



### Cruise Weekly today

Cruise Weekly today features three pages of all the latest cruise industry news.

### Viking 2021/22 out

**VIKING** Cruises yesterday released its brand new 2021-22 Ocean Cruises brochure, featuring the new *Viking Venus* which floated out from the Ancona shipyard overnight.

The "coffee table-worthy tome" has more than 200 pages of destination info and ship insights, along with several new itineraries including the 13-day Amazon & Caribbean Adventure and the 15-day Canada & New England Scenic Shores.

New departure dates are also on offer for popular cruises including the 15-day Viking Homelands - order from TIFS or to view online [CLICK HERE](#).

## Cruiseco plots course to recovery

**THE** Cruiseco consortium firmly believes there is considerable pent-up demand for cruising, and is working hard to prepare new products and support its members as they begin marketing to their clients again.

This week the wholesaler released the first in a new podcast series, which includes an interview with Cruiseco co-founder Kevin Dale, who told listeners "it's like we're living in two different worlds".

"There's the media side of things, who have no experience, empathy or understanding of cruising, and then there's the other side - as many of you know from your own clients - we estimate there's about 40% of past passengers who've already told us they will travel again as soon as they're allowed to, because they have complete faith in the management of the

cruise lines through their own experience and seeing how everything works on board."

Dale said Cruiseco had been told "very reliably from CLIA" that the cruise lines are doing a lot of work behind the scenes, with embarkation procedures being the last piece of the puzzle, because "as you know, the virus doesn't happen on the ship, it's brought on".

The Cruiseco podcast also sees interim CEO Nic Cola discussing new product with Dean Sinclair, who confirmed the group is working closely with several key cruise line suppliers to develop product for the post-COVID era, through 2021 and into 2022.

New ideas and concepts include establishing relationships with new suppliers around the world who can offer more unique experiences for Cruiseco packages, including growing

opportunities for cruises to be combined with train journeys in Asia, Europe and the Americas.

Sinclair also confirmed Cruiseco was working with Journey Beyond to create product around their luxury train offerings such as The Ghan and The Indian Pacific.

Sinclair said Cruiseco is looking at a series of small group touring experiences to complement a range of cruises in Europe for 2021, with potential for some self-drive holiday combinations in western Canada.

The consortium is also planning another Mekong charter program in 2021 in partnership with Lotus Cruises on the *Mekong Navigator* and the new *Mekong Jewel*.

The podcast also features an interview with outgoing Silversea MD Adam Armstrong, while CLIA's Peter Kollar also appears speaking about agent training.

To listen [CLICK HERE](#).

# P&O CRUISES

# FUTURE YOU SALE

BOOK NOW WITH A \$1 DEPOSIT<sup>pp#</sup>

CRUISE 2021 AND/OR 2022 = UP TO \$900 ONBOARD SPENDING MONEY PER ROOM<sup>^</sup>

[LEARN MORE](#)

<sup>#</sup>T&Cs Apply



Discover how cruise lines are facing the new challenge of increased hygiene measures in the June issue of *travelBulletin*.

**CLICK to read** **travelBulletin**

## Finnmarken finished



**HURTIGRUTEN'S** *Finnmarken* has emerged from its upgrade, and will soon sail as *Otto Sverdrup*.

The works were revealed on Wed on Hurtigruten's Insiders Facebook group, with renders detailing upgraded staterooms (**pictured**), a brand-new gym & wellness centre, and a refreshed Science Centre.

*Otto Sverdrup* also includes three expedition restaurant concepts, Aune, Fredheim and

Lindstrom; and has retained her popular art collection.

The cruise ship will operate between Bergen and Kirkenes until her name change is complete, when she will start expedition cruises from Dover and Hamburg to Norway in 2021.

Hurtigruten recently increased its liquidity through 2021 with a €105 million loan, with a maturity of three years, which will bring its cash reserves to a total of €200 million.

## A-ROSA is a-ready



**A-ROSA** Cruises has made its training debut in Cruise Lines International Association (CLIA) Australasia's new Members Hub (**CW** 04 May).

