



Oceania Cruises launches Rewards

OCEANIA Cruises has launched Oceania Rewards, providing its trade partners and retail travel agents with points to be redeemed on Amazon and Coles gift codes.

Points are awarded according to the type of stateroom booked, with one point equivalent to one Australian dollar.

"This exciting new platform is just one way to thank our valued travel partners for their continued support over the years," said Oceania Cruises Vice President General Manager Australia and New Zealand Jason Worth.

"We are committed to supporting agents who make bookings with Oceania Cruises, with the new rewards program being a way that we can both incentivise and reward our trade partners."

As part of the launch, Oceania Cruises is giving travel partners 15 points (equivalent to \$15) for signing up.

All points accumulated and redeemed will be recorded so travel agents can receive further



benefits under the Oceania Rewards tier member scheme.

Claims for points must be submitted within 60 days of making an Oceania Cruises booking.

They will be verified and awarded to accounts on receipt of the final balance, at which point a member's account will be updated.

Current gifts available include Amazon and Coles gift codes

worth \$20 and \$50, and it is as yet unclear whether more rewards partners will be added to the scheme.

Cruise Weekly today

Cruise Weekly today features two pages of all the latest cruise industry news.

Reducing carbon

CRUISE Lines International Association (CLIA) is one of the bodies joining a shipping sector proposal of US\$5 billion for research and development to cut emissions.

The fund will help eliminate carbon dioxide emissions from international shipping, with the money to be sourced from a number of shipping companies across the world over a 10-year period.

Read a full copy of the proposal **HERE**.

Melbourne set for an Eclipse viewing

CELEBRITY Eclipse is coming to Melbourne next Dec, and to celebrate, Celebrity Cruises is offering exclusive deals on its inaugural season sailing from Victoria.

The largest ship to ever homeport in the state, *Celebrity Eclipse* will visit destinations in New Zealand, Queensland, South Australia, the South Pacific and Tasmania, marking the cruise line's biggest season sailing from Australia.

Some of the highlights of the season include a 12-day Australia's Great Barrier Reef Cruise, leading in at \$3,097ppts and departing Melbourne on 03 Jan 2021 - **CLICK HERE** for full details, and a 14-night South Pacific Cruise, starting at \$3,319ppts, leaving on 06 Feb 2021 - **CLICK HERE** for full details.

As part of the announcement, guests are currently able to save up to \$200 and receive \$600 to spend at sea - call 1800 754 500 for more information.

Advertising Coordinator

Macquarie Park, Sydney

The Business Publishing Group is looking for the services of a proactive Advertising Coordinator to work across our industry leading titles.

This is a full-time role working within our sales and marketing team. Key responsibilities will be the development and production of our publications, liaising with clients on quotes and advertising coordination as well as assisting with promotional activities.

We are looking for someone who has strong attention to detail, is organised, a team player and excels at customer service. Experience with Adobe InDesign and Microsoft Office suite is highly desirable.

If this sounds like you apply to jobs@traveldaily.com.au today.

Explore the huge variety of world cruises in 2021

Read the Summer edition of *Travel & Cruise Weekly*

Travel & Cruise Weekly



When the shoe fits

SEABOURN has named Norwegian outdoor producer Helly Hansen as its official apparel partner to outfit guests and expedition teams.

The agreement is in line with the cruise line's move into the ultra-luxury purpose-built expedition market, as well as the Ventures by Seabourn excursion program.

"We're very excited to work together with an outfitter who has an established heritage and passion for innovation in the outdoor apparel industry," enthused Seabourn Vice President of Expedition Operations Robin West.

Scenic winner named



EMMA Sillato (pictured) from Helloworld Macarthur Square in NSW has been named the winner of Scenic's "Ultimate Scenic Experience".

As part of her prize, Sillato and one lucky travelling companion have won the 26-day trip.

Beginning in Canada, the pair will discover the best of the west coast, including GoldLeaf service on the Rocky Mountaineer,

before heading onto Europe to board the Southern France river cruise through Avignon and Lyon on the Saone and Rhone Rivers.

The odyssey will be complete by cruising through the Mekong River through southeast Asia, enjoying the culture of Vietnam and Cambodia.

According to Scenic, the prize is part of its biggest agent incentive program ever activated.

Murray's dates

CAPTAIN Cook Cruises' 2020 dates for *Murray Princess*' Upper Murraylands Cruise have been revealed.

Departing once a month, the voyage visits the northern area of the Murray River, sailing from Mannum to Morgan return, and also visiting Swan Reach and Waikerie.

The itinerary will sail on 14 Feb, 13 Mar, 08 May, 05 Jun, 17 Jul, 07 Aug, 11 Sep and 16 Oct 2020, while 22 Jan and 12 Feb are the confirmed departures for 2021.

Early Booking Saver fares start from \$1,984ppts, and includes accommodation, all meals, guided nature walks, eco-excursions, onboard presentations, the Captain's Dinner and Dance, live entertainment and use of the ship's facilities including sun deck, bar, two lounges and a restaurant.

Also included are coach transfers from Adelaide or secure car-parking in Mannum, as well as post-cruise coach transfers to downtown Adelaide or Adelaide Airport.



CRUISING ain't what it used to be - at least in the opinion of some passengers.

Canadian man Gerry Eggert recently bemoaned on Facebook the lack of cruisers who now dress up to dine in Holland America Line's main dining rooms - a post which garnered plenty of friends and foes.

His complaints were on Tue detailed in a *Washington Post* article which spoke to the trend of cruise lines steering away from formal nights and dress codes - [CLICK HERE](#) to read.

According to Oceania Cruises' Jason Worth, "I had a guest tell me at an event that I wore a tie for more than 40 years, I don't want to wear a tie on holiday!"

Royal to cease active volcano tours

ROYAL Caribbean Cruises will stop selling shore excursions to active volcanoes following last week's disaster on New Zealand's White Island (**CW** 10 Dec), according to company spokesperson Melissa Charbonneau.

"After the tragic incident in New Zealand, we are suspending tours of active volcanoes," she said, with the edict to take immediate effect.

"Our main focus now is on helping our guests impacted."

The cruise line did not list which shore excursions are now shelved, but suggested it is "dozens".

Lancaster new CIO

PRINCESS Cruises has named Marshall Lancaster as its new Chief Information Officer for the professional services division supporting Carnival Australia, Holland America Line, Princess Cruises, P&O Cruises Australia & Seabourn.

He will oversee the entire IT portfolio for the brands.