

Tuesday 18 February 2014

Watch a ship stretch

AN AMAZING time-lapse video showing a recent 'stretching' of Fred Olsen Cruise Lines' *Balmoral* vessel has become an internet sensation, viewed thousands of times - CLICK HERE to check it out.



\$1500*

+

123go!

BOOK NOW





CPC opens Kimberley early

CORAL Princess Cruises has released its 2015 Kimberley program "well ahead of schedule", as the region heats up with extra competition from Silversea and Lindblad Expeditions.

The Australian company, which pioneered cruising along the

Agents at christening

TRAVEL agents in Australia and New Zealand have the chance to win one of two tickets to attend the christening & join the maiden sailing of Avalon Waterways' new vessel *Avalon Illumination*.

Vienna will be the setting for the event, with the inaugural voyage sailing the Danube to Budapest and departing in early Jun.

CLIA Australasia has made the prize available in conjunction with the Globus Family river cruise brand, which celebrates its 10th anniversary in 2014.

Chances at the major prize are available to agents who earn or upgrade their CLIA Australasia Industry Accreditation by 31 Mar.

Return airfares to Europe are not included as part of the prize.

Aussie TV personality Deborah Hutton will serve as *Illumination*'s Godmother and will participate in the christening ceremony.

Illumination will be the third new ship to be introduced by Avalon Waterways this year, with two more coming in 2015. Kimberley Coast in 1996, decided to open bookings this week in response to "soaring demand" for next season.

Celebrating its 20th year of business, Coral Princess will operate a record 34 departures between Apr and Oct aboard the 72-pax *Oceanic Discoverer* and the newly refurbished 48-pax catamaran *Coral Princess*.

A spokesperson for the company emphasised that the 100% Australian-owned, flagged and staffed operation avoided the need to transit an international port (such as Bali) as part of its Kimberley itinerary, allowing a minimum of two landings on most days.

Prices for the line's 10-night cruise aboard *Oceanic Discoverer* in 2015 start at \$9,190pp and from \$7,590 pp on *Coral Princess*.

The company also operates year-round small ship cruises on the Great Barrier Reef, Cape York and Arnhem Land, Papua New Guinea, the South Pacific islands, New Zealand and the Raja Ampat & Spice Islands regions of Indonesia.

For more details on the new season, phone 1800 079 545 or visit www.coralprincess.com.au.

Bumper CU today

Today's issue of *TD Cruise Update* features four pages of all the latest cruise information.

Hillary guest speaker

LINDBLAD Expeditions has signed Peter Hillary - son of legendary Mt Everest conquerer Sir Edmund Hillary - as a guest mountaineering lecturer on an upcoming expedition.

Like his father, the next Hillary descendant has scaled Everest - along with the highest mountain on every continent - and will host lectures about his mountaineering and philanthropic endeavours.

The voyage will sail aboard the *National Geographic Orion* in the Kimberley, departing on 10 Aug.

Disposal of Discovery

INCREASING pre-tax losses has resulted in a decision being taken by All Leisure Group - co-operator of the 698-pax *MV Discovery* - to remove the ship from its fleet, citing a severe drop in the market value of "mature cruise ships".

The ship is currently operating under the Voyages of Discovery brand - a joint venture between All Leisure Group and Cruise & Maritime Voyages (CMV).

CMV has reassured customers that the vessel will operate all of its currently available departures, with the final cruise set for 21 Oct.

All Leisure has said it expects the disposal of the ship at the end of the summer season to improve its profit margin.

Among the brands operated by All Leisure include Swan Hellenic, Hebridean Island Cruises and a number of land touring firms.









Cruise ship ban delay

VENICE officials have delayed the start of its ban on cruise ships over GRT 96,000 (*CW* 07 Nov) by two months, with the ban to now take effect from 01 Jan next year, according to *Cruise Industry News*.

