

*Present*

## AN EXCLUSIVE WEBINAR SERIES *with* CRYSTAL CRUISES

JOIN TRAVEL DAILY EDITOR,  
**JASMINE O'DONOGHUE**  
FOR THE SECOND OF **THREE**  
**EDUCATIONAL WEBINARS**  
WITH CRYSTAL'S SENIOR VICE  
PRESIDENT AND MANAGING  
DIRECTOR, AUSTRALASIA,  
**KAREN CHRISTENSEN**



### **CRYSTAL RIVER CRUISES**

Wednesday, 8 August at 2.00pm AEST

Crystal River Cruises is redefining the European river experience with the most spacious, state-of-the-art fleet of river ships. Learn how Crystal is providing an unparalleled experience with award-winning service, all-inclusive amenities, all-suite, butler-serviced accommodation, farm-to-table dining and a superior collection of destination experiences.



**CRYSTAL**  
RIVER CRUISES

**CLICK HERE** TO REGISTER TO WATCH THE SECOND CRYSTAL WEBINAR FEATURING CRYSTAL RIVER CRUISES AND BE IN WITH A CHANCE TO **WIN A LUXURY CRYSTAL CRUISE\***

\*T&Cs Apply. See Eventbrite registration page.

### Cruise Weekly today

Cruise Weekly today features four pages of all the latest cruise industry news plus a front cover page from Crystal Cruises.

## Asian cruise sector sets new record

CRUISE Lines International Association (CLIA) has released a new "2018 Asia Cruise Trends" report, indicating more than four million travellers from Asian source markets cruised last year.

The figure was up 20.6% year-on-year, with Asia accounting for about 15% of total global ocean passenger volume in 2017.

CLIA Australasia & Asia md Joel Katz said the year of "exceptional growth" saw cruise lines continue to deploy significant capital in the region, including brand new, large cruise ships purpose-built for Asian consumers.

"2018 is expected to deliver another year of growth as Asian travellers increasingly recognise cruising as an easy, relaxing and great value for money way to travel," Katz said.

The report, produced in collaboration with Ted Blamey's Chart Management Consultants,

### 2018 ASIA CRUISE TRENDS STUDY

## 20.6% GROWTH AS ASIAN CRUISE PASSENGERS EXCEED 4 MILLION

### PASSENGER VOLUME BY SOURCE MARKET



### BIG PICTURE IN ASIA



aggregates data from mainland China, Taiwan, Singapore, Japan, Hong Kong, Malaysia, India, South Korea, the Philippines, Indonesia and Thailand, as well as several smaller countries in the region.

Growth in passenger numbers from mainland China slowed, but the country still contributed 59% of Asian passengers.

Overall cruise capacity in Asia will decline 2% this year due to strong demand for ships in other parts of the world, with the most popular destinations including Japan, China and Thailand.

Asian cruisers preferred cruises of four-six days, & were younger than other regions with an average age of 44 - [cliiasia.org](http://cliiasia.org).

### Crystal webinar II

THE second episode in Crystal Cruises' new webinar series, produced in partnership with Travel Daily & Cruise Weekly, is now open for registration.

Featuring Crystal Cruises md for Australasia Karen Christensen and TD editor Jasmine O'Donoghue, the series showcases the Crystal product with a focus on river cruising in episode two.

CW readers who register ahead of the 08 Aug screening will go in a draw to win a Crystal Cruise for two - for details see the cover page of today's issue.

# Regent

SEVEN SEAS CRUISES™

THE MOST INCLUSIVE LUXURY EXPERIENCE™



## 2021 WORLD CRUISE

# Navigate the World

RESERVATIONS NOW OPEN »

# CRUISE

WEEKLY

Thursday 26th July 2018



Check out the special NTIA feature of *travelBulletin* to catch up on the night of nights.

**CLICK to read**  
**travelBulletin**

## Star Clippers brox

**STAR** Clippers has released its 2019/20 brochure featuring two new adventures to Borneo and the Greek Islands.

A new seven-night Mamma Mia cruise departs the Greek port city of Piraeus next year (08 May, 08 Jun, 29 Jun and 17 Aug), with cruises aboard the *Star Flyer* exploring the islands of Skiathos & Skopelos, the locations for filming the movie *Mamma Mia!*

The trip is priced from \$2,699 per person twin share.

