

cruiseweekly.com.au cruiseweekly.co.nz Wednesday 15th July 2020

Cruise Weekly today

Cruise Weekly today features three pages of all the latest cruise industry news.

New Heritage

HERITAGE Expeditions has announced two new Southern Ocean voyages as part of a revised schedule for 2020.

A new seven-day voyage, Unseen Fiordland & Stewart Island, will sail on 24 Nov -CLICK HERE.

A third sailing of the Galapagos of the Southern Ocean itinerary, exploring the New Zealand Subantarctic Islands, will also take place on 12 Nov - **CLICK HERE**.

Heritage Expeditions Commercial Director Aaron Russ said the company would continue to closely monitor the COVID-19 pandemic and implement relevant measures.

Ponant receives its sixth Explorer

PONANT has taken delivery of *Le Jacques Cartier* (**pictured**) from Fincantieri's Vard shipyard, the sixth and final vessel in the line's Explorer series delivered over the last two years.

The ship expands the overall Ponant fleet to 12 vessels, with further growth under way with the planned 2021 delivery of *Le Commandant Charcot*.

Like its five sister ships, *Le* Jacques Cartier has capacity for 184 guests, with Ponant Chief Executive Officer Jean Emmanuel Sauvee saying the vessels combine cutting edge technology with respect for the environment.

"They are the symbol of a new generation of ships flying the French flag," he declared. Ponant's Asia-Pacific Chairman, Sarina Bratton, said the delivery

had been appropriately announced on Bastille Day. "At a time of difficulty in the



cruise industry I am pleased to announce...that Ponant, the world leader in luxury expeditions continues to invest in the future with confidence," she said.

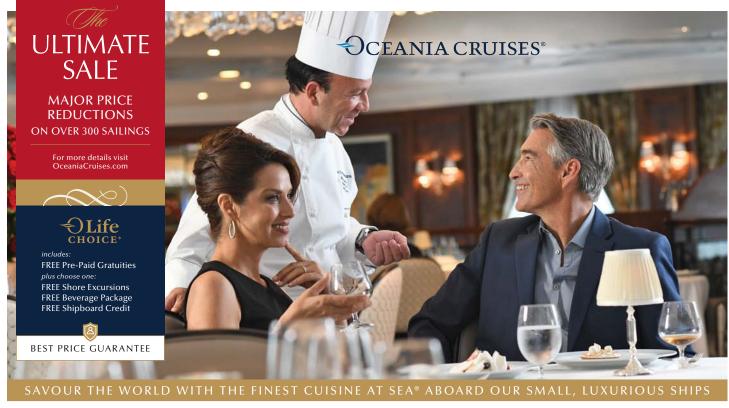
Bratton also commented on the departure of the company's regional Vice President Monique Ponfoort (*CW* 13 Jul), saying she would continue to provide strategic guidance to the local operation, and had decided not to rehire a Vice President.

"We have delegated the VP

authority across our two very capable senior leaders - Deb Corbett, Commercial Director APAC and Maxime Farrenq, Finance & HR Director APAC. "Both have relevant and

exceptional skills for the task.

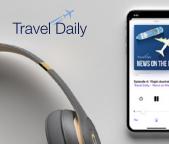
"Our teams are highly motivated by the new structure, and our major trade partners are also energised with the new strategy," Bratton added, with the team wishing Ponfoort "personal satisfaction in her new role".



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Catch up on the news of the week

CLICK HERE TO LISTEN

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Arctic webinar

ADVENTURE Canada is offering a new Arctic expedition webinar through Cruise Traveller.

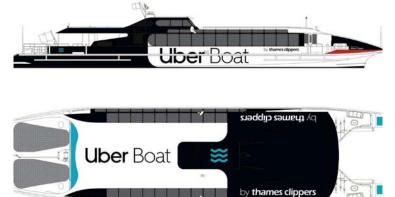
Attendees will have the chance to win a \$US2,000 travel voucher just by attending the session, which will explore Canada's Arctic Archipelago.

The webinar will be hosted by Adventure Canada Expedition Leader MJ Swan, who will discuss various itineraries, tips on what to bring & wear, info about Arctic scenery, wildlife and culture and new COVID-safe protocols on the cruise line in 2021.

A 15% saving is currently available for Adventure Canada's Arctic voyages made by 31 Oct.

Call Cruise Traveller on 1800 507 777, and **CLICK HERE** to register for the webinar.





