

CRUISE



WEEKLY



Thursday 09 Feb 2017

Cruise Weekly today

Cruise Weekly today features five pages of all the latest cruise industry news.

P&O incentives prog

P&O Cruises has launched its 2017 Flagship Achievers incentives program, with ambitions to top the \$300,000 paid to Australian and New Zealand agents last year.

Under the scheme, qualifying agents earn points based on net agent revenue for every P&O cruise they sell over a year, with \$1 of net agent revenue equalling one Flagship Point.

Agents who book more than \$50,000 in net revenue sales qualify for a bonus payment of up to \$500.

In addition, 20 agents who earn the most points during the year will qualify for a Top Achievers Trip on *Pacific Explorer*.

For more details log in **HERE**.

Chimu Antarctica growth

CHIMU Adventures has boosted its range of Antarctica cruises in its newly released 2017/18 program, introducing new itineraries and sight-seeing flights for next summer.

Company co-founder Greg Carter said the new product came on top of Chimu's existing portfolio and was in response to strong growth in bookings for South America and Antarctica.

"With passenger numbers having doubled since 2008 and the upward trend climbing sharply over the past 18 months, there is no doubt that Antarctica is back on the bucket list for many Australian travellers," Carter said.

Chimu says it offers the largest Antarctica collection in the Australian market, and this year features its first interior experiences that allow guests to venture beyond the coast to take in views from mountain peaks or

to visit penguin colonies.

New itineraries include an 18-day exclusive charter, Shackleton's Antarctica, which follows the tale of explorer Sir Ernest Shackleton while also taking in the continent's impressive scenery and wildlife.

The 05 Mar 2018 departure is priced from \$18,050pp.

Another new itinerary is an 11-day fundraising sailing, Frozen Frontier, featuring former Wallabies player and historian Peter FitzSimons.

The voyage will help benefit challenged communities through the MAD project, departing 24 Feb 2018, from \$11,799.

Both itineraries have a 20% early booking discount, available until Feb 28, 2017.

As well as its cruises, Chimu will next summer offer 12-hour sightseeing flights to Antarctica from Sydney, Melbourne or Perth.

NCL Cuba sailings

NORWEGIAN Cruise Line will offer an additional 25 cruises to Cuba this year, operating between Jun and Dec.

The four-day sailings from Miami are in addition to five previously announced departures in May, with each including an overnight stay in the colourful capital Havana.

"We have seen great demand from our guests for sailings to Cuba and we look forward to providing more opportunities for them to experience this incredibly culture-rich destination on a weekly basis," said NCL president and ceo Andy Stuart.

Norwegian will offer a choice of 15 half and full day shore excursions in Cuba.

The cruises also include a call at Great Stirrup Cay, Norwegian's private island in the Bahamas.

Departures are aboard the *Norwegian Sky* and will go on sale on 21 Feb.



Regent
SEVEN SEAS CRUISES®

THE MOST INCLUSIVE LUXURY EXPERIENCE™



Commissionable Business Class
Air Package Option Now
Available from AU\$4,400pp*
Includes Roundtrip Air,
Pre-Cruise Hotel & Transfers

it's all included

FREE UNLIMITED SHORE EXCURSIONS | **FREE** UNLIMITED WIFI | **FREE** 1 NIGHT PRE-CRUISE HOTEL* | **FREE** PRE-PAID GRATUITIES
FREE LAND PROGRAMMES* | **FREE** SPECIALTY RESTAURANTS | **FREE** UNLIMITED BEVERAGES

CLICK HERE OR CALL 1300 455 200 FOR DETAILS ON OUR BUSINESS CLASS AIR PACKAGES

*BUSINESS CLASS AIR PACKAGE SUPPLEMENT QUOTED IS BASED ON CRUISE NAVI90308. FARES VARY BY DEPARTURE DATE. FOR TERMS AND CONDITIONS PLEASE VISIT WWW.RSSC.COM

Carnival Horizon 2018

CARNIVAL Horizon's inaugural season will also include a series of four-day Bermuda cruises from New York in 2018 in addition to previously revealed European & Caribbean voyages (**CW** 02 Feb).

The four-day "long weekend" cruises will depart on Thu and include a full-day in Bermuda.

"Bermuda is a beautiful and sought-after destination and what better way to visit this breathtaking island paradise than on the spectacular *Carnival Horizon*," said Christine Duffy, president of Carnival Cruise Line.

Five four-day Bermuda cruises will be offered, sailing 24 May, 21 Jun, 19 Jul, 16 Aug & 13 Sep, 2018.

Legend's last round

ROYAL Caribbean International's *Legend of the Seas* embarked on her last roundtrip Brisbane cruise from Portside Wharf yesterday.

