

### Cruise Weekly today

Cruise Weekly today features four pages of all the latest cruise industry news.

### Last call for CLIAs

**CRUISE** Lines International Association (CLIA) Australasia is reminding agents that today is the last day they can submit nominations for the upcoming 2018 CLIA Awards.

Interested agents can nominate themselves or a colleague online across eleven categories, including a new "Cruise Champion" award recognising an agent who goes above and beyond.

"With more awards than ever open for peer and self-nomination, it has been great to see so many nominations pouring in," said CLIA Australasia & Asia MD Joel Katz - submit votes [HERE](#).

## CLIA forecasts the cruising future

**INSTAGRAMMABLE** cruise travel, technology, Gen Z at sea and "conscious travel" are some of the key cruising trends predicted by Cruise Lines International Association for next year, with the peak body today releasing its *2019 State of the Cruise Industry Outlook* report.

CLIA Australasia MD Joel Katz said the report confirmed that cruise travel continues to grow and contribute to the overall global economy.

"This region has the highest market penetration in the world and we are predicting that CLIA travel agents can expect to see a rise in cruise sales in the next twelve months," he said.

Global passenger numbers are expected to increase by 6% next year to an estimated 30 million travellers, with the worldwide cruise fleet to grow to 272 CLIA-member vessels by Jun 2019.

The report is based on industry research, travel insights and input from CLIA-accredited travel consultants, and highlights the rise in onboard wellness as

travellers seek ways to rejuvenate from their busy lives.

Experiential travel is also a key trend, with bucket lists becoming more "goal-oriented" and cruise lines evolving to meet these demands.

On-board smart technology is on the rise, as is accessing destinations only able to be reached by cruise ship such as the Galapagos and Antarctica.



Female-centred cruising and solo travel are also increasing in popularity, the report found, while social media is a massive driver of interest as onboard connectivity improves allowing passengers to post their cruise experiences in real-time.

CLIA noted an increasing trend towards cruising outside of peak season, with the full outlook report available at [cruising.org.au](http://cruising.org.au).



**EARN POINTS  
FOR EVERY BOOKING  
AND REDEEM REWARDS\***



**ENTER THE RUNNING TO  
WIN 1 OF 3  
INCREDIBLE CRUISE PRIZES\***

[REGISTER NOW AT CLUBROYAL.COM.AU](http://CLUBROYAL.COM.AU)

\*Terms and Conditions Apply. Incentive period is 11 December to 31 March 2019. Visit the website for further information.

# CRUISE

WEEKLY

Friday 14th December 2018



Unpack the results of the latest cruise survey. Read more in the December issue of *travelBulletin*.

CLICK to read *travelBulletin*

## Five on the Med

**VIKING** Cruises has released a range of new Mediterranean sailings in 2020/21.

The five additional itineraries include a 27-day Rome to Miami cruise calling into France, Spain and Portugal.

The trip is priced from \$10,395 per person and departs 06 Oct 2020.

Another highlight is a 26-day journey from San Juan to Venice, calling into Spain, France, Greece, and Croatia.

The cruise departs in Mar 2020 & leads in at \$11,295pp.

"Our brand new ocean cruise combos are the perfect way to experience this region," said Viking's Operations & Product Manager Lubica Sibikova.

"We strongly encourage guests to book now to avoid any disappointment as our Mediterranean itineraries...sell out so quickly," she added.

## Adventurer hits the water



**CORAL** Expeditions recently launched its new *Coral Adventurer* vessel into the ocean during an official float out ceremony in Vietnam.

"Excitement was at a real high with *Coral Adventurer* now officially in the water and her delivery drawing nearer," said Coral Expeditions Group General Manager Mark Fifield.

"We were delighted to be joined by over 200 shipyard staff who celebrated this special moment with us, for whom the *Coral Adventurer* build has been a labour of love over the past 11 months," he added.

The next phase for *Adventurer* will be sea trials which will commence in Feb, followed by her official launch party in Singapore on 23 Apr.

The inaugural voyage will see the ship sail an 18-day Singapore



to Darwin "In the Trail of Tasman" itinerary, following in the path of pioneering explorer, Abel Tasman, and calling in at Pulau Satonda, Banda Neira, and Bawean Island along the way.

The 120-passenger *Coral Adventurer* features lightweight dual Xplorer expedition tenders that allow for fast passenger transit on shore excursions.

**Pictured top:** Paul Chacko, Tamara Sweeting, Alistair Burgoyne, Perry Wilkes, Frank Krone, Gary Wilson, Michael Marson, Jeff Gillie, Mark Fifield, Doug Parker, and Gary Wyn-Hum.

