



Cruise Weekly today

Cruise Weekly today features four pages of all the latest cruise industry news and a full page from **CruiseAgents**.

ACA speaker addition

THE Australian Cruise Association has confirmed Bruce Krumrine, vp of shore excursions for Princess Cruises, Holland America Line, Seabourn & P&O as a speaker for its 2017 conference.

Based in the US, Krumrine oversees 10,000 shore excursions operating on 44 cruise ships globally and will present at the event on "partnering with ports and destinations".

Also in the speaker line-up is Steve Odell, svp and md Asia Pacific for Norwegian Cruise Line; Matt Grimes from Viking Cruises and Sarina Bratton, chair, Asia Pacific for Ponant.

The conference will run 06-08 Sep in Mooloolaba - [CLICK HERE](#).

RSSC lifts Aussie presence

THE massive potential of the Australian luxury cruise market has seen Regent Seven Seas Cruises significantly boost its down under deployments.

The company's ceo and president Jason Montague was in Sydney last week for the first time (see [page 2](#)), and told **CW** Regent ships had visited Australian ports for just two days in 2016.

This year that figure has ballooned to 60 days, while in 2018 *Seven Seas Mariner*, *Seven Seas Navigator* and *Seven Seas Voyager* will spend a combined 90 days in local waters.

And that looks set to grow further, with slots for Regent Seven Seas vessels booked through to 2020 at Sydney's Overseas Passenger Terminal.

However Norwegian Cruise Line Holdings Asia-Pacific ceo Steve Odell said it was possible these could shift to other NCLH brands

such as Oceania and Norwegian.

"The overriding message is there will be more local deployments for all three brands," he told **CW**.

Montague said since opening the new office in Australia (**CW** 02 Feb 2016) Regent Seven Seas Cruises sales had already doubled.

"This is an enormous market for us...the opportunity is truly unlimited," he said.

He also confirmed the line's trade-only approach, saying "we want to generate new-to-brand guests - travel agents are key to educating clients on the product".

Darwin port NT stake

THE Northern Territory Govt today confirmed it would retain a 20% stake in Darwin Port for the remaining 98 year term of its lease to Chinese group Landbridge, with the government to have ongoing input into the port's operation.

Paradise in Cuba

CARNIVAL Cruise Line has made its debut in Cuba, with the arrival of *Carnival Paradise* in Havana ([pictured](#)).

The 2,052-passenger vessel is the largest to ever call at Havana and the voyage marks the first of 12 four- and five-day cruises to the destination.

Before departing Port Tampa Bay on its voyage, *Carnival Paradise* hosted a bon voyage reception and marked the occasion with a 10-foot long Cuban sandwich - the world's largest Cuban sandwich at sea - & a \$25,000 donation to Tampa's Ybor City Museum Society.



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New expedition order

ANTARCTIC air-cruise operator Antarctica XXI has ordered a new expedition vessel which it said will be the first small-ship built specifically for Antarctic expedition travel since 2003.

The new addition will be called *MV Magellan Explorer* and feature 50 cabins in five categories ranging in size from 20m² to 40m².

The Polar Class 6 ice-class vessel is slated to enter service in the 2019/20 Antarctic season and will be built in Valdivia, Chile, by ASENAV shipyard.

Public areas include an observation lounge, observation deck, a dining room that fits all guests and expedition staff in a single sitting, two meeting rooms, a gift shop, a gym and a sauna.

A render of the ship is **pictured**.



Quark upgrades Sea

QUARK Expeditions' *Sea Adventurer* has undergone a multi-million dollar upgrade and been renamed *Ocean Adventurer*.

Capacity has been increased to 132 passengers, with six new twin cabins and three new suites, plus existing cabins have received fresh soft furnishings and brand new bathrooms.

Common areas including the lounge, dining room and the bar have been rebuilt and modernised, while all main equipment and engines have been replaced.

CCC Murray deal

CAPTAIN Cook Cruises is offering solo travellers a single surcharge between 25%-30% on normal twin share prices.

The offer applies to all three-, four- and seven-night cruises on the 120-passenger *Murray Princess* and prices include meals, nature walks and wi-fi.

REGENT Seven Seas Cruises (RSSC) ceo and president Jason Montague made a flying visit to Sydney last week, meeting key industry partners and for the first time seeing the new Norwegian Cruise Line Holdings offices here.

Montague, **pictured** with RSSC sales chief Lisa Pile and NCLH Asia-Pacific president Steve Odell, hosted key industry partners at a special event to celebrate the line's 25th anniversary - and also honoured Diane Patrick of Wiltrans for her 24-year contribution representing the line in Australasia.

The new NCLH office has built on this success, with Odell saying being able to offer Aussie dollar fares had "made a tremendous difference to how we sell".

Also key has been the new local call centre - which now overflows into Hong Kong to offer full coverage right across the business day for agents all the way from New Zealand to Perth.

MEANWHILE Odell and Pile confirmed the line is no longer promoting its 'fly free' Business class offers which debuted this year (**CW** 07 Feb).

