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Cruise Weekly today

Cruise Weekly today features four pages of all the latest cruise industry news and a front cover wrap from **Celebrity Cruises**.

Celebrity on sale

CELEBRITY Cruises is today reminding agents that the 2020 and 2021 season of sailings on board *Eclipse* and *Solstice* are now on sale.

For more information on the itineraries, see the **cover page**.

Viking deal closing

THE "World of Viking" and its supporting trade incentive program "World of Viking Bingo" is set to end on 30 Nov.

Highlights include the 15-day Far Eastern Horizons tour with free flights, more info **HERE**.

Royal named agents' favourite line

ROYAL Caribbean International has been named by Australian travel agents as their favourite cruise line, narrowly beating Princess Cruises in this year's **Cruise Weekly** industry survey.

Royal was ranked top by 16.2% of agents who regularly sell the line, coming in above Princess at 15.8% and other top lines including Celebrity Cruises (8.1%), Scenic (7.7%), Viking Ocean Cruises (6.6%), APT (5.8%) and Holland America Line (5.4%).

The favourite cruise line category was one of several new questions in this year's cruise survey, which gathered the insight of Australian travel agents to provide a snapshot of how the major lines are viewed.

Other new questions looked at areas including which lines help best with local area marketing (topped by APT, Scenic and Princess) and which lines offer



truly unique experiences (Un-Cruise Adventures, Paul Gauguin Cruises and Disney Cruise Line).

Agents also nominated which lines have excellent management teams (APT, Scenic and Princess) and which ones offer an efficient online booking portal (Princess Cruises, P&O Australia and Carnival Cruise Line).

Conducted by StollzNow Research, this year's survey combined the ocean cruise

sector with the specialist areas of expedition and small ship cruises, in addition to river cruising.

Agents named Princess Cruises as the line they most regularly sold, followed by P&O Australia, Royal Caribbean Int'l, Celebrity Cruises and Carnival Cruise Line.

Keep an eye on **Cruise Weekly**, **Travel Daily** and **travelBulletin** for more details, or to request the entire cruise survey, email research@traveldaily.com.au.

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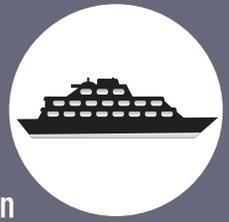
WEEKLY

Wednesday 7th November 2018

Need help wading through the huge variety of cruise options out there?

Check out the 2019 Cruise Guide for a comprehensive tool.

CRUISE WEEKLY Travel Daily travelBulletin



Enchanted reveals designs



NEW details have been revealed for Princess Cruises' newest ship, *Enchanted Princess*, which will make its debut in Jun 2020 with an inaugural season in the Mediterranean.

Travellers can expect a range of exciting features on board, including access to the brand's Sky Suites, which have the largest private balconies ever offered by the company (pictured inset).

Guests will also be able to enjoy a reimagined Salty Dog Gastropub, where they can watch



sporting events and enjoy a range of meals from renowned chef Ernesto Uchimura.

Specialty restaurant Sabatini's Italian Trattoria, pictured below left, will also be transformed, with guests able to partake in handmade pasta courses in collaboration with Los Angeles chef Angelo Auriana.

The Princess Live! studio and cafe, pictured, where guests can enjoy live shows will also feature.

Enchanted Princess bookings open on Thu 08 Nov, for more information call 132 488.

Silversea savings

GUESTS looking to explore Asia on board Silversea's *Silver Discoverer* in 2019 have access to complimentary Economy class round trips, one night's pre or post accommodation plus international transfers when booking before 30 Nov.

The special is valid on three of the company's itineraries departing between Feb and Mar, including a 14-day voyage from Chennai to Yangon, a 15-day voyage from Yangon to Bali, or a 16-day journey from Bali to Darwin.

Prices for the three cruises start from \$11,800 per person, double occupancy, and terms and conditions apply.

For more info, [CLICK HERE](#).

Seabourn UNESCO

SEABOURN has announced a new pre-cruise option for guests looking to explore Alaska and British Columbia before boarding their Seabourn cruise.

The seven-day UNESCO Banff National Park & Rocky Mountaineer Journeys package features experiences including a coach tour through the Canadian Rockies, guided tours of Lake Louise, Takakkaw Falls and Kicking Horse Pass, a self-tour of Banff National Park, as well as a two-day scenic canyon and valley train journey on board Rocky Mountaineer.

For more information on the new journey and to enquire about pricing, [CLICK HERE](#).

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Compare the myriad entertainment options on board, in the November issue of *travelBulletin*.

CLICK to read

travelBulletin

P&O's Cup fashions



P&O Cruises celebrated the race that stops a nation in style, with almost 2,000 guests on board *Pacific Explorer* treated to the "Fashions at Sea" catwalk show for Melbourne Cup yesterday.