The ban - which aims to curb ongoing damage to the lagoon and city landmarks by cruise liners - was due to kick into effect from Nov 2014.

Seabourn adventures

LUXURY cruise vessel *Seabourn Sojourn* is continuing its journey around the south of Australia, last weekend making an inaugural visit to Kangaroo Island before arriving in Adelaide yesterday.

Sojourn made its maiden visit to Geelong on Valentine's Day last week, celebrated with each female guest receiving a rose at dinner.

More than \$100,000 in tourism revenue for the local economies of both states was expected to be generated as a result of the visits.

Voyager revamp revealed

VOYAGER of the Seas is set to receive two of Royal Caribbean's fanciest features – a FlowRider surfing simulator and "virtual balconies" that provides ocean views in interior cabins.

Although the company is yet to officially disclose details of the Sydney-based ship's Oct makeover, the new style of cabin is already available for sale on www.royalcaribbean.com.au.

The industry-first virtual balcony is described as "a high-definition screen that spans nearly floor to ceiling, providing real-time views of the ocean and destinations".

Meanwhile, Finnish boatyard company Mobimar has divulged that a contract was signed with RCCL for three Flowrider retrofits.

"The refurbishments will be made to *Navigator of the Seas*, *Voyager of the Seas* and *Explorer of the Seas*," Mobimar states on its website.

Adam Armstrong, commercial director, RCC Australia, last week hinted, but did not quite confirm, that *Voyager* would receive the same enhancements as its Texasbased sister *Navigator of the Seas*.

"We're super excited that Australia's own Voyager of the Seas is next in line for a vast rejuvenation and while we can't yet reveal details of her new features, Navigator of the Seas gives a good hint of what's to come," he said.

Other additions made to Navigator of the Seas (CU 06 Feb) include newly designed "panoramic" oceanview staterooms featuring full-length, floor-to-ceiling windows, more speciality restaurants including the all-new Sabor (Mexican), Izumi (Japanese) and Giovanni's Table (Italian).

Official word from RCI on the *Voyager* revamp is expected soon.

Celebrity suite class

A RANGE of exclusive inclusions and benefits will be introduced on Celebrity Cruises as part of a new premium "Suite Class" to be made available fleet-wide.

Starting from 2015, passengers booking a suite cabin category or higher will have access to a dedicated private restaurant, VIP lounge, premium drinks, free use of onboard speciality restaurants and unlimited internet access.

MEANWHILE, Celebrity Cruises will host a series of special events aboard *Celebrity Century* in 2014 as it prepares to phase out the vessel from its fleet next year.

The "Celebration of the Century" will be led personally by the line's ceo Michael Bayley & will include new ports for the ship including Boracay and Manila, among a total of 77 ports in 32 countries.

The 19-year old ship will move out of the line's fleet, but a decision on its post-2015 future has not yet been made.





Just one click away from keeping up to date with all the breaking news as it comes to hand...

CRUISE



Cruise Calendar

Travel Daily Cruise Update's calendar details upcoming port calls of cruise ships at various destinations around Australia.

SYDNEY	
Carnival Spirit	18 Feb
Queen Mary 2	19 Feb
Pacific Jewel	20 Feb
Diamond Princess	21 Feb
Sun Princess	21 Feb
Rhapsody of the Seas	22 Feb
Marina	22 Feb
Carnival Spirit	23 Feb
Pacific Jewel	24 Feb
DDICDANIE	
BRISBANE Aurora	-0 F-b
	18 Feb
Oceania Marina	20 Feb
Queen Mary 2	21 Feb
Pacific Jewel	22 Feb
Pacific Dawn	22 Feb
MELBOURNE	
Dawn Princess	18 Feb
Diamond Princess	19 Feb
Diamond Princess	23 Feb
Radiance of the Seas	24 Feb
Seabourn Odyssey	
Seabourn Oayssey	24 Feb
FREMANTLE	
Celebrity Solstice	21 Feb
Seabourn Sojourn	23 Feb
Europa	23 Feb
Costa Deliziosa	23 Feb
CAIRNS	
Crystal Symphony	19 Feb
Crystat Symphony	19160
YORKEYS KNOB	
Arcadia	21 Feb
DARWIN Astor	a a Fala
	21 Feb
Crystal Symphony	23 Feb
HOBART	
Carnival Spirit	20 Feb
Carnival Spirit	21 Feb
Amadea	24 Feb
	7. 50
NEWCASTLE	
MS Artania	18 Feb
AUCKLAND	
Pacific Princess	19 Feb
Arcadia	21 Feb
Europa	23 Feb
Costa Deliziosa	23 Feb
בטשנע שבווצוטשע	23 FED

