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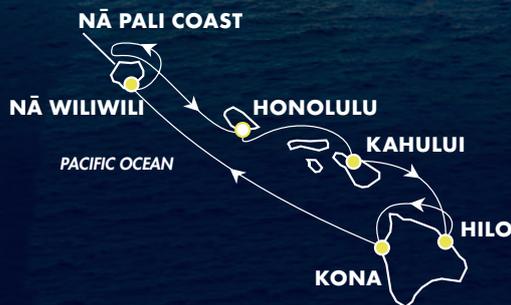


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\*Offer correct as at 3 December 2018 and is subject to change or withdrawal. Free beverage package available on departures from 5 January 2019 onwards. Offers and combinability with other promotional offers is subject to change or withdrawal at any time per Norwegian Cruise Line's discretion. Other restrictions may apply. For full terms & conditions, visit [ncl.com.au](http://ncl.com.au). \*\*3% bonus commission is per stateroom onboard Pride of America cruises departing from 5 January 2019 onwards. Additional commission will automatically be applied to the reservation at time of booking. Booking window: 01-14 December 2018. Bonus commission is applied to commissionable cruise fare only. Government taxes, port expenses & fees, onboard service charges and/or gratuities are additional. Combinable with all promotions except interline rates, other bonus commission offers and special partner fares. For bookings made via third party wholesalers, additional commission is available at their discretion. ©2018 NCL Corporation Ltd. NCL Australia Pty Ltd. ABN 80 607 578 781.

### Cruise Weekly today

Cruise Weekly today features four pages of all the latest cruise industry news plus a front cover wrap from **Norwegian Cruise Line**.

### NCL cruises Hawaii

**NORWEGIAN** Cruise Lines is today showcasing its seven-night Hawaiian cruise, which includes overnight stays in Maui and Kaua'i.

The voyage can be booked as part of the brand's "Three Free at Sea" promotion, where guests can choose three free deals to add to their bookings.

Options include a free beverage package, speciality dining, wi-fi, shore excursion credit or reduced rate offers for friends and family.

Agents who book will also receive 3% bonus commission, see the **cover page** for info.

## Hurtigruten to expand into Alaska

**HURTIGRUTEN** will expand into Alaska in its 2020/21 cruise season, having announced a series of new expedition itineraries aboard its upcoming ship *MS Roald Amundsen*.

The new hybrid-powered vessel will offer a series of voyages of between eight and 18 days, covering the highlights of the Inside Passage as well as more remote locations rarely visited by other lines, such as the scenic town of Petersburg.

"Alaska is a perfect fit for Hurtigruten and our expedition cruise concept," said Hurtigruten CEO Daniel Skjeldam.

"We will go where the big ships can't, taking you far beyond the ordinary while exploring the true beauty of Alaska."

The 2020/21 program will also involve the inaugural season of Hurtigruten's second hybrid vessel *MS Fridtjof Nansen* which



will offer cruises to Antarctica, Greenland, Iceland and the Norwegian coast.

Other initiatives announced in the new program include the line's biggest offering of Antarctica cruises, with 31 options of between 12 and 23 days including itineraries that

feature the Falkland Islands and South Georgia.

The new season will also see Hurtigruten offer cruises in Russia, Franz Josef Land and Svalbard, as well as warm water options in the Caribbean, Mexico, and South & Central America.

See [hurtigruten.com](http://hurtigruten.com) for details.



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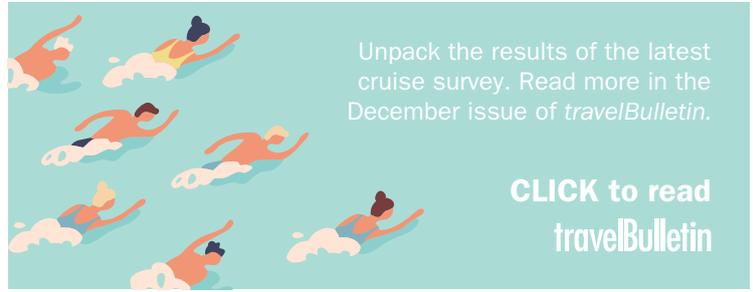
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# CRUISE

WEEKLY

Wednesday 5th December 2018



Unpack the results of the latest cruise survey. Read more in the December issue of *travelBulletin*.

