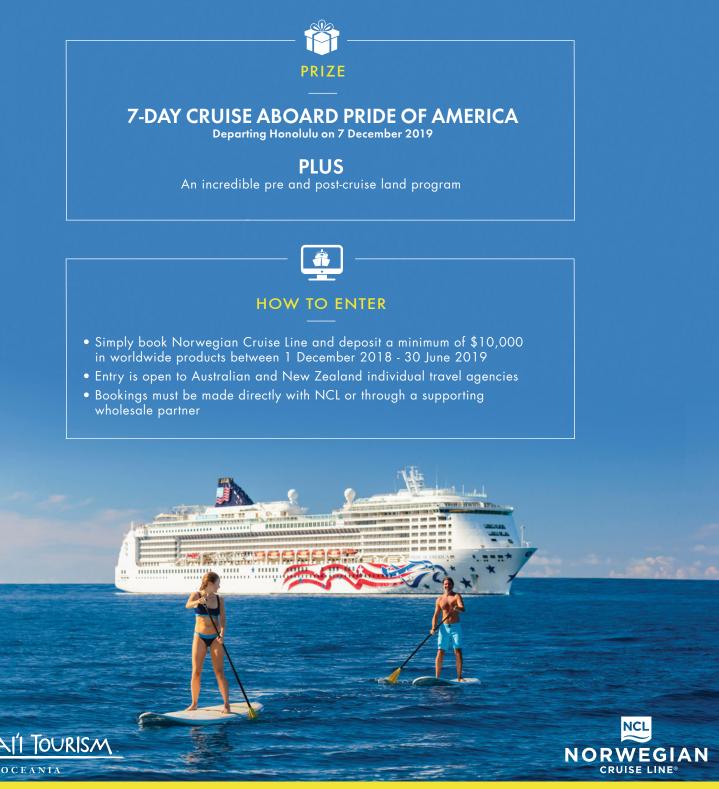


As part of our recognition program, NCL Legends, we will be giving away a once-in-a-lifetime trip in partnership with Hawai`i Tourism aboard Pride of America to our top 15 individual travel agencies.



#### **CLICK HERE FOR MORE INFORMATION**

Terms and conditions apply. For full terms and conditions **click here**.

# CRUISE WEEKLY



Monday 15th April 2019

#### Cruise Weekly today

**CRUISE Weekly** today features four pages of all the latest cruise industry news plus a front cover wrap from **NCL**.

#### NCL Legends comp

NCL is giving agents the chance to win a seven-day cruise departing Hawaii aboard its 2,500-passenger *Pride of America* vessel.

The NCL Legends incentive is being run in partnership with Hawai'i Tourism and will be offered to its top 15 performing travel agencies.

To enter agents need to book a Norwegian Cruise Line cruise and deposit a minimum of \$10,000 in worldwide products between 01 Dec and 30 Jun.

Bookings must be made directly with NCL or through a wholesale partner.

For info see cover page.

### Celebrity orders fifth Edge-class ship

**ROYAL** Caribbean Cruises has announced that it has entered into an agreement with French shipbuilder Chantiers de l'Atlantique to build a fifth Edgeclass ship for its Celebrity brand scheduled for delivery in 2024.

The news follows the company's successful launch of its Edge-class ship *Celebrity Edge* early last year, with Royal already ordering three more Edge-class vessels set to be delivered in 2020, 2021 and 2022.

"Edge class made an immediate hit with Celebrity Cruises guests and is a state-of-the-art example of technical excellence and elegant design...we can't wait to build the next one," said Royal Caribbean Cruises Chairman and Chief Executive Officer Richard D. Fain.

Celebrity Cruises President and CEO Lisa Lutoff-Perlo saluted the announcement by praising Celebrity's ongoing relationship



with shipbuilder Chantiers de l'Atlantique.

"Chantiers de l'Atlantique has been a brilliant partner and we look forward to creating another amazing vessel with them," she said.

"Celebrity Edge has delighted our guests and affirmed Celebrity Cruises as the leading modern luxury brand," Lutoff-Perlo added.

The French ship manufacturer's General Manager Laurent Castaing also applauded the news, saying the new contract was "testimony of the exceptional level of cooperation we have reached together".



\*Offers correct as at 15 April 2019 and are subject to change or withdrawal. Offer available on all sailings departing 1 September 2019 onwards and ends 30 April 2019 unless extended. For full terms and conditions click here.

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# CRUISE WEEKLY

Monday 15th April 2019

#### Avalon's 2020 Tulips

AVALON Waterways has launched its new Tulip Time itineraries showcasing Holland's spring time season.

The itineraries include an eight-day Tulip Time in Holland & Belgium and a 15-day Grand Tulip Cruise of Holland & Belgium.



Book & deposit ANY European sailing with MSC Cruises & receive your \$50 bonus.



#### воок

\*T&Cs apply

Cruise with more

**CRUISE** Lines International Association (CLIA) has revealed it will be holding a dedicated Executive Partner Product and Destination showcase in Sydney on 29 Aug.

The event will disseminate information on additional products and services that can be offered in conjunction with a cruise holiday.

