

cruiseweekly.com.au cruiseweekly.co.nz Monday 28th October 2019

# Cruise passenger spending surges

THE economic contribution of the cruise sector is at a record \$5.2 billion thanks to increased expenditure on accommodation, food and beverage, shore excursions and shopping by passengers on cruise ships calling at Australian ports, according to a new report from Cruise Lines International Association (CLIA) and the Australian Cruise Association.

The independently compiled report found more than 18,000 Australian jobs were supported by the cruise sector in 2018-19, a year-on-year increase of 6.6%.

Total cruise passenger direct spending increased 17.4% to almost \$1.4 billion, according to CLIA Australasia MD Joel Katz.

"Cruise passengers now spend an average of \$387 each for every day they're on shore in Australia, which provides enormous benefits to businesses like hotels,



**CRUISE** 



restaurants, tour operators and retailers," he said.

Australian Cruise Association CEO Jill Abel said cruise ships had visited 47 ports across Australia during 2018/19, bringing tourism benefits to some of the country's most remote coastal communities - including locations that in some cases are otherwise difficult for visitors to access.

At the start or end of a cruise,

international visitors spent an average of \$569 per day, versus domestic travellers who spent \$436 per day.

#WeAreCruise

When visiting transit ports, international guests spent \$211 per day on shore, while domestic cruisers spent \$174 daily.

Cruise line direct expenditure reached almost \$1.1 billion, on items such as fuel, food and beverage and port charges.

#### Cruise Weekly today

*Cruise Weekly* today features four pages of all the latest cruise industry news plus the latest Cruise Month deals from *Seven Ocean Cruises*.

#### Carnival Alaska up

**CARNIVAL** Cruise Line is doubling its capacity in Alaska, announcing the deployment of two ships in the region in 2021.

*Carnival Freedom* will operate 21 week-long cruises from Seattle between Apr and Sep, on the Glacier Route visiting Victoria, Skagway, Juneau and Ketchikan, along with Tracy Arm Fjord.

Also sailing in Alaska will be *Carnival Miracle*, continuing to operate 10- and 11-day voyages out of San Francisco where it debuts next year to ports including Juneau, Skagway and Icy Strait Point.

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#### Look at the Sky

*SKY Princess* has begun her inaugural season, sailing in Europe (*CW* 18 Oct).

The first purpose-built Princess MedallionClass ship will make her debut in North America on 01 Dec for a season of Caribbean cruises from Fort Lauderdale.

#### A&K's adventures

ADVENTURER Alex Pancoe will join Abercrombie & Kent's Ultimate Iceland & Greenland voyages.

The Chicago-based adventurer has just completed the Explorers Grand Slam, an extreme challenge consisting of climbing the Seven Summits – the highest mountains on each continent — as well as cross-country skiing the final degree to the North and South Poles.

#### SA cruise launch

**SOUTH** Australia's cruise season launched on Fri morning with the arrival of *Sea Princess* into Adelaide's Outer Harbour.

The new season will see a surge in cruise ships sailing to and from South Australia, with three Princess ships including flagship *Majestic Princess*, completing itineraries to and from Adelaide.

"For the first time in South Australia's cruising history, Princess Cruises will make three international roundtrips from Adelaide's doorstop including New Zealand, Fiji and South Africa," said Princess Cruises Senior Vice President Asia Pacific Stuart Allison.

"Princess Cruises' investment in Adelaide has significantly contributed to the growing cruise industry in SA," said Minister for Trade, Tourism and Investment David Ridgway.



Sydney's Dream start

**DREAM** Cruises yesterday celebrated the arrival of *Explorer Dream* into Sydney, marking the cruise line's first ship to homeport outside of Asia.

Arriving at the White Bay Cruise Terminal, the ship's new seasonal homeport, she will sail on a variety of round-trip cruise itineraries across Australia departing from Sydney and Brisbane from 27 Oct to 01 Dec, and from 09 to 23 Feb.

Six-, seven- and eight-night itineraries from Sydney and Brisbane will visit destinations such as Burnie, Gladstone, Hobart, Melbourne, Newcastle, and the Sunshine Coast.

Also available is a seven-night NZ adventure, departing 08 Dec from Auckland and a 21-Night cruise departing 01 Mar from Sydney, calling in Bali, Singapore, Kota Kinabalu, Puerto Princesa and more.

**Pictured** is the Aussie "Dream Team", Andrew Loving, Sales Manager NSW & ACT; Brigita Devries, Vice President Sales & Marketing ANZ; Leonie Fraser, Marketing Manager; and Aaron Eilers, Inside Sales Manager, with President Michael Goh.