Earlybird deals are also on offer for the new program with savings of up to 30% available.

The latest brochure coincides with the cruise line celebrating its 25th anniversary of operation.

## APT marks Xmas July

**APT** Touring & Cruising celebrated Christmas in July with select *Australian Women's Weekly* readers and APT Club Diamond Members last week at the Trunk Bar & Restaurant in Melbourne.

APT's national sales manager Scott Ellis was in attendance where he conducted a Q&A session with more than 70 guests on the company's Europe & Canada cruises.

The night concluded with a cocktail demonstration and tips on how to host the perfect Christmas dinner.

## RSSC world voyage sail



**REGENT** Seven Seas Cruises has today opened reservations for its world cruise, "Navigate the World" departing on 05 Jan 2021.

The 117-night voyage from Miami to Barcelona aboard the all-suite, all-balcony *Seven Seas Mariner* will visit 30 countries, call upon 61 ports and explore 56 UNESCO Heritage sites.

Itinerary highlights range from Easter Island to Singapore, the Panama Canal and French

Polynesia, to the Fjords of Milford Sound and the sands of Limassol.

Guests will also sail to Santorini and Rome before disembarking in Barcelona.

On board, travellers will enjoy free unlimited shore excursions, free beverage and fine dining options, along with free unlimited wi-fi and free laundry.

To view itinerary, **CLICK HERE**.

**Pictured:** The *Seven Seas Mariner*.

## Marine life cruise

**CAPTAIN** Cook Cruises and Sea Life Sydney Aquarium have teamed up to offer a combined whale watching and aquarium visit cruise combo, operating daily at 1.30pm until 31 Oct from Wharf 6 at Circular Quay.

CRUISE  
WEEKLY

## SALARY & EMPLOYMENT SURVEY



Win a Google Home Mini or EVENT cinema tickets

Click here to have your say

## Scenic, Evergreen sales merger

**SCENIC** today announced an expanded Australasian sales force, with five new members added to the team which will now represent both Scenic and Evergreen product.

The company's director of sales and agent programs, Rob Kalemba, said the combination would boost efficiencies, and for the first time provide a single point of contact for travel agents selling the group's portfolio of luxury cruises and tours across the globe.

There are four bdms covering Vic/Tas, four for NSW/ACT, three for Queensland/Northern NSW and two each for Western Australia, SA/NT and NZ.

The new Scenic/Evergreen sales team hits the road this month.

## LUXURY ASIA PACKAGES

All inclusive offer from **\$7,200\*pp**  
Upgrade to Business Class for **\$999\*pp** each way



SILVERSEA

Creative  
Cruising

EXCLUSIVE



**+EARN \$100 GIFT CARD FOR EVERY BOOKING!\***

Book by 31 August 2018 \*Conditions Apply

**BOOK**

# CRUISE

WEEKLY

Thursday 26th July 2018

## Bob Wood merge

**BOB** Wood Cruise Group, Global Tour Specialists and Guides Australia have merged operations to become The Bob Wood Group.

Kiri Braid has been promoted to the new general manager sales and client communications position, while Carmen Stevenson steps up into the leadership team by taking on the role of general manager operations and service delivery.

## Egypt back for A&K

**STRONG** demand for trips in Egypt has prompted Abercrombie & Kent to add a further 19 departures on its 'Egypt & the Nile' itinerary for the 2019 season.

The round-trip Cairo tour includes a Nile cruise aboard *Sanctuary Sun Boat IV* with the luxury small group journey capped at 18 passengers.

The company said Egypt was one of its top-selling destinations this year.

## Seabourn returns with sea scent range

**SEABOURN** and London's fragrance specialists Molton Brown have partnered to bring back the Seabourn Bespoke Signature Scents for a limited time this summer.

The range will be available exclusively on Molton Brown's website from 24 Jul - 13 Aug at [www.moltonbrown.com](http://www.moltonbrown.com) and [www.moltonbrown.co.uk](http://www.moltonbrown.co.uk).