The vessel will farewell Queensland on 20 Feb and head for Singapore, before making her way to Europe to be delivered to her new home with Thomson Cruises in the UK in Mar.

Royal Caribbean announced it had sold *Legend* to Thomson Cruises mid last year (**CW** 02 Jun).

Voyager of the Seas, *Explorer of the Seas*, *Radiance of the Seas* and *Ovation of the Seas* will continue to cruise to Queensland.

"Looking ahead, we can't wait to base another ship in Brisbane once the new terminal at Luggage Point is complete," said Adam Armstrong, managing director, Royal Caribbean Australia & NZ.

The 70,000 tonne vessel was the very first ship built in the Vision Class and when she departs, will have spent 21 years in the fleet.

Journey's first Aussie call



AZAMARA Journey made her maiden Australian call yesterday, arriving in Darwin sporting a fresh multi-million dollar makeover.

"We are very excited to be welcoming *Azamara Journey* to Australia for the first time," said Adam Armstrong, md, Azamara Club Cruises Australia & NZ.

"She is a completely new ship compared to her sister *Azamara Quest* who made her debut last summer, after a \$25 million make

over in Apr."

The 690-guest vessel departed Darwin at 9pm last night, continuing her 18-night Singapore to Sydney sailing.

Azamara Journey will call at Thursday Island, Port Douglas, Cairns and Townsville before making her debut in Sydney on Sun 19 Feb.

Silver Muse's HP

SILVERSEA Cruises' *Silver Muse* is locked in to spend two winter seasons homeporting at Port Everglades under a deal inked by Silversea and the Broward County Commission.

"We look forward to welcoming Silversea's newest flagship *Silver Muse* when it makes its US debut this fall," said Port Everglades port director Steven Cernak.

The deal is for an initial two-year period with the option to renew for an additional three years, with a minimum of 12 sailings annually.

Windstar cuisine links

AN EXPANDED partnership between Windstar Cruises and the James Beard Foundation will introduce a series of foodie perks.

Building on their two-year pact (**CW** 12 Nov 15), the arrangement spans culinary demos, signature recipes on the menu, a food and wine themed cruise in France, Spain and Portugal and a series of guest chef cruises are some of the new initiatives.

The James Beard Foundation is a New York City-based non-profit culinary arts organisation which aims to honour and support chefs who contribute to and promote America's food culture.

fathom spread reach

THREE new sustainable shore excursions in the Caribbean have been added by AIDA Cruises, two of which are from the Carnival Corporation brand, fathom.

Guests will be able to help local organisations to preserve nature and provide economic and social development aid.

AIDA Cruises said the rollout of the new, nature-related excursions would be extended gradually to all of its destinations around the world.

APT TRAVEL GROUP
90
ORIGINS 1927
UNFORGETTABLE

APT's Celebration Sale is on now!

Vietnam & Cambodia Discovery

Fly Free + Free Cabin Upgrade + Free 2 night Singapore stopover*

T&C's apply* APT5260

READY, SET, SAIL WITH
NO SINGLE SUPPLEMENT

ON CLASSIC COASTAL RETURN & CLASSIC NORWEGIAN DISCOVERY
PRICES STARTING FROM **\$1,910^{pp}**

CLICK HERE FOR MORE INFO
bentours.com.au/hurtigruten



*Terms and conditions apply. Prices are per person. Price and offer are subject to availability and offer is available to book before 15th of March 17. Speak to your Hurtigruten specialists for full terms and conditions.



Quark North Pole

QUARK Expeditions will hold an enhanced sailing of the North Pole: The Ultimate Arctic Adventure expedition on 20 Jun, featuring seven guest speakers.

The North Pole Summit 2017 will cover topics from the worlds of science, exploration, conservation, politics, and education, with speakers taking part in an enrichment program.

For more information, head to info.quarkexpeditions.com.

Star Cruises bday

STAR Cruises and Dream Cruises are running a 'Cruise Free on your Birthday' promotion.

Passengers who sail on any of the fleet during the month of their birthday will receive their cruise fare free, along with complimentary on board birthday treats and wi-fi for the duration of their itinerary.

The offer ends 28 Feb.

For more, see **page four**.

Fashion week on QM2

FASHION icon Iris Apfel will be on board *Queen Mary 2* for the cruise line's second annual Transatlantic Fashion Week from 31 Aug-07 Sep.

During the week, Apfel will present a Q&A session and introduce a showing of 'Iris', the documentary based on her life.

The sailing will also feature designer Julien Macdonald, fashion historian Colin McDowell, fashion industry consultant Gail Sackloff and top models from Storm Model Management.

Apfel (**pictured**) is known for her signature look of bold round glasses, oversized bangles and necklaces & colourful garments.



