

cruiseweekly.com.au cruiseweekly.co.nz Friday 21st August 2020

Cruise Weekly today

Cruise Weekly today features two pages of all the latest cruise industry news.

GHK restructure

GENTING Hong Kong (GHK), the parent company of Crystal, Dream and Star Cruises, is seeking approval of a debt restructuring plan, with the company suspending all payments to financial creditors.

GHK recently launched a fundraising effort, but said it will require more time to assess possible additional funding, and will use the cash saved from the suspension of payments to creditors to maintain critical services for its operations while negotiating. As of 31 Jul Genting's

outstanding financial indebtedness was US\$3.37b.

MORE than half (61%) of Clean Cruising customers said they are likely to cruise again before the end of 2021, according to a survey conducted by the Queensland-based cruise specialist agency.

General Manager & Director Dan Russell revealed his cruise agency has conducted over 400 phone surveys with customers over the past four weeks, with the vast majority keen to go on a cruise next year, and 15% keen to do so before the end of Jun.

33% said they would cruise post-vaccine, and 6% did not want to cruise again.

Russell pointed out the numbers are in contrast to the belief of Edith Cowan University's Ross Dowling, aired on Mon's edition of A Current Affair, that most people won't want to cruise until there is a vaccine (CW 18 Aug). The Clean Cruising head



added the latest results had come even despite Victoria's spike in infections, with just 1% more saying they would never cruise again on top of the 5% of customers responding that way during the first six weeks of the survey (pictured).

"The audience are existing cruise customers, however it is clear the vast majority are looking forward to cruising prior to a vaccine becoming available."

He also added the couple waxing lyrical about cruising in A Current Affair were his own customers, and, "we've got thousands more just like them!"

Dowling was also slammed by a number of CW readers who viewed Mon's segment due to his Chairmanship of Cruise WA.

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Catch the *Esprit*!



MANY tourism businesses have had to pivot during the COVID-19 pandemic, and one small ferry operator in Dorset, UK, is certainly making the most of these strange times.

Operator Paul Derham has begun taking passengers on a two-and-a-half-hour sightseeing tour of cruise ships drifting around the English Channel.

Derham, a former cruise ship captain himself, originally planned two trips, but has now been sailing them daily.



Virgin health wave

VIRGIN Voyages has unveiled a "new wave" of health measures.

The cruise line has developed a Voyage Well Expert Advisory Group to help inform their enhanced protocols and new technologies implemented on board, composed of partners AtmosAir, EcoLab and Global Public Health Services.

Virgin will also closely collaborate with the American Centers for Disease Control and Prevention, and will be frequently reviewed by the World Health Organization.

The cruise line said it would be updating its procedures as necessary.



CRYSTAL Cruises' *Crystal Esprit* (**pictured**) will sail a range of immersive itineraries through the Greek islands, the French & Italian Rivieras, the Holy Land and Seychelles in 2023 and early 2024.

Voyages open for reservations next week, and include eight new routes, special events and at least one overnight on nearly every itinerary.

Jan-Mar of 2023 and 2024 will see *Crystal Esprit* visit Seychelles for itineraries which will visit the country's islands and bays.

From Apr-Oct 2023, *Crystal Esprit* will partake in the Holy Land and Middle East sojourn, the Greek Isles & Corinth Canal itinerary, Croatia's Dalmatian Coast & the Adriatic voyage, the Italian Riviera journey and the French Riviera sailing.

Crystal Esprit's 2023 and early 2024 itineraries are open for reservations from 26 Aug.

Crystal also recently announced its Clean+ 2.0 protocols (*CW* 14 Aug) would be introduced for Crystal Yacht Cruises, such as those aboard *Crystal Esprit*. The cruise line late last year unveiled its 2022 and early 2023 itineraries, which will include Western Asia (*CW* 21 Oct 2019).

Mein Schiff return

TUI Cruises will return *Mein Schiff 6* to service in Sep, cruising from Crete.

The cruise line will sail weeklong round trips from Crete, and will call at a number of Greek ports such as Athens and Corfu, where guests will be able to take TUI-organised shore excursions, which will allow capacity for all passengers.

Mein Schiff 6 is expected to operate at 60% occupancy, while Mein Schiff 1 and Mein Schiff 2 will continue with their portless "blue cruises" in the Baltic and North Seas, offering five- and seven-day cruises.

All guests will require a negative COVID-19 test, which has been included in the price.







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