## Cunard confirms dance cruise



**CUNARD** has today unveiled details of its first ever Australian special event cruise, as part of the cruise line's newly minted partnership with the Australian Dance Theatre (**CW** 01 Mar 2018).

The six-night voyage aboard *Queen Elizabeth* will travel from Melbourne to Tasmania, departing on 12 Mar next year.

Next year will mark the vessel's inaugural homeport season in Australasia, with *Queen Elizabeth* to cruise in local waters for a record 54 days.

Guests aboard the special departure will be able to experience two bespoke performances of the Australian Dance Theatre's latest

international work "The Beginning of Nature" - the first time the troupe has created a tailor-made piece to be performed at sea.

"Weaving together music and astonishingly powerful contemporary dance, The Beginning of Nature is a stunning performance that takes audiences on a journey through the complex symphonies of nature," the company said.

Workshops, movement classes and insights seminars will also be available for guests, led by Australian Dance Theatre performers and artistic director Garry Stewart.

More info at [cunardline.com.au](http://cunardline.com.au).

## PRINCESS ACADEMY

Register and enter a *world of wonder*

**CLOSING SOON**

**MAJOR PRIZE:**  
13-night Spring Flowers  
& Golden Week  
cruise, roundtrip from  
Tokyo, in a Balcony  
Stateroom for 2 on  
Diamond Princess®  
+ AUD\$3,600  
EZair credit.

**MINOR PRIZE:**  
Win one of 10  
AUD \$100 Visa  
Gift Cards

Register with Princess Academy by  
11.59 AEST 5th of August, 2018 for  
a chance to win!\*

Register now at [www.onesourcecruises.com](http://www.onesourcecruises.com)

Terms & Conditions apply, click through for details. Open to AU & NZ res. 18+ who are either employed as a travel agent by a WLCL registered travel agency in AU or NZ or are the owner/manager of a travel agency eligible for WLCL registration in AU or NZ. Must not be already registered with the Princess Academy Program as at 2/7/18. Starts: 3/7/18. Ends: 11:59pm AEST 5/8/18. Limit 1 entry per person. Draw: S5, Erina Plaza, 210 Central Coast Hwy, Erina NSW 2250 on 16/8/18 at 12pm. Winners at onesourcecruises.com from 23/8/18. Major Prize: 13night Spring Flowers & Golden Week (Tokyo roundtrip) cruise for 2 valued at \$9,788 + \$3,600 EZAir flight voucher toward airfares. Prize must be taken to coincide with the cruise's departure on 19/4/19. Minor Prizes: 10 x \$100 Visa Gift Card. Promoter: Carnival plc trading as Princess Cruises (ABN 23 107 998 443) of Level 5, 465 Victoria Avenue, Chatswood NSW 2067 (in AU) and Carnival plc trading as Princess Cruises (Company No. 1471215) of Level 7, Chorus House, 66 Wyndham Street, Auckland 1010 (in NZ). Permits: NSW LTPS/18/25459, ACT TP18/01144, SA T18/1050.

# CRUISE

WEEKLY

Thursday 26th July 2018



Hop onboard Norwegian Bliss with us in the July issue of *travelBulletin*.

CLICK to read **travelBulletin**

## Wanderlust nudge

**VIKING** is reminding agents that there is still time to win a 15-day Southeast Asia & Hong Kong ocean cruise as part of the company's Winter Wanderlust trade incentive.

The cruise company is searching for the most creative marketing campaign using either EDM, social media posts, print, direct mail, or window displays.

The comp ends 03 Aug with a winner announced 10 Aug.

The cruise will depart on 23 Sep - **CLICK HERE** to submit your entry.

## Majestic marks century



**THE** *Majestic Princess* marked her 100th voyage in spectacular fashion yesterday as 300 of the ship's crew took to the top deck (pictured) to mark the moment.

The next celebration for *Majestic* will be when she arrives down under in Sydney on 15

Sep to commence her inaugural summer season, offering 16 cruises to destinations such as Fiji, New Zealand, Tasmania, Shanghai, and Hong Kong.

She will be the largest of Princess Cruises' ships to ever visit Australia.



**THE** mischievous Christmas Grinch recently dropped in on *Carnival Spirit* via helicopter to make amends with the ship's Captain after stealing his hat.

