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### NORWEGIAN'S HAWAII FREE AT SEA CHOOSE **3 Free** OFFERS<sup>†</sup>



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# CRUISE





www.cruiseweekly.com.au Monday 3rd December 2018

#### Cruise Weekly today

CRUISE Weekly today features three pages of all the latest cruise industry news plus a front full page ad from Norwegian Cruise Line.

### Norwegian Hawaii

**NORWEGIAN** Cruise Line is today highlighting its "Free at Sea" offers on Hawaii cruises aboard *Pride of America* which now also include the option of a free beverage package.

Bonus commission of 3% is also on offer for bookings confirmed 01-14 Dec for Hawaii departures after 05 Jan.

See **cover page** for details. **MEANWHILE** Norwegian has also opened bookings for its *Norwegian Jade* itineraries sailing Asia in 2019/20.

Voyages will depart from both Singapore and Hong Kong - more info on 1300 255 200.

## Creative Cruising celebrates 25 years

**CREATIVE** Cruising held a special event in Sydney last Thu to celebrate its 25th birthday, along with the specialist wholesaler's recent brand refresh and booking engine (**CW** 16 Nov).

Still going strong after 25 years, Creative Cruising GM Peter Forsyth recounted the history of the business founded by Ernie Skalsky in 1993.

In Jul 2008 Skalsky sold Creative Cruising to motoring organisation NRMA, which in turn five years later divested it to The Travel Corporation (*TD* 03 Oct 2013).

Then a year ago Creative Cruising was acquired by the owners of Express Travel Group (*CW* 14 Dec 2017), who have invested a significant amount in the business including the implementation of the new Odysseus booking engine which offers agents the ability to book cruises alongside wholesale and retail air, touring and more.



Creative Cruising Head of Marketing and Sales Caroline Hitchen highlighted the fresh new brand identity and tagline which invites consultants to book "Air. Land. Sea. All in one place," along with a major launch incentive offering a host of cruises, tours and flights courtesy of Qantas,

Celebrity, Royal Caribbean, Princess, MSC and Oceania Cruises as well as Collette.

More at creativecruising.com.au. Some of the Creative Cruising team are **pictured** above in their new nautical outfits, with lots more pics from the event online at facebook.com/cruiseweekly.



# CRUISE

**W** E E K L Y

Monday 3rd December 2018

A new publication for travel and cruise lovers



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#### HAL takes delivery

HOLLAND America Line has officially taken delivery of its new 2,650-passenger *Nieuw Statendam* vessel in a special hand-over ceremony at Fincantieri's shipyard in Italy.

The event was attended by HAL President Orlando Ashford, Carnival Corporation president Arnold Donald, Holland America Group CEO Stein Kruse, and Carnival Chair Micky Arison.

The latest addition brings the cruise line's total fleet size to 15, with *Nieuw Statendam* scheduled to head to its homeport of Amsterdam in the Netherlands in May where it will sail Northern Europe, Baltic and Iceland cruises.

### CREATIVE ♣ CRUISING



## Book. Deposit. Win. Adios!

Savour cerveza in Cabo. Book now for a chance to win a 7 night Mexican Riviera cruise for two & vouchers towards your airfare.

creativecruising.com.au



## Going Fram old to new



**HURTIGRUTEN** has announced that its 400-passenger *MS Fram* will be receiving upgrades to its suites, cabins, and public areas.

The custom-built polar exploration ship will also undergo major technical upgrades during a drydock in 2020, including having her engines brought up to a higher environmental standard.

"The original Fram was the most famous ship of its time and kept pushing the frontiers in the golden age of polar expeditions," said Hurtigruten Chief Executive Officer Daniel Skjeldam.

"With the upgrade she will keep setting the standard for expedition cruises, and deliver unparalleled, premium expedition experiences," he added.

Culinary enhancements on the ship will include the main

restaurant being transformed into the Restaurant Aune - serving up food based on the Scandinavian palate, while a premium fine dining eatery called Lindstrom will also be installed.

All cabins and suites will be refreshed using natural Scandinavian materials such as granite, oak, birch and wool.

MS Fram (pictured top) will reemerge from the drydock in the lead-up to her 2020 season.

**Inset**: A rendering of the updated Activity Centre on board.

### Cruise green guide

CRUISE Lines International Association (CLIA), Australian Cruise Association (ACA) and New Zealand Cruise Association (NZCA) have collaborated on the region's first Industry Sustainability Guide, showcasing the environmental initiatives being carried out in local waters.

"Each day across our industry, individual cruise lines are working to improve... with leading national and international organisations, investment in new technologies, and complying with, and in many cases, exceeding int'l standards," said CLIA Australasia Managing Director Joel Katz.

The five areas of focus cited in the report include cleaner fuel/lower emissions, recycling, waste management, destination sustainability, and industry cooperation.

View the guide online **HERE**.

MEANWHILE CLIA
Australasia is reminding
member agents that there
are only two weeks left until
nominations close for the 2018
Cruise Industry Awards.

There are now 11 categories open for self and peer nomination including the addition of the Cruise Champion and Cruise Promotion awards.

