

NORWEGIAN JEWEL

— 2018-2019 Season Toolkit —



Everything you need to sell Norwegian Jewel is just a click away. Communicate effectively with your clients and further develop your business with access to brochures, digital assets, offers and customisable flyers.

BROCHURE

View our 2018-2019 Norwegian Jewel Australia, New Zealand, Asia & South Pacific brochure, featuring details on dining, entertainment, onboard activities and cruise itineraries. Customise the PDF brochure with your logo and call to action.

[DOWNLOAD PDF BROCHURE](#)

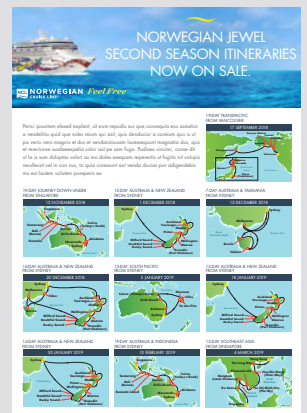
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FLYERS

Access the latest promotional flyers for Norwegian Jewel. Download a promotional flyer and personalise with your agency's own logo and call to action. You'll also find flyers with information to help your clients book the perfect cruise holiday, including school holiday cruises.

[VIEW HERE](#)



DIGITAL ASSETS

Access Norwegian Jewel digital assets including high-res images, maps, Facebook tiles and leaderboards. We've even included suggested copy to make marketing to your clients even easier.



[VIEW HERE](#)

EMAIL SIGNATURE

Include a Norwegian Jewel email signature in the footer of your emails to generate interest in our sailings and Norwegian's current offers.



[VIEW HERE](#)

Cruise Weekly today

Cruise Weekly today features four pages of all the latest cruise industry news plus a front cover wrap from Norwegian Cruise Line.

Norwegian toolkit

NORWEGIAN Cruise Line has launched a new travel agent toolkit to help consultants sell the upcoming 2018/19 local season of Norwegian Jewel.

An array of resources is on offer including a PDF brochure which can be customised with the agency's logo and call to action, along with personalised flyers highlighting features of the down under deployment.

Digital assets include high resolution images, Facebook tiles and web ads plus suggested copy, an email signature and more - see the cover page for details.

Aqua Expeditions plots new destinations

AQUA Expeditions founder Francesco Galli Zugaro says he expects to be "busy for the next five years" as he shores up finance for a major expansion of the company's portfolio.

Speaking to *Cruise Weekly* in Sydney yesterday, Galli Zugaro said he expected to be able to shortly announce details of the boost which would see an extra Aqua Expeditions vessel on the Amazon River in South America, as well as two new as-yet-unspecified global destinations.

Currently Aqua operates on the Amazon and the Mekong rivers, and Galli Zugaro said there had been significant opportunities for cross-selling to past passengers.

He hinted that as well as the company's longstanding river cruising operations, the expansion could see the addition of coastal cruising to the portfolio.

In the meantime sales out of



Australia continue to be strong, with Galli Zugaro down under for a few days for the Virtuoso destination roadshow.

He flagged some major technology upgrades which will roll out in the coming weeks, including a new website and API offering live pricing and availability for Aqua's voyages.

A key feature will allow agents to block out up to four cabins for a week while they confirm a booking, while there will also be

a new 'check-in' facility allowing consultants to upload details of client documents, passports and flights to simplify administration.

Aqua's partnership with Travel The World was working well, Galli Zugaro said, with four sales managers on the road and the pending addition of an Aqua 'Brand Ambassador' to help support and train agents in the company's product range.

Pictured: Passengers enjoy an Aqua Expeditions excursion.

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CRUISE

WEEKLY

Thursday 17th May 2018



Discover the latest river ships setting sail in the May issue of *travelBulletin*.

[CLICK](#) to read **travelBulletin**

Vasco da Gama in Syd



CRUISE & Maritime Voyages (CMV) has announced its new ship *Vasco da Gama* will sail from London to Sydney in 2019 before launching its inaugural Australian cruise season.

The vessel - currently operating as *Pacific Eden* for P&O Cruises Australia (CW 08 Mar) - will embark on a 53-night inaugural southbound

voyage departing London 09 Oct 2019, making ports of call in Morocco and NZ before arriving for Sydney's summer. CMV has also launched a Sell & Set Sail agent promo with the winner & a friend scoring five nights aboard *Vasco da Gama* during its first Aussie season. See details of comp [HERE](#). Bookings open today.