P&O secures island shopping



CRUISE passengers visiting the South Pacific islands can now help local communities by purchasing handicrafts pre-approved to pass Australian quarantine laws in a new initiative by P&O Cruises.

A special cabinet has been set up aboard *Pacific Dawn* containing items recognised as safe to bring back to Australia & New Zealand.

Additional cabinets will be added to *Pacific Jewel* and *Pacific Pearl* from next month.

The initiative is in partnership with Pacific Horticultural and Agriculture and Access Programs (PHAMA) scheme, which works to help Pacific island communities by informing about regulatory hurdles required to export their wares internationally.

Carnival Australia destination manager Michael Mihajlov said the aim of the handicraft cabinets was part of P&O's commitment to improve opportunities for Pacific island nations.

"The aim is to improve education about locally produced handicrafts which are vital revenue streams for small producers.

"This is combined with ongoing efforts to better educate the producers themselves about regulations and demand for their products, while improving marketing techniques and small business management skills," Mihajlov added.

Pictured above at the first new item cabinet from left is Simon Troman, Pacific Dawn hotel director; Sam Maidment, destinations manager; Deborah Bates, Australian Department of Agriculture; Joanne Beath, Australian Department of Environment and Zoe Gaunt, Pacific Dawn administration and revenue director.

Freak wave kills pax

ADVERSE weather conditions in the English Channel which kicked up a severe swell has killed an 85-year old passenger aboard Cruise & Maritime Voyages' *Marco Polo*.

Wind gusts of 80mph caused the severe waves, with one wave breaking five windows and swamping one of its restaurants.

Fourteen others were injured, with one airlifted to shore.

Demand for scrubbers

SHIPYARDS around the world are expecting demand for carbon emission-reducing "scrubbers" pre-fitted on new cruise ships to rise in coming years, according to a UK shipping consultancy report.

The paper revealed also that tightening regulations being set by coastal authorities and by governments are seeing a growing requirement to retrofit scrubbers to existing cruise ships.

This is expected to translate to a increased workload for shipyards who will now be asked to fit the systems in newbuild orders.

Carnival Cruise Lines announced last year it would fit scrubbers to its 32 ships as part of a major environmental overhaul to its worldwide fleet (*CW* 17 Sep).

Forum on ship safety

A PUBLIC forum to encourage open communication between cruise lines and the US travelling public will be held next month, hosted by the National Transportation Safety Board.

The forum has been set up by the NTSB to allow consumers to ask questions regarding recent incidents involving the sector.

Topics of discussion will include recent incidents of passengers overboard, norovirus outbreaks, pool safety, ship design, regulatory framework and responsibility.

Tourism leaders are expected to attend the forum, taking place in Washington DC from 25-26 Mar.

Cruise Consultant Wanted

Cruise Holidays is looking for a full time cruise consultant to join our Brisbane based team. In return for your expertise we offer a casual yet professional workplace paying above average salary plus commissions. You will book cruise packages to worldwide destinations whilst delivering the high standards of customer service we pride ourselves on. The succesful applicant will be an experienced travel consultant with a passion for cruising, have excellent communication skills and the ability to convert enquiries to sales, along with a mature and positive workplace attitude.