## Wine cruise saving

**EUROPEAN** Waterways is marking the launch of its new wine cruises by offering a 10% discount on select departures in Mar, Apr and May 2019.

The cruise line's new wine appreciation cruises take place on board the 20-passenger *La Bella Vita* and navigates the Venetian Lagoon and waterways of the Po Valley, a region that is home to some of Italy's best wines.

"*La Bella Vita*...is ideal for small groups that wish to become more familiar with the wide range of fine wines produced in this important region of Italy," said European Waterways Managing Director Derek Banks.

The special offer is available for bookings made by 07 Jan 2019.

For more info, visit [www.europeanwaterways.com](http://www.europeanwaterways.com).

## Cunard WWII cruise

**CUNARD** is commemorating the 75th Anniversary of D-Day and the Battle of Normandy with a Special Transatlantic Crossing World War II cruise.

The sailing will take place aboard *Queen Mary 2* and include first-hand accounts from WWII veterans as they share their experiences of battle during the war.

Visit [HERE](#) for more info.

## RSSC boosts land

**REGENT** Seven Seas Cruises (RSSC) has launched two new shore excursion options.

Go Local Tours offers guests the chance to spend a day with families and see the destination through the eyes of a local.

The second is Regent Choice small group tours, adventures capped at 16 people.

WE TRAVEL,  
SOME OF US  
FOREVER, TO  
SEEK OTHER  
STATES, OTHER  
LIVES, OTHER  
SOULS.

ANAIS NIN



[CLICK TO REGISTER](#)

**REWARDS**  
by VIKING

**Earn points  
for your  
bookings**

Register by 31 Dec and receive **\$25 worth** of bonus points

PLUS BONUS POINTS ON 12 DAYS OF CHRISTMAS OFFERS

### HAL opens up Rudi's



**HOLLAND** America Line (HAL) recently celebrated the opening of Rudi's Sel de Mer restaurant on board its newly received *Nieuw Statendam*.

An official ribbon-cutting ceremony was held and attended by the renowned chef himself (pictured right), who welcomed the first guests to the eatery bearing his name.

"Sel de Mer has garnered both guest and industry

acclaim, and we're excited to introduce the first restaurant to bear Master Chef Rudi Sodamin's name," said HAL President Orlando Ashford.

The restaurant serves classic French seafood dishes with a contemporary twist, with dishes including broiled lobster tail, whole dover sole meuniere, clams au beurre, duck Cassoulet and Salt Crust Baked Branzino.



Celestyal Cruises CEO Chris Theophilides.

**CELESTYAL** Cruises CEO Chris Theophilides has told Greek media his company will embark on a "significant extension" of its season in Greece in 2019.

The cruise line will extend its next season by eight weeks, with the goal of operating voyages year-round by 2021.

Two more seven-day itineraries will be added next year and over the next two years seven new ports will be added to its Eastern Mediterranean product.

"Celestyal is determined to continue its positive trend in 2019 and 2020, despite geopolitical events in the East Mediterranean

region," Theophilides said.

"In 2018 we met our targets in terms of passengers and the growth of the brand Celestyal Cruises and now we are really focused on 2019," he added.

Passenger numbers increased by 8% on 2017, with Celestyal Cruises laying down the target of 130,000 guests in 2019.

Another focus for Celestyal in 2019 will be opening new markets, with a slated growth target of 21%.

The plan will be to achieve this through optimising its distribution network and launching a new global marketing strategy.



# Book. Deposit. Win.

## Bon voyage!



**Sip champagne in sparkling sunshine. Book now for a chance to win a 10 night French Riviera & Mediterranean cruise for two & vouchers towards your airfare.**

Book and deposit a Celebrity Cruises holiday with Creative Cruising between 15 Nov 2018 and 15 Feb 2019 and tell us why you love our new booking engine for a chance to win. Terms and conditions apply.

Celebrity **X** Cruises®  
SAIL BEYOND

# CRUISE

WEEKLY

Friday 14th December 2018

A new  
publication  
for travel  
and cruise  
lovers

Travel & Cruise  
Weekly

SUBSCRIBE NOW

## Royal smartens up

**ROYAL** Caribbean Cruise Lines has updated the dress policy on its website, stating that travellers will no longer be able to wear shorts or singlets/tank tops when dining at its ship's main dining rooms.

"Suits and ties, tuxedos, cocktail dresses or evening gowns" are recommended for formal nights, while "jeans, polos, sundresses and blouses" are acceptable for casual nights.

For more info, [CLICK HERE](#).

## Oasis bites into Big Apple



**ROYAL** Caribbean International is gearing up for the arrival of its *Oasis of the Seas* into New York, as part of its 2020/21 deployment schedule.

