

# NCL walks to success



# CRUISE WEEKLY

Thursday 8th October 2020

**NORWEGIAN** Cruise Line's (NCL) Walk for Wellness challenge (**CW** 21 Sep) is off to a flying start, with travel advisors and NCL team members from across Australasia walking a combined 2,377km in just the first 24 hours after its kickoff earlier this week.

The initiative aims to promote health and wellbeing within the travel community, with registered participants using a special mobile phone application across the month of Oct to track their steps while journeying around an interactive world map.

As well as achieving destination milestones, the Walk for Wellness includes a range of fun challenges, with the first day activity encouraging participants to take a photo of a famous local attraction.

"During what has been such a tough time for the travel industry, it is with great pride that we join our valued travel partners

in embarking on our Walk for Wellness Challenge," said Norwegian Cruise Line Director of Sales, Damian Borg.

"Registrations for the initiative have been phenomenal...it's truly a testament to the importance of coming together as an industry to boost collective morale, while also providing a platform for travel agents to enjoy activities that are not only fun but also increase mental and physical health and wellbeing," he said.

Overall it is anticipated participants will travel a combined total of more than 80,000km by the end of the challenge - or about a fifth of the way from the earth to the moon!

Some of the pics snapped from the first day of the challenge on Tue this week are pictured.

**THE** Flight Centre Revesby team with their Walk for Wellness apps at the ready.



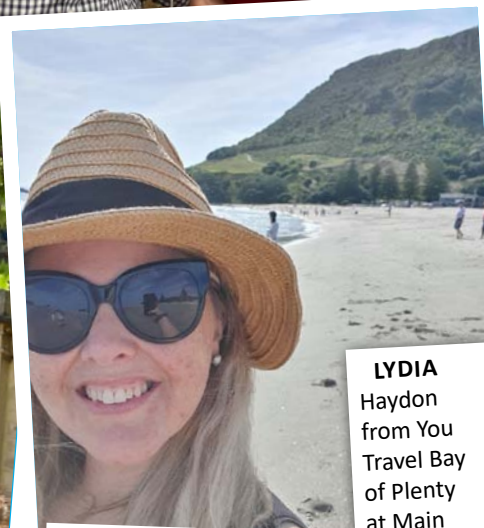
**DAMIAN** Borg on the shores of Sydney Harbour in front of a ship that is actually able to visit.



**GINA** Maitland from MTA Travel snapped Christ Church in Claremont, WA.



**LYDIA** Haydon from You Travel Bay of Plenty at Main Beach Mt Maunganui.



**NINA** Henderson from HOOT Holidays visited Batemans Bay's Birdland Animal Park on her launch day walk.



**CRYSTAL** Howrie from Sanctuary Travel WA with some friendly local meerkats.



**DESPINA** Agelakis from My World Travel NSW at the Big Tree Moulamein.



**ANGELA** Middleton, NCL Senior Sales Manager with Kylie Cameron from Helloworld Miranda at the Big Fig Tree.

