

Cruise Weekly today

CRUISE Weekly today features two pages of all the latest cruise industry news plus a full page from **Coral Expeditions**.

Booking platform

CRUISE1ST Australia subsidiary CruiseFusion has launched a new Live Dynamic Packaging Reservations Platform that allows agents to package fly/cruise/accommodation in one place.

CruiseFusion general manager Geoff Hackett said the portal was "everything the industry has been promised but not yet delivered".

The site was designed to be user-friendly and aims to allow agents to package, book, and invoice all elements of a cruise trip efficiently in under 10 minutes.

AmaMagna reveals more of its allure

APT, in partnership with AmaWaterways, have previewed further details of their new concept river cruise ship *AmaMagna* via a new promotional video.

The latest marketing collateral reveals details of two new dining venues on the ship; Jimmy's Wine Bar Restaurant, which is named in honour of the cruise line's late founder Jimmy Murphy, and the Al Fresco Restaurant which will boast a retractable ceiling and side windows to maximise the comfort and view for guests.

Further attractions on board include The Chef's Table restaurant, a heated Sun Deck swimming pool, a Zen Wellness Studio offering massage, hair and nail services, and a Water Sports Platform furnished with a Sundowner boat for evening river excursions at no extra charge.

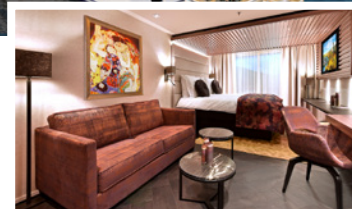
The vessel is twice the width of



traditional river vessels and caters for only 196 passengers so that living space on board is a distinct selling point.

Due to its size, *AmaMagna* will be restricted to sailing the Danube river as it cannot cruise on further to the Main or Rhine Rivers, however, APT has stated the ship will have full access to the Danube region.

The 98-stateroom vessel will make her debut on the Danube



on 05 May 2019 - view the full list of itineraries available [HERE](#).

To view the preview video for *AmaMagna*, [CLICK HERE](#).

Pictured: A rendering of the *AmaMagna* and inset is one of the ship's staterooms.

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Gemini Malaysia

GENTING Cruise Lines has announced it will homeport Star Cruises' *SuperStar Gemini* in Malaysia from 05 Nov 2018 until 28 Apr 2019, a base where she will sail to popular destinations along the Straits of Malacca.

Gemini replaces *SuperStar Libra* which was homeported in Malaysia before retiring from the fleet in Jun this year to become a hotel for shipyard MV Werften workers.

"We are excited to be making Malaysia *SuperStar Gemini*'s new home in Nov to carry on the legacy of *SuperStar Libra*," said Genting Cruise Line president Kent Zhu.

Gemini will service a series of round-trips from its homeports in Port Klang, Penang, and Langkawi.

Xpedition gains X Factor



CELEBRITY Cruises' ship specifically designed to explore the Galapagos Islands has emerged from a seven-day makeover in Panama.

Celebrity Xpedition made her return to the fleet last week, now boasting a range of enhancements across her suites, staterooms, & communal spaces.

"The upgrades we're making to *Celebrity Xpedition*...will transform the way our guests discover this amazing place and take our unrivalled Galapagos offerings to an entirely new level,"



said Celebrity Cruises president and ceo Lisa Lutloff-Perlo.

Further upgrades to the ship included improved wi-fi, a reinvigorated Beagle Grill restaurant, and the rollout of eXhale bedding in all suites.

Pictured: *Celebrity Xpedition*, and inset a Galapagos seal barks.

River Nile cruise

TRAVELMARVEL has launched its 2019/20 Egypt & Jordan featuring Israel brochure, boasting a 15-day Treasures of Egypt & the Nile with Hidden Jordan trip.

The adventure offers a four-night Nile River cruise aboard the recently refurbished *MS Royal Lily* and includes stops in the cities of Cairo, Luxor, Aqaba, Petra and Amman.

Cruise Calendar

This week's port calls of cruise ships at various destinations around Australia.

SYDNEY	
<i>Majestic Princess</i>	27 Sep
<i>Pacific Eden</i>	28 Sep
<i>Carnival Spirit</i>	29 Sep
<i>Sea Princess</i>	30 Sep
BRISBANE	
<i>Pacific Aria</i>	28 Sep
<i>Pacific Dawn</i>	29 Sep
<i>Pacific Jewel</i>	30 Sep
CAIRNS	
<i>Sea Princess</i>	26 Sep

HAL Explore4 deals

HOLLAND America Line has launched its latest Explore4 brochure, featuring four special offers on more than 600 cruises from 2019 to 2020.

The deals include a beverage package, dinner in the Pinnacle Grill, fare discounts for the 3rd/4th pax, and a 50% reduction on deposits.

Deals available until 19 Nov.

Seabourn Alaska

SEABOURN has released details of its 2019 program to Alaska and British Columbia, with 10 departures on offer aboard *Seabourn Sojourn*.

All voyages offer optional shore excursions for an additional fee such as Zodiac and kayak excursions launched directly from the ship.

For more info **CLICK HERE**.



P&O Cruises has taken the plight of Australia's strawberry farmers "berry" seriously, running a special "Strawberry fair" across all five ships in the fleet last weekend.

The fruit industry in Australia has been rocked by a spate of spiteful attacks on its produce, prompting the cruise line to take on the fruitful endeavour.

Pax chose from of a selection of strawberry desserts in the ships' Pantry food outlet.

"We wanted to join our guests in standing by strawberry farmers who are currently experiencing such a major challenge," said P&O Cruises Australia president Sture Myrmell.



CRUISE
WEEKLY

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JOIN OUR GROWING TEAM AT CORAL EXPEDITIONS

Coral Expeditions, Australia's leading small ship cruise line, has a 34 year history of innovation in expedition cruising. Our singular focus on experiential voyages to remote locations, together with disciplined execution, have driven strong guest loyalty over the years. To meet continued market demand and fleet growth, we are looking to expand our commercial team. Our company is headquartered in beautiful Cairns, QLD. We offer a collegial, small company work environment along with unique opportunities for professional growth.

MANAGER, GROUP MARKETING

We are looking for an experienced consumer marketing professional to take overall responsibility for our branding, advertising and digital programs. With at least 8 years' experience in experiential product marketing, he or she will have prior background in branding at HQ-level, an understanding of digital tools and channels, solid writing skills, and a facility for analytics. The candidate will manage a small, talented marketing team.

EXECUTIVES, SALES AND DISTRIBUTION

Sales and Distribution Executive/s report to the Manager, National Distribution, and are responsible for representing the Coral Expeditions product range in assigned regions. Articulate and with a passion for travel, he or she will equip our trade partners with collateral and tools to enable them to sell our product effectively. Prior experience in the cruise industry preferred but not required. Excellent communication and client relationship skills are a must.

EXECUTIVE, MARKETING COMMUNICATIONS

This position takes responsibility for preparing all external communications copy including our various newsletters and EDMs, press releases, brochures and digital content. This position requires at least 2 years of prior experience in a consumer environment, a flair for writing, high attention to detail and as a minimum, an undergraduate degree in the arts, humanities or marketing.

COMMERCIAL ANALYST

We are looking for a bright, intellectually curious individual who can support the Commercial team with data-driven insights to assist pricing, capacity and yield management decisions. This position suits a university graduate with good analytical skills, familiarity with databases and MS Excel, and an interest in travel. Prior experience in the travel industry in a Revenue Management function preferred but not required.

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> email careers@coralexpeditions.com

