

Cruise Weekly today

Cruise Weekly today features four pages of all the latest cruise industry news.

Palace of Dreams

DREAM Cruises has released a new brochure featuring its "all-inclusive, all-suite" luxury concept called The Palace.

Brochures are now available through Brochure Flow.

For more info, [CLICK HERE](#).

CRUISE

WEEKLY

On location in Greenland

Today's issue of CW is coming to you courtesy of Hurtigruten on board its new ship *Roald Amundsen*.

AFTER more than 24 hours of cruising through massive sheets of sea ice, the *Roald Amundsen* arrived in Scoresbysund, the world's largest fjord, this morning.

A stunning day provided the perfect opportunity to go ashore, with passengers taken aboard the ship's Explorer Boats to the remote hamlet of Ittoqqortoormiit.

This frozen village is home to just 400 people who live here year-round surviving by hunting and trapping wildlife.

NCLH restructures APAC



NORWEGIAN Cruise Line Holdings (NCLH) has undergone a major restructure to its Asia Pacific operations, announcing four prominent appointments into newly created positions.

Heading the executive shuffle is Ben Angell (pictured), who has been promoted from Vice President of Marketing APAC to Vice President, General Manager, Norwegian Cruise Line, Australia and New Zealand.

Commenting on the restructure, Angell said the new team would help facilitate the cruise line's future growth trajectory in the local market.

"These new appointments will ensure we can meet increased demand head on, take a bigger share of the Australia and New Zealand cruise sector and benefit from NCL's upcoming fleet expansion," he said.

"The brand has enjoyed consistent double digit growth in

Australia and New Zealand over the last four years...my new role will build on this success".

Reporting into Angell will be VP Sales Nicole Costantin, along with Damian Borg, Senior Manager National Accounts, and Senior Marketing Manager Michelle Wiederman.

Meanwhile, the executive changes also saw Lisa Pile made the new VP, GM, Regent Seven Seas Cruises, Australia and NZ.

In the role she will oversee a yet-to-be-named Director of Sales, as well as Matthew Vince, Senior Marketing Manager OCI/RSSC, and BDE Angela Tobeck.

Jason Worth has also been appointed VP, GM, Oceania Cruises, Australia and NZ, while Felix Chan has been tasked with the Vice President, GM position for all three brands in Asia.

The restructure has also seen the departure of VP Sales Oceania Cruises Steve McLaughlin.

Royal promotions

CELEBRITY Cruises is offering a balcony upgrade & Premium Drinks package on select voyages until 07 Aug.

Royal's Azamara brand is also providing up to 30% off Bucket List Voyages until 31 Aug.

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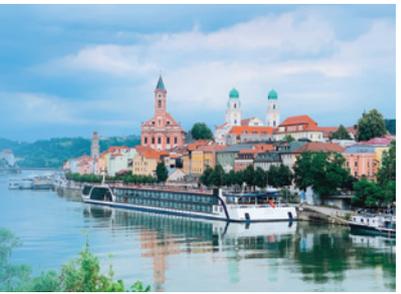
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Friday 2nd August 2019

We were on hand at *AmaMagna's* christening – check it out in the August issue of *travelBulletin*.

CLICK to read *travelBulletin*



Eclipse's big reveal

SCENIC Luxury Cruises & Tours has released a time lapse video of upcoming vessel *Scenic Eclipse's* hi-tech theatre.

The onboard attraction was designed using advanced cinemascope technology, creating a 270° visual and sound experience for movies and education sessions with expedition experts.

Eclipse will sail on her maiden voyage out of Reykjavik on 15 Aug - check out the time lapse video [HERE](#).

"Destination Norway" plan



PICTURED: *MS Roald Amundsen* off the coast of Greenland this morning.

HURTIGRUTEN has confirmed the details of a new "Destination Norway" expedition product, which will explore the country's coastline using three vessels dedicated to the itinerary.

Existing ships *MS Trollford*, *Midnatsol* and *Finnmarken* will undergo a full refit, including an interior makeover and complete engine upgrade to the latest environmental standards, before being deployed on the product.

Destination Norway will be available ex Dover, Hamburg and Bergen, with the Bergen departures targeting long haul markets including Australia and New Zealand, according to Hurtigruten MD Asia-Pacific Damian Perry.

The ships are currently deployed on Hurtigruten's Norwegian coastal voyages between Bergen and Kirkenes, with the refurbishment also seeing existing cargo space replaced by a full expedition launch platform with Zodiacs and other equipment.

The power plants will mirror other Hurtigruten innovations, which see its vessels powered by a combination of LNG, biogas and batteries along with shore power whenever in port.

"We want to have the greenest, most sustainable fleet in the world," Perry said, while the ships' interiors will be upgraded to the same standard as the brand new *MS Roald Amundsen* and its two sister ships which include next year's *Fritdjof Nansen* and a third, as-yet-unnamed, vessel.

The new Bergen-to-Bergen Destination Norway itineraries will cruise the region for 10 days with an all-inclusive offering featuring beverages at mealtimes and daily shore excursions.

Perry said Hurtigruten aims to highlight its long-time expertise to the Australian marketplace.

"We are bringing a new strong message about our business and brand, as a truly professional expedition company," he said.

Norfolk repels plan

NORFOLK Island residents have rebuked a \$4 million Federal Govt plan to widen the island's Cascade Rd to improve cruise ship infrastructure.

Locals say the works would damage Norfolk's "aesthetics".

Ponant 2020/21

PONANT has announced that its 2020/21 collection of voyages for Africa, Asia, Indian Ocean and Polynesia are now open for sale.

The release features 37 new itineraries out of a total of 62 luxury cruises, with a range of seven- to 15-night voyages available to destinations such as the Maldives, the Arabian Gulf, India, Sri Lanka, China, Myanmar, Japan and Tahiti.

