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Cruise Weekly today

CRUISE Weekly today features three pages of all the latest cruise industry news plus a front cover wrap from **Celebrity Cruises**.

Much AmaMora Rice

APT'S river ship partner AmaWaterways has announced that Ensemble Travel Group Co-President Libbie Rice will be the Godmother of the new *AmaMora*.

Rice will join other dignitaries at a formal ceremony to christen the vessel in Jul 2019 in Lahrstein, Germany.

AmaMora will carry 156 passengers, and is a sister ship to the *AmaLea* with plans to operate on the Rhine River between Basel & Amsterdam.

New York-based Rice has helped run Ensemble Travel Group since 2011.

Celebrity doubles down on Australia

CELEBRITY Cruises will soon double capacity in Australia with the announcement the cruise line will be deploying *Celebrity Eclipse* to service the local market in 2020/21.

The 2,850-passenger *Eclipse* will homeport in Melbourne from 23 Dec 2020, where she will arrive fresh from a multi-million dollar refurbishment.

Before sailing into Melbourne, *Eclipse* will head to Sydney on 08 Dec 2020 to sail a two-night sampler voyage, before departing on a 13-night cruise via New Zealand to her new Aussie base.

Celebrity Solstice will continue to cruise out of Sydney after *Eclipse* arrives, meaning Celebrity will have two ships operating in Australia simultaneously, significantly ramping up its commitment locally.

"2020 will be a season of firsts for our Celebrity Cruises in



Australia," said Royal Caribbean Cruises Managing Director Australia and NZ Susan Bonner.

"It will be the first time we base two Solstice-class ships here, the first time we homeport out of Melbourne," she added.

Eclipse will offer seven round-

trip voyages of 8-14 nights in duration ex Melbourne to the South Pacific, New Zealand, Queensland, Tasmania and South Australia.

The full program for the two ships will go on sale 07 Nov.

See **cover page** for more details.

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CRUISE



Tuesday 30th October 2018

HAL commits to Alaska



HOLLAND America Line has introduced a “We Are Alaska” branding to strengthen its position as an expert cruise line to the destination.

“We Are Alaska perfectly sums up our expertise, knowledge and robust cruise and land tour offerings and reinforces that anyone who wants the best trip to The Great Land and the Yukon should make Holland America Line their first choice,” said

Holland America Line’s President Orlando Ashford.

Travellers looking to explore Alaska’s wonders in 2019 will have 133 cruises and 15 different land and sea journey configurations to choose from aboard Holland America Line’s mid-sized ships.

In 2019 HAL will offer cruises on eight ships with visits to Glacier Bay and will introduce its soft-adventure EXC In-Depth Alaska cruising option.

Cruise Weekly evolution

Travel & Cruise



Weekly

TODAY we are thrilled to announce one of the biggest changes in years to the **Cruise Weekly** stable of publications.

Cruise Weekly has always been Australasia’s leader in business-to-business cruise news, with the PDF newsletter you are reading now coming out twice a week.

However we also have an extensive following with a **Cruise Weekly** consumer-focused EDM which is released each Wed.

Sometimes it has been confusing having two publications with the same name targeting different audiences, so we are excited to launch a consumer-focused EDM under the sparkling new **Travel & Cruise Weekly** brand.

We have a new website which will feature all the latest cruise news for consumers, as well as extensive destination information produced by our expert stable of consumer travel writers.

Tomorrow we will release the first of the new-look **Travel & Cruise Weekly** consumer-facing EDMs, and from next week **Travel & Cruise Weekly** will be released every Thu.

And that is because...drum roll... the trade-focused **Cruise Weekly** will become a thrice weekly publication, with all the industry news coming out each Mon, Wed and Fri starting next week.

Existing **Cruise Weekly** subscribers will also receive **Travel & Cruise Weekly** at no charge, and you can unsubscribe at any time.

We hope the travel trade will see **Travel & Cruise Weekly** as a valuable inspirational resource to send on to cruise-loving clients.

We have lots more in store, and look forward to keeping the industry updated on how **Travel & Cruise Weekly** can help you to grow your business - check it out at travelandcruiseweekly.com.au



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CRUISE

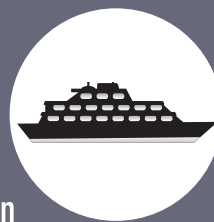
WEEKLY

Tuesday 30th October 2018

Need help wading through the huge variety of cruise options out there?

