







cruiseweekly.com.au cruiseweekly.co.nz Thursday 9th January 2020

# APT unveils new Travelmarvel ships

### EXCLUSIVE

**APT** Travel Group's Travelmarvel brand will this year launch the first of three new European river ships, with a host of features specifically targeting the company's Australasian clientele.

The new Contemporary Class ships, to be named Polaris (pictured), Vega and Capella are the "best value in the market," according to APT Chief Commercial Officer Debra Fox, who told **CW** the new offerings include a third dining option called McGeary's Pub, along with an open-air lounge and barista coffee at breakfast.

All middle and upper deck cabins have horizontal electric windows, which when lowered create a French-style balcony while allowing for maximum space within the cabin.

For more active passengers there's a whirlpool, bicycles, a



putting green and walking track.

Cabins feature contemporary decor, a TV built into the mirror, water carafes which can be topped up at onboard filling stations, and ample storage.

Public spaces include a sun deck on the lower terrace/bar area which is open for the majority of each sailing, as it doesn't have the same height restrictions as other vessels that require the top deck to close to pass beneath bridges.

Polaris debuts this year, while the other two vessels will sail in Europe from 2021.

"We're changing the way people look at river cruising," Fox said, with Travelmarvel continuing its strong growth strategy by expanding its customer reach and ongoing product development.

Images of the new vessels, including the French Balcony Cabins, Owners Suites and public areas, can be viewed online at facebook.com/cruiseweekly.

## Cruise Weekly today

Cruise Weekly today features two pages of all the latest cruise industry news.

## Wave at Silversea

**SILVERSEA** Cruises is offering a Bonus Savings promotion for Wave Season 2020, with discounts of up to \$1,000 per suite when booked by 28 Feb.

The offer is available on 144 sailings in 2020/21 - CLICK **HERE** for more.

## Uniworld sale ext

**UNIWORLD** & U River Cruises have extended their 100th Anniversary Celebration offer through to the end of Feb, adding new dates and itineraries, with travellers able to save up to 30% - call 1300 730 010.



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### Puerto Rico calls

**CRUISE** lines will continue to visit Puerto Rico's capital of San Juan, despite two earthquakes having hit the country recently.

A 6.4 magnitude quake rocked the island yesterday, but with much of the damage isolated to the southern side of the country, calls to San Juan remain unaffected.

In a statement, Carnival Cruise Line confirmed a number of its ships, such as Fascination and Conquest, would continue onto San Juan as scheduled.

"We expect Conquest to make its call to San Juan as planned for [07 Jan], and have been advised the power outages were precautionary," the statement read.



IF JEWELLERY is what gets your motor running, you'll want to shake a leg over to Mumbai, where Jalesh Cruises' Karnika will hold the first ever jewellery exhibition hosted aboard a cruise vessel.

The show will exhibit a mix of modern and traditional jewellery from places such as India, Bangladesh, Istanbul, Dubai and Kuwait.

The four-day cruise is exploring the Arabian Sea - just make sure you don't leave behind any potential purchases in the safe!

## Here's to another 100!



**NORWEGIAN** Cruise Line yesterday celebrated constant cruisers David Sensky and Jeffrey Hansen for reaching 100 cruises with the line.

Their achievement represents 1,241 nights cruising with Norwegian, or over three consecutive years sailing with the company.

Pictured above, the men

celebrate their unique milestone, and below, just a small collection of their cruise ship ID cards!

Here's to another century of cruises, gents!



### YT&C new website

YOUR Travel & Cruise (YT&C) has overhauled its website platforms, allowing its homebased agents to further tailor their bespoke websites to their personal brand.

New features include customisable pages, tailored content, new colour combinations and a profile and blog feature.

YT&C MD Les Farrar hailed the importance of a website as a marketing tool.

"One of our biggest points of difference is allowing our members to build their own brand and that starts with a website." Farrar said.

"To allow our members to really put their own unique stamp on their websites, we've rolled out some new design and content features which will help them stand out in the crowd and market their business to the right audience.

"We support our members with technology and resources so they can get on with what they do best - looking after their customers."

### Dream returns

CARNIVAL Dream yesterday aborted its five-day western Caribbean trip to Cozumel due to a medical emergency on board.

Departing from Galveston, Texas on 06 Jan, the ship returned to port just a day later, with the Captain reportedly telling guests conditions were too windy for the emergency to be tended to by a helicopter.





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