"We have gone back to a cruise only approach," they said.

"Agents can do a much better job with the air...in the end our business is cruise...we want to concentrate on what we do best".

A key factor is believed to have been the keenly priced tactical fares being promoted to consumers, which make it difficult for wholesalers to be competitive.

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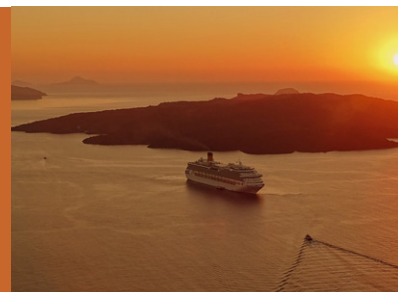
WEEKLY

Tuesday 04 Jul 2017



Find out the latest results of the cruise survey in the July issue of *travelBulletin*.

CLICK to read
travelBulletin



OOE golfing cruise

ONE Ocean Expeditions has introduced a seven-night "Fiddles & Sticks" Golf Expedition Cruise visiting five of Canada's oceanfront golf courses.

The inaugural sailing will depart on 27 Jul 2018.

Prices lead in at US\$3,993 based on a triple-share cabin.

Royal trademarks

ROYAL Caribbean Cruises has filed a number of trademarks with the United States Patent and Trademark Office for what could be the names being considered for its new ships currently on order or under construction.

On 21 Jun the company applied for Spectrum of the Seas & on 27 Jun for Joy of the Seas, Apex of the Seas, Pulse of the Seas, Passion of the Seas and Emblem of the Seas.

In Jan RCL filed for four "of the Seas" names, including *Symphony of the Seas*, which was later announced as the name for its Oasis-class ship launching in Apr 2018 (CW 09 Mar).

Princess incentive

PRINCESS Cruises is running an incentive offering agents a seven-night Caribbean cruise.

Agents who register with Princess Academy and complete the "Introducing OCEAN" module by 11:59pm AEST on 04 Aug will go into the draw to win a Ocean Medallion Western Caribbean Princess Cruise for two.

Gift cards are also up for grabs.

Bentours winner

JO KENNEDY from Kennedy & Turner Travel Associates has been named the winner of Bentours' Travel Associates competition.

Kennedy was the highest seller of Bentours and Hurtigruten product for the competition period and has won a place on a Bentours' 15-day Follow the Lights tour.

Paul Gauguin 2019

PAUL Gauguin Cruises' 2019 voyages to Tahiti, French Polynesia and the South Pacific have been unveiled.

A highlight of the program is the return of *The Gauguin* to Fiji on two voyages which also stop by Tonga, the Cook Islands, and the Society Islands.

The new-for-2018 seven-night Society Islands & Tahiti Iti itinerary will also be back in 2019, along with the ever-popular seven-night Tahiti & the Society Islands and 10-night Society Islands & Tuamotus.

Viking Cruises offers

A RANGE of special offers are available on Viking Cruises' river and ocean itineraries until 30 Sep.

Savings of up to \$6,400 per couple are available on select 2018 river itineraries and fly-free offers on river cruises in China and Southeast Asia.

Air credit of \$1,000 or \$1,000 shipboard credit per couple are available on select 2017, 2018 and 2019 ocean cruises.

P&O names Pacific Explorer



P&O Cruises' *Pacific Explorer* was officially named in an event held on board in Sydney on Sun.

Cartoon character Dora the Explorer, godmother of *Pacific Explorer*, was joined by some of her friends from Nickelodeon to celebrate the occasion.

Dora, SpongeBob SquarePants, the Teenage Mutant Ninja Turtles and Skye from *PAW Patrol* all performed a welcome dance with families and the ship's crew.

She also christened the ship by breaking a pinata while P&O president Sture Myrmell was "slimed" by four honorary junior 'mini-me' crew members who had won a competition to lead the festivities.

A total of 120 children were welcomed on board to test out the waterpark with SpongeBob SquarePants, play lawn bowls with Skye and watch Patchy the



Pirate on an 80-metre zip line.

Guests also joined by the Teenage Mutant Ninja Turtles at lunchtime as they tucked into traditional Neapolitan pizza at the ship's new 'fast-casual' dining outlet, 400 Gradi.

Captain Roger Bilton is **pictured** above with Nickelodeon characters and Myrmell being slimed is **inset**.

More pictures on **Cruise Weekly's** **FACEBOOK** page.

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Majestic's maiden call

PRINCESS Cruises' *Majestic Princess* made her maiden call to Taiwan on Sat, marking the occasion by releasing biodegradable balloons (pictured).



Cruise Calendar

This week's port calls of cruise ships at various destinations around Australia.

SYDNEY	
<i>Carnival Spirit</i>	10 Jul
<i>Pacific Explorer</i>	10 Jul
BRISBANE	
<i>Pacific Dawn</i>	04 Jul
<i>Pacific Dawn</i>	08 Jul
<i>Pacific Jewel</i>	09 Jul
CAIRNS	
<i>Sun Princess</i>	04 Jul
DARWIN	
<i>Caledonian Sky</i>	08 Jul
<i>Sun Princess</i>	09 Jul

AIDAperla christened in Spain



GERMAN model and presenter Lena Gercke christened AIDA Cruises' 12th vessel, *AIDAperla*, over the weekend in Palma de Mallorca, Spain.

