

Cruise Weekly today

CRUISE Weekly today features four pages of all the latest cruise industry news.

NEXT for Oceania

OCEANIA Cruises has unveiled a range of upgrades to its offering, including the ability for shipboard credit to be used prior to departure for the purchase of shore excursions, beverage packages and dining experiences.

The move is part of the OceaniaNEXT initiative, with vice president sales Australasia & NZ, Steve McLaughlin, highlighting an extended pre-cruise savings program allowing discounts on future voyages to be secured within 30 days prior to sailing.

The line has also relaunched www.oceaniacruises.com, with an updated Agent Centre.

CLIA set for #ChooseCruise month

CRUISE Lines International Association (CLIA) Australasia is encouraging travel agents across the country to participate in its annual major promotion, which has this year been rebranded as #ChooseCruise (CW 23 Aug).

The global campaign aims to raise awareness of cruising as a "great value, easy, fun and memorable holiday," with CLIA accredited agents and member cruise lines working together to promote the sector.

Each week in Oct will highlight a different offering, starting with ocean cruising followed by river, luxury and expedition voyages in the coming weeks.

CLIA Australasia and Asia managing director, Joel Katz, cited the steady growth of the cruise sector in the last decade, saying "there is a cruise for everyone... cruising is an easy and great value way to travel, with every cruise



including meals, accommodation, entertainment and transport in the fare.

"We're so spoiled for choice these days, the hard part can be finding the right cruise, which is where a CLIA accredited travel agent comes in," he said.

"Ocean Week" runs from 02-08 Oct, with cruise lines offering a range of special promotions.

Katz said the goal of #ChooseCruise was to encourage people from all walks of life to plan and book a cruise.

"Cruise agents live and breath cruise, so whether a skydive at sea appeals, or indulging in Michelin-star fine dining every night, a CLIA accredited travel agent is the best way to plan and book a holiday at sea."

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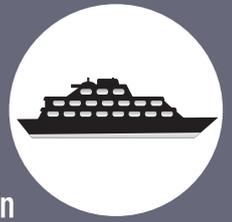
WEEKLY

Tuesday 2nd October 2018



Need help wading through the huge variety of cruise options out there?

Check out the 2019 Cruise Guide for a comprehensive tool.



CRUISE WEEKLY | Travel Daily | travelBulletin

Endurance revealed



LINDBLAD Expeditions has revealed renders for what is being touted as the “world’s most advanced polar expedition ship”.

The *National Geographic Endurance* is the first new polar build in the line’s history, and is scheduled to depart on her inaugural Arctic itineraries following her early 2020 delivery.

The ship’s most striking feature is its distinctive profile (pictured), highlighting its specially created

X-Bow shape.

The unique design gives the ship the “smoothest, most comfortable ride imaginable”, resulting in greater fuel efficiency and fewer emissions for reduced environmental impact.

The ship features 56 standard cabins with balconies, 13 extra large balcony suites featuring full-height windows (pictured above), an Ice Lounge where guests can enjoy recaps and presentations, as well as several dining options including Restaurant Two Seven Zero (left).



Japan prioritises cruise



JAPANESE tourism authorities will prioritise development of the cruise industry over coming years as the destination works to achieve ambitious visitor targets in the lead-up to the 2020 Tokyo Olympic Games.

At the Visit Japan Travel Mart in Tokyo last month, Japan National Tourism Organization (JNTO) executive vice president Mamoru Kobori told *CW* the cruise sector would be a key contributor to the country’s plan to attract 40 million annual visitors by 2020.

“It’s a very important sector for us,” Kobori said.

“For the last couple of

years JNTO, together with relevant authorities and local governments, have exhibited at major cruise trade shows and we target each major source market to promote the attractiveness of each local port,” he said.

JNTO had identified six key destinations from among almost 100 seaports, Kobori said, which would be the focus of strategic investment in facilities and hospitality to support cruising.

He said cruise ships offered an opportunity to deliver visitors to areas of Japan that were not otherwise considered conveniently located.

Disney set to homeport in New Orleans

DISNEY Cruise Line will homeport in New Orleans for the first time in 2020, basing its *Disney Wonder* in the Louisiana city for a series of cruises to the Bahamas and Caribbean in Feb and Mar.

The line has also announced it will return to Hawaii after a five-year hiatus, offering a nine-night voyage from Vancouver in Apr 2020 with stops in Kauai, Oahu, Maui and the Big Island, as well as a similar return journey in May.

It also plans a return to Puerto Rico after last year’s hurricane, with two departures from San Juan in Jan 2020.

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Return to Scottish Isles



FOLLOWING the success of Wild Earth Travel's first exclusively chartered voyage around the Scottish Isles, the company has announced the itinerary will return in 2020.

The 13-day journey on board the 95-pax *Serenissima* will depart from Glasgow on 27

May, visiting Oban, the Inner and Outer Hebrides where guests can view the resident Puffins (**pictured**), St Kilda, the Orkneys, Kirkwall and the Shetland Islands.

The trip will conclude in Edinburgh on 08 Jun.

For more info, **CLICK HERE**.



THE lights were on and everyone was at home onboard a recent Silversea Expeditions voyage, where lucky guests were treated to a stunning display of nature's aurora borealis.

Passengers travelling on the *Silver Cloud* gathered on the ship's top deck to view the dazzling display, which took place just off the southwest coast of Greenland on 04 Sep.