UBER has partnered with Thames Clippers to rebrand the London-based ferry service as Uber Boat by Thames Clippers. Serving 23 piers along the London waterway, the fixed-

schedule service operates 20 boats. Passengers will be able to book a trip on the commuter service

by using the Uber application and

scanning a QR code, or can use an existing option to pay, such as London's public transport card Oyster.

Uber Boat represents another attempt by the technology company to diversify, after it reported a US\$2.9 billion quarterly loss earlier this year.

Pictured: A render of an Uber Boat wrap.

Viking training

VIKING is introducing a second Mississippi trade training email program, launching 22 Jul.

The four-week program is dedicated to the cruise line's most recently introduced product, with agents to be informed each week on key information about its new Viking Mississippi and supporting materials for personal marketing activity.

"Agents who sign up to receive these four dedicated emails will be able to better support their clients interested in this unique river cruise offering while maximising their commission opportunities," said Viking Trade Marketing Manager ANZ Erin Kramer. Viking recently extended its temporary suspension of operations across all sailings through to the end of Sep.



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Travel & Cruise

Keep your clients engaged and planning their next trip with *keep dreaming...*

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SOME vessels around the world are bravely beginning to resume sailing - including the armada of Sydney's St. George Model Boat Club.

Having been in "dry dock" since Mar, the prototype fleet once again took to the waters of Monterey's Scarborough Park Lakes last Sun.

The steam-powered scalemodel boats had been sailing at the same body of water adjacent to Barton Street every Sun for the past 30 years, but were forced to stop due to the COVID-19 pandemic.

The Club was forced to draft a COVID policy showing how it would behave following a potential resumption, which was submitted to the local council and approved, meaning once again, the Club's 40 members can sail their models on the pond from 9.30am to 1pm.

Enchanted trials

PRINCESS Cruises' Enchanted Princess has successfully completed her sea trials.

The cruise line's brand new ship set out to sea in Italy, went through a series of test manoeuvres, and returned to the Fincantieri shipyard for further finishing.

Enchanted Princess will be the fifth ship in Princess' Royal class.

Destination: The Haven

SHIPS: Norwegian Escape, Norwegian Getaway, Norwegian Breakaway, Norwegian Gem, Norwegian Jade, Norwegian Jewel, Norwegian Pearl, Norwegian Bliss, and Norwegian Encore.

LOCATION: Encore & Escape - Decks 17 and 18; Getaway & Breakaway - Deck 16; Gem, Jade, Jewel & Pearl - Deck 14; Bliss - Deck 18.

HIDDEN away at the top of the ship is The Haven by Norwegian, home to Norwegian Cruise Line's most luxurious, well-appointed and spacious accommodation (inset).

The exclusive enclave offers a sundeck reserved exclusively for guests of The Haven, **pictured**, as well as the personal service of a concierge and 24-hour butler throughout their entire stay.

In addition, guests of The Haven are personally escorted on and off the ship at the pier and at ports-of-call while their



courtyard attendant takes care of cold towels, fresh fruit, and sun deck refreshment needs.

The accommodation also offers white tablecloth insuite dining with an evening turndown service, plus exclusive access to The Haven Lounge, and The Haven Restaurant.

DON'T MISS: Guests sailing on one of Norwegian's Breakaway or Breakaway Plus class ships should be sure to try one of The Haven's additional private dining options, where they can either enjoy an exclusive array of dishes in the Haven Restaurant, or have their butler serve meals in the privacy of their own suite.

We suggest trying both - after all, what are holidays for?



MD, CLIA Australasia

AS CLIA's ocean-going cruise line members develop comprehensive plans for the future, river cruise operators are making their own preparations for their resumption on the world's inland waterways.

Having long been one of the most dynamic segments of the global cruise industry, river cruising has attracted a passionate and loyal following among travellers who enjoy the history and culture they can sample along many of the world's great rivers.

To help our travel agent members develop a more detailed understanding of river cruising, CLIA Australasia has brought back its popular Winter Webinar series, featuring weekly updates from CLIA river cruise partners.

The series began this week with a presentation from our newest river cruise partner, A-ROSA River Cruises, and will continue over coming months with webinars featuring Crystal River Cruises, Avalon Waterways, Riviera Travel River Cruises, Scenic, Uniworld Boutique River Cruises, APT/ Travelmarvel and Heritage Line.

Each webinar will offer insight into the presenting brands and give agents tips on how to market and sell each river cruise line to their clients. With education more important

than ever, this series is part of a whole string of innovations CLIA has been rolling out this year as part of its education program.

Sign in to our new Members Hub HERE for more details.



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Cruise Weekly is part of the Business Publishing Group family of publications.

Cruise Weekly is Australasia's leading travel industry cruise publication.

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