

### Cruise Weekly today

Cruise Weekly today features three pages of all the latest cruise industry news.

### Leaping savings

**CARNIVAL** Cruises is giving those born on Feb 29 the chance to save 50% on a special 2020 "Leapster" cruise.

Departing Melbourne on 27 Feb 2020, *Carnival Spirit* will set sail on a four-night sailing to Adelaide with the package including free b'day drinks, deck party, & \$150 of onboard credit to spend at sea.

The deal can only be booked by calling 13 31 94 using promo code "ZLP" and having your proof of D.O.B handy.



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## Cruising toward a sustainable future

**THE** inaugural *Travel Daily* Sustainability Summit to be held in Sydney at the Primus Hotel on 30 Apr will tackle the subject of sustainable cruising among many other hot environmental topics in the travel industry.

The issue of how best to push the concept of sustainability in cruising forward continues to be a dominant discussion point in the Australian cruise sector, with an impressive list of high-profile cruise speakers scheduled to share their thoughts at the event.

Just some of the brain trust listed in the line-up includes CLIA Australasia Managing Director Joel Katz, President of Carnival Australia and P&O Cruises Australia Sture Myrmell, and Ponant Chairman Asia Pacific and Australia's "First Lady of cruising" Sarina Bratton.

Demonstrating the gravity with which sustainability is held was Cruise Lines International Association's announcement late last year it had made a "historic global cruise industry commitment" to reduce the rate



of carbon emissions across the industry fleet by 40% by 2030 (*CW* 02 Jan 2019).

"No industry has a stronger interest in protecting our oceans than cruising," CLIA Australasia Managing Director Joel Katz said upon announcement of the goal.

The one-day event will also feature keynotes from Giles Hawke, Global Lead - Sustainability and CEO of Cosmos Tours and Avalon Waterways UK, as well as Daniel Skjeldam, Chief

Executive Officer of Hurtigruten.

Skjeldam will provide his take on how innovation with technology has helped the Norwegian flagged cruise line develop the most environmentally-advanced hybrid cruise ships in the world.

Topics covered will also include overtourism, plastics and paper waste, supporting communities, and travelling with purpose.

To view the developing line-up of speakers and take advantage of earlybird tickets, [CLICK HERE](#).

### Viking free tuition

**VIKING** Cruises is hosting a series of free information sessions which kick off at the Adelaide Convention Centre on 22 Mar.

The events are designed to educate agents about the company's range of itineraries, as well as featuring information on the cruise line's river and ocean ships.

Sessions will be held at Crown Perth on 27 Mar; Grand Hyatt Melbourne on 02 Apr; Hilton Brisbane on 04 Apr; Pullman Hyde Park in Sydney on 09 Apr; Newcastle Exhibition & Convention Centre on 11 Apr; Hyatt Hotel Canberra on 30 Apr; and Hobart's Old Woolstore Hotel on 02 May - more info [HERE](#).

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## Spectrum film debut



**ROYAL** Caribbean has released a new video which shows *Spectrum of the Seas* nearing its goal of joining the cruise line's fleet of ships this year.

The 4,185-passenger vessel was recently floated out of its dry dock as she prepares for her next phase of construction at Meyer Werft shipyard in

Germany (**CW** 27 Feb).

Designed specifically for the Chinese market, *Spectrum* is scheduled for delivery in Apr.

Boasting the same capacity as her sister ships, she will feature first-at-sea amenities such as Sky Pad, a virtual reality bungee trampoline experience.

Watch the float out **HERE**.

**SEADREAM** Yacht Club is now taking bookings for its 2021 Caribbean sailings taking place aboard its twin mega motor-cruisers *SeaDream I* and *SeaDream II*.

Sailings will depart from Jan through to Apr of 2021 and explore lesser-known destinations in the region such as Saba, Norman Island, Jost van Dyke, & Anegada - the only coral island in the British Virgin Islands.

With each of its ships only featuring 56 cabins and 95 crew, SeaDream places an emphasis on providing a "personalised and luxurious" cruise experience in the Caribbean.

"Guests will feel they're on their own private getaway, enjoying

casual splendour and award-winning cuisine," said SeaDream President Bob Lepisto.

"With each voyage featuring our signature Champagne and caviar splash - that's a guest favourite with bubbles and caviar served in the surf and followed by a beach barbecue," he added.

Itineraries also include a host of land activities such as water sports, mountain biking, crew-led hikes, walking tours and shopping tours with the chef.

Both vessels will end their Caribbean seasons in Barbados, from where they will cross back in Apr to the Mediterranean for their northern summers.

For more info on the 2021 Caribbean season, **CLICK HERE**.



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# CRUISE

WEEKLY

Friday 1st March 2019

Travel Daily presents



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## Royally ethical

**ROYAL** Caribbean Cruises has been recognised by the Ethisphere Institute as one of the 2019 World's Most Ethical Companies.

"We recognise that corporate responsibility and accountability is increasingly driving decisions made by our guests, business partners and our employees," said Richard D. Fain, Chairman and CEO, Royal Caribbean Cruises.

## Oceania's next chapter



**AUSTRALIA** is the third largest source market for Oceania Cruises, with management confident of the brand's continued growth in the market fuelled by the developments from the OceaniaNEXT initiative announced last year (*CW* 15 Aug).

Ahead of *MS Insignia's* visit to Sydney over the weekend, Harry Somer, President International, Norwegian Cruise Lines Holdings (NCLH) told *CW* the objective of the OceaniaNEXT initiative "wasn't to make small marginal changes".

He said the cruise line wanted "to create something that resonates with our guests and propel the brand clearly ahead of the competition, something that will serve us well for the next five to ten years".

As part of the \$100 million investment the Regatta-Class ships will see a "complete transformation of the guest experience" across both onboard cuisine and the ship's hardware.

Somer said that after the

transformation the ships will "look better today than when they were new".

Somer is pictured with Steve Odell, Senior VP and Managing Director APAC at NCHL.

## Regent's luxe prize

**REGENT** Seven Seas Cruises is giving agents the chance to win a luxury experience worth \$2,500 for every 2019 sailing booked before 29 Apr.

The top five sellers in terms of bookings and revenue in Australia and New Zealand will win "24 hours of luxury", including return flights to Sydney, return limo transfers, a seaplane flight over Sydney, plus a private cruise around the northern beaches complemented by a seafood and Champagne lunch.

Winners will then be whisked away for a three-course dinner at Jonah's, before checking into an Ocean Retreat Suite, which includes an a la carte breakfast and a RSSC gift.

For info, call 1300 455 200.



**CRUISE** converts already know the merits of sailing to a destination by ship, but for travellers making their way from the Indian province of Kolkata to the temple town of Mayapur, the excitement of cruising is only just the beginning.

In an effort to improve the 130km journey normally taken by vehicle along a bumpy & dusty road, a new "luxury cruise" that takes pax on a scenic five-hour trip down the Hooghly River has opened for business.

Company spokesperson Subrata Das told local media "Devotees have a harrowing time reaching Mayapur...most are so exhausted after the drive it takes them a whole day to recuperate, we hope we will be able to provide some relief now".



CRUISE

WEEKLY

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