

cruiseweekly.com.au cruiseweekly.co.nz Monday 9th March 2020

## Cruise Weekly today

**Cruise Weekly** today features three pages of all the latest cruise industry news.

### Cruise challenges

**THE** US State Department has issued a travel warning advising its citizens with "underlying health conditions" not to travel on a cruise ship.

Acting on the advice from the US Centers for Disease Control and Prevention, the US Government said the situation was "fluid", and issued the new advice in order to curb the spread of COVID-19.

**MEANWHILE,** Malaysia has implemented a "temporary" uniform ban on all cruise ships from entering the country.

The Malaysian Government has reportedly issued letters to cruise lines outlining the new cruise regulations. A NUMBER of cruise lines have significantly altered their cancellation policies in the wake of ongoing COVID-19 anxiety, offering guests more flexibility when rescheduling cruise trips.

Royal Caribbean Cruises (RCL) has introduced its Cruise With Confidence policy, meaning guests booked on RCI or any of its brands, Celebrity Cruises, Azamara or Silversea Cruises, can cancel up to 48 hours prior to any cruise departure.

Clients will receive full credits, usable on any sailing departing in 2020 or 2021, & applies to cruises leaving on or before 31 Jul.

Norwegian Cruise Line (NCL) matched RCL's policy, launching its Peace of Mind offer & giving guests who book through to 30 Sep the option of cancelling up to 48 hours prior to departure, receiving full cruise credits for sailings until 31 Dec, 2022.



The offer also applies to those already booked on voyages beginning 10 Mar.

Cruise lines offer greater flexibility

NCLH brand Regent Seven Seas Cruises has also released its Regent Reassurance policy, allowing clients to cancel sailings up to 30 days prior to departure, and receive full cruise credits.

Regent Reassurance applies to all bookings made by 30 Apr, for all sailings departing between 03 Apr and 01 Nov.

NCLH's Oceania Cruises brand has also launched its Traveller's Assurance program, offering 48hour cancellations for bookings made by 30 Apr, leaving between 10 Mar and 30 Sep.

Meanwhile, Carnival's Princess Cruises and Holland America Line (HAL) brands have adjusted their cancellation policies for cruises departing through to 31 May.

Princess guests booked on sailings leaving 03 Apr or earlier can cancel within 72 hours of departure, while departure dates between 04 Apr and 31 May can cancel up until 31 Mar, with all changes receiving cruise credits.

HAL is also offering 72-hour cancellations for departures by 31 Mar, offering full cruise credits.



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# Viking shines light on Sun



VIKING Cruises says it is "extremely disappointed" by a decision made by Indonesian authorities to block Viking Sun's entry to the Javan capital of Semarang over the weekend.

The ship was refused over reports of COVID-19 on board, however Viking has sharply refuted the claims, stating there have been no identified cases of any guests or crew suffering from "fevers, coughs or influenza-like symptoms", and that the vessel is being regularly checked by independent health regulators.

"The reasons we have been given are not based on fact and were not correct," a spokesperson for the cruise line told **Cruise Weekly**.

"Whilst we respect the decision was made out of concern, we would reiterate that the decision was not rooted in fact".

Passengers on board Viking Sun were eventually allowed to disembark in Bali.

In further news, Viking has

revealed it will be cutting the remaining Asian legs of Viking Sun's Ultimate World Cruise, due to the ongoing "uncertainty of port closures".

The ship will set sail directly for the Suez Canal on its way to Europe upon leaving Bali.

MEANWHILE, Viking Orion will reposition earlier than planned from Asia to service the Canada and Alaska region, offering four new 11-day Alaska & The Inside Passage voyages priced from \$3,995 per person, twin share.

The decision to hasten the move was brought on by the "current climate" created by COVID-19, Viking said, with the newly added itineraries scheduled to depart in Apr and May.

All four of the new voyages will be 10 nights in length, and sail between Canada's Vancouver and Seward in Alaska.

Any guests affected by the schedule changes have already been contacted by the cruise line. **Pictured**: *Viking Sun*.

## Travel Daily SIGN UP FOR NRL FOOTY TIPPING

Prizes include flights to Europe with Emirates and weekly travel vouchers from Expedia.

### CLIA meets Pence

US VICE President Mike Pence has flagged "significant changes" in the practices of the country's cruise industry, announcing enhanced screening protocols and shipboard testing for COVID-19.

Pence's comments were made after a meeting with Cruise Lines International Association (CLIA) Chair Adam Goldstein, with the VP adding the Trump Administration will be working with the cruise sector on improved ways to transport patients to landbased facilities.

Goldstein added the cruise industry would "develop a significantly enhanced plan" over the next few days to better manager the entire cycle of cruise passengers.

The troubled *Grand Princess* has now recorded 21 cases of COVID-19 on board the ship.