Check out the 2019 Cruise Guide for a comprehensive tool.

CRUISE WEEKLY Travel Daily travelBulletin



MSC final savings

MSC Cruises is reminding agents the chance to save up to \$500 per cabin on select itineraries ends tomorrow.

Applicable packages include cruises in the Mediterranean, Northern Europe, Caribbean and West Indies, Cuba, Arabian Peninsula, South Africa, and South America across both the 2019 and 2020 seasons.

Discounted trips also include select voyages on board the new *MSC Grandiosa*, which launches Nov 2019.

For more info, [CLICK HERE](#).

#ChooseCruise winners



CRUISE Lines International Association (CLIA) Australasia has continued its celebrations with the announcement of more winners in its month-long #ChooseCruise campaign.

Saide Jebrine and Anita Andonovska from itravel Carlingford were the lucky recipients of an exclusive dining experience on board Ponant's *Le Laperouse*, set to take place in Sydney next year.

Owner of itravel Carlingford, Emily Kadinski, pictured above left, said the agency loved being part of the festivities during Oct.

"itravel Carlingford has

had so much fun promoting #ChooseCruise with online marketing, in-store events and crazy decorating days," she said.

"The campaign brings in a wide range of new and existing clients who want to book ocean, luxury, river and expedition cruises."

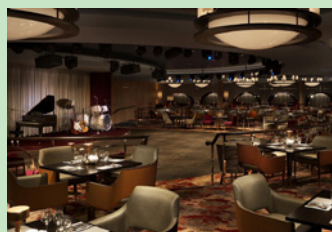
Also picking up a prize this week was Helloworld Lambton Quay Wellington, with the New Zealand agency nabbing two tickets to 2019's Cruise360 conference for its colourful and creative campaign submission.

Pictured above right, are some of itravel Carlingford's clients enjoying the #ChooseCruise fun.

Crystal reveals new Supper Club details

CRYSTAL Cruises has announced a new Supper Club experience will debut on board *Crystal Serenity* when she emerges from dry dock on 10 Nov.

The new upmarket eatery will boast a four-course menu and provide an opportunity for guests to dine while watching performances put on by *Crystal Serenity's* Show Band and featured vocalists.



Irrawaddy cruise

SCENIC Luxury River Cruises and National Geographic have collaborated to launch an 11-day Irrawaddy cruise.

Sailing from Yangon to Mandalay, the journey will be accompanied by National Geographic Experts Paula Swart and Ken Hammond who will be on hand to share their knowledge of the natural surroundings.

The cruise is priced from \$7,545 per person.

Cruise Calendar

This week's port calls of cruise ships at various destinations around Australia.

SYDNEY	
<i>Carnival Legend</i>	01 Nov
<i>Ovation of the Seas</i>	02 Nov
<i>Pacific Explorer</i>	03 Nov
<i>Pacific Eden</i>	03 Nov
<i>Carnival Spirit</i>	04 Nov
<i>Majestic Princess</i>	05 Nov

MELBOURNE	
<i>Majestic Princess</i>	03 Nov
<i>Pacific Explorer</i>	05 Nov
<i>Pacific Eden</i>	05 Nov

BRISBANE	
<i>Pacific Aria</i>	02 Nov
<i>Pacific Dawn</i>	03 Nov

FREMANTLE	
<i>Sun Princess</i>	03 Nov

HOBART	
<i>Ovation of the Seas</i>	31 Oct
<i>Majestic Princess</i>	01 Nov



FOR a truly spooky river cruise experience this year look no further than the Provo River in Utah County where the CLAS Ropes Course will be running scary boat rides all night long.

The Halloween-themed cruises will be adorned with 100 hand-carved jack-o'-lanterns, staged pirate attacks and many scary tales told by some of the scariest looking staff members.

But just a warning to any curious sailors who dare to hop aboard, you must be pretty brave to enter!



CRUISE WEEKLY

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Every Wed *Cruise Weekly* also publishes a consumer-facing newsletter - sign up free at www.cruiseweekly.com.au.

Travel Daily
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