



www.cruiseweekly.com.au Tuesday 7th November 2017

Cruise Weekly today

Cruise Weekly today features four pages of all the latest cruise industry news.

CLIAs noms open

NOMINATIONS are now open for Cruise Lines International Association (CLIA) Australasia's 17th Cruise Industry Awards dinner.

A total of 20 awards will be presented at "The CLIA's", with the night declared as "the biggest night on the cruise calendar" by CLIA Australasia & Asia md Joel Katz.

CLIA member agents can submit nominations online for Agent Promotion of the Year Australia/NZ; Network Promotion of the Year (Australasia) and Plan a Cruise Month Agency Award.

Submissions close 22 Dec, visit www.cruising.org.au.

Viking Cruises launches agent portal

VIKING Cruises has amped up its support for the trade by launching a travel agent portal for Australian and New Zealand agents, offering a range of marketing tools.

The portal features materials covering both Viking's river and ocean product, including current offers and promotions, a range of documents for each Viking destination, an image library, access to webinars and other training tools and downloadable marketing material such as flyers, brochures, press releases and Facebook tiles.

Viking Cruises Australia and New Zealand md Michelle Black said the move was to "better support our trade network and make it easier and quicker than ever for our valued agents to market and sell our river and ocean cruise product".

"Initial feedback from the agent



test group has been positive as it provides agents with all the information they may need, in one reliable and accessible resource," she said.

As an incentive to register for the portal, Viking Cruises is giving away an eight-night Chateaux, Rivers & Wine river cruise for two on the 20 Oct 2018 departure.

To go in the draw, agents must

register by 01 Dec.

Access the Viking Travel Agent Portal by logging on to myvikingjourney.com/Agent.

The registration process requires the IATA number for accredited Viking travel agencies registered in Viking's booking system Evolution.

Agencies must have signed up with Evolution to register.





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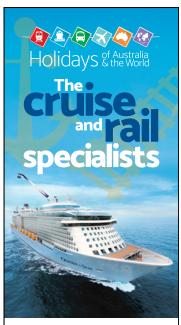
Tuesday 7th November 2017



Bris Port response

THE Port of Brisbane said its site preparation timetable for the new Brisbane terminal remains unchanged, despite the ACCC deciding it will not grant interim authorisation (CW 02 Nov).

The company requested interim approval to allow it to commence work with "the required level of comfort about its investment risk".















Australian

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to find out more...

Coral unveils itineraries



CAIRNS-BASED cruise line Coral Expeditions has announced a maiden 2019 itinerary for its new ship, the Coral Adventurer.

To celebrate the nimble new addition, the company will debut a raft of new voyages inspired by Dutch explorer Abel Tasman, with the trips designed to showcase the ship's ability to reach remote destinations in style.

"This is very much about going to places that other ships can't go to and the Coral Adventurer is specifically designed to go to these places," said Coral Expeditions' group general manager Mark Fifield.

"This new ship does have some new features too including a new research room where we can invite scientists to educate our guests and share the experience."

Coral Expeditions revealed the impending arrival of The Coral Adventurer will mean a ramping up of trade marketing.

"We are looking at what we can do in terms of roadshows, we haven't done a collective Coral Expeditions roadshow in a long time," said sales distribution manager Elizabeth Webb.

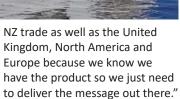
"We are also engaging with the

Cruise mth success

CRUISE Lines International Association (CLIA) Australasia has declared its second annual Plan a Cruise Month a success. CLIA Australasia & Asia md Joel Katz said Oct was officially becoming known as 'cruise month' down under.

"We saw a record number of hits on our website, including more than 90,000 page views across our dedicated Plan a Cruise Month pages, and encouragingly, we also saw a 50% spike on travel agent searches from the same time last year," he said.

Katz added that agents and cruise lines reported great results & that media exposure exceeded expectations in both consumer and trade media.