## Uniworld update

UNIWORLD Boutique River Cruise Collection is allowing guests to cancel any 2020 cruise up to 14 days prior to departure, without a penalty. A full cruise credit can be used for any 2020 sailing.

### Fred. Olsen 2021/22

**FRED.** Olsen Cruise Lines has revealed the details of its 2021/22 program, featuring visits to 224 destinations across 73 countries as part of 93 itineraries.

Highlights of the new collection include an impressive 12 maiden calls to destinations such as Bluff and Picton in New Zealand; Crotone, Gallipoli, Milazzo and Monopoli in Italy; Savina in Formantera, in Spain's Balearic Islands; Setubal in Portugal and Trelleborg in Sweden.

The program goes on sale to the public today - **CLICK HERE** for more information.

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### WE KNOW THAT PLANS Can change

Which is why we are giving your clients the freedom to cancel or postpone their cruise up to 24 hours before their departure date — at no extra cost.

#### CLICK HERE







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## Cruise Calendar

The next few port calls of cruise ships at various destinations around Australia and New Zealand.

SYDNEY Queen Elizabeth Sea Princess Pacific Explorer Carnival Splendor Spectrum of the Seas Ovation of the Seas Artania	09 Mar 10 Mar 11 Mar 11 Mar 11 Mar 12 Mar 12 Mar
BRISBANE <b>Artania</b> Queen Elizabeth	10 Mar 11 Mar
MELBOURNE Pacific Aria Golden Princess Sea Princess FREMANTLE Sun Princess Arcadia	09 Mar 10 Mar 12 Mar 10 Mar 10 Mar
HOBART Coral Discoverer Seabourn Encore Queen Elizabeth	og Mar 11 Mar 12 Mar
ADELAIDE Seven Seas Mariner Queen Mary 2 Pacific Aria Costa Delixiosa	09 Mar 10 Mar 11 Mar 11 Mar
EDEN <b>Queen Elizabeth</b>	10 Mar
AUCKLAND Azamara Journey Celebrity Solstice Le Laperouse Noordam	09 Mar 10 Mar 12 Mar 12 Mar
WELLINGTON Seven Seas Navigator MSC Magnifica Viking Orion Bremen Radiance of the Seas Azamara Journey	09 Mar 10 Mar 10 Mar 11 Mar 11 Mar 12 Mar

# FACE-2-FACE: Toni Pope

Reservations Manager, Cruise & Maritime Voyages

## 1. What is your favourite part of your job?

I love getting to know one product intimately and seeing the feedback we get from guests and agents about product developments, itineraries and destinations being put into place.

2. What attracted you to a career in the cruise industry?

I have always been in travel and always loved it, but cruise is such a growing sector. It's also great being the only cruise line based in Adelaide as I can now support the wonderful travel agents I used to work with in a new way.

3. What is the biggest challenge facing the industry? I think explaining the value and inclusiveness of cruises to those who are new to cruising is one of the biggest challenges we have as an industry, but it is a message we are working to communicate better with the help of our agent partners. 4. What is your advice for upand-comers?

**CELEBRITY** Cruises has

where Mumford held the

position of Marketing and

appointed Emma Mumford to

be its new Head of Marketing

for Australia and New Zealand. She arrives from Cruiseco,



Keep up to date with knowledge. There are always fleet changes, new itineraries, offers and product developments, which all change so quickly so you need to be working at it all the time.

5. What was your best trip? I recently travelled to the Baltics and St Petersburg on Columbus. Plenty to see and do!

6. How do you unwind after a busy week?

I am a bit of a foodie so like to find great restaurants and visit bars with friends.

7. Which celebrity would you most like to cruise with? Ellen or Jimmy Fallon for a

good laugh. 8. What should the cruise

ship of the future look like? Something that blends the old with the new – the aspects of a ship that makes cruising great while using tech to enhance

**Communications Manager since** 

Celebrity Cruises has also revealed it will be appointing

a dedicated Public Relations

Manager to its team by the end

these aspects.

Nov 2018.

of Mar.

## **Effective Princess**

A STUDY conducted by the Graduate School of Medicine at Hokkaido University in Japan found that Princess Cruises' quarantine procedures on board the troubled *Diamond Princess* was "highly successful" in mitigating the spread of COVID-19 on board.

The investigation also found that the peak time of infection was 02-04 Feb, concluding the rate of secondary transmissions dropped sharply when proximity measures were implemented. Read the full study **HERE**.



THE ongoing health advice from the World Health Organization regarding COVID-19 has certainly kept the cruise industry on its toes, as well as the US President it appears.

Donald Trump recently admitted stricter hygiene rules have left him out of touch with, wait for it, his own face.

"I haven't touched my face in weeks, in weeks...I miss it," the commander-in-chief jibed.





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ADVERTISING AND MARKETING

Celebrity appoints local marketing head

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