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Paddlewheeler launch

EUROPEAN line CroisiEurope has announced it will introduce a paddlewheeler vessel on the Loire River in France from Apr 2015.

To be known as the *Loire Princess*, the 96-passenger vessel will feature three decks with 48 outward-facing cabins, lounge bar and restaurant, operating cruises ranging in length from 5-7 days.

Treasure preservation

A CORPORATE donation of US\$5 per booking will be made by the American Queen Steamboat Company to the US National Trust to assist in the preservation of American historic sites.

Known as National Treasures, the cause aims to preserve iconic sites pertinent to important moments in American history.

Star fleet expansion

GENTING Hong Kong has signed an agreement for a second cruise ship to be constructed by German shipyard Meyer Werft, on behalf of its Star Cruises brand.

Exact specifications of the new ship have not been confirmed, with the order following a similar deal signed between the line and the yard last year (**CW** 08 Oct).

The line said the new ship will help strengthen the Group's Asia-Pacific market penetration.

RCI discount brand?

OLDER Royal Caribbean ships

could be operated under a new

discount-price brand, according to

a veteran cruise industry analyst.

Robin Farley said the line is

and Quantum class vessels.

UBS investment research analyst

considering launching a new brand

in order to protect pricing power

Farley said any discount brand

created could operate ships in the

of its newer ships such as Oasis

PORTHOLE

Diadema to sail Med

COSTA Crociere has announced

its new 1,862-cabin flagship Costa

Diadema - due to be delivered

its maiden seven-night voyage

from Trieste, Italy in the West

on 30 Oct this year - will operate

Mediterranean, departing 08 Nov.

TALK about bad timing.

Royal Caribbean has of

Royal Caribbean has offered a UK family a full credit on a future booking as a goodwill gesture after they were booked on a cruise dominated by bikies.

According to Mail Online, more than 2,500 hairy, tattooed men and women were enjoying their annual "High Seas Rally" on the Freedom of the Seas, but Mrs Empson and her family couldn't believe what they had booked.

Empson says she wasn't warned beforehand of the large contingent, who proceeded to effectively take over the ship with impromptu bellyflop competitions, heavy drinking on a daily basis and much more.

Other passengers reportedly complained of the bikers having sex in the hot tubs, getting into fights and even turning up to dinner on formal night clad in normal jeans and leathers.

Royal Caribbean said it felt for Mrs Empson's plight but that the line was not prejudiced against any group of people and that the majority of pax enjoyed their Caribbean cruise.

Cruise3sixty swathed by PTMs



FIFTY members of home-based TravelManagers network from across Australia turned out to the recent Cruise3sixty trade show in Sydney, many flying in from home cities specifically for the event.

Cruise sales continue to grow at an unrestrained rate, with attendees gladly making the most of opportunities to meet with cruise line reps to support their individual sales targets.

Across the group, cruise sales make up 10% of total leisure bookings made by the group, with the sector seeing a 32% year-onyear increase in bookings for the full year.

The group's specialist cruising division CruiseManagers is seeing rapid growth in its ranks, with an increasing percentage of its ranks qualifying for inclusion via strong cruise sales or CLIA accreditation.

This has been helped by the recent creation of "Cruise Fusion", a personal development program devised in conjunction with Cruise1st (*TD* 12 Nov) to assist PTMs qualify as CruiseManagers.

The attending Personal Travel Managers and National Partnership Office staff are pictured above at Cruise3sixty.

Asian & Latin American markets. Marketing by video

A NEW online cruise marketing tool - dubbed Cruising TV - has been launched in collaboration with data firm Cruise Factory to capitalise on the increasing power of marketing through video.

The new venture will produce professional standard marketing videos of cruise itineraries, ports and ships for distribution to travel agents for display on websites.

Cruising TV managing director Sam Lindner says the videos will be entertaining and informative, with content tailored to suit different passenger markets.

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