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Cruise Weekly today

Cruise Weekly today features three pages of all the latest cruise industry news plus a front cover wrap from **TravelTech** and a full page from **Coral Expeditions**.

TravelTech Summit

QUEST Events' TravelTech Summit 2018 will take place in Sydney from 04-06 Dec.

Presenters will include Carnival Cruise Line vice president Australia Jennifer Vandekreeke and Airbnb country manager Sam McDonagh, along with a host of prominent travel experts.

Guests can save up to \$800 on tickets to the innovative TravelTech Summit when booking before 12 Oct.

Travel Daily is the official media partner for the event. See **cover page** for more.

P&O embarks on *Pacific Adventure*

P&O Cruises Australia has revealed it will name its first Grand Class ship *Pacific Adventure* (**TD** breaking news).

The vessel is currently sailing under the Princess Cruises brand as *Golden Princess* and will join the P&O fleet in Oct 2020.

Pacific Adventure will introduce the fleet's first five-berth cabins as part of an expanded range of accommodation options, which includes 560 balcony rooms and 230 suites and mini-suites.

Pacific Adventure is set to feature a child-free Oasis retreat across multiple decks, along with dining concepts from Australian chef and restaurateur Luke Mangan and Melbourne chef Johnny Di Francesco.

The Blue Room will return as a live-music venue playing blues, soul and R&B tunes.

The debut of *Pacific Adventure* will be followed by the



introduction of her Grand Class sister ship, *Star Princess*, at the end of 2021.

"We're thrilled to have another ship on the horizon that will continue the exciting evolution of our modern Australian cruise product," said P&O Cruises president Sture Myrmell.

The first program featuring the 3,100-pax vessel will go on sale next month and include sailings through to the end of 2020.

P&O said it asked its nearly 600,000 strong Facebook community to guess the ship's name and six were "spot on".

A render of the ship is **above**.

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Princess beefs up Japan



PRINCESS Cruises has announced the launch of its 2020 Winter Program featuring more calls to Japan than ever before.

Two world cruises were revealed in the latest collection, including the 77-night Circle Pacific cruise, sailing round trip from Sydney on 15 Apr 2020 on board *Sun Princess* and visiting the Japanese cities of Osaka, Toba, Tokyo, as well as maiden calls to Hakodate and Kushiro.

The itinerary also offers access to seven UNESCO World Heritage sites including the temples and shrines of Kyoto and Nara.

Prices for the trip start from \$16,999 per person twin share.

The second world cruise option revealed was the 106-night World Cruise aboard *Sea Princess*, with round trip departures available from Sydney, Brisbane and Auckland.

Prices for the World Cruise start from \$23,999ppts.

Other big ticket items in the program included two Asia voyages on board *Sun Princess* in Jul and Aug 2020, visiting destinations such as Papua New Guinea, Hong Kong, and China.

Pictured: Princess Cruises' senior vp Asia Pacific Stuart Allison and Princess Cruises' director of marketing and sales, Nick Ferguson.

Adventure Canada makes Ireland return

CANADIAN expedition cruise operator Adventure Canada has reinstated its Ireland Circumnavigation itinerary, taking guests on a 12-day cruise around the Emerald Isle.

The journey will begin in Dublin on 09 Jun on board the 198-passenger *Ocean Endeavour*, and includes highlights such as the Skellig Islands, the Dingle Peninsula, Ring of Kerry, and Tory Island, a remote island inhabited by less than 200 people.

For more information **CLICK HERE**.



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Canoodle with a strudel



SYLVIA Jeffreys from the Nine Network's *Today* has been travelling around Austria with Avalon Waterways this week, exploring the best attractions the country has to offer.

Among the many delights sampled during live crosses from Austria so far included

learning to make some strudel at the Andante in Vienna.

Pictured: Chris Fundell, national marketing manager for Globus family of brands; Sylvia Jeffreys, *Today*; Jessica Evans, marketing coordinator, Avalon Waterways; and a rep from Andante present their strudels.

U by Uniworld uncovers Northern France

A BRAND new eight-day Northern France at a Glance itinerary aboard U by Uniworld's *The B* has been launched as part of the company's new selection of 2019 excursions, taking passengers along the Seine River to Paris, Vernon, Les Andelys, Conflans-Sainte-Honorine, Rouen and Caudebec-en-Caux.

Departing 21 Apr 2019, the itinerary will begin and end on a Sun, allowing passengers to spend Fri and Sat nights in Paris.

In addition, the trip will sail in time for the 75th anniversary of D-Day, with a excursion to Normandy's beaches also included.

An early bird discount of 10% is available on bookings paid in full by 31 Oct - for more information, **CLICK HERE**.



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Caribbean recovery

CRUISE capacity in the Caribbean is now at "90% or greater" than it was 12 months ago, according to vice chairman of Royal Caribbean Cruises Adam Goldstein.

Parts of the region were devastated last year during a particularly destructive hurricane season.

"Every port is back in operation receiving cruise ships and in some cases the situation is better than it was a year ago," Goldstein said.