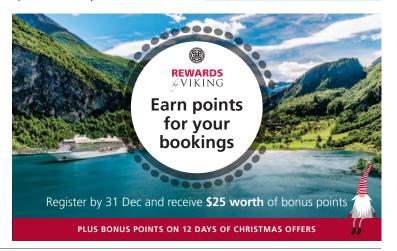
The CLIAs take place 23 Feb.

#### Blue World 2019

WELLNESS cruise operator Blue World Voyages has revealed it will launch in the northern 2019 summer in the Mediterranean.

The cruise line's 350-passenger ship will have a deck dedicated to sports, another to spa & rejuvenation. It will also offer active shore

It will also offer active shore excursions and serve locally sourced farm-to-table cuisine.



# CRUISE



Monday 3rd December 2018

**UNIWORLD** recently hosted a group of Travel Associates on an

River on board the S.S. Beatrice. The famil sailed from the

German city of Passau to the

calling in on some popular

Valley and Vienna.

Hungarian capital of Budapest,

Austrian destinations along the

way such as Melk, the Wachau

Fun land activities during the

cruise saw the group take part

in a visit to the BMW Factory, a

Bavarian bike ride (inset) and a

St Stephen's Cathedral.

tour of Vienna's Opera House and

Travel Associates enjoying the

Staterooms, and D Porthole Cabins.

**Uniworld Danube famil** 

Check out the 2019 Cruise Guide for a comprehensive tool.

CRUISE Travel Daily trave Bulletin



# Cruise Calendar

This week's port calls of cruise ships at various destinations around Australia and New Zealand.

#### **SYDNEY**

Sun Princess	o <sub>3</sub> Dec
Pacific Eden	o <sub>5</sub> Dec
Majestic Princess	o6 Dec
Noordam	o7 Dec
Carnival Spirit	o7 Dec
Pacific Explorer	o7 Dec
Explorer of the Seas	o8 Dec
Carnival Legend	og Dec
Pacific Eden	og Dec
MELDOLIDNE	

#### **MELBOURNE**

Golden Princess	o4 Dec
Pacific Jewel	o8 Dec
BRISBANE	

Pacific Dawn	o4 De
Pacific Aria	o7 Dec
Pacific Dawn	o8 De
Sea Princess	og De

#### **CAIRNS**

Seabourn Sojourn	o5 Dec
Viking Orion	og Dec

#### DARWIN

Viking Orion	os Dec
Seabourn Encore	og Ded

FREMANTLE	
Astor	o8 Dec
ADELAIDE	
Astor	o4 Dec

#### HOBART

Pacific Jewel	og Dec
Majestic Princess	o8 Dec

#### ALICKI AND

AUCKLAND	
Norwegian Jewel	o4 Dec
Sea Princess	o <sub>5</sub> Dec

Sun Princess Maasdam

of publications.

CRUISE

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#### **EDITORIAL**

o<sub>7</sub> Dec

o8 Dec

#### Editor in Chief and Publisher - Bruce Piper Managing Editor – Jon Murrie Contributors - Adam Bishop, Sarah Fairburn, Jasmine O'Donoghue, Anastasia Prikhodko

Cruise Weekly is Australia's leading

travel industry cruise publication.

Jenny Piper

#### ADVERTISING AND MARKETING

Sean Harrigan and Melanie Tchakmadjian advertising @cruise weekly.com. au

### **BUSINESS MANAGER**

Three nights free on week-long Fiji cruises

CAPTAIN Cook Cruises Fiji is currently offering three nights for free

The deal represents savings of up to \$2,100 per person and is valid

for all room categories including A Tabua Suites, B and C Ocean

Available cruises include the seven-night Yasawa Islands and

Mamanucas featuring a visit to Monuriki - the island where the

movie Castaway was shot. Offer valid for travel until 31 Mar 2020.

when any seven-night Fiji cruise is booked by 28 Feb.

accounts@cruiseweekly.com.au

## supplement price only 10%

made before 20 Dec 2018.

Silversea savings

announced a new promotion that offers guests a single

**SILVERSEA** Cruises has

above its Silver Privilege Fares. The offer applies to select cruises and bookings must be

Under the deal pax also receive US\$1,000 of on board credit per suite, an extra 5% off the fare per person, and one-category suite upgrade.

For more info **CLICK HERE**.



Uniworld Cruise pictured top are: Bradley Pallant, Janelle Patrick, Amanda Haigh, Julie Morton, Michael Davis Smith, Damian Clark, Simone Rosa, Carole Parker, Vanessa Tokatly, Briony Harris, Mary Kelly, Jackie Heiron, Kate Horsburgh, Donna Elliott, Janette Wall, Stephanie Brown, Lauren Duff and Lisa Wattle.

A REGENT Seven Seas Cruises passenger has hit the headlines after a report in Forbes highlighted the 13 years he has been living on board Seven Seas Navigator.

Morton Jablin, 94 years old and known to the crew as "The Captain", is a businessman who retired in 1989, and when his wife died in 2005 decided to make the ship his home.

In keeping with Regent's reputation for impeccable service, the line has reportedly adjusted his stateroom to accommodate its loval guest, including installing brighter lights, a special shaving mirror and handrails in the bathroom.

Jablin maintains a residence in Boca Raton, Florida (where else!) but hasn't been there for three or four years.

See the story at forbes.com.

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Every Thu we publish our consumer newsletter - Travel & Cruise Weekly - sign up free at www.travelandcruiseweeklv.com.au.



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