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31 OCT 2016

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Australia's Burn the Floor

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\*Prices cover the cruise only for the least expensive inside stateroom, and are per person in AUS based on twin share, inclusive of all fees and taxes, on-board gratuities and fuel costs (subject to change). Prices and itineraries are correct as at 25 August 2016 and are subject to change or withdrawal. Prices do not cover all product and service offerings that relate to the cruise. \*\*13-day Australia and New Zealand cruise fare is based 17 Nov 2017 departure. Contact our call centre for 23 Dec 2017 departure fare. \*\*Free at Sea: Valid on 5+ day sailings. Offer valid until 31 October 2016 unless extended. Offer is non-refundable, non-transferable, and has no monetary value. Applicable dates subject to change at any time without notice. Haven & Suites bookings receive all 5 offers; Oceanviews & above choose 2 offers and Studios or Insides get 1 free offer. ~\$100 OBC: Offer is not applicable to Inside and Oceanview cabins. Cannot be combined with any other OBC/100 offer. Onboard credit amount is per stateroom, in U.S. dollars, and will be applied to the 1st and 2nd guest in the stateroom. Offer and combinability with other promotional offers is subject to change at any time per Norwegian Cruise Line's discretion. Onboard credit offer expires 31 Oct 2016. Other restrictions may apply. For full terms & conditions, visit [www.ncl.com.au](http://www.ncl.com.au). All rights reserved. Norwegian Cruise Line is not responsible for typographical errors or omissions. Ships' registry: BAHAMAS & UNITED STATES OF AMERICA. ©2016 NCL Corporation Ltd. NCL Australia Pty Ltd. ABN 80 607 578 781.

# CRUISE

WEEKLY

PLAN A CRUISE  
MONTH

Cruise Month

Tuesday 04 October 2016

## Cruise Weekly today

*Cruise Weekly* today features three pages of all the latest cruise industry news plus a front full page wrap from NCL.

## Carnival LNG deal

**SHELL** will be the supplier of the first LNG-powered cruise ships, following an agreement between Carnival Corporation and Shell Western LNG B.V.

Under the pact, Shell will initially supply Carnival AIDA Cruises and Costa Cruises brands with fuel for two new LNG-powered vessels scheduled to launch in 2019 as they sail to northwest European and Mediterranean ports.

The ships will be the first in the industry to use LNG for all of its power in port and at sea.

There is the option within the agreement framework to expand the partnership for Shell to supply LNG fuel to future vessels, such as the three newbuilds ordered last month (*CW* 08 Sep).

## Aurora 40% comm

**MASSIVE** commissions of 30%-40% on bookings from a select range of Aurora Expeditions 2016-17 Antarctic cruises when deposited by 13 Oct are available.

Agents can earn up to US\$9,000 per booking, but must register with Aurora and ensure booking forms and deposits are returned by the cut off to qualify.

## Amras' Amadeus rebrand

**EUROPEAN** river cruise operator Amras has re-branded as Amadeus River Cruises, and unveiled new cruises for 2017.

Amadeus River Cruises has set itself a mission to "provide the same high-end luxury voyages at significantly reduced prices".

Gil McLachlan who heads up Amadeus River Cruises' Australian wholesaler McLachlan Travel Group, said the major point of difference for the company is pax can choose whether to buy an all-inclusive package, or to explore ports by themselves.

"With every cruise purchased, gourmet dining on board is included, as well as free-flowing beer, local wine and soft drinks with lunch and dinner; however,

guests are now invited to create their own on-shore experiences - or to choose from a range of 'al la carte' shore excursion packages."

McLachlan Travel Group has earlybird discounts of 15% on offer until 30 Nov to celebrate the line's rebrand.

Snag the eight-day Classical Danube, Passau to Budapest river cruise, including two special classical music departures from \$1,560ppts.

Another highlight for the season is the eight-day Paris, Normandy & The River Seine, Paris to Paris sailing, exploring medieval abbeys, Imperial Vienna, the Wachau wine region, Bratislava, Esztergom, and Budapest, with prices leading in from \$2,253ppts.

**CLICK HERE** for more info.

## Agents = more spend

**RESEARCH** in Europe has found cruise tourists have an above average tendency to book with travel agents and cruise tourists are more likely to spend more than other holiday segments.

