CRUISE



Cruise month

www.cruiseweekly.com.au Tuesday 31st October 2017

Cruise Weekly today

Cruise Weekly today features five pages of all the latest cruise industry news.

Creative incentives

CREATIVE Cruising has launched a new round of incentives for travel agents.

Prizes up for grabs include an eight-night cruise on *Celebrity Solstice* for two, which will go to an agent who books and deposits select sailings with Creative Cruising by 15 Dec.

Agents who book and deposit select Azamara Club Cruises voyages by 18 Dec have the chance to win a seven-night cruise.

Gift cards are also up for grabs, with agents earning Flexi eGift Cards for certain Dream Cruises and Oceania Cruises booking.

See creativecruising.com.au.

Carnival mulls deployment details

CARNIVAL Cruise Line is "looking at all kinds of different factors" to determine which ships will sail full-time in Australia in 2020 (*CW* 28 Sep), the line's vice president & general mgr Australia Jennifer Vandekreeke told *CW*.

Vandekreeke confirmed the line doesn't plan to separate *Carnival Spirit* from its fans in Australia, noting Carnival hadn't finalised anything else beyond that.

"What I will say is that *Carnival Legend* is going into drydock in May and she's going to come back looking super schmick...and then there won't be as much of a difference between *Carnival Legend* and *Carnival Spirit,*" Vandekreeke said.

Carnival was unlikely to send one of the 5,200-pax LNG ships it has on order down to Australia "any time soon," she said

"I'm not saying it's not going to happen ever but I don't think we



have any plans."

"The destinations that our guests love to go to, you look at Isle of Pines, you look at Mystery Island, they're destinations that are beautiful for a certain number of guests."

Carnival will announce its 2020 deployment plans in May, but in the meantime Vandekreeke said Carnival planned to take a look at what had worked over the past five years and then "probably expand on that".

"I don't see us honestly making any massive changes in terms of the destinations that we go to because we've found that our guests are pretty happy with the destinations that we have," the executive explained.

This year Carnival Cruise Line is celebrating five years of cruising from Australia.

More from Carnival Cruise Line on **page three**.



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)) PONANT

Regent appoints

REGENT Seven Seas Cruises has appointed Megan Hernandez as its senior vp and chief marketing officer.

She was most recently vp of guest experience marketing for Norwegian Cruise Line.

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15 Day European Gems River Cruise From \$5,995*pp twin share

*Conditions apply. TM4022

Ponant opens '19 sales



PONANT has opened sales for 73 departures across Northern Europe, Central and South America, the Indian Ocean, Oceania and the Mediterranean for the Apr-Oct 2019 season.

The program packs in 11 new itineraries across nine ships, including Ponant's new series of four luxury expedition yachts.

Among the highlights are nine sailings on the *Le Laperouse* scheduled during her inaugural season in the Kimberley, WA.

Also new are two departure dates for a cruise crossing four of the five Great Lakes of North America and around 30 fresh ports of call.

Fresh ports in the program include Gytheio and Igoumenitsa, Greece; Syracuse, Brindisi and Reggio de Calabre, Italy; Piran, Slovenia; Ibiza, Spain; Kinsale, Ireland; Fishguard, United Kingdom and La Rochelle, France. New itineraries featuring in the Apr-Oct 2019 season are the nine-day Eternal Aegean from Valletta to Istanbul, priced from \$4,700ppts and nineday Adventure in the Bijagos Archipelago, which leads in at \$6,250 per person, twin share. See au.ponant.com for more.



Cruise giveaway

THERE'S still time to go in the draw to win a free trip for two on board an Aurora Expeditions 2018 departure.

The *Cruise Weekly* and Aurora Expeditions competition has been extended by a week and will run next week in *CW's* sister publication, *Travel Daily*.

The winner will have a choice of an 18-day In Shakleton's Footsteps departure on 07-24 Mar and a 15-day Sub-Arctic Safari from 24 Mar-07 Apr. For details on how to enter, see **page five**.



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CRUISE

Tuesday 31st October 2017

Carnival marks 5 years



CARNIVAL Cruise Line is this year celebrating five years of sailing out of Australia, with the line's vp and gm Australia Jennifer Vandekreeke promising "all sorts of little things over the course of the year".

"We're kind of having a birthday year," the executive told *Cruise Weekly*.

