

HANSEATIC

· inspiration

INTRODUCTORY OFFER UP TO 30 % OFF PER PERSON

Your clients save up to 30 % per person with our attractive introductory offers* when booking one of the following expedition cruises:

EXPEDITION ANTARCTICA

From Ushuaia to Ushuaia 1 Dec – 17 Dec 2020, 16 days, cruise INS2024 From **EUR 12,190** per person cruise only, double occupancy, incl. return charter flight Buenos Aires – Ushuaia

WILD SOUTH AFRICA

From Cape Town to Walvis Bay 7 Mar – 22 Mar 2021, 15 days, cruise INS2105 From **EUR 7,690** per person cruise only, double occupancy

EXPEDITION MADEIRA, CANARY ISLANDS AND CAPE VERDE

From Sal to Madeira 2 Apr – 15 Apr 2021, 13 days, cruise INS2107 From **EUR 5,790** per person cruise only, double occupancy

EXPEDITION CIRCUMNAVIGATION OF ICELAND From Reykjavik to Reykjavik

Online brochure

>>

29 May – 8 Jun 2021, 10 days, cruise INS2113 From EUR 5,490 per person cruise only, double occupancy

EXPEDITION GREENLAND WITH DISKO BAY AND LABRADOR

From Kangerlussuaq to Goose Bay 22 Jun – 6 Jul 2021, 14 days, cruise INS2115 From **EUR 10,490** per person cruise only, double occupancy, incl. charter flight Germany – Kangerlussuag

Please note that this offer (special 5962) cannot be combined with any other discounts or vouchers. It is non-transferable and cannot be paid in cash. The offer is valid once and may be used only for new bookings from 10 October 2019 until 29 February 2020. The allotment for this offer is limited and is based on availability. No partial services, partial routes or other routes may be booked. Your clients pay only the guaranteed price for double occupancy shown per person. Accommodation will be in an Outside Cabin, Panoramic Cabin or French Balcony Cabin of Cat. 1, 2 or 3 (subject to availability). If your clients combine a cruits with another cruise in a guaranteed cabin, no combination discount will be given and it will be necessary to change cabins after each individual cruise. Continuous occupancy of the same cabin throughout the cruises is not possible. Your clients will receive their exact cabin number together with their travel documents.



Hapag-Lloyd Kreuzfahrten GmbH, Ballindamm 25, 20095 Hamburg, Germany, **Reservations:** Phone: 02 99777 100 (Landmark Travel) or 07 5575 8094 (Cruise Traveller) **www.hl-cruises.com**



cruiseweekly.com.au cruiseweekly.co.nz Wednesday 23rd October 2019

Hurtigruten partners with Adventure World

CRUISE

NORWAY-BASED cruise line Hurtigruten has partnered with Australasian travel wholesaler Adventure World Travel, in a strategic partnership that will allow Adventure World to incorporate Hurtigruten expeditions into its bespoke itineraries.

As part of the new arrangement, Adventure World Travel agents will also have full access to Hurtigruten's booking system, providing real time availability, pricing and booking services that will include exclusive offers for Australia and New Zealand.

"We're excited to partner with Adventure World, Neil (Rodgers) and the team are doing an amazing job and are professional, thorough and passionate," said Hurtigruten APAC Managing Director Damian Perry. "They are like-minded,

have a genuine commitment



to sustainability and remain customer and trade partner focused like no other, I believe this partnership will benefit the trade enormously," he added.

Adventure World Travel Managing Director Neil Rodgers agreed, suggesting the new partnership was only made possible by a shared set of business values.

"Hurtigruten is an exceptionally well-aligned strategic partner that will enable us to launch

into new destinations with a complementary unique and diverse product offering," he said.

#WeAreCruise

"Our brand synergies are entwined with our focus on sustainability and an authentic customer experience."

Hurtigruten expeditions now available to Adventure World agents include its Original Coastal Voyage, new Expedition Norway cruises, and core land-based excursions and tours such as Norway in a Nutshell.

Cruise Weekly today

Cruise Weekly today features four pages of all the latest cruise industry news, a front cover wrap from Hapag-Lloyd Cruises plus a full page from Windstar Cruises.

Hapag-Lloyd deal

HAPAG-LLOYD is offering 30% discounts per person on select expedition cruises departing in 2020 and 2021.

