

Cruising discussed from all angles

A NEW attendance record was set at last Fri's Cruise360 conference in Sydney, with just over 600 travel consultants and suppliers from Australia and New Zealand gathering for the sixth annual Cruise Lines International Association (CLIA) Australasia event. Hot topics were discussed in depth by some of the industry's leading experts and executives, including talks and panel discussions on the evolution of shore excursions, the appetite's of Generation Z cruisers, the rising popularity of expedition cruising, and how the sector can grow more sustainably. **Cruise Weekly** also revealed some big news on the big stage, announcing it has expanded its reach to New Zealand.

The cruise industry's major meeting of the minds wrapped up with CLIA Australasia Managing Director Joel Katz revealing that next year's Cruise360 will take place in Brisbane for the first time, with the event scheduled for 28 Aug 2020. The conference's Queensland debut will help mark the highly anticipated opening of the new Brisbane International Cruise Terminal, which has positioned the city centre stage as a key driver of cruising growth in Australia.



MC JAMES O'Loughlin presents prizes in the Princess Cruises Ocean Medallion of Fortune giveaway.



REIMAGINING shore excursions with **Cruise Weekly** Publisher and panel moderator Bruce Piper; Wild Earth Travel Managing Director Aaron Russ; APT Travel Group Chief Commercial Officer Debra Fox; Carnival Australia Destination Director Michael Mihajloy; and IDNZ Executive Director and Chair of the New Zealand Cruise Association Debbie Summers.



THE Cruise360 audience looks on intently during one of the many fascinating panel sessions.



DISCUSSING how to better "share success" were Phil Hoffmann Travel MD Phil Hoffmann; Owner of Home Travel Company Robyn Sinfield; Manager for Travel Associates Kew Kathy Pavlidis; Manager, HOOT Cruises/House of Travel Jeff Leckey; MD Bicton Travel Carole Smethurst; and Joint Managing Director at Travel Masters Neil Kirby.



ELLEN Bettridge, President and CEO of Uniworld Boutique River Cruise Collection/U River Cruises, provides insight into the emerging Generation Z market.



CLIA Australasia Managing Director Joel Katz with CLIA Global Chair Adam Goldstein and CLIA Australasia Chair & Carnival Australia President Sture Myrmell.