"I'm just so overwhelmed and grateful for the support that we've seen from our guests and our travel agent partners," she said.

Vandekreeke was the first person Carnival sent down under to look at the market and she said her initial feeling was "CCL and Australia are the perfect fit, I can't believe we weren't here before".

Before *Spirit* first arrived in 2012, the line made a number of changes to the ship, including adding the Green Thunder waterslide and the Serenity Adults Only Retreat. It then took around six months to bring its pax satisfaction scores up to the same level as the US.

One of the key challenges the line encountered was that "Australians won't whine" and would only later reveal if they weren't completely satisfied with something if they were asked, she said.

CCL also soon discovered "Australians won't lay out in the sun" and responded by removing a number of lounge chairs off the top deck.

"The flip side to that is you need twice as many activities because if they're not laying out in the sun then the Aussies will participate," she said.

Trade partners are **pictured** celebrating Carnival's milestone on *Spirit* earlier this month.



World Dream delivered



DREAM Cruises has taken delivery of the 3,376-passenger *World Dream* from shipbuilder Meyer Werft.

The 151,300 GRT vessel has been specifically designed for the rapidly growing Asian cruise market and will begin offering two-, five- & seven-night sailings from Hong Kong on 17 Nov.

About 75% of *World Dream's* cabins are outer cabins, most of

which have a balcony and the ship is equipped with a small deep sea submarine that can take four guests down to a depth of up to 200 metres.

Dream features 35 restaurants and bars, entertainment facilities such as theatres, a climbing park, as well as plenty of space for other outdoor activities & a range of virtual reality applications. World Dream is **pictured**.

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Cruising

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PLAN A CRUISE Tuesday 31st October 2017

Fundraiser on Solstice



YOUR Travel Centre home based agent Kathy Labbozzetta recently organised a "Cruise for a Cause" fundraiser on board a two-night sailing of Celebrity Cruises' Celebrity Solstice.

Over 120 passengers took part in the women-only "Pink Ribbon Cruise", with Labbozzetta raising \$5,000 for the Cancer Council, with funds going towards research into women's cancers, prevention and support services.

During the sailing, the group gathered for a Pink-themed cocktail party on the first night and on the second evening heard from a three-time survivor of cancer.

The next Pink Ribbon cruise will be held in early 2019 on Cunard's Oueen Elizabeth.

"The Cancer Council's Pink Ribbon events are a fun way for girls to come together, whether it be a movie night, pink breakfast, or in this case a fabulous cruise," said Becky Dadswell, community relations co-ordinator, Cancer Council. Labbozzetta is pictured centre with members of her group at their Pink Ribbon cocktail party.

CRUISE

Pharmacy

Learn the highlights of the cruise summer season in the November issue of travelBulletin. **CLICK** to read traveBulletin

MSC web series

MSC Cruises has released season two of its web series, Kelly & Kloe, featuring 21 real cruise guests, chosen through open auditions held on board each ship in MSC Cruises' fleet since May.

More than 85,000 children auditioned to star in the show as part of the entertainment activities on board.

The series includes five eps, visit www.kellyandkloe.com.

The Strand experts

THE Strand Cruise in Myanmar has announced dates for its expert-led cruises in 2018.

A gourmet cruise will sail 12 Mar, joined by Sylvain Royer, Michelin starred chef de cuisine of the Bangkokbased R&B Lab Company, and photography cruises will sail 26 Mar & 17 Sep with photographer Lucas Gurdjian.

A classical music cruise with musicians from the Orchestre de Paris will dep 13 Feb.

Disney 2019 prog

DISNEY Cruise Line has unveiled an expanded San Diego season in its justreleased 2019 program.

Disney Wonder will take pax from San Diego to Baja and Mexican Riviera from Mar through to May.

Other options include three Disney Wonder cruises from San Juan to the Southern Caribbean and a Disney Magic sailing Miami to the Bahamas and Western Caribbean region. **CLICK HERE** for more details on the season.

CCC Boxing Day

FANS will be able to watch the Sydney to Hobart Yacht Race fleet's departure from Sydney Harbour during Captain Cook Cruises' new Boxing Day Lunch cruise.

Departing King St Wharf on 26 Dec, MV Sydney 2000 will cruise to Parsley Bay where it will anchor from 11am-2pm. There are three cruise

options available - CLICK HERE.