Applicable cruises include a 16-day Expedition Antarctica sailing roundtrip from Ushuaia, Argentina in Dec 2020.

See front page for more info.

Paul gives savings

PAUL Gauguin Cruises is offering discounts on a range of cruise-only fares when bookings are made by 29 Nov call 1800 251 174 for more.



CHOOSE FROM OVER 150 EUROPEAN SAILINGS IN 2020

7-DAY WESTERN MEDITERRANEAN FROM BARCELONA NORWEGIAN EPIC | MULTIPLE DEPARTURES MAY - NOV 2020

10-DAY GREEK ISLES AND ITALY

NORWEGIAN GETAWAY | MULTIPLE DEPARTURES

FROM ROME

MAY - NOV 2020

9-DAY SCANDINAVIA, RUSSIA & BALTIC | FROM COPENHAGEN NORWEGIAN ESCAPE | MULTIPLE DEPARTURES JUL - OCT 2020



10-DAY GREECE & TURKEY FROM ATHENS (PIRAEUS) NORWEGIAN STAR 8 NOV 2020





Wednesday 23rd October 2019

Silversea rewards

SILVERSEA Cruises has launched a new agent appreciation program called Campioni di Silversea.

The new initiative is designed to reward high sales achievers, with the top 20 agencies per year earning a spot for one person on a luxury weekend at a yet-to-bedisclosed destination.

The top five agencies will also score a suite on a four-night cruise in Australia aboard the cruise line's flagship Silver Muse.

Colombian growth

THE number of cruise ships to visit Colombia over the last 13 years has more than tripled, according to the country's government agency ProColombia.

During the same period, passenger numbers have spiked from 50,946 in 2006 to 380,000 in 2018.

Alaska discounts

SAVINGS of up to \$1,200 per couple on select Alaskan cruises in 2020 are available with UnCruise Adventures.

The promotion applies to small ship sailings contained in the company's new 2020 UnCruise Alaska brochure, offering seven routes throughout Southeast Alaska.

Eligible Alaska itineraries include all 2020 Alaska cruises aboard the 90-guest S.S. Legacy, and departures aboard the 76-passenger Wilderness Discoverer and 74-guest Wilderness Explorer.

Cruises in UnCruise Adventures' collection start from \$3,195 (before savings) and include all meals, beverages (inc alcohol), adventure activities, transfers, and port taxes.

Email sales@uncruise.com.



MICHELIN-STARRED Chef Curtis Stone welcomed Ruby Princess to her new Sydney homeport in style early this morning, using his Princess OceanMedallion to activate a ruby red fireworks display as the ship entered the harbour.

Stone has designed a new sixcourse fine dining menu for his onboard restaurant SHARE, just in time for Australians to enjoy aboard Ruby ahead of her first local season.

She joins Princess Cruises' Majestic Princess sailing for a combined 444 cruise days out of Sydney and generating a capacity of over 100,000 guests. Ruby Princess will also



be activated with Princess MedallionClass, making her the first "smart-ship" to be homeported in Australia.

She departs Sydney later today on a 10-night roundtrip to Qld.

The 3,080-passenger Ruby Princess is a sister ship to Crown Princess and Emerald Princess and was previously based out of LA for cruises to the Mexican Riviera and Hawaii.

Pictured: Stone all fired up.

page 2





Wednesday 23rd October 2019

SeaLink ups Rottnest

SEALINK WA has revealed plans to expand its services in Western Australia by introducing another boat to Rottnest Island.

The new daily departure from Barrack Street Jetty at Elizabeth Quay will commence from 14 Nov and was launched in response to a sharp demand for cruises to the popular island destination.

"Demand is continuing to grow and we believe the time is right to offer a new service with a new boat directly from the Perth CBD," said SeaLink Travel Group Chief Executive Officer Jeff Ellison.

"We already offer leisure cruises out of Barrack Street Jetty to destinations including the Swan Valley and Fremantle through our Captain Cook Cruises brand, so this new boat to Rottnest is a logical extension," he added.

The Quokka II will be used for the new ferry service, and will undergo a minor fitout before commencing operation.

Colonnade preview

SEABOURN has revealed details of a new dining venue that will be available on board its upcoming expedition ship *Seabourn Venture* when it launches in Jun 2021.