AIDA Cruises celebrated with a music and lights show, followed by fireworks.

In the lead up to the christening Irish artist Rea Garvey performed a surprise concert and afterwards guests partied in the Beach Club & the ship's other party locations.

There was also a performance from *The Voice of Germany* stars including Tay Schmedtmann.

The 300m *AIDAperla* is currently sailing the western Mediterranean and will make its first appearance in Germany in Mar 2018, after which it will operate seven-day roundtrip

cruises from Hamburg to the Western Mediterranean.

Gercke is pictured triggering the smashing of the Champagne on the hull of *AIDAperla* with the ship's captain Boris Becker.

Fred's NYE in Sydney

FRED Olsen Cruises has released details of its Around the World sailing in 2018/19, which coincides with Sydney Harbour's New Year's Eve Fireworks.

The 107-night voyage on *Black Watch* departs Southampton on 12 Nov 2018.

Other highlights of the itinerary include visiting Komodo Island, Bora Bora and sailing the newly-expanded Panama Canal.

CLICK HERE for more details.



WHEN Regent Seven Seas Cruises says it's all inclusive, it really means it.

Speaking to **CW** last week in Sydney, the line's president Jason Montague said the only things he hadn't managed to get included in the cruise fare was spending at the on board casino and the vessels' upmarket shops.

Spa treatments also cost extra - unless you're in the almost always sold-out massive Regent Suite, where you can get unlimited in-room massages and other treatments - what a way to cruise!

MEANWHILE, Oceania Cruises has recognised its Youngest World Cruisers - four-year-old Lorenna D'Amore Nogueira and six-year-old Henrique D'Amore Nogueira, who are on *Insignia's* 180-day Around the World voyage with their parents.

The pint-sized cruise enthusiasts are pictured.





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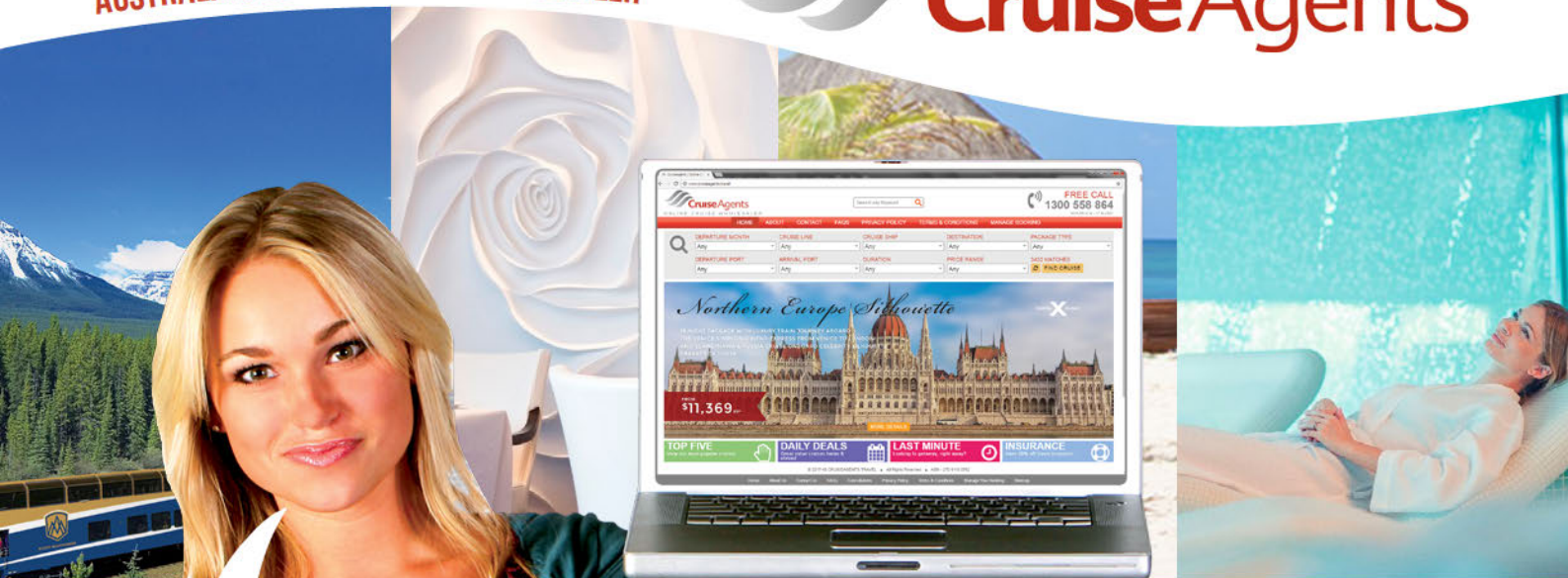
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