

CRUISE

WEEKLY



Tuesday 13 Jun 2017

Cruise Weekly today

Cruise Weekly today features three pages of all the latest cruise industry news and a full page from CruiseAgents.

CLIA, Breakaway deal

CRUISE Lines International Association (CLIA) travel agent members in Australia and NZ will receive free membership to Breakaway Travelclub following a partnership between the association and Breakaway.

“Complimentary access to Breakaway Travelclub’s offers allows our member agents to book a wide range of travel products, including air and cruise, for themselves at great discounts”, Joel Katz md CLIA Australasia said.

MEANWHILE, CLIA has begun officially promoting its membership in Asia, distributing flyers at last week’s showcase of *Norwegian Joy* in Hong Kong.

Travelmarvel goes coastal

TRAVELMARVEL will offer boutique coastal cruising in Europe in 2018, the company confirmed in the release of its Europe River Cruising 2018 brox.

Two 11-day itineraries will operate in the Adriatic and Mediterranean, aboard the privately chartered *Princess Eleganza* and the *Panorama II*.

The new additions are the Greek Islands Odyssey, a roundtrip from Athens and the Adriatic Coast & Dalmation Islands, sailing from Kotor to Opatija.

Travelmarvel promises the style of cruising will offer “greater access to island ports, where often you will dock overnight right next to the centre of town”.

Executive gm David Cox said Travelmarvel’s flexible touring style is “perfectly suited to boutique coastal cruising, where each day brings a new island or coastal village to discover”.

The new addition is alongside Travelmarvel’s cruises from Amsterdam to Budapest, land tours to Italy, the Adriatic, Eastern Europe and the Alpine regions of Switzerland, as well as a range of Great Rail Journeys.

In 2018 express tour options will be offered on the 15-day Amsterdam to Budapest river cruise, which the company said will allow guests to spend more time experiencing riverside towns and villages on their own terms.

Earlybird offers and early payment discounts are available - **CLICK HERE** for more.

Aurora appoints

AURORA Expeditions has appointed Michael Woods as its new brand marketing manager.

Woods’ former roles include three years as Australian country manager for Abu Dhabi Tourism.

Pacific’s new look

PRINCESS Cruises’ *Pacific Princess* has emerged from a two-week drydock with new livery, 700 Princess Luxury Beds, refurbished dining venues and 336 refreshed staterooms.

The vessel now features the new livery hull design and a new premium stateroom category, Club Class Mini-suites, featuring VIP amenities & exclusive dining.

Sterling Steakhouse, Sabatini’s Restaurant, The Club Restaurant and The Panorama Buffet have all been touched up, while the pool deck has been transformed with a garden-like atmosphere.

Dream member prog

DREAM Cruises has introduced a loyalty program called DreamElite, providing members with priority & dedicated services along with access to events.

Enrolment is free and there are four tiers - **CLICK HERE** for more.

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Cunard's refit for a Queen



CUNARD'S *Queen Victoria* returned to Southampton on Fri, fresh from a US\$40m refurbishment (**CW** 18 May). The vessel is now sporting a new Britannia Club restaurant (**pictured**) and introduced 43 Britannia Club staterooms. Grand and Penthouse Suites have been redesigned and a sun deck offering an enhanced winter

garden has been fitted. Every stateroom has been refreshed, including the installation of flat screen TVs and tea and coffee making facilities. "We have carefully refreshed and enhanced existing decor, taking inspiration from her art deco heritage, whilst also adding new exciting features," Simon Palethorpe svp Cunard said.

Crystal's air switch

CRYSTAL Cruises has cancelled all 2017 and 2018 departures on its Boeing 777 *Crystal Sky* aircraft and is instead using the plane to cater for the charter and incentive markets.

Crystal Sky was previously scheduled to operate seven 14-, 21- and 28-day itineraries, including visits to Australia.

Crystal Sky will be deployed to the Asia Pacific region for the first inaugural AirCruise from 29 Sep-08 Oct, starting from Hong Kong.

The charter will be managed by Crystal's parent company, Genting Hong Kong and *Skye* will then be available for charters and other special interest AirCruises.

Travellers booked on all previously-scheduled Crystal AirCruises journeys in 2017 and 2018 will receive a full refund and a complimentary experience on a Crystal Ocean or River cruise in either 2017 or 2018.

Carnival appointment

CARNIVAL Cruise Line has named marketing professional Scott Becher as vice president of partnership and loyalty.

