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*For more information on Partner Promotions visit trade.ncl.com/getinthespirit. Offers correct as at 23 September and are subject to change or withdrawal. Offers end 4 November 2020 unless extended.



Cruise Weekly today

Cruise Weekly today features three pages of cruise industry news and a cover page from **Norwegian Cruise Line**.

Win a cruise!

NORWEGIAN Cruise Line is offering its travel partners across Australasia the opportunity to win one of five cabins aboard *Norwegian Spirit* during her 2021/22 down under season.

Gift cards are also on offer for every local booking - for details see the **cover page**.

Vikings wanted

VIKING is ramping up recruitment for its new expedition vessels (**CW** 10 Oct 2019), with a range of guiding and scientific roles on *Viking Octantis* now being advertised at vikingcareers.com.

APT unveils new *Mekong Serenity*

APT has this week launched its 2021/22 Vietnam and Cambodia season, including the details of its new river ship *Mekong Serenity*, which the firm says has "some of the largest entry-level suites among vessels cruising the Mekong River".

All of the 44 suites on the ship feature a private balcony, and the ship will operate with a 1:2 staff to guest ratio, offering an intuitive, friendly and gracious style of service, APT said.

Mekong Serenity will also offer the onboard Indochine by Luke Nguyen restaurant, taking guests on an intimate culinary journey of the region in a private dining room seating 16.

Expressing his pleasure at his contribution to *Mekong Serenity*, Nguyen has designed an exclusive five-course menu for the restaurant.

"I'm very proud that my



authentic-yet-modern Vietnamese cuisine is so well received by diners and it gives me so much pleasure shaping the menu for this special cruise in my homeland," Nguyen said.

Mekong Serenity also offers the air-conditioned Harmony Lounge & Bar, a spa, salon and fitness centre, and gift shop, along with an expansive sun deck and swimming pool (pictured).

Complimentary wi-fi is available across the vessel, as is nightly entertainment, and complimentary laundry service of two garments per day.

Bookings made prior to 28 Feb on trips of 13 days or more will save couples \$2,400, while Nguyen himself will host one departure on 26 Nov 2021, which is currently priced from \$8,095 per person twin share.

Plus click here for a toolkit to help promote the magazine.



Keep your clients dreaming with *Travel & Cruise Weekly*

Check out our special cruise edition!

NCL walks to success



CRUISE WEEKLY

Thursday 8th October 2020

NORWEGIAN Cruise Line's (NCL) Walk for Wellness challenge (**CW** 21 Sep) is off to a flying start, with travel advisors and NCL team members from across Australasia walking a combined 2,377km in just the first 24 hours after its kickoff earlier this week.

The initiative aims to promote health and wellbeing within the travel community, with registered participants using a special mobile phone application across the month of Oct to track their steps while journeying around an interactive world map.

As well as achieving destination milestones, the Walk for Wellness includes a range of fun challenges, with the first day activity encouraging participants to take a photo of a famous local attraction.

"During what has been such a tough time for the travel industry, it is with great pride that we join our valued travel partners

in embarking on our Walk for Wellness Challenge," said Norwegian Cruise Line Director of Sales, Damian Borg.

"Registrations for the initiative have been phenomenal...it's truly a testament to the importance of coming together as an industry to boost collective morale, while also providing a platform for travel agents to enjoy activities that are not only fun but also increase mental and physical health and wellbeing," he said.

Overall it is anticipated participants will travel a combined total of more than 80,000km by the end of the challenge - or about a fifth of the way from the earth to the moon!

Some of the pics snapped from the first day of the challenge on Tue this week are pictured.

THE Flight Centre Revesby team with their Walk for Wellness apps at the ready.



DAMIAN Borg on the shores of Sydney Harbour in front of a ship that is actually able to visit.



GINA Maitland from MTA Travel snapped Christ Church in Claremont, WA.



