



### Cruise Weekly today

**Cruise Weekly** today features two pages of all the latest cruise industry news and a full page from **CruiseCo**.

### Polar standards

**THE** Association of Arctic Expedition Cruise Operators (AECO) has partnered with the International Association of Antarctic Tour Operators (IAATO) on the development of Field Staff Standards for expeditions to the polar regions.

The two organisations have worked in partnership to develop the new uniform minimum guidelines, which were approved for AECO operators at its annual general meeting earlier this month.

The standards cover first aid, crisis management, marine radio, navigation, tender boat driving, polar bear safety, firearms and onboard safety, and may eventually become mandatory for members.

### CruiseCo Celebrity

**CRUISECO** is inviting travellers to explore its range of Celebrity Cruises packages in Australia and NZ in 2022.

Packages are ex Sydney and Auckland and include one-way flights, transfers and accom, and feature on the **back page** of today's **Cruise Weekly**.

## Hurtigruten optimistic

**HURTIGRUTEN** Managing Director APAC Damian Perry has told **Cruise Weekly** the line remains "very much focused on the trade", amid its business restructure into two separate entities (**CW** 23 Oct).

Perry said Hurtigruten had consistently stepped up its trade activity during past challenges, and that the line's engagement with its partners would continue.

"You will see a continued investment in the trade," he said.

"The last 12 months have seen a huge investment into the Hurtigruten B2B portal about creating a solution that makes it easy to sell and profitable for trade partners.

"That includes our academy, our product information, our marketing information for small and large businesses that are marketing our brand and our booking portal.

"We want to break down those barriers so they can earn a good revenue out of this model and be really effective."

Perry said the brand split was a case of building the "most sustainable" business model possible, and that Hurtigruten would commit its resources as effectively as possible to deliver market-leading product.

He said the cruise line would commit equal resources into both product streams in the Australasian market, due to the local popularity of both coastal

and expedition voyages.

"What you'll see here is dedicated expertise thrown at each product.

"You're going to get a more refined experience...it's not going to be blurred between what is a coastal experience and what is an expedition experience."

With the consolidation of the trade over the past 12 months, Perry said a smaller network meant opportunity, given the consumer base has not shrunk.

"We're always thinking about what's the solution and trying to put ourselves in the shoes of the retail agent and the networks... the concept is to make sure we understand specifically what they need.

"The consumer demand is still there and I think the bounce back will be very quick, but the challenge will be will the trade be able to bounce back as quick?"

### Princess pause

**PRINCESS** Cruises this morning advised travel agents it was extending its pause in cruise operations departing from Australia through until 31 May 2021 "due to uncertainty about when travel restrictions might be lifted".

The move includes all Princess voyages throughout Australia and New Zealand, with the company confirming a "special higher value future cruise credit (FCC) offer" of a 100% of the value paid plus a non-refundable bonus FCC equal to 25% of the fare will be given to pax affected.

The FCCs can be used on any voyage departing through until 01 May 2022, and this option will be automatically activated unless clients request a refund for all moneys paid.

Refund requests must be lodged by 30 Nov, and agent commission is protected.

Submit your cocktail recipes!

We want your recipes from around the world for our weekly feature.

[CLICK HERE TO SUBMIT](#)

## NO NCFs

### WE PAY COMMISSION ON ALL ASPECTS OF THE CRUISE FARE

At Viking, we don't believe in non-commissionable fees. Instead, we pay commission on all components of a cruise fare, including taxes and port charges. Put simply, no NCFs means more money in your pocket, where it belongs.



CRUISE FARES



AIR FARES



GRATUITIES



PORT CHARGES



TAXES & FEES



PRE- & POST-CRUISE EXTENSIONS



DRINKS PACKAGES\*

\*If booked prior to departures



**IF YOU** want to look stylish while doing your bit, Swiss designer Yves Behar has designed sunglasses made from recovered ocean plastic (pictured).

The limited edition line of sunnies is being produced from plastic procured from The Ocean Cleanup, a Dutch non-profit organisation.

You can score a pair for a contribution of 199 EUR or USD, all of which will go directly to the non-profit's operations.

The sunglasses are designed to be easily taken apart and recycled if necessary.

While they are limited release, The Ocean Cleanup said different product lines will be explored in the future.



## Resolution begins

**OUTFITTING** has begun at the Ulstein Verft shipyard in Norway for the next Lindblad Expeditions cruise vessel, *National Geographic Resolution*.

The hull arrived at the shipyard last Thu after being towed from Poland.

*National Geographic Resolution* is planned for delivery in 2021.

## Restart on the Reef



**CORAL** Expeditions recently became the first cruise line to resume itineraries in Australia (**CW** 16 Oct) with a seven-night cruise on the Great Barrier Reef from 14 to 21 Oct.

Proceedings began a day before the cruise, with guests arriving at the Pullman Cairns International, where they undertook COVID PCR testing and pre-screening.

Once the cruise departed, aboard *Coral Adventurer*, the first port of call was Cooktown, where expedition leaders Jamie Anderson and Marysia Pawlikowska took guests to museum, historic monuments and Grassy Hill lookout.

The cruise set out for and arrived at Lizard Island later in the afternoon, and on day three, guests swam, snorkelled, kayaked and hiked, and also enjoyed a glass-bottom boat tour.

Day four saw *Adventurer* arrive at Osprey Reef, where the crew launched Zodiacs, and guests enjoyed more swimming and snorkelling.

