

# **GET IN THE SPIRIT**

Norwegian Spirit sailing Australia & New Zealand from December 2021

> RECEIVE A \$1000 GIFT CARD PER SPIRIT AUNZ BOOKING\*

WIN 1 OF 5 CABINS ON NORWEGIAN SPIRIT

#### PARTNERS-FIRST NORWEGIAN CRUISE LINE

CLICK HERE FOR MORE INFORMATION I CALL 1300 255 200 (AU) OR 0800 969 283 (NZ)

\*For more information on Partner Promotions visit trade.ncl.com/getinthespirit. Offers correct as at 23 September and are subject to change or withdrawal. Offers end 4 November 2020 unless extended.



cruiseweekly.com.au cruiseweekly.co.nz Wednesday 30th September 2020

#### Cruise Weekly today

Cruise Weekly today features two pages of all the latest cruise industry news and a front full page from Norwegian Cruise Line.

#### Windstar chief

**CHRIS** Prelog has been appointed the new President of Windstar Cruises, after being promoted from Chief **Operating Officer.** 

Prelog will report into parent company Xanterra Travel **Collection Chief Executive** Officer Andrew Todd.

As Windstar Chief Operating Officer, Prelog led the US\$250 million Star Plus investment in renovating the cruise line's fleet (CW 20 Sep 2019).

Prelog will fill the role vacated in Mar when John Delaney stepped down "to focus on personal priorities".

# Cruise could restart by Dec

**THE** Tourism Restart Taskforce has approved its updated Timetable, which has plotted the resumption of local cruising from Nov, with domestic expedition voyages to be first.

These would be followed by cruises to New Zealand and the Pacific, hoped to take place as early as Dec.

The proposed Tourism Restart Timetable 2.0 was endorsed last Fri at a meeting of the Taskforce, which includes representatives from across the tourism and travel sector, including Flight Centre's Graham Turner, The Walshe Group's Jacqui Walshe, Ponant's Sarina Bratton and Tourism Australia's Bob East.

The Timetable calls for all state borders to be open by Dec, and allows Kiwis to enter the country without quarantine, with a possibility of reciprocal free entry by Australians into NZ once their

election is finished next month. The new iteration of the plan comes four months after the first version (CW 26 May) which aspired to have expedition cruising restart as early as Jun.

However subsequent waves of COVID-19 infections put paid to those hopes, with the latest Timetable setting out new expectations in the light of the current pandemic and easing of transmission rates.

The proposed Timetable "reflects what industry feels are realistic restart targets for governments and health authorities to consider, given the current COVID conditions," according to the minutes of the Taskforce meeting obtained by Cruise Weekly.

The plan also envisages the Australian Govt allowing all domestic cruising to fully resume by Feb - more in today's TD.

#### NCL Spirit special

**NORWEGIAN** Cruise Line is offering travel advisors a \$100 gift card for each Australia/NZ booking of Norwegian Spirit when she sails locally from Dec 2021 - see the cover page.

#### HOT river booking engine goes live

HOUSE of Travel (HOT) yesterday launched a new **River Cruise Search engine** which allows customers to access live feeds from a range of suppliers including APT Travel Group, Uniworld **Boutique River Cruises** Collection and more.

Future additions to the HOT Cruises site will also see content from Crystal, CroisiEurope, Avalon and Viking, with the platform powered by Revelex.

Receive an upgrade **OCEANVIEW TO BALCONY ROOM**<sup>^</sup> **On Pacific Explorer, Pacific Adventure** and Pacific Encounter.

# **FINAL DAYS!** OFFER ENDS 6/10/20



\*Terms & Conditions apply.

**Cruise Weekly** 

page 1





# **TO LISTENING EARS**

Travel Daily

Wednesday 30th September 2020



A ROMANIAN politician and former cruise captain who died of coronavirus has recently been re-elected Mayor of his town.

Ion Aliman's win was celebrated in the cemetery, by the people of Deveselu, who he served for two terms.

The 57-year-old was hotly tipped to win a third, but after testing positive earlier this month, his condition deteriorated and he succumbed to the virus about a week ago.

Much like Ben Kenobi, he was even stronger after being struck down, winning 60% of votes.

## Silversea Academy expands

SILVERSEA ACADEMY			
Welco Our online academy is a hub i	ome to Silversea A for learning, create partners.		ur valued travel
		- Alt	

SILVERSEA Cruises has announced a makeover of its Academy digital training platform, which now features 18 modules accessible to the cruise line's travel partners acrosss the globe.

For the first time agents in Asia, Canada, Latin America and the United States can use the online educational program, while users



**GET GLAMMED UP & SEND US A PIC** 

Celebrate all the hard work of everyone in the travel industry by dressing up in your finery and make sure to send us a photo! You might see yourself in Travel Daily if you do.

#### **USE AND FOLLOW #TDAWARDS2020**

EDITORIAL

Follow all the awards excitement and use our hashtag when you post your pics on social media. in Australia, Ireland, New Zealand and the United Kingdom are able to take advantage of the new content.

Each module takes an average of 20 minutes to complete, and local consultants will obtain two Cruise Lines International Association accreditation points for each module they finish.

Some of these are dedicated to destinations across the globe, while there's also a Selling Silversea course, providing a comprehensive understanding of the cruise line and its vessels.

The Expedition Cruise Expert module delivers an in-depth knowledge of the luxury expedition voyage experience, while other modules cover public spaces, suites, restaurants and voyages.

The Silversea Academy also offers easy access to the MySilversea.com portal where advisors can view and manage bookings as well as access a range of marketing tools.

To celebrate the launch, travel partners who complete a training module will be entered into a draw for the chance to win a \$100 gift card each month for the next three months - CLICK HERE.



### **Bid Farewell**

THE downturn of cruising in Aus has far reaching impacts across many sectors of the industry.

presentations from a range of

one of our long-term members and as the company goes through a

Martin is one of the most experienced shoreside operators I have had the pleasure to work

successfully grown the ground touring operations but has also

He has spearheaded our tourism operators develop their

Townsville 2021.



cruiseweekly.com.au cruiseweekly.co.nz

Cruise Weekly is part of the Business Publishing Group family of publications

Cruise Weekly is Australasia's leading travel industry cruise publication.

Editor in Chief and Publisher - Bruce Piper Contributors - Myles Stedman, Adam Bishop, Nicholas O'Donoghue info@cruiseweekly.com.au info@cruiseweekly.co.nz

ADVERTISING AND MARKETING Sean Harrigan, Hoda Alzubaidi advertising@cruiseweekly.com.au advertising@cruiseweekly.co.nz

**BUSINESS MANAGER** Jenny Piper accounts@cruiseweeklv.com.au Suite 1, Level 2, 64 Talavera Rd Macquarie Park NSW 2113 Australia PO Box 1010 Epping NSW 1710 Australia Tel: (AU) +61 2 8213 6350 or (NZ) 0800 799 220 Tel: (Int'l) 1300 799 220

Every Thu we publish our consumer newsletter -Travel & Cruise Weekly - sign up free at www.travelandcruiseweekly.com.au.



Pharmacy

Cruise Weekly is a publication of Cruise Weekly Pty Ltd ABN 73 123 041 485. All content fully protected by copyright. Please obtain written permission to reproduce any material. While every care has been taken in the preparation of the newsletter no liability can be accepted for errors or omissions. Information is published in good faith to stimulate independent investigation of the matters canvassed. Responsibility for editorial comment is taken by Bruce Piper.

**Cruise Weekly** 

AU t 1300 799 220 w cruiseweekly.com.au

NZ t 0800 799 220 w cruiseweekly.co.nz

page 2