Lindblad savings

LINDBLAD Expeditions is offering discounts of up to \$1,000 per person on its 18-day 17N Epic Patagonia: Fjords, Peaks and Forests trip, with free select charter flights and complimentary bar vouchers also included.

The deal applies to the trip departing 07 Oct and bookings made before 31 Jul.

View full details [HERE](#).

MEANWHILE Lindblad has appointed Leo Chang to the role of vp, strategic finance.

He will work closely with Lindblad's senior leadership to identify acquisition and investment opportunities, as well as grow the company's core domestic and international businesses.

Chang arrives with 25 years' experience in capital markets.

Blue Lagoon shouts

Blue Lagoon Cruises Fiji is offering free drinks when cruises are booked before 15 Jun on select departures.

Complimentary beverages available on board daily from 12.00 until 23.00.

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THE GHAN

Holidays of Australia & the World

OOE in Costa Rica

ONE Ocean Expeditions (OOE) will expand its photography program to Costa Rica in 2019, the first non-polar option for the expedition cruise company.

The Costa Rica "immersive discovery" cruise will have a photographer-in-residence on board to assist guests and prices start from US\$3,995pp (triple shared cabin) and US\$5,295pp (twin cabin).

The trip is scheduled to depart 12 Apr 2019.

Adventure World dips toe in the water

THE first dedicated Ocean Expeditions brochure from Adventure World has launched, featuring tall ship experiences, wildlife encounters and icy expeditions.

Highlights include trips to the Antarctic peninsula to see the king penguins with Lindblad and exploring Hawaii's marine and wildlife sanctuary with UnCruise Adventures.

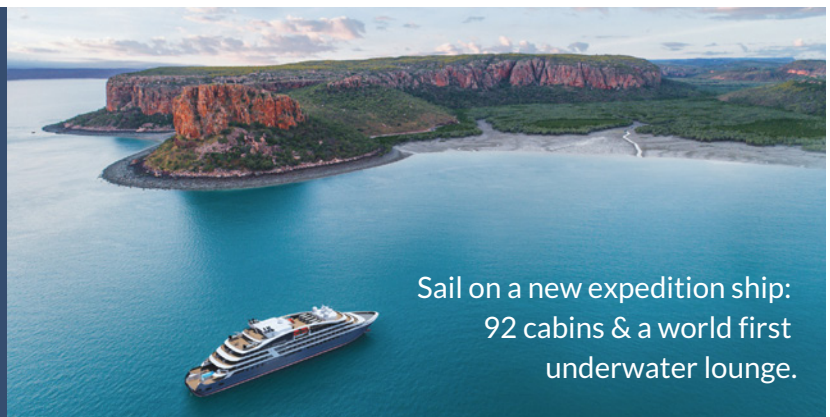
"We know travel agents love presenting their clients with the opportunity to explore," said Adventure World md Neil Rodgers. Click [HERE](#) to view the brochure.



PONANT

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Royal marks *Independence*



ROYAL Caribbean International's *Independence of the Seas* has arrived in Southampton in the UK following her recent multimillion dollar refurbishment.

The ship had an array of new family-friendly features installed including a duo of waterslides, an escape room experience called The Observatorium (**inset** right), a trampoline virtual reality experience called Skypad (**inset**



below), a Playmakers Sports Bar & Arcade, and a glow-in-the-dark laser tag where friends and family can "Battle for the Planet Z".

"Holiday time is precious, and travellers today have higher expectations and more options than ever before. We don't just want to meet these expectations, but smash them and redefine how to holiday," said md, Royal Caribbean Int'l UK and Ireland Ben Bouldin.



Serenity saving

CRYSTAL Cruises is offering a US\$400 saving on an upcoming Mediterranean cruise, sailing aboard *Crystal Serenity*.

The itinerary begins at Rome's port of Civitavecchia on 23 Sep and travels the Italian and French Riviieras, calling at the picturesque villages of Cinque Terre and continuing to St Tropez and the city of Marseille.

The saving is available for bookings made by 30 Jun, with prices from US\$3,881pp.

Intrepid Galapagos

INTREPID Travel has reduced prices for select Galapagos Island sailings by up to 40% when booked by 15 Jun.

Options include the seven-day Galapagos Northern Islands Adventure departures on 14 and 28 Jun (now from \$2,589pp) and the 10-day Ultimate Galapagos Central Islands departure on 12 Jun (now from \$4,077pp).

The operator has also cut prices for its seven-day Zanzibar sailings by up to 30% when booked by 31 Jul.