Becher has spent the past five years as chief integration officer and executive vice president at Zimmerman Advertising in Fort Lauderdale, Florida.

MEANWHILE, comedian Chris Tucker has signed on for two shows aboard *Carnival Breeze* on 21 Sep and *Carnival Liberty* on 22 Sep while the ships are docked in Nassau in the Bahamas as part of the Carnival LIVE Concert Series.

Symphony progress

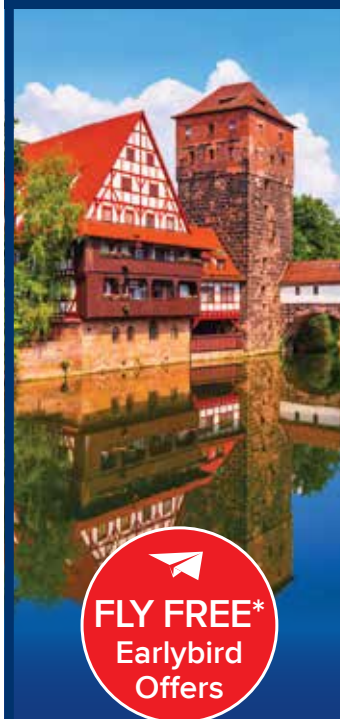
ROYAL Caribbean International's next Oasis-class vessel, *Symphony of the Seas*, has been floated out of her dry dock in France.

The ship will now enter the next phase of interior construction ahead of her Apr 2018 debut.

Symphony will spend her first season in the Mediterranean.

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CRUISE WEEKLY



Carnival EasyPay

CARNIVAL Cruise Line has introduced a new pay-over-time service in North America.

Called Carnival EasyPay, the system allows guests to pay for their cruise over three months.

Guests make their initial cruise deposit and then the balance is charged interest free in three equal payments on the same designated day each month.

Silversea hotel tie-up

SILVERSEA Cruises has partnered with The Peninsula Hotels to enhance the program for *Silver Muse's* 73-day Grand Asia Pacific Voyage and other Asia-focussed itineraries.

Under the deal, The Peninsula Hotels will have an on board team of local specialists and chefs and work with Silversea to offer exclusive events in certain cities.

A three-night post-cruise stay at The Peninsula Tokyo will also be offered - **CLICK HERE** for more.

Bentours & Hurtigruten team bag award



THE Bentours and Hurtigruten team have been named at the Hurtigruten 2017 conference as this year's "Norway Coast Ambassador of the Year" for the entire Asia-Pacific region.

"It is amazing to celebrate with the team here at Bentours and Hurtigruten who are so

passionate about the product," Sarah Field, Hurtigruten brand leader said.

Bentours was awarded GSA for Hurtigruten in Australia and New Zealand last year (**CW** 06 Sep).

The team is **pictured**: Joshua Hore, Sarah Field, Ryan Bennet, Eliza Gale and Marina Amato.

HAL BBC Earth cruise

BBC presenter Michaela Strachan, wildlife filmmaker James Brickell and digital specialist Simon Baxter will join Holland America Line's BBC Earth theme cruise.

The seven-day sailing on *ms Maasdam* departs 08 Jul.



NEW Orleans Saints players Cameron Jordan and Mark Ingram jumped aboard *Carnival Dream* over the weekend to battle it out in the first "Lip Sync Battle" for charity.

The competition mirrored Lip Sync Battle Carnival, which is being rolled out across the fleet and is a recreation of SpikeTV's *Lip Sync Battle*.

Ingram rocked out by performing the 1980s anthem "Here I Go Again" by Whitesnake while Jordan brought the house down with his unique interpretation of Usher's "Yeah!"

Winner of the competition, Jordan is **pictured**.



MEANWHILE, it turns out even ships have best friends.

Azamara Club Cruises promoted last week's meeting of its two ships in Barcelona (**CW** Thu) as a celebration of "Best Friends Day".



This week's port calls of cruise ships at various destinations around Australia.

SYDNEY	
<i>Carnival Spirit</i>	13 Jun
<i>Pacific Jewel</i>	13 Jun
<i>Sun Princess</i>	17 Jun
<i>Pacific Jewel</i>	19 Jun
<i>Pacific Explorer</i>	19 Jun
BRISBANE	
<i>Pacific Dawn</i>	13 Jun
<i>Pacific Aria</i>	18 Jun
HOBART	
<i>Pacific Jewel</i>	15 Jun

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