Attenborough encounter



CARNIVAL Australia executive chairman Ann Sherry and nature documentary maker Sir David Attenborough met yesterday at a lunch held at the Australian Museum in Sydney.

The pair (**pictured**) used the opportunity to discuss the connection between cruising and the natural world.

Sherry described the encounter as a "fantastic, once-in-a-lifetime experience".

"Our ships take passengers to exotic destinations in the natural world that Sir David Attenborough has spent a lifetime exploring for the benefit of his worldwide audience," Sherry said.

"We had a thoroughly enjoyable discussion about everything from the amazing red crabs of Christmas Island to the cultural and natural treasures of the Solomon Islands and how much cruise passengers now look for those experiences."

Dream 100 day b'day

DREAM Cruises are planning a big celebration on 19 Feb to mark the 100th day of *Genting Dream's* Hong Kong deployment.

Guests sailing between 17-24 Feb will be treated to themed parties, limited-edition desserts and a daily giveaway totalling more than 1,300 prizes.



HELP US KICK

NOMINATE AVALON FOR BEST RIVER CRUISE OPERATOR (CATEGORY 23)

NOMINATE NOW




Sweden's new port

A **NEW** cruise terminal in Gothenburg, Sweden is under construction to replace the port at Frihamnen, which will form part of an urban development.

The historic quay, where the first Swedish American Line vessel sailed for the USA from Stigbergskajen over 100 years ago, is being resurrected under the name America Cruise Terminal.

Set to open from spring 2018, the location is within walking distance of the districts of Majorna, Linné and Haga, and a short journey into the city centre.

A rendering of the new terminal is **pictured**.



Uniworld discount

BOOK by 28 Feb to avail savings of \$1,100 per person on Uniworld Boutique River Cruising's eight-day Bordeaux, Vineyards & Chateaux river cruise on 03 Sep.

A seven-night cruise in a riverview stateroom on board the *River Royale* with six days of hosted excursions is currently priced from \$4,399 per person twin share.

For more, call 1300 780 231.

Piraeus port increase

GREECE'S Piraeus port welcomed a total of 113,000 passengers in 2016, 10% more than the year prior.

Homeport traffic bumped up by 24% for the period, attributed to "very good cooperation with the Carnival Company".

"At a time of continuous difficulty in the Eastern Mediterranean, the Aegean is a sea of security and peace," the port said in a statement.

Farewell Seven Seas Voyager



THE sun was out on Sat for *Seven Seas Voyager* as she sailed from Sydney for the last time this season (**pictured**).

Voyager is now cruising along the Coral Sea en route to Asia.

HAL donates \$5m

GUESTS and employees of Holland America Line have raised a whopping US\$5 million to date for cancer support through On Deck programming that began in 2006.

The program invites guests to participate in a non-competitive 5km fundraising walk on every sailing, with proceeds distributed among the American Cancer Society, Canadian Cancer Society, Cancer Council Australia, Cancer Research UK, Deutsche Krebshilfe and KWF Kankerbestrijding.

To celebrate, a reception will be held on every ship following On Deck for a Cause Walk this week.

CCC three nights free

CAPTAIN Cook Cruises Fiji has extended its three night free sail offer until 31 Mar.

Book any 11 night Lau and Kadavu Discovery Cruise, seven-night Mamanuca and Yasawa Islands cruise and seven-night 4 Cultures or Colonial Discovery cruise by 31 Mar and receive three nights free.

Valid for travel to 31 Mar 2018.



Cruise on your Birthday!



BOOK BY 28 FEB



with birthday celebrant package



Cruise for **FREE** on your birth month



& **FREE WiFi** for the entire cruise



For bookings & further information contact your preferred wholesaler or visit **starcruises.com** or **dreamcruiseline.com**



Moorings' new trips

THE Moorings will this year visit Puerto Rico on a new seven-day itinerary launched this week.

Highlights of the program include explorations of the Spanish Virgin Islands, observing protected anchorages and well-preserved reefs, as well as experiencing beaches on Isla Palominas, Culebra, Playa Tamarindo and Vieques.

Visit moorings.com.au for info.

Qikiqtarjuaq tourism

TOURISM in Qikiqtarjuaq in the Canadian province of Nunavut is set to receive a boost, following the Government's decision to pump CA\$242,000 in funding to implement a cruise ship program.

The grant would also be used to create a destination marketing strategy, develop an online presence and enhance accom.

Tom Williams test drives RCI



TV PERSONALITY Tom Williams is putting Royal Caribbean Int'l to the test in a Holiday Report airing on *Seven News*.

The six part report began on Tue night and will run over six weeks on *Seven's* evening news in NSW and Queensland.