CLICK to read  
*travelBulletin*

## Orion arrives

DARWIN has officially welcomed *Viking Orion*, marking her first port of call before a three-month homeporting season between Sydney and Auckland.

For more info, [CLICK HERE](#).

## CLIA LIVE expands

CRUISE Lines International Association (CLIA) Australasia has added to its CLIA LIVE program for 2019, including two debut sessions for Perth and Adelaide, along with an additional two days at the New Zealand event.

The agent training event, taking place between Mar and Sep 2019, sees agents gathering to listen to industry representatives provide insights into their brands, with limited tickets on sale now for \$50 per person, per day.

"At CLIA LIVE, representatives from the world's biggest ocean, river and expedition cruise lines gather together to share the latest on their brands including their unique selling points, target audiences and onboard guest experiences," said CLIA MD, Australasia and Asia, Joel Katz. "Because these events are exclusive to our members, we're offering CLIA agents the chance to get in-the-know and get ahead when it comes to selling cruise. These are must-attend events for anyone, whether you are new-to-cruise or have been selling cruise for many years," he added.

CLIA members will earn 30 accreditation points for attending, and can join either one or both sessions.

Places are allocated on a first come, first served basis - to secure your seat [CLICK HERE](#).

## New cruise magazine!

THE first edition of our new sister publication's *Travel & Cruise Weekly* quarterly flipbook is out now.

The consumer-focused magazine provides a host of inspirational content, with cruise and travel news, reviews, product comparisons, destination features and more.

Readers wanting more information on anything in the online magazine are directed to enquire further with their local travel agent, and a number of agencies are already using it as a marketing tool for their clients.

The magazine can also be customised with a specific call to action for individual agencies, and as a special launch offer we will offer this FREE to the first 20 agencies to express interest in

Travel & Cruise  
Weekly

Summer Magazine 2019



a bespoke version by emailing [jenny@traveldaily.com.au](mailto:jenny@traveldaily.com.au).

The Travel & Cruise Weekly Summer Magazine 2019 is live online now - to view click on the image above or see it at [travelandcruiseweekly.com.au](http://travelandcruiseweekly.com.au).

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# CRUISE

WEEKLY

Wednesday 5th December 2018

## Oceania toasts success



**OCEANIA** Cruises held an event in Sydney yesterday to provide an update and sneak peek of several renderings of the extensive refurbishment program their R-Class vessels are undertaking.

Speaking with *Cruise Weekly*, Steve McLaughlin VP of Sales said that an additional US\$50m had been invested on top of the original US\$100m budget to

ensure an elongated life to the four ships.

"The refurbishment of the ships will meet the expectations of our past guests which is important as we have such a high repeat rate, yet it will also appeal to new guests too," McLaughlin said.

**Pictured** is Steve Odell, Senior VP and MD of NCHL, with Steve McLaughlin, VP of Sales.

## Jewel returns to Sydney



**NORWEGIAN Jewel** showed off a new look on her return to Sydney at the weekend, fresh from a multi-million dollar refurbishment.

The ship's arrival on Sat marked the beginning of her 2018/19 local season and was her first visit to Sydney since undergoing her recent bow-to-stern overhaul (*CW* 12 Aug).

"We're delighted to be the first to be able to show off her re-designed staterooms, refurbished restaurants, bars and lounges and new-look public spaces to our expanding local market," said Steve Odell, Snr VP & MD Asia Pacific for Norwegian Cruise Line Holdings.

Among features sporting a new look are the ship's atrium (**inset top**) and the specialty



dining restaurant Cagney's (**inset bottom**).