Located at the aft on Deck 5, The Colonnade will offer guests buffets for breakfast and lunch, and transform to traditional table service in the evening for dinner.

Special theme nights will also take place at the venue, with Michelin-starred Chef Thomas Keller creating family-style dinners that pay homage to his American childhood, serving up his interpretations of clam bake and BBQ ribs.

The Colonnade will also appear on *Venture's* yet-tobe-named sister ship, and will feature a look inspired by the wooden hulls of historic maritime design.

A "two ship celebration"



PRINCESS Cruises' *Majestic Princess* made her maiden visit to Port Vila, Vanuatu earlier this week, accompanied by sister brand P&O Cruises' *Pacific Aria*, creating a special "two ship celebration" in the city.

Collectively, the two Carnivalowned ships brought an estimated 5,000 guests to Port Vila, who spent the day on shore tours discovering the local culture and wandering through the markets and shops.

"Across our popular cruise lines, Carnival Australia is the backbone of cruising in this region and brings about a quarter of a million tourists to Vanuatu each year," said Carnival Australia President Sture Myrmell.

"Because of this deep partnership, I am proud that two of our magnificent ships - *Majestic Princess* and *Pacific Aria* - helped create this special two-ship celebration for Vila and Vanuatu," he added.

"It is a huge honour to be part of this milestone moment because we have many strong connections with Vanuatu including through the hundreds of Ni Vanuatu crew who work on board P&O Cruises and our guests' support of many community programs including the education and training of young paramedics at Promedical."

The 3,560-passenger *Majestic Princess* now holds the mantle of being the largest ship to berth at Main Wharf, Port Vila.

Pictured: The two ships greet each other during the rare event in Vanuatu this week.



EXPLORE4

Book select 2020-2021 cruises by 31 October 2019 and enjoy all these extras!

- Up to US\$800 onboard spending money:*
 - 50% Reduced Deposit
 - Complimentary Pinnacle Grill Dinner
- \$25 Beverage Card (for kids or extra guests)

BONUS DEAL: Verandah & Suite guests receive a Premium Internet Package*

*Terms and Conditions apply



LEARN MORE >



Wednesday 23rd October 2019

Eclipse gets arty

SCENIC Luxury Cruises and Tours has unveiled three new artworks on board Scenic Eclipse created by British Graffiti Artist Carl Hush.

The collection of works were installed over a two-day period while the vessel was docked in Rotterdam.





GHOULS, goblins, ghosts, zombies and warlocks can all be your shipmates if you who dare to step aboard Sydney Harbour Bookings' Halloween Cruise XIII taking place in Nov.

Tickets for the scary cruise are priced at \$49 per person and departs Sydney on Sat 02 Nov.

We hope this isn't a bad omen - but this cruise will be the 13th time in a row the scary sailing has taken place - too spooky for us!

Pictured below are two very friendly guests.







ROYAL Caribbean International has released a preview of how developments are tracking on board Voyager of the Seas' multimillion dollar amplification in Singapore.

The vessel recently added a range of fun new rides including The Perfect Storm duo of racer waterslides, Battle for Planet Z laser tag, & a renovated Vitality

Spa and Fitness Centre. Inside the staterooms, 1,800 new Smart TVs have been installed, while the ship's hull now boasts a freshly painted signature Quantum Blue colour.

Voyager will arrive in her homeport of Sydney on 30 Nov.

Pictured: The highly anticipated Perfect Storm waterslides being airlifted onto the vessel.

MARKETING COORDINATOR Macquarie Park, Sydney

Are you a talented marketer looking for a new challenge?

The Business Publishing Group has several leading news publications

spanning travel, cruise, business events and pharmaceutical sectors and is looking for a team player to join our growing sales and marketing division.

This role requires you to coordinate and execute marketing plans and strategies across social and traditional channels to enable the business to raise awareness, increase interest and drive sales.

If you have a minimum three years experience in marketing with relevant formal qualifications, apply today.

Email your confidential CV with Cover Letter to jobs@traveldaily.com.au before 31/10/2019

Travel Daily CRUISE trave Bulletin Travel & Cruise Pharmacy



CLIA UPDATE with Joel Katz MD. CLIA Australasia

trave**Bulletin**

Accreditation counts

ONE of the key messages CLIA is promoting throughout Cruise Month is the importance of booking through a CLIA-accredited travel agent - the benefits speak for themselves.