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page 2



Monday 28th October 2019

#### Cook's new dates

NEW dates have been announced for Captain Cook Cruises' two Northern Fiji seven-night Discovery cruises.

The 4 Cultures Discovery Cruise, circumnavigating Vanua Levu, will depart 07 Jan, 23 May, 25 Jul and 21 Nov in 2020 and 23 Jan in 2021.

The Colonial Fiji Discovery Cruise visits the world heritage listed Levuka on the island of Ovalau, and will sail on 04 Feb, 25 Apr, 20 Jun and 22 Aug and 19 Dec in 2020.

Both cruises sail aboard MV Reef Endeavour, and include experiences such as daily swimming, glass bottom boating, and island and lagoon snorkelling.

Scuba diving is also operated by Viti Water Sports, a PADI five-star dive centre located onboard, and offers up to two dives daily in different locations.

#### Carnival's giving

**THE** Children's Hospital Foundation has been named as Carnival Cruise Line's Queensland charity partner.

The official charity for the Queensland Children's Hospital, the partnership is in preparation for Carnival Spirit's arrival in her new home of Brisbane in Oct 2020, where she will sail year-round.

Carnival will raise funds onboard via its Conga for Kids initiative, with guests on every Spirit cruise to be invited to join in on an exclusive top deck dance party where they can support the hospital by purchasing a T-shirt.

"The support we will receive from Carnival will [aid] vital research, new equipment and entertainment to support children and their families," said the Foundation's CEO Rosie Simpson.



THE introduction of Silver Moon to the Silversea Cruises fleet in Aug will see the official debut of the line's new culinary program S.A.L.T. (an acronym for Sea and Land Taste).

Highlighting the food program during a lunch in Sydney last week, S.A.L.T. Director Adam Sachs said the new program was designed to allow passengers to view the destinations Moon visits through the lens of food, drink and culture.

"One of the three main elements on board is the S.A.L.T Lab, which is sort of like a base camp for food nerds, a jumpingoff point for all of the discovery before the shore excursions," he said.

"It has induction cook tops, room for 22 guests, so you can really roll up your sleeves up and do some cooking," he added.

Other S.A.L.T. spaces on board Moon include designated restaurant and bar areas which will have constantly changing menus serving up local specialities based on where the ship is currently visiting.

The program will also feature special shoreside experiences, such as market trips, winery visits, dining in regional restaurants and bars, as well as food and wine tastings.

Pictured: S.A.L.T. Director Adam Sachs with Silversea's Chief Marketing Officer Barbara Muckermann.

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Travel Daily

Monday 28th October 2019

#### Seabourn exp

**SEABOURN** has announced its expedition team will comprise of 18 people to lead guests on *Seabourn Quest* through Antarctica.



This week's port calls of cruise ships at various destinations around Australia and New Zealand.

#### SYDNEY

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# **Viking Vor-tastic**



VIKING Cruises recently wrapped up its biggest roadshow to date, dropping in on 15 locations and over 1,100 agents.

Visiting brand new destinations such as the New South Wales' Central Coast, Victoria's Mornington Peninsula and Launceston, Tasmania, the Viking Vor trade training roadshow also saw a record number of prizes given away to lucky agents, including over 40 cruises and over 450,000 Rewards by Viking bonus points, as well as plenty of bubbly.

"We're incredibly grateful to all our travel partners for taking the time to come along and learn about what makes us different," said Viking National Sales Manager Keira Smith.

"A special shout out to all our cruise winners – happy sailing," she enthused.

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#### New Odyssey

THE SeaPlex activity space, a new teppanyaki restaurant, Giovanni's Italian Kitchen & Wine Bar and the Two70 performance space will all feature on Royal Caribbean International's first North American Quantum Ultra class ship, Odyssey of the Seas.

With its inaugural season beginning in Nov 2020, her first American season will see it venture to Caribbean destinations like Aruba, Curacao, Grand Cayman and Mexico on six- and eight-night itineraries from Fort Lauderdale, before homeporting in Rome in 2021.



**SOME** of our more advanced readers might remember Townsville's former Barrier Reef Floating Resort - the first ever of its kind.

After being sold in the late 1980s and changing hands a number of times, it wound up in the able paws of the Supreme Leader of North Korea, Kim Jong-un.

However, Kim is not happy with the state of his floating hotel, saying, "the buildings are just a hotchpotch with no national character at all."

He also called the hotel "very backward" - pot, meet kettle.

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Pharmacy Daily

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Travel & Cruise Pharmacy

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page 4



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