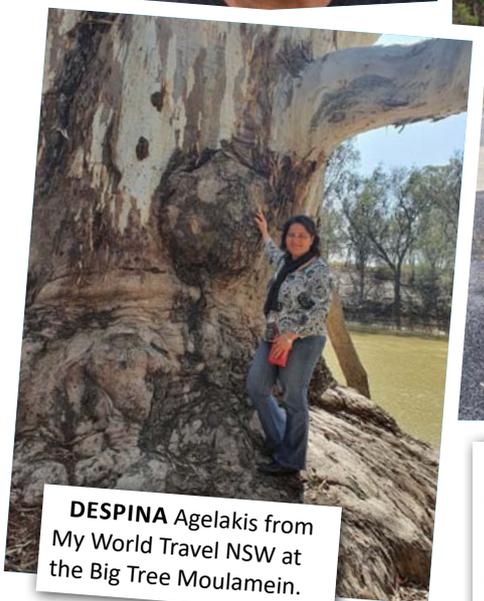
LYDIA Haydon from You Travel Bay of Plenty at Main Beach Mt Maunganui.



NINA Henderson from HOOT Holidays visited Batemans Bay's Birdland Animal Park on her launch day walk.



DESPINA Agelakis from My World Travel NSW at the Big Tree Moulamein.



ANGELA Middleton, NCL Senior Sales Manager with Kylie Cameron from Helloworld Miranda at the Big Fig Tree.



CRYSTAL Howrie from Sanctuary Travel WA with some friendly local meerkats.

Submit your cocktail recipes!



Travel Daily [CLICK HERE TO SUBMIT](#)



THE director of a polar research vessel says strict dress codes aboard the *Akademik Fedorov* which ban females from wearing tight-fitting clothes are not sexist.

Antje Boetius, who heads up the Alfred-Wegener-Institut leading the year-long MOSAIC arctic research voyage, says she was surprised when controversy erupted over the policy.

"These clothing regulations are so normal for people joining expeditions, and they are existing on research vessels worldwide," she said, adding "it would not have occurred to me that this was linked to gender".

Apparently females on board were told that wearing tight or revealing clothes could pose a "safety risk" with men at sea for an extended period.

Nand gets a hand

SYDNEY-BASED Unique Cruises has appointed Clarke Peninton to run operations and Jacinta Tangkpanya to work on design & social media.

Both will report to Unique founder Walter Nand, who said the expansion would help service strong interest in luxury hotel barges and river cruising for 2021 and 2022.

"The luxury barge bubble makes barge cruising arguably one of the safest ways to explore Europe," he said.

See uniquecruises.com.au.

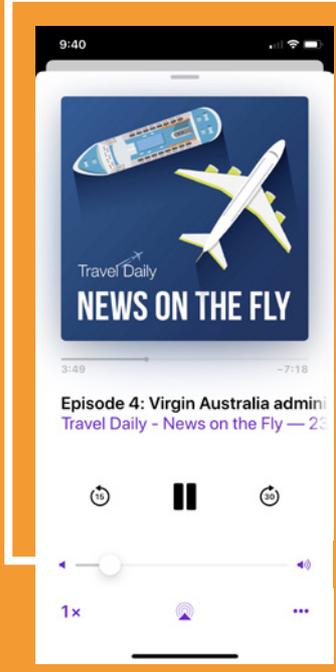
First look at *La Venezia*



UNIWORLD Boutique River Cruise Collection has given the industry a sneak peek at its new *La Venezia* (pictured), with Uniworld Chief Executive Ellen Bettridge saying the exquisite design, led by Toni Tollman and Brian Brennan, was inspired by

the work of artist and textile designer Mariano Fortuny.

Created in lavish Italian style to complement its curated itineraries in Venice, *La Venezia* features four authentic eateries bringing local gastronomy to life - more pics at facebook.com/cruiseweekly.



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Travel Daily



NZCA UPDATE
with Kevin O'Sullivan
CEO, NZCA

Virtual searade

THE New Zealand Cruise Association has been represented at Seatrade Global in Florida for many years, sharing a stand with our friends in the Australian Cruise Association.

We built up a rapport with the international cruise market and encouraged them to give our regional ports a try, and then, when they were well-established, to work with them to make sure we are cruise-friendly.

In Apr 2020 we could no longer have face-to-face meetings and swap ideas with our friends all over the world - instead we had to make do with Zoom calls.

This week Seatrade offered a virtual conference, and, although it will never replace the need to meet directly, it has proved to be a very good way to find out what is going on in the cruise industry.

Over four days there are many panel discussions on topics of vital importance to the cruise industry drawing on the expertise of industry giants.

Perhaps it is not as good as we have been used to, but it is still really worthwhile. I really hope we can see each other in the flesh next year though.