Aimed at inspiring travellers to consider a cruise, Williams will share his tips to get the most out of a Royal Caribbean cruise.

The series will cover dining, entertainment, technology, relaxation, adventure and family fun, and showcase megaliner *Ovation of the Seas*.

Williams is **pictured** putting the FlowRider through its paces.

Ahoy Buccaneers

KIMBERLEY specialist Ahoy Buccaneers is offering early booking specials for six voyages in Mar and Oct 2018.

The deals provide a free night's accommodation before and after cruises, when booked before 15 Mar, 2017.

Applicable cruises are from Broome for seven or 13 days.

St Kilda new date

AN ADDITIONAL departure to St Kilda on 04 Sep has been added by Hebrides Cruises.

The 10-night sailing is on the Scotland company's new vessel *Proud Seahorse*, which has been refitted and features five cabins.

The main focus of the itinerary is to reach St Kilda and guests are accompanied by four crew, including a wildlife guide.

CLICK HERE for more.

Wu fly free deal

WENDY Wu Tours has launched a new Partner Flies Free offer on over 40 itineraries to China, Indochina, India and Sri Lanka for travel between 12 Mar & 30 Nov.

Book the 14-day Yangtze River cruise and the second guest flies free with Cathay Pacific, while solo travellers score 50% off the single supplement on select tours.

The first fare starts from \$4,760, and the accompanying guest flies at no cost, paying from \$3,960 twin share for the trip.

The offer is eligible for bookings made by 16 Mar, unless sold out.



A Right Royal Celebration

HOT on the heels of the celebration for Queen Elizabeth II's Sapphire Anniversary, ACA members around Australia are getting ready to welcome another royal, the famed *Queen Mary 2*.

Carrying over 2,600 passengers and 1,200 crew, the *QM2* will arrive in Australia as part of her round trip journey from New York for three weeks in mid-Feb touching shore 12 times in six states.

Port authorities, STOs and ground handlers have been gearing up to celebrate the arrival of this regal luxury liner which was fully re-designed in 2016.

Her visit to Australia this year marks an important milestone for our cruise industry. Along with stops in most of our capital cities, she will be doing a sail past at Wilsons Promontory for the first time and conducting maiden visits to Hobart, Port Arthur, Busselton and Kangaroo Island each of which provides passengers with an opportunity to gain an insight into lesser known parts of our country. These communities are rolling out the red carpet well aware of the important economic contribution cruise visits make to destinations. For example, live music, a choir and band will greet passengers when *QM2* arrives in Busselton with city retailers offering cruise day specials. On Kangaroo Island, a plaque presentation by the SA Tourism Minister will be followed by local entertainment and wildlife displays.

Attracting one of the most renowned ocean liners in the world to our region for this period of time is a testament to the increased recognition of Australia as a world class cruise destination.



VALENTINE'S Day has been cancelled at Seattle Aquarium.

The Aquarium has suspended its annual invite for people to watch its octopus' mate due to concerns over cannibalism.

Staff are worried the 32kg male octopus is too large for the 14-18kg females and that he may eat them, *Komo News* is reporting.

Instead, the male will be released back into the Puget Sound on Mon.

Octopuses only live around three-four years and after a male mates, he dies.

Cruise Weekly is Australia's leading travel industry cruise publication. An industry-focused PDF edition of Cruise Weekly is published every Tue and Thu, and there's also a consumer-facing email newsletter published each Wed - sign up free at www.cruiseweekly.com.au.

Postal address: PO Box 1010, Epping, NSW 1710 Australia

Street address: Suite 1, Level 2, 64 Talavera Rd, Macquarie Park NSW 2113 Australia
P: 1300 799 220 (+61 2 8007 6760) F: 1300 799 221 (+61 2 8007 6769)

Part of the Travel Daily group of publications

Cruise Weekly is a publication of Cruise Weekly Pty Ltd ABN 73 123 041 485. All content fully protected by copyright. Please obtain written permission to reproduce any material. While every care has been taken in the preparation of the newsletter no liability can be accepted for errors or omissions. Information is published in good faith to stimulate independent investigation of the matters canvassed. Responsibility for editorial comment is taken by Bruce Piper.

Publisher/Editor in chief: Bruce Piper

Managing Editor: Jon Murrie

Contributors: Guy Dundas, Jenny Piper, Nathalie Craig, Bonnie Tai, Jasmine O'Donoghue

Advertising and Marketing: Sean Harrigan, Melanie Tchakmadjian advertising@cruiseweekly.com.au

Business Manager: Jenny Piper accounts@cruiseweekly.com.au

Editorial: info@cruiseweekly.com.au

Travel Daily CRUISE WEEKLY **travelBulletin** business events news **Pharmacy DAILY**