Seatrade Med 2018 countdown to Lisbon

MEDITERRANEAN cruise industry event Seatrade Cruise Med will this year be held in Lisbon, Portugal from 19-20 Sep.

Hosted by the Port of Lisbon Authority and supported by MedCruise and Cruise Lines

International Association, the event's organisers are aiming to have approximately 150 cruise line executives in attendance.

Pictured: Airam Diaz Pastor, MedCruise president; Lidia Sequeria, Port Authority of Lisbon president; Emma Howell, Seatrade group marketing manager; & Ricardo Ferreira, gm Lisbon Cruise Terminal.



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Azamara's vision is 2020



AZAMARA Club Cruises has released its 2020 itineraries which include 92 individual cruises across its three ships, offering 41 maiden ports and 170 overnight stays.

Azamara Journey will be back in Australia for the 2020 season where cruise highlights include a 15-night New Zealand and

Australia voyage from Auckland to Sydney departing 08 Feb with an overnight call in Hobart.

Also scheduled is the company's first trip from Tahiti, a 15-night cruise departing 23 Jan 2020, with a maiden call to New Plymouth in New Zealand. See booking info **HERE**.

Pictured: *Azamara Journey*.

Viking agent guides

VIKING Cruises has introduced new agent training manuals for ocean and river cruising containing important information on its ships, itineraries and product.

Visit **HERE** for river guide and **HERE** for ocean guide.



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CRUISE WEEKLY



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TRYP Wyndham

WYNDHAM Hotels Group has launched its latest hotel, located in the heart of Ft Lauderdale's luxury yacht spot, Marina Bay.

The 150-room TRYP by Wyndham Maritime Ft Lauderdale is situated close to boat charters and slip rentals, and offers guests a cabana-lined pool and outdoor deck.

Offering a glimpse into the local seafaring style, the hotel "personifies the destination through nautical design, Marina-centered amenities and local sea-inspired fare".

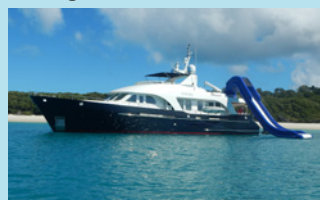
Aurora appoints Ocean Alliance

OCEAN Alliance has been appointed as the Australian sales representative for the *M/Y Aurora* yacht available for private charter.

The 25.76m Moonen yacht recently underwent a refurb in 2016 and is available for groups of eight people or less on Australia's east coast.

"Many charter clients will experience the comfort of this Dutch built yacht in the coming season," said Ocean Alliance md Joachim Howard.

M/Y Aurora (pictured) is also available for corporate charter hire in Sydney Harbour for up to 36 guests.



CLIA UPDATE



with Joel Katz MD, CLIA Australasia

CLIA LIVE

DESIGNED to keep cruise agents "in the know", CLIA LIVE is an exclusive training event for CLIA members to help gain valuable insight, providing an edge when it comes to selling cruise.

Informative presentations from CLIA Cruise Lines and CLIA will ensure member agents are equipped with the know-how from all the major players as well as tips to help maximise CLIA membership.

CLIA LIVE was first introduced in Syd earlier this year, where a total of 26 participating CLIA Cruise Lines presented their unique brand selling points over two days.

Feedback from the agents who attended was overwhelmingly positive, and registrations are now open for CLIA LIVE Bris on 17 & 18 Jul, and in Mel on 19 & 20 Sep.

Agent comments included "Short, sharp, engaging... Great to meet with suppliers and find out more about future plans... The opportunity to network was also a bonus... A genuine thought provoking event that has once again ignited my passion for cruising and the industry as a whole... there is simply no other format where our consultants can view so many engaging presentations from such a wide range of ocean and river cruise lines conveniently packaged into a single event"

CLIA will award a total of 30 accreditation points to all attendees.

Get your Registration in ASAP to avoid disappointment. Visit www.cruising.org.au.

CLIA CRUISE LINES INTERNATIONAL ASSOCIATION AUSTRALASIA



DID your invite to the Royal wedding get lost in the mail?

European Waterways has your back with the launch of its "Royal Cruise", an exclusive itinerary offering guests the majestic treatment.

The eight-pax *Magna Carta* offers cruises down the Thames over six nights, stopping off at castles & stately homes, as well as a behind-the-scenes look at St Georges Chapel, the location of the pending nuptials; BYO confetti!

CRUISE WEEKLY

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