Next up was Ribbon Reef, and with underwater visibility approximately 30 metres, snorkellers and divers enjoyed a plethora of reef fish and coral.

Expedition leaders also conducted a guided snorkel tour, where guests spotted corals, anemones, clownfish, giant clams and a blacktip reef shark.

Day six took travellers to the Daintree River, where they clapped eyes on local crocodiles and birds, before heading to Port Douglas and Undine Reef for more swimming and snorkelling.

The cruise closed out with *Adventurer* arriving at Fitzroy Island, where many made their way to Cairns Turtle Rehabilitation to meet Leila the green sea turtle, who is sponsored by Coral.

Sudbury Cay marked the final stop on the journey, for snorkelling and with tropical fish, turtles and corals.

The next day, *Adventurer* arrived back in Cairns, marking the end to a successful return for Coral.



## Fortitude and flexibility

**EVEN** when faced with the biggest challenges in our history as a sector, the cruise industry continues to amaze me with its fortitude and flexibility.

Coral Expeditions left Cairns last week on its first cruise since Mar. With extensive health protocols in place, 46 passengers and 20 crew headed out on a seven-day cruise to the Great Barrier Reef.

In our neighbouring waters, Heritage Expeditions gained approval to start voyages commencing with a one-week cruise along the NZ coast.

Singapore is also set to resume cruising having developed a CruiseSafe certification.

These health protocols, along with other industry advances, such as 100% pre-boarding COVID testing required for all ships with over 250 pax, new technologies for fresh air filtering for indoor spaces, as well as reducing air emissions are welcome news for the industry.

Coupled with new insurance policies to cover COVID and flexible booking rules, these changes will help to accelerate the return to cruise.

As we wait for that to happen, we are excited to welcome New Zealand visitors back to Australia.

Our Sydney members, including the Opera House and Taronga Zoo, have been delighted to greet int'l guests and Captain Cook Cruises has designed new premium dining experiences to entice visitors back on to the Harbour.

Small steps now but big opportunity ahead for our industry.



**cruise**co  
The Cruise Specialists

Celebrity **X** Cruises®  
SAIL BEYOND

# Australia & New Zealand IN 2022



## CRUISE DEPARTS 3 JANUARY 2022

From \$249 per person, per night!\*



### 12 night holiday includes:

- 11 night cruise from Sydney to Auckland aboard Celebrity Eclipse
- All main meals\* and entertainment whilst on board
- 1 night stay at the Skycity Hotel Auckland, incl. breakfast
- Transfers between port, hotel and airport in Auckland
- One-way airfare from Auckland to Sydney/Melbourne/Brisbane

**Inside from**  
\$2,990pp\*

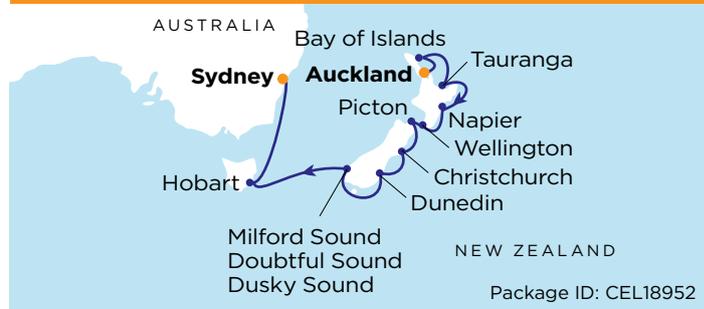
**Outside from**  
\$3,090pp\*

**Balcony from**  
\$3,490pp\*

Ex Adelaide - add \$58pp

## CRUISE DEPARTS 14 JANUARY 2022

From \$233 per person, per night!\*



### 15 night holiday includes:

- One-way airfare from Sydney/Melbourne/Brisbane to Auckland
- 1 night stay at the Skycity Hotel Auckland, incl. breakfast
- Transfers between airport, hotel and port in Auckland
- 14 night cruise from Auckland to Sydney aboard Celebrity Eclipse
- All main meals\* and entertainment whilst on board

**Inside from**  
\$3,490pp\*

**Outside from**  
\$3,790pp\*

**Balcony from**  
\$4,290pp\*

Ex Adelaide - add \$24pp

\*Prices are per adult in AUD, based on the lowest available twin-share accommodation in each of the specified categories, inclusive of Economy Class flights ex Australia (Sydney, Melbourne, Brisbane or Adelaide) and air taxes, port charges and government fees. (excluding onboard purchases), correct as at 26 October 2020. Offers are valid for a limited time only, are for new bookings only, are capacity controlled, subject to availability/change and can be withdrawn or varied at any time without notice. -Per person, per night price shown is based on the lowest priced twin-share category in each of the advertised sailings. Any additional accommodation and transfers made necessary due to flight schedules are the sole responsibility of the passengers. Single passengers must pay a single supplement. Some staterooms may have an obstructed view. All discounts/savings have been applied. To be read in conjunction with the Terms and Conditions of Celebrity Cruises, which passengers will be bound by. Agents may charge fees and/or fees for credit card payment which vary. Cancellation penalties and conditions apply.

**CRUISECO ARE THE FLY/CRUISE PACKAGE EXPERTS.**

*Call wait times average under 5 minutes and emails answered within a day.*

**Call Reservations now on 1800 225 656 for enquiries on these packages  
or other Celebrity fly/cruise offers for 21/22**