Coral explores a range of World Heritage-listed sites including The Great Barrier Reef, Cape York, Arnhem Land and many more.





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A spot on the MS Roald Amundsen







Tuesday 7th November 2017

Sea Princess' drydock



PRINCESS Cruises' *Sea Princess* has emerged from drydock in Singapore.

The vessel is sporting the Princess Cruises logo on its bow, along with new entertainment and dining options and cabin upgrades.

A new Movies Under the Stars screen has been fitted to the ship, and she now features the *Encore* musical production show and *The Voice of the Ocean* singing competition, complete with a live band, coaches & swivelling red chairs.

The Princess Theatre has also been outfitted with a new 15mx5m LED wall designed to greatly enhance production shows and three restaurants have been refurbished and now offer a new menu.

All cabins have received the Princess Luxury Beds and a new category of Club Class MiniSuites with a reserved dining area is now available.

Sea Princess has also become the third ship in the fleet to be fitted with a reimagined youth centre, Camp Discovery which includes immersive activities around nature and the ports of call visited by the ship.

"The re-imagined Sea Princess embarks on her first day at sea today, following a 16-day refurbishment flaunting new opulence in bedding, entertainment and dining," said Princess Cruises vice president Australia and New Zealand, Stuart Allison.

"We're looking forward to bringing her into Brisbane on 03 Dec where she'll kick start her new summer homeport season there complete with her new Camp Discovery youth and kids clubs," he said.

Sea Princess is pictured.

Crystal Symphony completes redesign

CRYSTAL Cruises has unveiled newly designed spaces, features and amenities on board *Crystal Symphony* in what is being promoted as "her most dramatic redesign ever".

Crystal Symphony has debuted 12 new Seabreeze Penthouse with Verandah and 28 Seabreeze Penthouse with Verandah suites, reducing the ship's capacity to 848 passengers.

The former Crystal Dining Room has been replaced by Waterside, the Lido Cafe space is now Marketplace by day and Churrascaria by night and Silk Kitchen & Bar has been added.

Starlite Club has been refitted, a new production show *Crystal in Motion* added and complimentary wi-fi is now available.



New booking platform

TRAVELTEK Group has unveiled its "next-generation" cruise booking platform, developed in partnership with some of its major clients including Flight Centre, World Travel Holdings, Cruise1st and Cruise Nation.

Called Traveltek CruiseNX, the portal aims to provide cruise and travel specialists with "enhanced capabilities designed to drive productivity and enhance the user experience".

Available for desktop and as a new B2C website, the platform's key features include enhanced "manage my booking" and filter options, advanced search criteria, highlighting upgrade opportunities, new price-range sliders and the ability to book multiple cabins in one booking.

"When you combine the



multiple enhancements Traveltek CruiseNX delivers with our unrivalled content of 190-plus cruise lines, dynamic packaging tool with flight and hotel options that creates unique itineraries, plus multi-currency and multi-language capabilities to offer global coverage, we are taking a major leap forward in helping the industry drive more cruise sales via all distribution channels," said Traveltek global sales director Peter Whittle (pictured).

Fathom takes to the water with Crown

FATHOM has revealed it will return to the sea on 20 Jan to help the Caribbean relief efforts following hurricane damage to the region. A group of Fathom passengers will sail on a departure by sister brand Princess Cruises' *Crown Princess* to four islands and will be

involved in rebuilding efforts around schools & homes in the region. Tara Russell, president of Fathom, made the announcement on Facebook, **CLICK HERE** to watch the video.

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Tuesday 7th November 2017



CRUISE



Blue Lagoon rates

BLUE Lagoon is offering selffamil rates for its accredited agents on select departures.

A three-night cruise is available from FJD599ppts or a four-night sailing from FJD799ppts - to book, quote BLCAGTDEC17 in an EMAIL.

Cruise Calendar

This week's port calls of cruise ships at various destinations around Australia and New Zealand.