"CLIA's Executive Partners offer holiday experiences that combine perfectly with cruise bookings and can help agents increase the value and appeal of their cruise offering," said CLIA Australasia Managing Director Joel Katz.

Brands presenting at this year's showcase include Emirates, Rocky Mountaineer, Journey Beyond, Intrepid Travel Group, The Hotel Connection and Cruise Baltic.

The Executive Partner Showcase will take place the day before the Cruise360 Australasia conference which will be held 30 Aug, and will be held the same day as an exclusive ship inspection aboard Princess Cruises' Sea Princess.

This year's Cruise360 conference will be the sixth staged in Australasia and will feature keynote speaker Royal Caribbean Cruises Vice President Adam Goldstein. Early booking rates for Cruise360 members **HERE**.



### Tui makes river cruise push



**BRITISH** travel operator Tui Group has announced plans to expand into the river cruise sector following the purchase of three passenger ships.

The company has confirmed the purchase of three 155-passenger vessels from German firm Werner Tours and Swiss operator Reiseburo Mittelthurgau Fluss.

The new Tui River Cruises brand will offer personalised adults only packages which will depart for the first time in 2020, offering a total of 19 itineraries on the Danube, Rhine, Maine and Moselle rivers.

The ships will offer "chic and revamped spaces", as well as dining options such as a la carte dinners and casual dining venues.

Vessels will also offer social spaces for group activities and "world class entertainment".

Excursions available will include tours for "avid adventurers", sightseeing tours led by local experts, and more active activities such as bike tours.

"We're incredibly excited to be moving into the river cruise market, we're always looking for new opportunities to offer our customers even more variety when it comes to choosing the perfect holiday," said Cruise for Tui UK Managing Director Chris Hackney.

"Our river cruises will really take this to the next level as customers are able to personalise their package whether that's board type, cabins, excursions and even cocktail choice," he added.

**Pictured**: A rendering of the outer decks on board one of Tui River Cruises' new vessels.

## )) PONANT

WELCOME OFFER: Save A\$1,600<sup>\*</sup> per stateroom on your client's first PONANT cruise! Book by 30th April 2019.



\* T&Cs apply.

BOOK NOW

**Cruise Weekly** 

w www.cruiseweekly.com.au

# CRUISE WEEKLY

#### Carnival responds

**CARNIVAL** Cruises has responded to threats made by a Federal Judge in the US which could see its ships banned from American ports (*CW* 12 Apr), pledging its desire to uphold high environmental standards.

"We heard the concerns expressed by Judge Seitz and will do our utmost to ensure we meet all expectations under the Environmental Compliance Plan (ECP) and continue to strive to be best in class on environmental compliance," said Carnival Cruises Chief Communications Officer Roger Frizzell.

"Our aspiration is to leave the places we touch even better than when we first arrived...we look forward to clarifying any issues and demonstrating our commitment," he added.

Carnival faces a ban over alleged violations of its oil pollution probation agreement, with a decision to be made in Jun.

#### Monday 15th April 2019

#### SeaLink SA breaks

**SEALINK** Travel Group has launched a range of three- to eight-day new short-break packages in South Australia featuring itineraries with cruises to Kangaroo Island.

The new offerings include a three-day Adelaide and Kangaroo Island adventure, boasting a full day Kangaroo Island experience visiting Seal Bay Conservation Park, Hanson Bay Wildlife Sanctuary, and Flinders Chase National Park to see the Remarkable Rocks and Admirals Arc.

Prices for the trips start from \$448 per person, twin share.

Also available is a fourday Adelaide, Barossa and Kangaroo Island Package leading in at \$675ppts.

The trip features a full day Barossa Food & Wine Experience and a full day Kangaroo Island Experience.



SILVERSEA Cruises has unveiled new details for its upcoming Silver Origin vessel, the cruise line's first ever "destinationspecific ship" catering for cruises to the Galapagos Islands (CW 09 Oct 2018).

The 100-passenger, all-suite ship will boast the highest Zodiac-toguest ratio in the region at 1:12.5, as well as new innovative spaces such as Basecamp lounge, an area where guests can socialise before and after excursions located close by to the ship's Zodiac embarkation area.

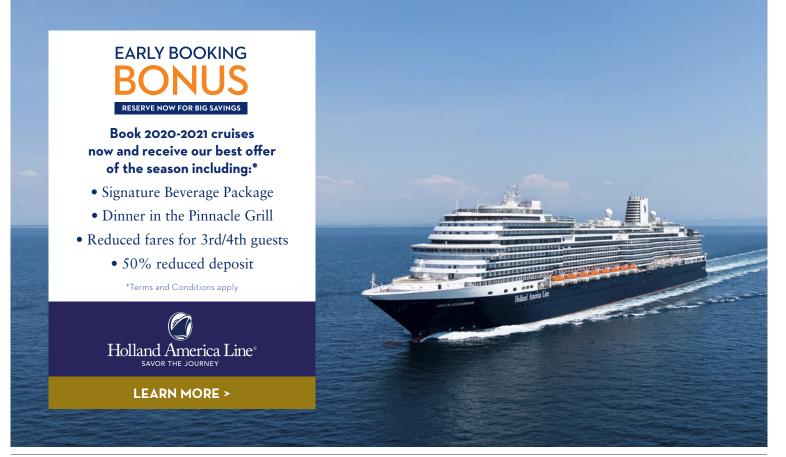
Basecamp will also feature modern digital activations such as a large, interactive digital wall that allows guests to access destination content in the form of pictures, videos, excursion previews and scientific presentations.

