# CRUISE









www.cruiseweekly.com.au Friday 30th November 2018

#### Cruise Weekly today

Cruise Weekly today features two pages of all the latest cruise industry news.

#### Rounding for home

**CORAL** Expeditions will mark its 35th birthday by undertaking a one-time only circumnavigation of Australia on board its new flagship vessel, Coral Adventurer.

The 60-day voyage is set to depart 07 Nov 2020 and features overnight stopovers in Fremantle, Adelaide, Hobart, Sydney and Cairns.

"We are excited to imagine and to deliver this first-of-akind expedition voyage around Australia to celebrate our 35 years," said Coral Expeditions Group GM Mark Fifield.

Prices for the cruise start from \$38,860ppts and will go on sale to the general public from 29 Nov.

### New home for Scarlet Lady revealed

VIRGIN Voyages has announced plans to build a new cruise ship terminal in Miami to house its first vessel Scarlet Lady which launches in 2020.

Construction on the new terminal will commence next year and is slated for completion in Nov 2021.

"South Florida is our home and with our fleet now growing to four ships, we're humbled and thankful to soon have a gorgeous new terminal overlooking the Miami skyline," said the cruise line's CEO Tom McAlpin.

The 9,290m2 terminal will be located on the northwest side of the port and is designed to embody Virgin Voyages' ethos of the "modern romance of sailing."

Miami will also see the company's yet-to-be-named second ship set sail from the terminal in the northern autumn/ winter cruise season of 2021/22.



In step with Virgin Voyages' sustainability push, the new PortMiami Terminal will seek LEED Gold Certification from the US Green Building Council and follows the company's ongoing sponsorship of ocean research such as the Blue Hole Expedition.

Virgin Voyages' inaugural season

will open for sale to the general public on 14 Feb and for those with pre-sale deposits on 05 Feb.

Pictured: A rendering of the new Virgin Voyages terminal and inset a chuffed Richard Branson.



## Book. Deposit. Win. Kia ora!



Explore epic coastlines. Book now for a chance to win a 9 night cruise for two to New Zealand with Royal Caribbean, stopping in beautiful Milford Sound.

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₩ W E E K L Y

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A new publication for travel and cruise lovers



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#### Viking Xmas promo

VIKING Cruises has kicked off the festive season early with the launch of its 12 Days of Christmas promotion.

Starting Mon 03 Dec, each weekday will feature a different offer, including savings of \$2,400 per couple on selected "Baltic Jewels & the Midnight Sun" tours, free flights, and complimentary cabin upgrades.

Agents will receive \$50-\$100 worth of Rewards by Viking points (CW 28 Nov) if booked on the day - CLICK to see all offers.



**CUSTOMER** feedback is an important part of any business, allowing the client to suggest improvements or make general comments that help drive the company forward.

But some Google Maps users are taking the online rating system a little too literally, with a search for "Pacific Ocean" resulting in more than 14,500 positive (and negative) reviews of the world's largest ocean.

One pleased critic wrote: "Wonderful ocean. Very refreshing, although it needs a heating feature".

Another said "If it was drinkable, I would rate it five stars, but I'll keep it to four until the developer fixes the water".

While it is difficult to take away any constructive advice from these notes, the reviews are making waves nonetheless.

### Encore's "Kinky" keel lay



**NORWEGIAN** Cruise Line has celebrated a keel-laying ceremony for its upcoming new ship Norwegian Encore at the Meyer Werft Shipyard in Germany.

Following the construction milestone, attendees were treated to a surprise performance by singers from the musical Kinky Boots, pictured, confirming it as the headline act on board the new ship.

Andy Stuart, President and Chief **Executive Officer of Norwegian** Cruise Line, said the celebration was a taste of what the ship would offer travellers once

construction is complete.

"Today's surprise Kinky Boots performance showcases the evolution of the meaningful and unforgettable experiences we are dedicated to providing our guests. We are very excited to be the first to feature this awardwinning musical at sea," he said.

Norwegian Encore will offer a range of recreation activities for all ages, including go-karts, a virtual reality complex, laser tag and a multi-storey Aqua Park.

Encore is set to make her debut on 17 Nov out of Miami, sailing to the Caribbean - more info HERE.

#### **CLIA** appoints CEO

**CRUISE** Lines International Association (CLIA) has appointed Kelly Craighead as its global President and CEO, effective 01 Jan.

Craighead brings to the role more than 15 years' experience in both public and private sectors, most recently as Deputy Assistant Secretary for Travel and Tourism at the US Department of Commerce.

"I am excited to be joining such a strong and wellrespected organisation at an important time for the industry," Craighead said.

"I look forward to listening, learning, and better understanding the needs of our members and building on the strong foundation and success of the current team," she added.

In her new role, Craighead will be responsible for directing the CLIA team, sharing excitement for cruising and continuing to advocate and promote the interests of members and the global cruise industry.

#### It's MSC's shout

TRAVELLERS cruising with MSC Cruises on select departures from Apr 2019 will be able to enjoy a free "Easy Drinks" package when booking an inside, oceanview or balcony cabin before 31 Jan.

In addition, bookings made for the Aurea Suite or Yacht Club will receive a bonus \$150 of onboard credit.

For more info, CLICK HERE.

#### CONTACT CENTRE TEAM LEADER SYDNEY OFFICE

COMPETITIVE SALARY & BENEFITS

We're looking for an energetic, goal-orientated Contact Centre Team Leader to join us in our new Surry Hills office.

The ideal candidate will have five years' experience as a Team Leader in a call centre, superior customer service and communication skills and an analytical mindset.

Travel industry experience would be a bonus, but isn't necessary.

This position comes with a competitive salary package and fantastic industry perks and health benefits.

Viking is set to be the world's largest small ship cruise company by 2019, so now is the perfect time to join our dynamic, rapidly expanding team.

To apply, please send a cover letter and your resume to <a href="mailto:jobsau@vikingcruises.com">jobsau@vikingcruises.com</a> Applications close Friday, December 7. Only successful candidates will be contacted.

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