The ship is one of seven in the fleet to undergo a US\$1b bow-to-stern "Royal Amplified" transformation in 2019, with her arrival into the Big Apple making her the first transformed ship to sail from Cape Liberty in New Jersey from May 2020.

*Oasis* passengers will have the chance to experience a series

of seven-night itineraries in the Caribbean, including a day on the cruise line's private island destination CocoCay.

The ship will also transport travellers on a number of short cruises north to New England and Canada.

Royal Caribbean International's "game changing" Royal Amplified modernisation program includes a wide range of "bold, new adventures designed to appeal to all ages".

**Pictured:** *Oasis of the Seas*.

## Welcome AIDAnova

**CARNIVAL** Corporation has recently welcomed AIDA Cruises' new 6,600-passenger *AIDAnova* into its fleet at a celebration in Bremerhaven, Germany.

The new vessel features more than 20 different staterooms, 40 restaurants and bars and a theatre with a 360-degree stage.

"*AIDAnova* is a milestone for our company and the entire cruise industry," said Michael Thamm, group CEO of Carnival Corporation's Costa Group which includes AIDA Cruises, Costa Cruises & Carnival Asia.

"With Carnival Corporation pioneering LNG technology, we start a new era of environmentally friendly cruising," he said.

She has set sail to welcome inaugural guests at Santa Cruz de Tenerife, Spain, who are embarking on 19 Dec for a seven-day cruise around the Canary Islands and Madeira.



**P&O** Cruises' "Homegrown Hero" Campbell Remess, who has made more than 2,000 signature bears to bring hope to sick children, is flying high with his ocean bear on *Pacific Jewel* bound for Kangaroo Island from Melbourne.

Remess made the bear especially for this four night cruise with his family.

The two are **pictured** taking took a flight together on the P&O Edge flying fox that sweeps across *Pacific Jewel*'s top deck.



## Polar bear cruise

**WILD** Earth Travel is set to voyage the Russian Arctic on board the Russian Icebreaker, *Kapitan Khlebnikov* in Jul 2019.

The expedition includes Wrangel Island "the polar bear capital" as well as Chukotka.

Wild Earth Travel's GM, Aaron Russ, will be leading two out of the three expeditions, saying the vessel has an "enviable record of polar expeditions".

[CLICK HERE](#) for more info.

## MEMBERSHIP ADMINISTRATOR

Do you want to work in an exciting fast-moving industry set for continued growth?

Temp or Temp to Perm - Competitive Salary & Flexible Hours

CLIA is looking for a Membership Administrator with an analytical mindset to join the small CLIA Australasia team in North Sydney to support our travel agent membership.

The ideal candidate will have a positive attitude, excellent customer service and communications skills, and be very familiar with membership and/or CRM systems. While cruise industry experience is not critical, database and excel experience is.



Please send your resume through to Joel Katz - [jkatz@crusing.org](mailto:jkatz@crusing.org)

CRUISE  
WEEKLY

[www.cruiseweekly.com.au](http://www.cruiseweekly.com.au)

*Cruise Weekly* is part of the Business Publishing Group family of publications.

*Cruise Weekly* is Australia's leading travel industry cruise publication.

### EDITORIAL

**Editor in Chief and Publisher** – Bruce Piper

**Managing Editor** – Jon Murrie

**Contributors** – Adam Bishop,  
Sarah Fairburn, Jasmine O'Donoghue,  
Anastasia Prikhodko  
[info@cruiseweekly.com.au](mailto:info@cruiseweekly.com.au)

### ADVERTISING AND MARKETING

Sean Harrigan and Melanie Tchakmadjian  
[advertising@cruiseweekly.com.au](mailto:advertising@cruiseweekly.com.au)

### BUSINESS MANAGER

Jenny Piper  
[accounts@cruiseweekly.com.au](mailto:accounts@cruiseweekly.com.au)

Suite 1, Level 2, 64 Talavera Rd  
Macquarie Park NSW 2113 Australia  
PO Box 1010 Epping NSW 1710 Australia  
Tel: 1300 799 220 (+61 2 8007 6760)

Every Thu we publish our consumer  
newsletter - *Travel & Cruise Weekly* - sign up  
free at [www.travelandcruiseweekly.com.au](http://www.travelandcruiseweekly.com.au).

Travel Daily  
**travelBulletin**  
business events news  
**Pharmacy  
Daily**

*Cruise Weekly* is a publication of Cruise Weekly Pty Ltd ABN 73 123 041 485. All content fully protected by copyright. Please obtain written permission to reproduce any material. While every care has been taken in the preparation of the newsletter no liability can be accepted for errors or omissions. Information is published in good faith to stimulate independent investigation of the matters canvassed. Responsibility for editorial comment is taken by Bruce Piper.