SYDNEY	
Radiance of the Seas	o7 Nov
Explorer of the Seas	og Nov
Pacific Eden	10 Nov
Pacific Jewel	10 Nov
Pacific Explorer	10 Nov
Carnival Spirit	11 Nov
Sun Princess	11 Nov
Norwegian Jewel	12 Nov
Voyager of the Seas	13 Nov
Pacific Eden	13 Nov
Pacific Explorer	13 Nov
MELBOURNE Carnival Spirit Pacific Dawn	o7 Nov o7 Nov
BRISBANE Pacific Aria Pacific Dawn Pacific Jewel	10 Nov 11 Nov 12 Nov
CAIRNS Silver Discoverer	og Nov
FREMANTLE Maasdam	og Nov
HOBART Sun Princess	o8 Nov
AUCKLAND Celebrity Solstice	11 Nov

Scenic & Nat Geo pact



SCENIC and National Geographic Expeditions have teamed up to create National Geographic River Cruises, which will be offered to the US market.

The new experience will debut in Europe in 2018 and will combine Scenic's river cruise experience with National Geographic's focus on science, conservation and exploration.

Each departure will be joined by a National Geographic expert who will give daily talks and accompany daily outings.

In Europe the departures will sail along the Rhine, Danube, Main and Moselle Rivers; in Holland and Belgium; through France's Bordeaux region and Portugal's Douro Valley, and will also be offered on the Irrawaddy River in Myanmar.

European cruises will be joined by a National Geographic photographer to help guests hone their photography skills.

Passengers on National Geographic River Cruises will have access to excursions ranging from hikes and bike rides to in-depth learning experiences

that focus on the natural world, culture and history.

"We are excited and proud to align ourselves with a brand as historic and well respected as National Geographic," said Glen Moroney, chairman of Scenic Luxury Cruises and Tours.

"We believe Scenic's dedication to providing guests with the most exceptional five-star, allinclusive river cruise experience available is a perfect complement to the enriching and authentic experiences for which National Geographic Expeditions is known," he said.

Nancy Schumacher, head of travel and tour operations for National Geographic, said bringing river cruise into the company's portfolio "allows our travellers to reach spectacular parts of the world in a unique way".

"We are pleased to partner with Scenic, as they share our commitment to delivering outstanding experiences to guests," Schumacher said.

The offering is not currently available through Scenic's Australian office, CLICK HERE.

Arcadia refresh

P&O Cruises UK has revealed Arcadia will be refreshed during the northern autumn.

Upon completion, the vessel will sport updated suites, public areas, bars (such as the Piano Bar and Spinnaker Bar), and main restaurants including The Belvedere food court.

Works include fresh furnishings in Aquarius pool and bar, Atrium, Oasis Spa and Intermezzo and suites will also be redesigned.

The works will be completed mid-Nov and Oceana is scheduled to go into dry dock at the end of Nov.



THE Melbourne Cup race may be on land, but that hasn't stopped a yacht turning up to the festivities.

A \$2.2 million yacht called Mumm Grand Cordon has cruised into the Birdcade, courtesy of Maison Mumm.

The vessel (pictured) has been christened with a bottle of Mumm champagne and "a daring performance" on the bow has been promised.



CRUISE

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FDITORIAL Editor in Chief and Publisher - Bruce Piper

Managing Editor – Jon Murrie Editor - Jasmine O'Donoghue Contributors - Guy Dundas, Matt Bell, Adam Bishop info@cruiseweekly.com.au

ADVERTISING AND MARKETING

Sean Harrigan and Melanie Tchakmadjian advertising @cruise weekly.com. au

BUSINESS MANAGER

Jenny Piper accounts@cruiseweekly.com.au Suite 1, Level 2, 64 Talavera Rd Macquarie Park NSW 2113 Australia PO Box 1010 Epping NSW 1710 Australia Tel: 1300 799 220 (+61 2 8007 6760)

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