

Cruise Weekly today

CRUISE Weekly today features three pages of all the latest cruise industry news.

Win with Windstar

AGENTS can score up to \$500 in Coles/Myer gift cards as well as the chance to win a five-day cruise on board Windstar's newly updated *Star Breeze* ship from Miami in 2020, by taking part in a new trade incentive by 16 Aug.

Agents can earn points toward the prizes by graduating from the cruise line's new Australian Star Specialist Academy, attending a webinar or making a Windstar booking.

Additional points can be earned by posting on social media, sending a promo email, or hosting an event.

For more info, [CLICK HERE](#).

Carnival releases sustainability report

CARNIVAL Corporation has released its ninth annual sustainability report, outlining the key initiatives and progress made in 2018 toward its 2020 sustainability performance goals.

The report, titled *Sustainability From Ship to Shore* (available [HERE](#)), comes following the Carnival's recent involvement in a number of headlines surrounding environmental breaches, where the cruise line admitted to dumping oil and waste (CW 05 Jun) and covering it up.

Carnival Corporation first shared its 2020 sustainability goals in 2015, identifying 10 key objectives including reducing its carbon footprint, improving ships' air emissions, reducing waste generation, improving water use efficiency, and supporting guests, crew members as well as a range of local communities.

Despite being slammed



for repeated environmental infringements, the report claims the cruise line remains "on track" to meeting these goals by 2020.

According to the report, Carnival achieved a 27.6% reduction in carbon emissions relative to 2015, with a goal to reach 25% by 2020, while waste reduction fell by 3.8% relative to 2016 figures.

Also outlined in the document was the cruise line's introduction of Operation Oceans Alive, which launched in Jan 2018 "as a call to

action for all employees to care about and protect our oceans, seas, and waterways from environmental harm".

"We take our commitment to sustainability and the environment very seriously," said Bill Burke, CMO for Carnival.

"It is a business imperative for each and every one of us to protect and preserve the oceans we sail and the communities we visit," he added.

Pictured: *Island Princess*.

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CRUISE

WEEKLY

Wednesday 19th June 2019



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Silversea Biz class

SILVERSEA Cruises is offering guests included Business class flights and private transfers on a range of Asian voyages when booked before 31 Jul.

Guests can choose from nine different journeys on board *Silver Muse* or *Silver Spirit*, including a 14-day sailing from Singapore to Hong Kong departing 07 Dec.

Also available as part of the deal is a choice of four voyages ranging between 15-18 days, taking in a variety of sites from Indonesia and Australia on board *Silver Muse*.

For info, call 1300 306 872.

To view a copy of Silversea's latest Far East Asia brochure, [CLICK HERE](#).

Sell 3, Sail Free

AZAMARA Club Cruises is giving agents the chance to sail from Darwin to Singapore on 03 Apr 2020 for free when participating in the cruise line's "Sell 3 and Sail Free" incentive.

To score a complimentary double-occupancy stateroom on board *Azamara Journey*, agents must book three staterooms on any Azamara 2019 voyage before 30 Jun and email their three deposited booking IDs to Azamara's Belle Osmic [HERE](#).

For more information on the incentive and its T&C's, phone 1800 754 500.

One Ocean Antarctica



ONE Ocean Expeditions (OOE) has celebrated one year of *RCGS Resolute* sailing under its banner with the launch of new cruise itineraries and onboard programs for its 2020/21 Antarctic season.

The new offering allows passengers to spend more time in a destination as well as giving guests "high value and competitive packaging" and are in addition to the existing Antarctic voyages already on offer.

"Our enthusiasm in offering a comprehensive travel package, follows an ever increasing demand from our guests looking for convenience, time savings and exceptional experiences during their holiday," said One Ocean Expeditions' General Manager Catherine Lawton.

"Our job is to guide our guests with ease, options and incredible value for experience....OOE's One Club (repeat travellers) keeps

growing year after year, and this is a wonderful testament to OOE's operation and capacity to deliver personalised experiences to each and every guest travelling with us," she added.

The new lineup includes a range of experiential voyages with a focus on marine mammals and ocean literacy, with special guests ecologist Ari Friedleander and the California Ocean Alliance making an appearance on departures across Feb and Mar.

Additional highlights of the 2020/21 program include a new extended 19-night voyage to the Falkland Islands, South Georgia and Antarctica which visits King George Island, Antarctica and Stanley in the Falkland Islands.

For more information on the new range of itineraries and programs, [CLICK HERE](#).