The new partnership between A-ROSA and CLIA Australasia will see a training module offered, which has been designed specifically for the region's travel agents.

The new initiative aims to provide detailed insight into A-ROSA, and its positioning within the European river cruise market.

A-ROSA Regional Director Australia & New Zealand Birgit Eisbrenner said new education tools had become critical for agents in an increasingly complex market, allowing

them to expertly differentiate product.

"A-ROSA's online course covers topics such as the line's points of difference, product, fleet and itinerary details, pricing information and much more," she said.

"Now is the perfect time for agents to get up-to-date with product training, as it won't be long until customers will plan their 2021 European holidays."

A-ROSA joined CLIA Australasia at the start of this year as part of an expansion into Australian and New Zealand markets (**CW** 21 Jan).

The cruise line has also recently committed to restarting its river sailings on the Douro River on Thu (**CW** 09 Jun).



**NEW EPISODE AVAILABLE!**

**CLICK HERE TO LISTEN**



**VIKING**

**JOURNEYS WORTH PLANNING**

Your clients could save up to **\$5,000** per couple

**CLICK HERE**

Keep your clients engaged and planning their next trip with *keep dreaming...*

© Tourism Australia



**DREAM** Cruises is inviting travellers to recreate gourmet cuisine at home, with its culinary partner chef Mark Best.

As part of the #DreamCruisesathome series, Best will help travellers cook up a feast this month with six cooking classes across the month taking place on Weds and Fris.

The next cookery class is today at 5pm, with Best taking viewers through chilli prawns, while others this month will detail steamed Murray cod, nasi lemak, a seafood platter, and beef rendang.

The full #DreamCruisesathome series can be found **HERE**.

## Walk a mile with Fred



**ALTHOUGH** we may not be able to travel, that has not stopped Fred. Olsen Cruise Lines staff from travelling a quarter of the distance around the world in May.

As part of a challenge for the United Kingdom's NHS Charities Together, Fred. Olsen's staff have travelled almost 11,000 kilometres, in an effort to raise £1,000 (\$1,828).

On 01 May, team members who were telecommuting or furloughed set off on a mission to travel around the world, in a show of support for the travel industry at a time when actual travel is on hold.

"Each day we have been sharing pictures from our walks, runs and cycles, and it has been such a great way to see each other's faces while we are all unable to physically be together," said Fred. Olsen Sales Manager Groups and Affinity Ellie Fulcher, who came up with the challenge.

"To see that we are already over a quarter of the way around the world, and over half way to our fundraising target is very rewarding."

## Serenity in 2023

**CRYSTAL** Cruises has unveiled *Crystal Serenity's* 2023 voyages, with a range of 32 distinct sailings available.

The voyages range from seven to 23 nights in length, including a 140-night Wild Kingdoms & Exotic Discoveries world cruise, which will take guests to the South Pacific islands, Africa, the United States, Canada, the Mediterranean and the Caribbean.

**CLICK HERE** for more.

## Turning a Thorn-er

**TERRY** Thornton has retired after 31 years at Carnival Cruise Line.

Thornton joined Carnival in 1989 as Special Projects Manager, and has held numerous positions across the organisation, in marketing, itinerary planning and deployment, as well as his most recent role as Senior Vice President Nautical & Port Operations.

Carnival President Christine Duffy described Thornton as a "consummate professional with encyclopaedic knowledge of every aspect of our operations".



This month Cruise Weekly has partnered with Celebrity Cruises to give you the chance to WIN a free cruise for two people onboard *Celebrity Solstice* departing Sydney.

Just like you, we're dreaming of seeing new shorelines on the horizon. Until then, we want to ensure you are looking after yourself because a little bit of self-love goes a long way!

How to enter:

1. Snap your best wellness selfie (whatever that means to you)
2. Post the shot in *Celebrity's Trade Facebook Group*
3. Include the hashtags #ModernLuxury and #CruiseWeekly

The most creative entry which features both hashtags will win!