Included in the lineup was the world's first professional supermodel with Down Syndrome, Madeline Stuart, **pictured**, as the headline act.

Carnival Australia Chair Ann Sherry said P&O was proud to welcome the globally recognised model on board.

"This year P&O celebrates 49 years of cruising to the cup and as a modern Australian cruise brand we support diversity and inclusion in society and appreciate the differences that people such as Madeline bring," Sherry said.

Crystal River 2021

CRYSTAL River Cruises has announced its full 2021 deployment, including itineraries along the Danube, Rhine, Main, and Moselle Rivers on board its five ships.

The early release of the 2021 deployment is in response to "great demand and increasing desire" for travellers to secure their "ideal European journeys earlier than ever", according to Crystal Cruises SVP and MD Australasia Karen Christensen.

The 2021 collection features more than 180 departures, including visits to UNESCO-recognised old towns in Bamberg and Brugge, the art and music cities of Vienna and Salzburg and the dramatic landscapes of the Wachau Valley and Middle Rhine Valley.

Cruises start from seven nights, with a range of departures available.

For more info, **CLICK HERE**.

Carnival to China

CARNIVAL Cruise Line has announced it has signed an agreement with China State Shipbuilding Corporation (CSSC), which will see a new entity called CSSC Carnival Cruise Shipping Limited.

The new China-based joint venture plans to operate its own fleet that will serve Chinese cruise guests by the end of 2019.

"The official launch of our cruise joint venture in China is a significant milestone in the strategic development of a strong and sustainable cruise industry in China," said Arnold Donald, CEO of Carnival Corporation.

"Together with our partners, we are excited about our ability to launch a new cruise line in China based on existing ships and new China-built cruise ships tailored for Chinese travellers."

West Highland Sailing boards Le Boat

PROVIDER of self-drive boating holidays Le Boat has announced the acquisition of Scottish company West Highland Sailing.

The Laggan-based franchise, which has been a partner of Le Boat for 17 years, was founded by Ray and Mary Norris in 1982 and will add a fleet of 13 yachts to Le Boat's existing collection.

"Le Boat has seen long term growth in Scotland, including a 5% increase in visitors during 2018 and the West Highland Sailing team in Laggan are experts on this cruising region...will support the team to continue as normal, including the already outstanding levels of customer service," said Cheryl Brown, Managing Director of Le Boat.



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ENJOYING a relaxing swim is quite often one of the main things on a cruise-goer's list when embarking on a their ideal holiday - but British strongman Ross Edgeley has taken the idea of getting wet for fun to a whole new level.

The intrepid adventurer recently became the first swimmer to circumnavigate the whole of Great Britain, spending a whopping 157 days in the water to secure the title.

Edgeley suffered 37 jellyfish stings, a rotting tongue, suspected torn shoulder and an open neck wound during his epic attempt, before emerging from the water to a crowd of 300 who helped him limp across the finish line.

"It was strange...I was just really worried I was gonna stack it and face plant the floor," he was said to comment.

In the words of one wise fish, just keep swimming.

Uniworld updates

UNIWORLD Boutique River Cruise Collection has announced a series of new technology enhancements to its "River Currents" booking tool, including a new waitlist functionality, which are designed to "offer travel advisors more opportunities to generate sales and save time."

Enhancements to the online booking tool include expanded Promo Code functionality and messaging, a clearer breakdown of savings that appears earlier in the booking process, space to note applicable shipboard credits in the booking process, a simplified invoice sending option, plus new booking status displays to make it easier to determine a booking's status.

The new waitlist functionality has been introduced to help agents to add their clients to a waitlist on selected sold out cruises, with a minimal deposit.

For more information on the updates and to view the new site, [CLICK HERE](#).

FACE-2-FACE: Nicole Costantin

Vice President Sales AU/NZ,
Norwegian Cruise Line.



1. What is your favourite part of the job?

Launching new products – I love the feeling you get when you see a brand-new ship sailing out of the harbour.

2. What attracted you to a career in the cruise industry?

Having already been working in travel, I saw cruising as an exciting part of this industry that had huge growth potential.

3. What is the key to success in the cruise industry?

Passion. I believe that you need to be passionate about, and believe in, the brand you represent.

4. Biggest challenge facing the industry?

The lack of cruising infrastructure in Australia, which continues to be an ongoing challenge for our

industry. We need to lift our sights to the fabulous cruises further afield like Europe and Alaska to keep our guests and loyal customer base cruising.

5. Advice for up-and-comers?

My best advice would be to attend all the CLIA training programs that you can. I'd also recommend that agents take the time to learn about individual products.

6. Where do you see yourself in five years?

Still cruising.

7. How do you wind down after a busy week?

Wine!

8. Celebrity you'd like to cruise with?

George Clooney - need I say more?



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