The survey by the World Travel Monitor, carried out by IPK International and commissioned by ITB Berlin shows on average, 25% of European holidaymakers book via travel agencies, whereas among European cruise tourists this figure is 42%.

European cruise tourists spend over twice the European average in 2015, at €218 per night.

## Silversea program

**SILVERSEA'S** 2018 program spans all seven continents, visiting 1,000 destinations, of which 300 are maiden calls.

*Silver Shadow* and *Silver Discoverer* will be in Australian waters during the season, with *Shadow* leaving on 15 Jan and *Discoverer* arriving in Cairns more than five months later on 22 Jun.

*Discoverer* will then operate six voyages between Cairns and Darwin before sailing to Bali on 28 Aug.

For the full list of itineraries, **CLICK HERE**.

## CLIA's Plan a Cruise Month underway

**CLIA'S** annual Plan a Cruise Month has kicked off, giving member agents access to a range of deals and resources.

Keep an eye on *Cruise Weekly* across the next four weeks for a selection of the latest and greatest promos in the market.

## RCL Cruises Oz offers

**ROYAL** Caribbean International, Celebrity Cruises and Azamara Club Cruises are offering USD\$100 in on board credit per stateroom, in combination with a different deal per brand.

Applicable to a range of 2017 sailings, the offer is available to book from 02-11 Oct.

## MSC 2nd pax for \$1

**DURING** Oct, MSC Cruises are providing a second passenger \$1 fare for Mediterranean, Arabian Peninsula and Caribbean cruises departing in 2017.

For each booking, travel agents go into the draw to win a chance to attend the christening of the *MSC Seaside* in Miami next year.

## Tahitian cruise deal

**APPLICABLE** to cruises of seven and 10 night's duration, Island Escape Cruises is offering an early payment saving of \$2k per couple on private yacht cruises dep Apr-Oct 2017, if booked by 31 Oct.



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## Gizo welcomes biggest ship



P&O Cruises' *Pacific Eden* (pictured above) became the largest cruise ship to visit the remote area of Gizo in the Solomon Islands last Fri as part of a history-making voyage.

On Sat the ship also made its maiden call to the new Honiara City wharf, becoming the first cruise ship and largest vessel to stop in there.

"From the moment our guests got off the ship, they were made to feel welcome," P&O's president Sture Myrmell said.

"Our ship's tenders were greeted and escorted to shore by a traditional war "tomoko" canoe, paddled by 26 locals.

"The main road was closed to

create a pedestrian walk and lined with traditional arts and crafts stalls staffed by locals, including wood carvers from all over the Western Province who came to the city to sell handcrafted souvenirs".

*Pacific Eden* will return to Gizo and Honiara at the end of this month and she will make a further three visits to the Solomon Islands in 2017.

The cruise industry contributes about \$640,000 to the Solomon Islands each year in direct and indirect economic impact.

Prior to *Pacific Eden* putting the Gizo on her itineraries, only smaller expedition style ships have visited the city.

## Carnival to the rescue

**CARNIVAL** Cruise Line's *Carnival Spirit* and P&O Cruises' *Pacific Pearl* sailed to the aid of a superyacht in distress 280 nautical miles north east of Sydney early this morning.

Carnival Cruise Line has confirmed that *Carnival Spirit* has since been released and is now on track to make its first scheduled port of call, the Isle of Pines in New Caledonia.

The two rescued female crew members are in good health and will stay on board *Carnival Spirit* until the ship reaches her port in New Caledonia.

## Dupont to retire

**CUNARD** and P&O Cruises' senior business manager Trevor Dupont has announced he will be taking early retirement at the end of Feb 2017.

Dupont has spend nearly four decades in the business, starting with P&O in 1977 where he managed the reservations department and spearheaded the transition and growth to the Southampton office from London.

Dupont said he is "extremely proud to have been a part of the brands' growth and development to the thriving companies they are today".



## FACE : FACE

ELIZABETH KRSTEVSKI | Director of Operations - Norwegian Cruise Line



### How/why did you get into the cruise industry?

I have always loved travel, and with cruising it provides a truly relaxing travel experience – the ability to visit more than one destination with only unpacking once, to relax by the pool, experience a variety of restaurants and bars, entertainment and spa treatments all within easy walking distance of your beautifully appointed Stateroom or Suite. I have worked in cruising for over 10 years now and love the challenge of this dynamic, fast moving and fun industry.