## EXPLORE ASIA ONBOARD NORWEGIAN JADE

*New 2019 and 2020 Asia itineraries are now open for sale with departures from Singapore and Hong Kong.*



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# CRUISE

WEEKLY

Wednesday 5th December 2018

A new  
publication  
for travel  
and cruise  
lovers

Travel & Cruise  
Weekly

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## Scenic Africa sale

**SCENIC** is reminding agents that earlybird offers for its 2019 Africa program end on 15 Dec.

Highlights include a partner fly free offer on the 30-day Ultimate African Expedition, 30-day Wonders of Africa or 23-day Grand African Safari journeys, as well as the chance to save up to \$1,400 per couple on any itineraries of 12 days or more.

Call Scenic on 138 128 or visit [scenic.com.au](http://scenic.com.au).

## Sensuous Belle sets sail



**HERITAGE** Line has announced the launch of its new 10-suite luxury vessel *Ylang*, pictured, which is set to offer guests "unique and dedicated" three-day/two-night sails through the Vietnamese region of Lan Ha Bay.

Dubbed a "Sensuous Belle", *Ylang* will embark on its maiden voyage on 17 Aug 2019, the cruise aims to "embrace distinctive experiences" and includes shore excursions such as cycling or leisure hiking on the island of Cat Ba, as well as an exploration of a remote Lan Ha Bay fishing village.

Guests can also choose a half day activity which they can do at their own pace, including swimming, kayaking or yoga.

The ship's interior features a blend of Asian-Vietnamese design, with Indochinese accents.

Local artists have contributed with hand-crafted paintings and artwork, with all 10 suites dedicated to a particular blossom representing a season in Vietnam.

Bookings are open, with a Grand Opening Promotion available offering discounts up to 20% off.

To find out more about the new ship, **CLICK HERE**.



**SOME** stories just make you appreciate the comfort of a cruise ship even more.

John Martin III set sail on his small dinghy earlier this year from Anchorage, Alaska, bound for mainland China.

His plan was to sail down the Yukon River and across the Bering Sea before hugging the Asian coastline until he was near a sliver of Chinese territory between Russia & North Korea.

His boat, stocked with only a bucket of salmon bellies, a jug of grape juice, water and a compass, was soon blown off course however, and facing dehydration he shipwrecked himself on the remote Chukotka peninsula in Russia.

The Russian Govt is now trying to deport the 45-year-old man who needs to raise more cash to make the journey home.

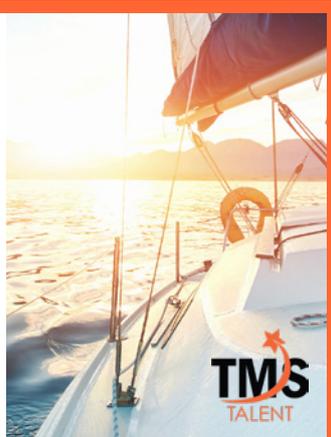
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## Seas of Green

**LAST** week ACA partnered with NZCA and CLIA to release the Cruise Industry Sustainability Guide (**CLICK HERE** to download).

This important document has been written to increase awareness for the work being done jointly by the cruise lines and destinations around sustainability initiatives.

It is important to note that although cruise ships represent less than 1% of the global shipping fleet, the sector is taking the lead on a range of critical action plans.

Too often though, because of its high visibility, our industry receives criticism around environmental issues. This document has been made available to all our members so they can answer questions and share information on the cruise industry's commitment to a sustainable future.

It outlines five key target areas:

- Cleaner Fuel/Reduced Emissions
- Onboard Recycling Programs
- Waste Management Practices
- Destination Sustainability
- Marine Health Partnerships

ACA has taken the lead with our members in two key areas – working with the cruise lines to support port infrastructure needs and managing the visitor growth.

We are supporting destinations in their desire to get the balance right between delivering important economic impact while also looking at broadening the choice of tours available and dispersing passengers to regional ports.

We are excited by the work being done in this important area and look forward to working with our members and industry partners to support future initiatives.

CRUISE  
WEEKLY

[www.cruiseweekly.com.au](http://www.cruiseweekly.com.au)

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