Other features will include the ship's Explorer Lounge, which will host daily briefings and lectures from the expedition team and also offer an area to relax with a bar, piano, and floor-to-ceiling windows.

The front of the vessel will be home to the Observation Lounge, offering *Origin's* best views.

"Ever since the early planning phases, every decision on *Silver Origin* has been made to strengthen the connection between our guests and this spectacular, unique destination," said Silversea Chief Executive Officer Roberto Martinoli.

*Origin* is scheduled for delivery in Mar 2020.



e info@cruiseweekly.com.au

## **CRUISE WEEKLY** Monday 15th April 2019

Highlights from the 18th annual CLIA cruise industry awards in the April issue of travelBulletin.

**CLICK** to read **traveBulletin** 

Regent



#### Celebrity triple deal

**CELEBRITY** Cruises has launched a new special offer called Sail Your Way, allowing guests to choose from three different promotional options. The three deals include Best Fare (lowest ticket price), Best Value (two perks), & All Perks. The "perks" include a drinks package, unlimited wi-fi, and US\$150 of onboard credit, The sale ends 01 May - for more info, CLICK HERE.



AND the survey says...not a bad idea Carnival.

Aussie fans who are still grieving the loss of the Grant Denyer hosted TV game show Family Feud have cause for a smile because it is about to return, on a cruise ship.

Carnival Mardi Gras debuts in 2020 and will arrive in port equipped with a replica set of the popular quiz program complete with buzzers, podiums, and even a cruise director to play host.

"Carnival Cruise Line is all about fun, family and friends - just like Family Feud," said Christine Duffy, President of Carnival Cruise Line. Sounds like a top answer to us!



6. Where do you see yourself in five years? Assisting people in ticking off

social interaction to come alive.

their bucket lists and creating new ones, while juggling family and my outside work passion koala conservation.

7. How do you wind down after a busy week?

I am not a "lie by the pool and read a book" kind of gal, anything involving nature and activity and I'm in.

8. The celebrity you would most like to cruise with?

Leonardo di Caprio – he has taken it upon himself to use his platform to advocate for endangered wildlife. This to me is the true test of anyone famous.

9. What should the cruise ship of the future look like?

I love the idea of the Freedom Ship - essentially a floating city that would circle the globe once a year and create an international lifestyle.

vou would take to a desert island?

My nieces Maris and Marley who can turn the dullest scenario into an epic adventure, my camera, and a bottomless glass of chilled Rose

#### Crystal WC opens

**CRYSTAL** Cruises has announced the opening of bookings for its 2022 World Cruise "Myths, Marvels & Monuments: A Cultural Mosaic.'

The sailing takes place aboard Crystal Serenity and will be the cruise line's 27th annual World Cruise.

Reservations are available in eight segments of 13 to 19 nights, with fares starting from US\$37,989 per person (A\$52,947), while segment fares lead in from US\$4,769 per person (A\$6,646). Bookings by 30 Apr save up to US\$20,000 per stateroom.

### Cruise Calendar

This week's port calls of cruise ships at various destinations around Australia and New Zealand.

SYDNEY Ovation of the Seas Radiance of the Seas Carnival Spirit Noordam	17 Apr 18 Apr 19 Apr 21 Apr
MELBOURNE <i>Radiance of the Seas</i>	16 Apr
BRISBANE <b>Pacific Dawn</b>	20 Apr
DARWIN Coral Expeditions 1 Crystal Symphony	18 Apr 19 Apr
AUCKLAND Celebrity Solstice Golden Princess Noordam	16 Apr 16 Apr 17 Apr

### FACE-2-FACE: Elsa **McLean**

**Business Development Manager** Queensland and Nth NSW Regent Seven Seas Cruises.

#### 1. What is the favourite part of your job?

Spending time with our loyal guests and enjoying their stories about moments on cruises that have stayed with them, and keep them coming back to Regent.

2. Why did you choose a career in the cruise industry?

I have always had the "travel bug", so naturally being able to fulfil someone else's travel dreams is such a delight and does not feel like work.

#### 3. Biggest challenge facing the industry?

In Australia it is berthing space. Our coast is so beautiful, and more Australians would love to cruise along it, but the lack of infrastructure limits ship numbers.

4. Advice for up-and-comers? It is cliche but find a brand that aligns with your values, a leadership team that inspires you, and a product that makes you excited to tell everyone about it.

5. Your best fam trip? I was lucky to sail on the "Most Luxurious Ship Ever Built", Seven Seas Explorer this year. I made friends for life with the travel partners I sailed with, reminding me that an all-inclusive experience allows

10. What are the three things

### CRUISE

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