

Cruise Weekly today

Cruise Weekly today features four pages of all the latest cruise industry news.

Cruise special

CRUISECO is offering a discounted 20-night fly, stay, cruise package from Sydney to Singapore, with 18 nights spent aboard *Azamara Journey* which will stop off at popular destinations along the way including Airlie Beach, Cairns, Thursday Island and Darwin.

The cruise departs 24 Mar 2020 with prices for a Balcony room leading in at \$8,060pp.

Deal includes one-way Economy fare from Singapore to Australia - more [HERE](#).

Silversea puts 2020/21 on grand stage

SILVERSEA Cruises has launched a new collection of Grand Voyages for the 2020/21 season, including three expedition cruises and a circumnavigation of Australia.

The latest addition to the Grand Voyages range includes the 51-day Grand Australia 2020 sailing, which makes a full loop around Australia and visits 30 ports.

Highlights of the mammoth roundtrip which takes place between 31 Oct and 20 Dec 2020 includes visits to Burnie in Tasmania to enjoy a trip to a truffle farm, New Zealand's picturesque Milford Sound, Kangaroo Island off the coast of South Australia, and stops at Albany and Busselton in Western Australia.

Prices for the circumnavigation on board *Silver Muse* start from the earlybird price of \$28,890pp for a Vista suite.

Other cruises in the Grand Voyages range include the Grand South America in 2021 cruise, which will visit 37 ports and 20 countries during a 70-day sailing.



Taking place aboard *Silver Moon* between 30 Jan and 23 Mar 2021, highlights include a crossing of the Panama Canal, a sailing through the Chilean fjords, and stays in the South American cities of Buenos Aires and Rio de Janeiro.

Early bookings will receive the discounted price of \$28,800pp for a Vista suite.

For cruise appetites further north, Silversea has also launched the 64-day Grand Northern Expedition package

on board *Silver Cloud*, with 47 scheduled visits including many popular Greek destinations such as Athens, Monemvasia, Folegandros, Symi, and Naxos.

The cruise sails between 14 May and 16 Jul 2021, with prices starting from the earlybird rate of \$51,030pp.

Also on offer is the Grand Tropical Expedition 2021, a 53-day exploration from Lautoka, Fiji, to Cochin, India, departing 23 Mar 2021 - more info [HERE](#).

Picture: *Silver Muse*.

Princess dives in

THE Reef Family Splash Zone has opened up to passengers for the first time on board Princess Cruises' *Caribbean Princess*, offering fun features like a water play pad, a bar serving up kid-friendly mocktails, and refreshed pool.

Princess Cruises Vice President Entertainment Experiences Denise Saviss said the new facility would add further value and excitement for families aboard the vessel.

"We re-imagined the space to offer families a dedicated spot to spend time together in a welcoming and safe environment," she said.

"The Reef Splash Zone has opened to rave reviews from kids & parents," Saviss added.



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SILVERSEA SEVENC OCEANS CRUISING

Caribbean Dream

SEADREAM Yacht Club has opened bookings for its 2021 Caribbean season, boasting the selling point of “more intimate, less travelled ports”.

The cruise line’s Vice President of Destinations and Revenue Management, Emilio Freeman, said SeaDream can visit places in the region that larger ships can’t reach.

“Our Caribbean program includes places that are truly off the beaten path like Carriacou in Granada, Anegada in the British Virgin Islands and Culebra in Puerto Rico, where we can organise an incredible bioluminescent tour for guests to admire this natural phenomenon,” Freeman said.

Sailings include watersport activities such as kayaking, banana boating, wakeboarding and snorkelling.

For more info, [CLICK HERE](#).

Andrews bids bon voyage



SOURCE: CMO.

CARNIVAL Cruise Line’s Director of Marketing in Australia Jayne Andrews (pictured) will leave the cruise line at the end of Aug, according to a report in *CMO*.

Andrews joined the cruise line Oct 2013, and before that worked in a marketing director role at Fairfax Digital.