### Where do you see yourself and your company in five years?

I joined Norwegian Cruise Line Holdings last year to help the company establish its first Australasian office, and over the next five years I will be working to grow the company's three cruise lines – premium-contemporary Norwegian Cruise Line, upper-premium Oceania Cruises, and six-star luxury cruise line, Regent Seven Seas Cruises.

### What is the key to your success?

Passion, commitment, and strong relationships are incredibly important, and part of my role is to further build and strengthen relationships with agents and trade partners.

### What is your favourite destination, and why?

Hawaii, as it perfectly combines relaxation, shopping, culture, natural beauty and delicious cuisine. To best experience Hawaii, I would absolutely recommend Norwegian Cruise Line's seven-day Hawaii inter-island cruise aboard the newly refurbished *Pride of America* which offers weekly departures year-round from Honolulu.

### How do you spend days at sea?

Relaxing by the pool, indulging in a spa treatment, or enjoying the company of my travel companions over a cocktail and lunch paired with ocean views.

### How can cruising continue to grow in the current financial climate?

Every year more and more Australians and New Zealanders are experiencing the relaxing and enriching holiday cruising provides, and as awareness and trial of cruising continues I believe the industry will continue to thrive.

### What is something you wish more agents/consumers knew about cruising?

Cruising offers a huge range of choice, from larger contemporary cruise lines which offer kids club programs and a huge range of entertainment and bars – such as Norwegian Cruise Line, to food-focused cruise options such as Oceania Cruises, and ultra-luxurious, inclusive options such as Regent Seven Seas Cruises, which offer incredible personalised service and accommodation and dining on par with the world's best hotels and restaurants.

### What makes Australians/New Zealanders different to other cruise passengers?

Australians and New Zealanders are seeking unique holidays that entail quality food, wine, and immersive culture experiences. We love to travel and are happy to fly across the world to undertake an itinerary that appeals to us, but we also love to explore our own backyard – meaning the number of Australians and New Zealanders undertaking both local and long-haul cruises is growing.

### What is your prediction for the future of cruising?

The industry will continue to grow and flourish as more people discover the joys of cruising.

### What are your career ambitions?

To help drive forward the local cruise industry and introduce more Australians to cruising, and in my current role, to grow Norwegian Cruise Line, Oceania Cruises and Regent Seven Seas Cruises in this market.

### What advice would you give other people who want a job like yours?

The cruise industry is dynamic and fast paced and an incredibly fun sector to work in.

### Cruise Favourites

Ship: Norwegian Cruise Line's *Pride of America*

Ship Activity: Relaxing by the pool

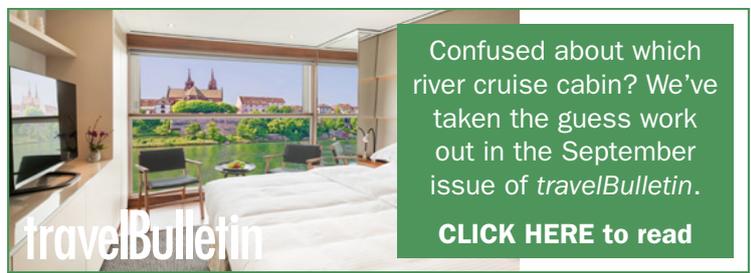
Region: Hawaii

Shore excursion: Exploring Volcanoes National Park, home of Kilauea volcano

Port: Honolulu

Onboard food/drink: An afternoon cocktail!

Perk of the job: Working across three very different cruise brands



Confused about which river cruise cabin? We've taken the guess work out in the September issue of *travelBulletin*.

**CLICK HERE** to read

### Genting Dream Beds

**GUESTS** aboard the *Genting Dream* will be provided with that added bit of personalised luxury with the cruise line featuring Dream Beds in all staterooms.

The beds will feature high quality mattresses, silky sheets, bouncy duvets and an array of pillows available to be chosen from a menu.

"We've consulted with interior designers and health professionals to come up with our Dream Beds concept, offering the ultimate in comfort and luxury", said Dream Cruises president Thatcher Brown.

### Pandaw team rejig

**SMALL** ship river cruise operator Pandaw has boosted its sales and marketing ranks with the appointment of new staff and an internal restructure.

Steve Dobbins joins as sales manager for North America and Central Europe having previously worked for small ship operator Haimark Travel.