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Cruise Weekly



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Medallion rollout

PRINCESS Cruises has confirmed the introduction of Ocean Medallion on *Golden Princess* is on plan for 25 Oct, but noted it is subject to *Regal Princess'* implementation. Further details on the rollout will be revealed once it is underway on *Regal Princess*.

Cruise Calendar

This week's port calls of cruise ships at various destinations around Australia and New Zealand.

SYDNEY	
Radiance of the Seas	31 Oct
Pacific Explorer	31 Oct
Golden Princess	01 Nov
Carnival Legend	o3 Nov
Pacific Jewel	o4 Nov
Pacific Explorer	o4 Nov
Carnival Spirit	o5 Nov
Sun Princess	o5 Nov
Carnival Legend	o6 Nov
MELBOURNE Celebrity Solstice Voyager of the Seas Pacific Explorer Pacific Jewel	01 Nov 03 Nov 06 Nov 06 Nov
BRISBANE Pacific Explorer Pacific Aria Sun Princess Pacific Dawn	02 Nov 03 Nov 03 Nov 04 Nov
CAIRNS Pacific Eden	o6 Nov
DARWIN Maasdam	31 Oct
AUCKLAND Pacific Jewel Noordam	31 Oct 05 Nov

New expedition line to launch in Nov

OFFSHORE Outpost Expeditions, a cruise line promising to offer "a new type of expedition cruise for adventurous travellers" will launch next month.

The line's 12-passenger ship, Pacific Provider (pictured), will sail

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from San Diego on 06 Nov and its inaugural cruise departs from San Jose del Cabo for a Sea of Cortez adventure on 26 Nov.

Offshore Outpost Expeditions said its 49m vessel "has a size and manoeuvrability that allows guests to journey to areas not accessible by larger cruise and expedition ships".

During the 2017/18 cruise season *Pacific Provider* will venture to the bays and beaches of the Sea of Cortez and a second destination will be announced later this year.

The line is owned by Offshore Outpost, LLC, which is headquartered in Dallas, Texas - **CLICK HERE** for more.



This week, Aurora Expeditions, is giving readers the chance to win a free trip for 2 onboard a 2018 expedition worth up to **US\$21,200** per person. You can choose from one of the below expeditions:

 18 day "In Shackleton's Footsteps" 7-24 March 2018 – Weddell Sea, South Georgia & Falklands

 15 day "Sub-Antarctic Safari" 24 March-7 April 2018 – Falkland Islands & South Georgia

To enter, tell us in 25 words or less why Aurora Expeditions is the perfect choice for your clients wanting an authentic, small ship expedition cruise to the Polar regions. The winner will have the most creative entry. Send your entry to **auroraexpeditions@traveldaily.com.au**

To improve your entry, here are some helpful research tools:

- Visit the website auroraexpeditions.com.au
- Order your copy of the 18/19 expedition
- guide from Tifs tifs.com.au

expeditions

CRUISE WWEEKLY

P&O High Tea

P&O Cruises Australia has added a second cruise to the Australian Open 2018 lineup and introduced a new tennisthemed high tea menu on board *Explorer* and *Eden*.

The high tea features strawberries, cream, scones & champagne and costs \$20 at the Waterfront restaurant.

MEANWHILE, horse race callers Greg Miles and John Tapp will be on board Carnival Australia's ships sailing to the Melbourne Cup.

Miles will be on *Pacific Explorer,* while Tapp will sail on *Carnival Spirit.*



IFYOU love it, why not dedicate a whole day to it?

Costa Cruises did just that, celebrating World Pasta Day last week.

To mark this beautiful day, all guests on board Costa's fleet sailing the Mediterranean were able to enjoy traditional Italianbased dishes.

If that is not enough to make you jealous, cruise passengers also got to sample some incredible activities including making your own pasta, while kids got to make pieces of art with Italian foods.

The little ones also got to show off their cooking skills to the executive chef in a Pasta Salad competition.

CRUISE

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Cruise Weekly is part of the Business Publishing Group family of publications.

Cruise Weekly is Australia's leading travel industry cruise publication.

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Every Wed *Cruise Weekly* also publishes a consumer-facing newsletter - sign up free at www.cruiseweekly.com.au.



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