Conrad Combrink, svp of expeditions and experiences at Silversea, said it was a "real privilege" to be able to offer guests the chance to view the natural phenomenon.

"Using our expert knowledge and our collective experience, we create the ideal conditions for our guests to enjoy remarkable travel experiences across the world," Combrink said.

"We're delighted that on this occasion *Silver Cloud* was in the right place at the right time for our guests to witness a once-in-a-lifetime display."

Silversea Expeditions this year celebrates its 10th year of operation, its commitment to "unlocking deep travel experiences for guests" continuing into 2019 with the return of several expeditions to Greenland on 26 Aug and 11 Sep.

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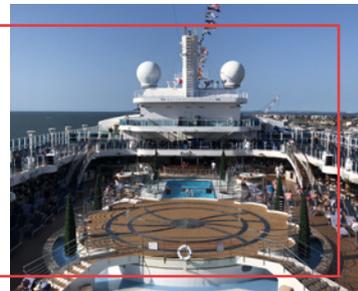
WEEKLY

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Discover the best of *Majestic Princess* as she sails into Sydney in the October issue of *travelBulletin*.

CLICK to read **travelBulletin**



Port cyber attack

THE Port of San Diego in the USA has confirmed it is working with the FBI and Department of Homeland Security after being hit by a ransomware attack.

The "serious cybersecurity incident" took place last week, locking down computers and demanding a ransom of Bitcoin in order to regain access.

P&O's before and after

CARNIVAL Australia has highlighted the discovery of a photo believed to show the first cruise ship to ever visit Brisbane.

The historic image from the archives of the State Library of Queensland shows the 22,300-tonne mail steamer *Strathaird* departing from the wharf which is still used by cruise ships.

In Dec 1932 *Strathaird* sailed from Sydney to Brisbane and then to Norfolk Island "marking the birth of Australian cruising," Carnival said. P&O's *Pacific Dawn* has

homeported in the Qld capital since Dec 2009 and has helped lead the state's emergence as a major cruise source market in its own right, the company added.



Scrubber coalition

CARNIVAL Corporation is one of the members of the newly formed Clean Shipping Alliance 2020, which is advocating for exhaust gas cleaning systems (scrubbers) in line with the International Maritime Organization's 0.5% global sulfur cap by 2020.

Cruise Calendar

This week's port calls of cruise ships at various destinations around Australia and New Zealand.

SYDNEY	
<i>Pacific Eden</i>	02 Oct
<i>Pacific Explorer</i>	04 Oct
<i>Radiance of the Seas</i>	06 Oct
<i>Carnival Spirit</i>	07 Oct
<i>Pacific Explorer</i>	08 Oct
MELBOURNE	
<i>Sea Princess</i>	02 Oct
BRISBANE	
<i>Pacific Dawn</i>	02 Oct
<i>Pacific Aria</i>	05 Oct
<i>Pacific Dawn</i>	06 Oct
<i>Pacific Jewel</i>	07 Oct
DARWIN	
<i>Coral Expeditions 1</i>	04 Oct
ADELAIDE	
<i>Sea Princess</i>	06 Oct
HOBART	
<i>Sea Princess</i>	04 Oct
AUCKLAND	
<i>Majestic Princess</i>	06 Oct

OceanMedallion activation milestone

ALL guests sailing on board Princess Cruises' *Caribbean Princess* are now using the company's OceanMedallion wearable device.

The gadget is available with "MedallionClass" vacations and currently allows stateroom access, onboard payments and the ability to wager real money on a range of casino games such as slots, poker, bingo, roulette, keno and lottery from anywhere on board.

Other features include portals throughout the ship enabling guests to navigate their way around via an intelligent navigation assistant, as well as the ShipMates application to help locate family & friends.

Princess Cruises president Jan Swartz said "having 100% of our guests using OceanMedallions on every sailing of *Caribbean Princess* is a significant milestone that we are celebrating on the path to fleet-wide implementation," with strong satisfaction scores showing passengers thoroughly enjoy using the technology.



REPORTS are emerging of a curious on-board Baltic Sea incident in Aug this year in which an intoxicated passenger attempted to set his underwear on fire.

The action appropriately took place on *Cinderella*, a vessel operated by Nordic ferry operator Viking Line - not to be confused with ocean and river operator Viking Cruises.

According to police reports from the Aland Islands, the man had been placed in the ship's "drunk tank" after unruly behaviour during a journey from Stockholm to Mariehamn.

It's unclear why he decided to set fire to his undies, but the ignition set off a smoke detector and the fire was quickly put out by the crew using a fire extinguisher.

The man was handed over to officials when the ship docked, with local newspapers saying he faces potential serious charges of sabotage.

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EDITORIAL

Editor in Chief and Publisher – Bruce Piper
Managing Editor – Jon Murrice
Contributors – Adam Bishop, Sarah Fairburn, Jasmine O'Donoghue, Anastasia Prikhodko
info@cruiseweekly.com.au

ADVERTISING AND MARKETING

Sean Harrigan and Melanie Tchakmadjian
advertising@cruiseweekly.com.au

BUSINESS MANAGER

Jenny Piper
accounts@cruiseweekly.com.au

Suite 1, Level 2, 64 Talavera Rd
Macquarie Park NSW 2113 Australia
PO Box 1010 Epping NSW 1710 Australia
Tel: 1300 799 220 (+61 2 8007 6760)

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