The day of atonement in Sydney featured a "Grinchmas Eve feast", where the pair exchanged jokes, shared Christmas stories and worked on their tans in the winter sun.

All is forgiven...for now!  
Watch the video of the elaborate apology **HERE**.



## SALES MANAGER | VICTORIA

A new opportunity presents itself at Dream & Star Cruises, Australia & New Zealand for a dedicated representative in VICTORIA.

We are seeking a passionate, self-motivated & well-connected brother or sister to join our family in the role of **SALES MANAGER | VICTORIA**.

You must have a minimum of 2 years industry experience in a similar role & be able to work autonomously as part of a national team.

You will be responsible for identifying & developing new business opportunities as well as maintaining effective & productive relationships with key partners.

The successful candidate will be proficient in product presentations, managing marketing activity & budget for the region along with representing the company at expo's, events & famils.

We will reward you with an attractive salary, bonus & travel.

This is a great opportunity to make this role your own & work with a unique & dynamic brand.

Please forward resumes to – [brigita.devries@gentingcruiselines.com](mailto:brigita.devries@gentingcruiselines.com)

## CLIA UPDATE



with Joel Katz  
MD, CLIA Australasia

### "IGNITE YOUR PASSION FOR CRUISING" – LAST REMAINING SPACES

CLIA LIVE Melbourne on 19 & 20 Sep is filling fast, so we encourage you to register quickly & not in miss out on the last CLIA LIVE for 2018.

An exclusive training opportunity for CLIA members, CLIA LIVE provides valuable insights and an edge when it comes to selling cruise.

Informative presentations from CLIA Cruise Lines will ensure member agents are equipped with the key know-how from 28 CLIA Cruise Lines as well as tips to help maximise your CLIA membership.

CLIA LIVE was first introduced in Sydney, where participating Cruise Lines presented their unique selling points, followed by similarly successful sold-out events in Auckland and Brisbane.

Feedback from agents who attended CLIA LIVE has been overwhelmingly positive: "Short, sharp, engaging ... Great to meet with suppliers and find out more about future plans...The opportunity to network was also a bonus...A genuine thought provoking event that has once again ignited my passion for cruising and the industry as a whole...there is simply no other format where our consultants can view so many engaging presentations from such a wide range of ocean & river cruise lines."

CLIA will award a total of 30 accreditation points to all attendees.

Register ASAP at [cruising.org.au](http://cruising.org.au) to avoid disappointment.



## CRUISE

WEEKLY

[www.cruiseweekly.com.au](http://www.cruiseweekly.com.au)

*Cruise Weekly* is part of the Business Publishing Group family of publications.

*Cruise Weekly* is Australia's leading travel industry cruise publication.

### EDITORIAL

**Editor in Chief and Publisher** – Bruce Piper

**Managing Editor** – Jon Murrie

**Contributors** – Adam Bishop,  
Sarah Fairburn, Jasmine O' Donoghue,  
Anastasia Prikhodko  
[info@cruiseweekly.com.au](mailto:info@cruiseweekly.com.au)

### ADVERTISING AND MARKETING

Sean Harrigan and Melanie Tchakmadjian  
[advertising@cruiseweekly.com.au](mailto:advertising@cruiseweekly.com.au)

### BUSINESS MANAGER

Jenny Piper  
[accounts@cruiseweekly.com.au](mailto:accounts@cruiseweekly.com.au)

Suite 1, Level 2, 64 Talavera Rd  
Macquarie Park NSW 2113 Australia  
PO Box 1010 Epping NSW 1710 Australia  
Tel: 1300 799 220 (+61 2 8007 6760)

Every Wed *Cruise Weekly* also publishes a consumer-facing newsletter - sign up free at [www.cruiseweekly.com.au](http://www.cruiseweekly.com.au).



*Cruise Weekly* is a publication of Cruise Weekly Pty Ltd ABN 73 123 041 485. All content fully protected by copyright. Please obtain written permission to reproduce any material. While every care has been taken in the preparation of the newsletter no liability can be accepted for errors or omissions. Information is published in good faith to stimulate independent investigation of the matters canvassed. Responsibility for editorial comment is taken by Bruce Piper.