WEEKLY WEEKLY

cruiseweekly.com.au cruiseweekly.co.nz Thursday 23rd July 2020

Cruise Weekly today

Cruise Weekly today features two pages of all the latest cruise industry news.

Bye bye Bremen

HAPAG-LLOYD Cruises is retiring *Bremen* early, cancelling its scheduled voyages to Antarctica, Greenland and South Georgia.

The cruise line said it won't be able to implement social distancing rules and hygiene measures aboard the 164-passenger ship, which has been in service since 1993, and was originally scheduled to exit the fleet in 2021, upon the arrival of *Hanseatic Spirit*.

Bremen was set to sail for Scylla AG as Seaventure for its VIVA Cruises brand.

It is unclear how these plans have been affected.

Carnival, P&O and Princess cancel

CARNIVAL Corporation has confirmed an extension of the rolling pause in its operations in Australia and New Zealand, with the company now cancelling cruises until the end of Oct.

The move, due to the "continued progression of COVID-19 and related decisions of various government, health authorities and airlines regarding travel restrictions," applies locally to Carnival Cruise Line, P&O Cruises Australia and Princess Cruises.

In other markets including Asia and North America, Princess is now not planning a resumption until mid-Dec.

"We share in our guests' disappointment in cancelling these cruises," said Princess Cruises President Jan Swartz.

"We look forward to the days when we can return to travel and the happiness it brings to all who



cruise," she added.

P&O has extended its current pause by six weeks, with a planned resumption on 30 Oct for Australian departures, while in New Zealand P&O will return for its next season departing from Auckland in 2021.

The inaugural 18-night voyage of *Pacific Adventure* from Singapore to Sydney has also been cancelled.

Carnival Cruise Line will also suspend its Australasian sailings up to and including 29 Oct, with the brand saying it "appreciates the understanding and support of its guests and travel agent partners and looks forward to welcoming them on board when the time is right".

Carnival Corporation chief Sture Myrmell (**pictured**) said while everyone hoped sailings would resume soon, it had become increasingly clear more time was needed for society to reinstate many modes of travel and community gatherings.

"The path to society reopening fully is continuing to evolve - and cruising will return when science and public health align and people again feel comfortable to meet," Myrmell said.

"We will continue to use this time to liaise with authorities, public health experts and others in the industry to develop enhanced public health measures for when the time is right to resume sailing," he added.



*Offer correct as at 21 July 2020 and subject to change or withdrawal. Offer ends 28 July 2020 unless extended. For full terms and conditions click here.

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THEY can't cruise, but residents of New South Wales' Mid North Coast will still be able to enjoy the ocean, after Port Macquarie's Oxley Beach was chosen as the site for the first new ocean pool in NSW in over 50 years.

Deputy Prime Minister Michael McCormack announced the destination would be home to the highly anticipated swimming spot, vindicating the town's push for an ocean pool, which dates back to the 1970s.

The committee and the Birpai Local Aboriginal Land Council played a major role in developing the design and location of the multi-milliondollar facility, with project architect Nicole Larkin studying every ocean pool along the state's coastline to inform on the design.

Carnival waste

CARNIVAL Corporation will install BioHiTech's food waste digesters on its cruise ships as it prepares to resume operations.

The companies will aim to work together to eliminate food waste and reduce its generation.

The order is valued at approximately US\$635,000 with shipments expected to commence late in the third quarter of 2020, as part of a previous US\$14 million pact.

CLIA's local solutions

NEW Cruise Lines International Association (CLIA) Australasia Chairman Gavin Smith (*CW* 21 May) has spoken of his organisation's goals of solving a "global problem" with "local solutions" when tackling the global cruising suspension.

Speaking on a CLIA webinar yesterday with Global Chair Adam Goldstein and Australasia Managing Director Joel Katz, Smith spoke of the efforts being made by the cruise industry in Australia and New Zealand to attempt to adapt to operating restrictions in a range of iurisdictions.

"Many of you know the brand executives in Australia are remaining relatively silent and unavailable at the moment because this is a global problem with local solutions," Smith said.

"We're all working both as a collective and on a brand basis to derive the best possible solution at a global level and then we're looking for the application of those solutions at a local level, and they are further complicated by looking for a federal approach to the federal regulators and then because of our state system.

"We then have to default back to our key states, particularly New South Wales and Queensland, where the bulk of our business operations are based for the industry, but also more remote bases, such as Darwin and Broome."

Smith, Royal Caribbean Cruises' local Vice President & Managing Director, defended the relative silence of the region's cruise executives, who are collaborating on a group effort to return cruising.

"It's a complex challenge and we were very available back in May, but now we're very focused on supporting very large businesses and very significant brands who are getting their playbook out again and looking to navigate unknown territory."

Goldstein also told *CW* he was optimistic some form of cruising could resume around the world in the coming months, but warned it is unrealistic to expect a "full restart at the snap of a finger" (*CW* yesterday).

RCG extends

ROYAL Caribbean Group (RCG) has extended its cruise with confidence initiative for Azamara, Celebrity, Royal Caribbean International and Silversea to all voyages departing prior to 30 Apr (*CW* 15 May).

The program provides guests with the flexibility to cancel their cruise for any reason up to 48 hours prior to sailing on bookings made before 30 Sep, and receive a 100% future cruise credit for the amount paid, valid for two years from the date of issue.

Travel partners are also set to benefit, with commission protected for guests who opt for the future cruise credit and have paid in full.

Agents will also receive commission for the future reservation on which the correlating future cruise credit is applied.

Dahnke-you

NORWEGIAN Cruise Line has appointed Scott Dahnke to its Board of Directors.

Dahnke is the Global co-Chief Executive Officer of private equity company L Catterton and has a broad range of business experience in private equity, consulting, management & finance. He was welcomed by Chairman Russell Galbut.

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