CLIA-accredited travel agents have completed additional education and training to become cruise specialists, they offer the best insight & latest knowledge, meaning they can offer cruise suggestions that ideally suit a client's tastes and needs.

For the consumer, accreditation means benefitting from the professional advice, personal care and peace of mind that a cruise specialist provides.

For the agent, accreditation gives the tools and knowledge needed to grow their cruise business and maximise their client loyalty.

To raise consumer awareness of accreditation and the advantages it offers, CLIA has partnered with magazines like Better Homes and Gardens and Cruise Passenger which are helping to spread the message during Cruise Month.

We've backed this with PR

messaging in weekend newspapers and on social media, all of which tells travellers to visit our website for their nearest accredited agent.

But it's not just a message for consumers, if you haven't yet looked at CLIA accreditation, consider the benefits of being a cruise specialist and see www.cruising.org.au for details.



CRUISE

cruiseweekly.com.au cruiseweekly.co.nz

Cruise Weekly is part of the Business Publishing Group family of publications

Cruise Weekly is Australasia's leading travel industry cruise publication.

FDITORIAL Editor in Chief and Publisher - Bruce Piper Contributors - Adam Bishop, Sarah Fairburn, Jasmine O'Donoghue, Nicholas O'Donoghue, Myles Stedman, Janie Medbury

info@cruiseweekly.com.au

info@cruiseweekly.co.nz

Sean Harrigan, Hoda Alzubaidi and Melanie Tchakmadiian advertising@cruiseweekly.com.au advertising@cruiseweekly.co.nz

ADVERTISING AND MARKETING

BUSINESS MANAGER Jenny Piper accounts@cruiseweekly.com.au Suite 1, Level 2, 64 Talavera Rd Macquarie Park NSW 2113 Australia PO Box 1010 Epping NSW 1710 Australia Tel: (AU) +61 2 8007 6760 or (NZ) 0800 799 220 Tel: (Int'l) 1300 799 220

Every Thu we publish our consumer newsletter -Travel & Cruise Weekly - sign up free at www.travelandcruiseweekly.com.au.



Travel Daily

Pharmacy

Cruise Weekly is a publication of Cruise Weekly Pty Ltd ABN 73 123 041 485. All content fully protected by copyright. Please obtain written permission to reproduce any material. While every care has been taken in the preparation of the newsletter no liability can be accepted for errors or omissions. Information is published in good faith to stimulate independent investigation of the matters canvassed. Responsibility for editorial comment is taken by Bruce Piper.

Cruise Weekly

AU t 1300 799 220 w cruiseweekly.com.au

NZ t 0800 799 220 w cruiseweekly.co.nz

business events news

page 4







Minimise hassles, book all travel arrangements with ease and give your guests a seamless holiday with our Windstar cruise packages





10 night Spanish Serenade Fly Cruise Package

Barcelona to Lisbon onboard Star Breeze Starting from \$4,555*pp | Save up to \$1,033*pp

Package includes:

- Return airfares from Sydney, Adelaide & Perth & private car transfers
- 1 night hotel stay in Barcelona including breakfast
- 8 night cruise onboard the newly renovated Star Breeze
- 1 night hotel stay in Lisbon including breakfast

Download Flyer

30 night Last Frontier to the Rising Sun Fly Cruise Package

Anchorage to Kyoto onboard Star Breeze Starting from \$9,219*pp

Package includes - 4 for FREE!

- FREE return airfares* & private transfers
- FREE 2 nights in Anchorage including breakfast*
- 26 night cruise onboard Star Breeze including FREE daily laundry service
- FREE 2 nights in Osaka including breakfast*

Download Flyer



10 night Around Iceland Fly Cruise Package

*Reykjavik return onboard Star Legend Starting from \$10,515*pp | Save up to \$950*pp*

Package includes:

- Return Economy Airfares*
- Transfers between airport, hotels & port*
- 3 nights stay at the Hilton Reykjavik Nordica including breakfast*
- 7 night cruise onboard Star Legend

Download Flyer

For more information or to book contact our Inside Sales team on 1300 749 875