Early bookings can save up to 30% on fares - for further information on deals and bookings, call 1300 737 178.



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Windstar's new debts

WINDSTAR Cruises' new brochure, *2019-21 Voyage Collection*, debuts 50 new itineraries, including visits to Egypt, Indonesia, NZ, and a recently-announced Australian deployment (**CW** 10 Jul).

The small ship line has increased its offerings to 330 ports, having also introduced new Caribbean cruises departing from Miami.

"It's been fun work for our talented team adding more than 200 new ports of call in the last couple of years," said Windstar President John Delaney.

"Being a leader in destination delivery, we know that the ports we visit and how we visit them makes all the difference.

"Offering longer cruises on smaller ships, we take an uncommon approach to travel, allowing guests to discover places on a more personal level, in an authentic and culturally immersive way."

Seabourn ATW 2021

SEABOURN is going around the world in 2021 with its Extraordinary Oceans voyage.

Sailing for 140 days aboard *Seabourn Sojourn*, and set to visit 60 ports, 32 countries, and six continents, the cruise departs Miami on 03 Jan 2021, sailing east to west, and visiting Central America, South America, the South Pacific, Australia, Indonesia and Africa, before ending in Barcelona on 24 May.

For the full 140-day experience, prices lead in at \$90,000 for an ocean view suite, but guests can enjoy part of the journey for as little as \$22,000.

Guests who book the full voyage by 31 May will receive a range of complimentary benefits, including round trip Business class airfares and US\$4,000 credit per suite.

Name Virgin's brewski

IN CELEBRATION of International Beer Day, Virgin Voyages is giving its future passengers the opportunity to name its new craft beer.

The cruise line will be serving the English Pale Ale with a hint of red on board its debut ship *Scarlet Lady*, and is now calling on followers of its Instagram account to crack open the best label.

Virgin Voyages said the brew has been over a year in the making, partnering with Miami's own Wynwood Brewing Company to create a flavour fusing American and English traditions.

"Virgin Voyages always loves a challenge and so we asked ourselves, 'how can we create the most perfect beer to be enjoyed in the midday sun?'" said Charles Steadman, Senior Manager of Beverage Development for Virgin Voyages.

"We have created the perfect pale ale that is both thirst quenching and refreshingly delicious, but of course, created with a Virgin twist, as we have given our pale beer a little kiss of scarlet red," he added.

The yet-to-be-named beer will be served exclusively at *Scarlet Lady's* Draught Haus bar located on Deck 7.



The venue will offer eight beers on tap, as well as a range of bottled beers, shots, shot-cocktails and boilermakers.

People can put forward their name suggestions **HERE**.

Below Richard Branson clinks a beer with a big fan back in 2014.



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Cruise tool boosted

YOUR Travel & Cruise has added a live airfare and hotel booking tool for members in addition to its existing cruise booking portal.

The company's users are now able to search, book and pay for cruises, flights and hotels through their preferred home-based agent at any time, with all bookings immediately directed to the agent.

For more info, [CLICK HERE](#).

NCL flags Miami terminal



NORWEGIAN Cruise Line (NCL) has announced plans for a new terminal at PortMiami slated for completion in 2020.

The modern design features a spiralled and multilevel facade which opens up to ocean views.

Modern amenities will also feature through the facility, such as modern lighting and comfortable indoor and outdoor



waiting areas.

The terminal will be able to accommodate ships of up to 5,000 passengers, and offer modern technology that will



focus on supporting faster embarkation and disembarkation, as well as expedited security screening and luggage check-in.

"Norwegian has been sailing from Miami for over 50 years, longer than any other cruise line, and we are honoured to be partnering with PortMiami and Miami-Dade County to construct an iconic terminal," said Frank Del Rio, President and CEO of Norwegian Cruise Line Holdings.

View a special time-lapse video of the construction of the terminal [HERE](#).

Pictured top and inset: Multiple renderings of the new NCL terminal due in 2020.

OOE's Arctic deal

ONE Ocean Expeditions (OOE) has partnered with Recreation and Parks Association of Nunavut to host an upcoming event at the Arctic Winter Games arena in Iqaluit, Canada on 09 Aug.

The cruise line's passengers on board its Baffin Island and Greenland Explorer voyage will be offered the opportunity to attend, with the sporting event to include a curling competition, a bbq for families, followed by a cruise with expert lectures on the region's history.

Silversea glamour

SILVERSEA Cruises has announced a new decor collaboration with the lifestyle brand Lalique, which will produce decorative crystal artworks for the cruise line's La Dame restaurants aboard *Silver Shadow* & *Silver Moon*.

"We are delighted to have collaborated with Lalique, a brand that shares our passion for quality and elegance," said Manfredi Lefebvre, Silversea's Executive Chairman.

"This unique collaboration will elevate further still the aesthetic of La Dame, enriching an already extraordinary dining experience for our guests and enhancing the levels of luxury and innovation," he added.

Shadow will receive the Lalique treatment in Nov, while *Moon* will have hers added during a planned renovation in Aug 2020.



THE latest "disruptor" of the cruise sector and perennial human headline Richard Branson typically makes news waves as part of his brand strategy - but not this time.

The Virgin Voyages founder has come under fire this week for a tweet where he mused that "stuff really does not buy you happiness".

What we are certain was intended to be a warm and fuzzy transmission, was instead met with a barrage of angry tweets from users who labelled the billion dollar businessman out of touch for his comments.

User @SJB55 scorned Branson, posting "Coming from a man with millions of pounds worth of stuff, a private island & his own spacecraft, I'm afraid it sounds a bit patronising".

We hope Sir Richard has now learned a valuable lesson, it never pays to be nice on Twitter.