Pictured: One Ocean Expeditions visiting the Antarctic.

Cruise360 earlybird

EARLYBIRD prices for this year's Cruise360 conference on 30 Aug are closing on 30 Jun, with host Cruise Lines International Association (CLIA) Australasia encouraging members to secure their tickets before the financial year ends.

International industry leaders taking the stage include CLIA Global Chair Adam Goldstein, Uniworld Boutique River Cruise Collection President & CEO Ellen Bettridge, Virgin Voyages President & CEO Tom McAlpin and Holland America Group Senior Vice-President of Port Operations and Shore Excursions Robert Morgenstern - purchase [HERE](#).

P&O makes History

CRUISECO has launched a new 10-night itinerary on board P&O's *Pacific Dawn* that takes in the wartime history of Papua New Guinea.

Passengers will enjoy a range of workshops, shore excursions and seminar discussions led by renowned historian Mat McLachlan, with other notable historians Karl James, Gary McKay and David Howell also taking the stage.

Guests will also have the chance to visit WW2 sites such as Milne Bay and Rabaul.

For more information on the itinerary, [CLICK HERE](#).



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Wednesday 19th June 2019

See why NCL's new Joy is perfect for Aussies heading to Alaska in June issue of *travelBulletin*.

CLICK to read *travelBulletin*



Aurora Solar Eclipse

NASA Astronomer Michelle Thaller and Engineer Andrew Booth have been confirmed to speak on board Aurora Expeditions' 22-day Solar Eclipse in Antarctica journey, dep Ushuaia on 24 Nov 2021.

The pair will deliver a series of lectures on astronomy and the solar eclipse - for more information, [CLICK HERE](#).

FACE-2-FACE: Nyree Hope

Small Ships Product Manager - Australian Pacific Touring.



1. What is the favourite part of your job?

I get to research new destinations and experiences every day and piece them together to design someone's perfect cruise. In addition, the travel industry is always changing, which means every day is different which keeps things interesting.

2. What is key to success in the cruise industry?

Finding a point of difference and being able to keep up with what the consumer wants as this is always changing.

3. What is the biggest challenge facing the industry?

Environmental sustainability and not being able to keep up with the demand, which is building faster than capacity can be created.

4. Advice for up-and-comers?

Take the time to learn about the products you are selling and do not be afraid to ask questions.

5. What was your best famil?

Definitely my cruise along

the Kimberley coast on the *MS Caledonian Sky*. It was incredible, from Horizontal Falls, Aboriginal rock art and the beautiful Montgomery Reef - this trip was really a once in a lifetime.

6. How do you wind down after a busy week?

Usually with a nice dinner, glass of wine and a movie.

7. The celebrity you would most like to cruise with?

Elon Musk.

8. What should the cruise ship of the future look like?

There should be a heavy focus on reducing the negative impact on the environment and strong sustainable practices to ensure a positive impact not only on the ocean but the places we visit.

9. When not at work, how do you spend your time?

I am usually out with friends trying new cafes, shopping or on a hike.



CLIA UPDATE

with Joel Katz
MD, CLIA Australasia

Getting more from cruise

AS ANY travel agent knows, the job of creating the best cruise holiday for a client involves more than just the cruise itself.

That's why it's important to be up to date with many of the other options that add to the overall experience and help secure a client's loyalty.

To help, CLIA will host its Executive Partner Product & Destination Showcase at this year's Cruise360 conference in Sydney, giving agents a chance to learn more about other experiences they can add to a cruise itinerary.

Partners including Emirates, Rocky Mountaineer, Journey Beyond, Intrepid, The Hotel Connection and Cruise Baltic will explain their products and reveal how they can be used to complement a cruise.

The showcase will be held on 29 Aug & is free for CLIA agents with a ticket to Cruise360 on 30 Aug.

Visit cruise360.org.au to secure your spot.



GOT cruise ship taste, but a tinnie budget?

Then you're in for a real treat thanks to a buoyant new innovation from American online shopping giant, Amazon.

The Inflatable Bay Breeze Boat Party Island is a life-sized, blow up speed boat that can carry up to six wannabe boat owners & even includes a drinks cooler.

And at US\$349.99, we reckon it's a deal that might just "blow up" the internet - [CLICK HERE](#).



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CRUISE WEEKLY

www.cruiseweekly.com.au

Cruise Weekly is part of the Business Publishing Group family of publications.

Cruise Weekly is Australia's leading travel industry cruise publication.

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