“Overall, it’s been an absolute

honour to be a part of building the brand in the Australian market,” Andrews said.

“After five-and-a-half years, I knew I needed a new adventure”.

Andrews will now look for a new “creative” or “entrepreneurial” marketing role elsewhere.

Carnival has not yet confirmed a replacement for Andrews.

No escape for kids

PRINCESS Cruises is set to introduce a new family attraction on board *Sky Princess* and *Enchanted Princess* called Phantom Bridge - a “fun, digitally enhanced escape room”.

Launching in Dec, the room features puzzles via touch screens and projection maps to challenge the wits of adults and children alike to escape.

“Phantom Bridge...will offer our guests the exclusive opportunity to live a real-world, gamified experience with more than 700 different outcomes,” said Princess’ VP of Entertainment Experience Denise Saviss.



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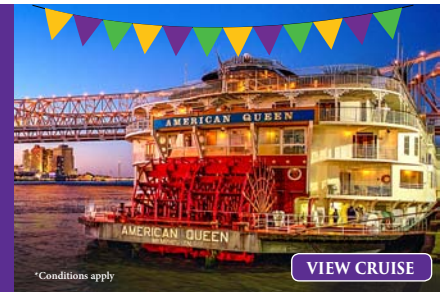
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Going for gold with Viking



VIKING Cruises has revealed the third and final winner of its Golden Ticket competition to be italktravel & Cruise Ballarat in Vic.

The charmed travel agency was struck with joy when they found the final prize located in their Viking 2020/1 Ocean Cruises brochures, officially wrapping up the cruise line's national comp.

"We're thrilled you'll be enjoying a 15-day Far East Discovery cruise for two, sailing from Beijing to Hong Kong -

including a shore excursion to the Great Wall of China," said Erin Kramer, Viking's Trade Marketing Manager for ANZ.

"Now for the tricky part - each travel agency will need to decide who will be lucky enough to take the cruise," she added.

Pictured with their coveted Golden Ticket are: Tim Hickingbotham, Marita Cogle, Ann Bridgewater, Leanne Drummond and Alan Valpied from italktravel & Cruise Ballarat.

Royal cancellations

ROYAL Caribbean

International has cancelled two of its scheduled stops in San Juan, Puerto Rico, due to ongoing political unrest in the unincorporated US territory.

Planned visits from *Harmony of the Seas* and *Empress of the Seas* earlier in the week were re-routed to St Maarten and Tortola respectively.

Commenting on the schedule changes, Royal stated: "Our guests received refunds for prepaid shore excursions, we continue to monitor the situation closely and will make adjustments as necessary to ensure the safety and security of our guests and crew."

Protests kicked off last week after private messages from the territory's Governor Ricky Rossello allegedly implicated him in homophobic and misogynistic conversations.

MSC island preview

MSC Cruises has released a new rendered tour video of its Bahamian island destination, Ocean Cay MSC Marine Reserve, which will open to guests in Nov.

Located close to the coast of Miami, Florida, MSC's new island attraction will feature multiple beaches including Great Lagoon Beach where cruise passengers can engage in watersports, a 30-metre tall lighthouse to take in the surrounding views, an ice cream parlour, and a buffet restaurant.

Take the newly created virtual tour of the Ocean Cay MSC Marine Reserve **HERE**.



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Discover all RCI's new *Spectrum of the Seas* has to offer in the July issue of *travelBulletin*.