Beatrice Pecorelli is the newly appointed marketing manager based in the UK whilst Sven Zika relocates to Cambodia to assume the role of sales & marketing manager.

The move follows the appointment of Marco Rosa to vp sales & marketing early last month (*CW* 01 Sep).

### Costa appts designers

**COSTA** Cruises has selected four design firms to create the interiors of its two new vessels which are scheduled to be delivered in 2019 and 2021.

Creative director Adam D Tihany will oversee the development of the design and branding of the new ships, whilst AWK will serve as coordinating architect, working closely with the Meyer Turku Shipyard and design teams.

Jeffrey Beers International has been appointed to orchestrate the creation of the casino, restaurants, bars and lounges and Rockwell Group will contribute to the project a three-storey atrium complete with cafes, bars and a performance space.

### The Strand musical

**THE** Strand Cruise will host eight classical musicians on its Ayeyarwady River cruise in Feb.

Guests on board will be treated to a four-day musical extravaganza in celebration of Valentine's Day, as the cruise departs Bagan on 13 Feb 2017 bound for Mandalay.

**CLICK HERE** for more info.



## Cruise Calendar

This week's port calls of cruise ships at various destinations around Australia and New Zealand.

<b>SYDNEY</b>	
<i>Sun Princess</i>	04 Oct
<i>Celebrity Solstice</i>	08 Oct
<i>Pacific Jewel</i>	08 Oct
<i>Radiance of the Seas</i>	09 Oct
<b>BRISBANE</b>	
<i>Pacific Dawn</i>	08 Oct
<i>Celebrity Solstice</i>	10 Oct
<i>Pacific Jewel</i>	10 Oct
<b>CAIRNS</b>	
<i>Pacific Eden</i>	04 Oct
<i>Silver Discoverer</i>	04 Oct
<b>DARWIN</b>	
<i>Coral Expeditions 1</i>	06 Oct
<i>Silver Discoverer</i>	10 Oct
<b>FREMANTLE</b>	
<i>Sea Princess</i>	10 Oct
<b>AUCKLAND</b>	
<i>Celebrity Solstice</i>	04 Oct

## WIN A CRUISE ON BOARD NORWEGIAN JEWEL



FEEL FREE TO EXPERIENCE A NEW STYLE OF CRUISING.

**NCL NORWEGIAN Feel Free™ CRUISE LINE**

Over the next month, Norwegian Cruise Line and *Cruise Weekly* are giving agents the chance to win a balcony stateroom for two on board *Norwegian Jewel's* 5-day Tasmania Sampler Cruise. All you have to do is answer each question correctly and have the most creative final answer. Send answers to [ncl@cruiseweekly.com.au](mailto:ncl@cruiseweekly.com.au)

Norwegian Cruise Line's unique Feel Free™ style of cruising offers freedom and flexibility never before seen in Australia. From November 2017 *Norwegian Jewel* will be calling Australia home, so now you can experience premium-contemporary freestyle cruising right from your doorstep.

2. What is the name of the award-winning Australian dance production featured onboard *Norwegian Jewel*?

Terms and conditions



## PORTHOLE

'BOAT Artists' gathered at Kelly Park in Florida over the weekend to take part in the Cardboard Canoe Regatta.

The canoes were constructed out of cardboard and duct tape over the course of three and a half hours, before the teams took to the water to race their creations.

Florida resident Gary Kennedy shared a video of the race on YouTube, which depicts a team dressed as dinosaurs vying for the win - **CLICK HERE** to view the clip.



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Postal address: PO Box 1010, Epping, NSW 1710 Australia  
 Street address: Suite 1, Level 2, 64 Talavera Rd, Macquarie Park NSW 2113 Australia  
 P: 1300 799 220 (+61 2 8007 6760) F: 1300 799 221 (+61 2 8007 6769)

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Editor: Bruce Piper [info@cruiseweekly.com.au](mailto:info@cruiseweekly.com.au)

Contributors: Guy Dundas, Jenny Piper, Nathalie Craig, Bonnie Tai, Jasmine O'Donoghue

Advertising and Marketing: Sean Harrigan, Magda Herdzik, Melanie Tchakmadjian  
[ads@cruiseweekly.com.au](mailto:ads@cruiseweekly.com.au)

Business Manager: Jenny Piper [accounts@cruiseweekly.com.au](mailto:accounts@cruiseweekly.com.au)

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