

cruiseweekly.com.au cruiseweekly.co.nz Thursday 10th September 2020

Cruise Weekly today

Cruise Weekly today features two pages of all the latest cruise industry news and a full page ad from **Cruiseco.**

Princess pre-regs

CRUISECO is today urging agents to pre-register clients for the 2021/22 Princess Round World Cruise, as part of the Cruiseco Cruise Sale Week which starts 9am on 15 Sep.

There are 17 options for pre-registration on 2022 Round World sectors including ex Sydney, Brisbane and Auckland, as well as a further 25 possibilities for longer local Princess sailings and repositioning voyages.

Sales open to Elite guests on 15 Sep, and to the general public the following day - for more details see the **last page** of today's *Cruise Weekly*. **CELEBRITY** Cruises has this morning announced the departure of its regional leader, Susan Bonner, just nine months after she returned to head up the brand's Asia-Pacific operations in Sydney (**CW** 20 Jan).

She is being replaced by Tim Jones, who was most recently National Geographic Partners' Managing Director Australia and New Zealand, and will report to Celebrity President and Chief Executive, Lisa Lutoff-Perlo.

Bonner has been with Royal Caribbean Group (RCG) for 12 years, and is leaving to return to her family in the United States and "pursue other opportunities there," the company said.

Lutoff-Perlo paid tribute to Bonner's many contributions to Celebrity and the Royal Caribbean Group, including her previous 15-month stint as RCG Managing Director Australia and New Zealand (*CW* 28 Jun 2018, *CW* 09 Oct 2019).

Celebrity Cruises appoints new MD

"I extend my deepest thanks for her leadership, creativity and passion over the years, and for helping to ensure a smooth transition," Lutoff-Perlo said.

Bonner joined Celebrity in 2008 as Director Onboard Revenue, and played a key role in launching and promoting the cruise line's Solstice-class ships.

"Working with so many Australian and New Zealand travel partners, and the Celebrity family under Lisa's leadership, has been a highlight of my career," Bonner said, adding that she would "cherish the friendship and support of so many, and know that great things are on the horizon for this region's cruise industry and the broader travel community".

Jones will be responsible for overseeing business operations

in the region, including marketing and sales for Celebrity.

"Tim brings to us a wealth of leadership experience within the travel industry, and has a track record of creating value, growth and impact for global travel and leisure brands," Lutoff-Perlo said.

While at National Geographic Partners, Jones oversaw several key travel industry partnerships, including deals with Lindblad Expeditions, Ponant and Scenic.

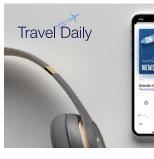
Jones' experience also includes a decade with Tourism Australia in senior roles including General Manager Asia-Pacific and Interim Executive General Manager, International Division.

He's also previously worked with Qantas Holidays and Thomas Cook in the United Kingdom.

National Geographic Partners is a joint venture between The Walt Disney Company and the National Geographic Society.







Catch up on the news of the week

CLICK HERE TO LISTEN

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WHAT'S old is new apparently. Brisbane Lord Mayor Adrian Schrinner has proclaimed wooden ferries must return to the Brisbane River, with the city's council pushing for the repair of eight of the vessels.

The wooden-hulled ferries were originally pulled from the water over safety concerns, with a number of replacements having already arrived.

A report found many of the 30-year-old ferries were dangerously decayed, but Schrinner has demanded the ferries now be repaired and returned.



THE Caribbean and Central America will be the focus for Ritz-Carlton Yacht Collection in the northern winter 2022/23 season. The program will visit the



VOTE FOR THE FINALISTS NOW!

There have been a massive number of nominations for the Travel Daily Awards and voting for the finalists in the supplier categories is now open until 14 September.

Vote now for those who you believe deserve to be recognised for their support.

Click here to vote for the finalists now

EDITORIAL

Bahamas, Costa Rica and Panama, and will include 15 new ports, with the repeatedly delayed *Evrima* (render **pictured**) to visit Bocas Del Toro, Golfito, Portsmouth, Quetzal and more.

The holiday season will see *Evrima* spend Christmas in Roseau and New Year's alongside the superyachts in St. Barths.

Wave away 2020

CAPTAIN Cook Cruises is inviting travellers to put 2020 in the past on a New Year's Eve sailing of *Murray Princess*.

The five-night sailing departs Mannum on 30 Dec, and will visit destinations such as Swan Reach, Paisley, Nildottie, Big Bend, Sunnydale and Blanchetown.

A number of shore activities will take place, such as a visit to Swan Reach Museum, a visit to Ngaut Ngaut Aboriginal Reserve, a drop-in on Roonka Conservation Park and more call 1300 729 938.



SOMETIMES it is difficult to see a way ahead for cruise in 2020 now that cancellations are into Dec; it has not been easy to remain optimistic when our international tourism industry has gone from a shining economic star to zero.

Some companies that relied on international visitors have repurposed to take advantage of domestic travel.

Keeping these companies going will be important when we start again, but it is not enough – we can't continue to lose tourism businesses and expect to pick up where we left off.

Cruise is starting up again around the world, especially in Europe, and we can learn from other countries.

Cruise lines already have excellent technology and processes to manage health issues on board and on shore, and we have a growing base of guests itching to cruise again.

So what we need now is the political will to work with communities to bring back the fun of travel and the vibrancy that cruise brings.

New Zealand is a wonderful destination, our home that we have been pleased to show off to visitors, and they will come back, but government must realise that it needs to happen much more quickly.

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Cruise Weekly is part of the Business Publishing Group family of publications.

Cruise Weekly is Australasia's leading travel industry cruise publication.

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Every Thu we publish our consumer newsletter - *Travel & Cruise Weekly* - sign up free at www.travelandcruiseweekly.com.au.



Pharmacy Daily

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MAKE SURE YOUR CLIENTS DON'T MISS OUT ON LOCKING IN THEIR LOCAL OR ROUND WORLD CRUISE FOR 2021/22 BY PRE-REGISTERING.

OPEN NOW

Pre-registrations close 14 Sep 2020 - 3pm AEST **15 September 2020** Elite on sale -9am AEST 16 September 2020

General Public on sale -9am AEST

ALL PRINCESS

WELCOME!

CRUISECO CRUISE SALE WEEK STARTS 9am 15 September for 7 days

Pre-Registration 1 2022 Round World Sectors including ex Sydney, Brisbane, and Auckland *17 options for Pre-Registration*

> CLICK HERE to Pre-register your clients

Pre-Registration 2 2021/22 Repositioning and Longer local sailings 25 options for Pre-Registration

CLICK HERE to Pre-register your clients





Contact Sales at sales@cruiseco.com.au to find out more