CLICK to read
travelBulletin

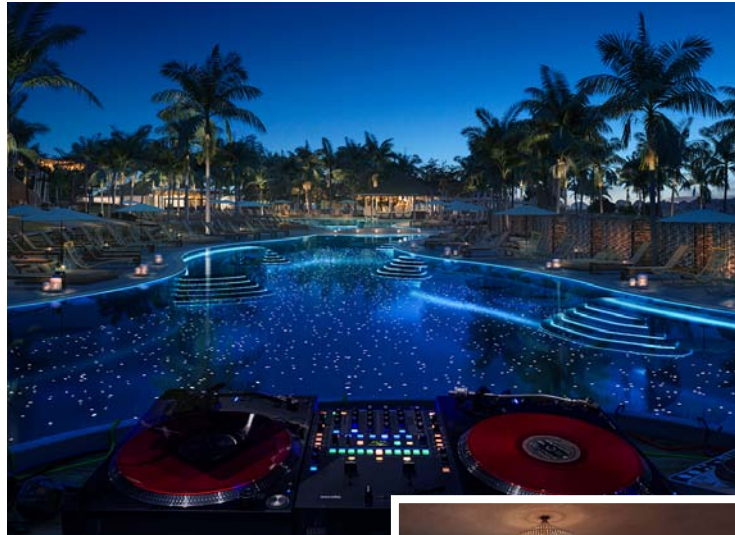
OOE chips in more

ONE Ocean Expeditions (OOE) has launched a new golf-themed expedition cruise, providing access to courses never explored by a cruise line.

The Scotland and Ireland Golf Expedition will embark on 06 Jun 2020, with the eight-day voyage travelling along the two nations' coastlines and visiting a new golf course each day by Zodiac boat transfer.

For further info, **CLICK HERE**.

A little Bimini bit more



VIRGIN Voyages has teased the cruise industry a little bit more this week by releasing a first-look video rendering of its exclusive Beach Club at Bimini, a private oasis for Virgin Voyages pax that opens in Apr 2020.

The Bahamas cruise destination designed by Resorts World Bimini will feature an array of attractions for cruise guests including DJ-led pool parties, beach yoga sessions, and music performances from



prominent artists such as Grammy Award winning musician Mark Ronson.

To view the latest preview video of the island, **CLICK HERE**.

Seabourn spirits

SEABOURN has added another Champagne partner to its books by signing a new partnership agreement with Montaudon Brut.

The deal means that the noted Champagne brand will now be available for guests across all of Seabourn's ships by the end of the southern winter season.

"Montaudon Brut will be a welcome surprise as we aim to enhance as well as broaden the palates of our guests," said Gerald Mosslinger, Vice President of Hotel Operations for Seabourn.

For reservations or more details, call 1800 929 9391.



CRUISE passengers aboard ships entering Sydney Harbour will need to heed the warning, in 2020, Unicornzilla is coming!

Now before prospective cruisers start planning their emergency evacuation plans, Unicornzilla isn't as freightening as it sounds - in fact it is all hot air.

Between Jan and Mar 2020, the world's largest inflatable Unicorn will be calling Sydney Harbour home to house festive party-goers that forms part of Croatia's popular Yacht Week.

The decision to come to Aussie shores follows a successful stint hosting boozy parties in the Philippines earlier this year.



Princess celebrates 5,000th Commodore

JESSICA Rogers from Flight Centre Kiama NSW has been formally recognised as the 5,000th person to reach Commodore status as part of the Princess Cruises Academy training program.

Rogers can now access a range of benefits including a cruise for two, priority access to shipboard events, the Commodore marketing kit, CLIA credit points, and exclusive access to special

offers and promotions.

"Princess Academy is an engaging training program designed to boost travel agents' knowledge of Princess Cruises' products to increase sales and Academy Commodore agencies on average generate 60% more revenue than non-Commodore agencies," said Princess Cruises Director of Sales and Marketing Australia and New Zealand Nick Ferguson.

Seattle cruise push

AUSSIE-BASED marketing agency Linkd Tourism has been appointed by Port of Seattle to sell the virtues of Washington cruising to the Australian and New Zealand markets.

The tourist port will carry out 213 sailings and ferry more than 1.2 million cruise pax in 2019, and is a major contributor to Washington's US\$21 billion economy.

"Equipped with the experience and enthusiasm of the team at Linkd Tourism, the Port of Seattle is eager to begin a journey of educating and influencing the ANZ cruise market about the many treasures of Washington State," said the Port's International Tourism Development Manager, Patti Denny.

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