"Port infrastructure is in place everywhere except for one of the two coasts of Saint Croix is not yet in service but everything else is in service," he added.



CRUISE ships are a great opportunity for people to really let their hair down and strip things back to basics - but clearly some cruises take that idea more literally than others.

The Temptation Caribbean Cruise run by Original Group departs Florida in 2020 and includes pools, sundecks, and designated events where passengers can go topless.

A spokesperson for the company said the target market for the adventure were pax "in search of a carefree atmosphere," and presumably have plenty of naked ambition.

FACE-2-FACE: Kim Vaughan

REGIONAL sales manager
Viking Cruises.



1. What motivates you in your career?

Sharing my knowledge and experience with travel agents and giving them the tools to excite their clients about cruise and in turn, improving their cruise sales skills.

2. Most common assumption people make about your job?

Like anyone in travel, people think I lead a glamorous life - there's a certain mystique about it. However at the end of the day exceeding expectations of agents & guests is not easy - there is a lot of hard work behind the scenes that people don't usually see.

3. What is the key to building great relationships with agents?

Always entering a store with a positive attitude, respect and a smile first and foremost. Having the ability to empathise, follow up and put myself in the

agent's shoes is a huge benefit for me.

4. Biggest challenge facing the industry?

The approach of one-size-fits-all with large cruise ships can sometimes dominate the perception of the cruising market. Smaller ship operators with uniquely different experiences have to work hard to gain exposure. Care for the environment is vital. As we move forward, the standards required to operate ships in pristine regions are quite rightly becoming more stringent.

6. What was your best fam?

Europe - great company, great food and every day brought a new experience.

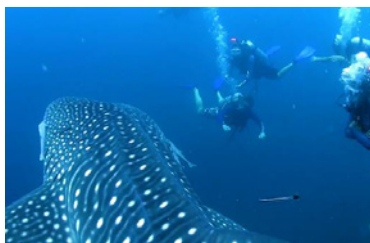
7. My next cruise will be...

Alaska.

Royal Caribbean adventure dives deeper

ROYAL Caribbean is reminding prospective cruise passengers that it is the only cruise line in the world to offer a full Open Water Diving course while on board its ships.

Thanks to a partnership with the Professional Association of Diving Instructors, the cruise line runs classes in the ship's pools in preparation for an open-water dive, offering pax the chance to earn their diving certification.



Cruise Bounty

ON THE back of a growing cruise business on Norfolk Island, ground operator Burnt Pine Travel has joined as our newest member.

Cruising began as a viable business in 2011 when P&O first put Norfolk on its itineraries.

Sadly, due to challenges with the previous pier structure, which became unsafe during high seas, a number of visits were aborted.

On average around four to five ships visit the Island each year including some of the smaller expedition vessels.

Mike Drake, director of marine operations, P&O which has continued to support the destination, told ACA that Norfolk Island is a world-class destination with natural beauty & a fascinating maritime history built around the tales of the *Mutiny on the Bounty*.

New touring options for short stay cruise pax are being developed to showcase these assets.

With Government support, Cascade Pier has now been refurbished and extended and three passenger tenders are on the schedule as well meaning that the forward schedule triples from four ship visits in 2019 to 13 in 2020.

Bart Murray, gm at Burnt Pine joined ACA a few days before our annual conference and was excited about the discussions he had with members around the opportunities and challenges that lie ahead for Norfolk Island as an emerging cruise destination.

We look forward to supporting their journey as they are perfectly positioned to sit well in domestic, Pacific and around the world itineraries as a fascinating new destination for cruise pax to visit.

CRUISE
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We are looking for an experienced consumer marketing professional to take overall responsibility for our branding, advertising and digital programs. With at least 8 years' experience in experiential product marketing, he or she will have prior background in branding at HQ-level, an understanding of digital tools and channels, solid writing skills, and a facility for analytics. The candidate will manage a small, talented marketing team.

EXECUTIVES, SALES AND DISTRIBUTION

Sales and Distribution Executive/s report to the Manager, National Distribution, and are responsible for representing the Coral Expeditions product range in assigned regions. Articulate and with a passion for travel, he or she will equip our trade partners with collateral and tools to enable them to sell our product effectively. Prior experience in the cruise industry preferred but not required. Excellent communication and client relationship skills are a must.

EXECUTIVE, MARKETING COMMUNICATIONS

This position takes responsibility for preparing all external communications copy including our various newsletters and EDMs, press releases, brochures and digital content. This position requires at least 2 years of prior experience in a consumer environment, a flair for writing, high attention to detail and as a minimum, an undergraduate degree in the arts, humanities or marketing.

COMMERCIAL ANALYST

We are looking for a bright, intellectually curious individual who can support the Commercial team with data-driven insights to assist pricing, capacity and yield management decisions. This position suits a university graduate with good analytical skills, familiarity with databases and MS Excel, and an interest in travel. Prior experience in the travel industry in a Revenue Management function preferred but not required.

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