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- > DRINK PACKAGE
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MORE VALUE AND CONVENIENCE – NOW YOU CAN HAVE IT ALL.

Introducing a new way to experience the world of Holland America Line. For one simple fare, you'll also receive our most popular amenities, including Shore Excursions, our Signature Beverage Package, Specialty Dining and our most popular Wi-Fi package – worth AU\$120 per person, per day.

With four amenities included, every cruise is a great value

What's included by cruise length*	 Shore Excursion(s) All guests in stateroom	 Drink Package All guests in stateroom <small>(Includes service charges)</small>	 Specialty Dining All guests in stateroom	 Wi-Fi Guests 1 & 2 in stateroom
6 to 9 days	1 Shore Excursion (Up to \$100 value or \$100 off any 1 tour)	Signature Beverage Package	1 Night Specialty Dining	Wi-Fi Surf Package
10 to 20 days	2 Shore Excursions (Up to \$100 value per tour or \$100 off each of any 2 tours)	Signature Beverage Package	2 Nights Specialty Dining	Wi-Fi Surf Package
21 days or longer <small>(Excludes Grand Voyages)</small>	3 Shore Excursions (Up to \$100 value per tour or \$100 off each of any 3 tours)	Signature Beverage Package	3 Nights Specialty Dining	Wi-Fi Surf Package

*SEE TERMS & CONDITIONS FOR DETAILS.



Mystery cruise!

UNIWORLD Boutique River Cruises has announced its first-ever mystery cruise.

The exclusive 10-day trip will depart on 12 Jun 2022 in Europe on a brand new one-time only itinerary, featuring over-the-top, unique experiences both on and off the ship.

The itinerary, which has never been offered by Uniworld before, will be drip fed via clues to guests in the weeks prior to departure, along with a packing list.

Additional clues may be added onto the website as the itinerary gets closer to departure.

The Mystery Cruise starts at \$9,999 per person, including Economy airfare.

"At Uniworld, our guests never cease to amaze us with their incredible support and loyalty," said President & Chief Executive Officer Ellen Bettridge.

"They put their faith in us time and time again, so we decided to have some fun creating a one-of-a-kind Mystery Cruise with all new experiences".

Cruise Weekly today

Cruise Weekly today features four pages of all the latest cruise industry news plus a front full page from **Holland America Line**.

MSC signs with Saudi

MSC Cruises has signed a landmark agreement with Cruise Saudi to bring its ships to Saudi Arabia.

The cruise line will deploy *MSC Magnifica* and *MSC Virtuosa* to the Red Sea in the coming northern winter, with the move to officially launch Cruise Saudi's ambitions in the sector (**CW 02 Feb**).

Under the terms of the agreement, *MSC Magnifica* will homeport in Jeddah, the commercial hub of Saudi Arabia, and the second-largest port in the Middle East.

Operating seven-day Red Sea cruises from Nov 2021 to Mar 2022, *Magnifica* will visit a selection of ports in the region, including three Saudi stops.

Flagship *Virtuosa* will see her winter 2021 program in the Arabian Gulf enriched with calls in the port of Dammam, visiting Al-Ahsa on weekly calls from Dec 2021 to Mar 2022.

The agreement is expected to bring a total of up to 170,000 guests to Saudi Arabia during the upcoming winter.

Thanks to a partnership with airline Saudia, flights will have their schedules modified to fit cruise departure and arrival times to ensure smooth connections for international travellers.

Saudi residents will also get the opportunity to spend their holidays in their home country and discover its wonders from a

cruise ship.

"We are delighted to work with MSC Cruises and are keen to forge a long-term partnership," said Cruise Saudi Managing Director Fawaz Farooqui.

"We look forward to exploring opportunities to increase the number and size of vessels operating on Saudi routes in the future," he said.

"Saudi Arabia has a lot to offer visitors, and the new collaboration will open doors for intrepid travellers from across the globe to be amongst the first to experience the rich Saudi heritage and warm hospitality."

Farooqui noted welcoming international tourists to Saudi Arabia's emerging destinations will create new sources of income for the communities.

MSC Cruises Executive Chairman Pierfrancesco Vago said he was impressed with Saudi Arabia's ability to preserve its traditions and culture, and make them available for the world to see.

"I am delighted that MSC Cruises will be in a position to contribute to the Kingdom's opening to international visitors through becoming a premier cruise destination and I look forward to helping tourists from all over the world as well as from the Kingdom discover the incredible wonders that this country has to offer, including the untouched beauty of its coast line and historical sites," he added.

I Want It All!

HOLLAND America Line is launching a new, "always-available" pricing program called Have It All, which includes a premium package of four popular amenities.

Have It All will see guests receive four inclusions they would typically purchase after their fare, resulting in 50% or more savings, and a value of \$120 per person, per day.

The offer includes wi-fi, and the drink package, with service charges included.

It also includes one shore excursion and one night of speciality dining for cruises of six to nine days; two excursions and two nights of dining for cruises of 10 to 20 days; and three of both for cruises of 21+ days.

"We conducted extensive research with experienced cruisers and travel partners to understand what they find most valuable when purchasing a cruise and the results overwhelmingly pointed toward one simple fare that included our top amenities," said HAL President Gus Antorcha.

"Our past promotions that offered these perks have been extremely popular, so we created a premium package that is available all the time and on nearly all our cruises."

See the **front page** or call 1300 987 322 for more.



THE JOURNEY TO RELAUNCH BEGINS

Want to see how Norwegian Cruise Line is gearing up for its return back to sea?
Watch the first episode of **EMBARK – The Series**.

WATCH NOW



The April issue of *travelBulletin* is out now. Read about how Qatar Airways has continued flying during COVID and discover the new destination of AIUla.

CLICK to read

MSC incentive

AGENTS can learn about MSC Cruises' latest ships and have the chance to win a seven-night cruise for two.

In order to be in the running, Cruise Lines International Association (CLIA) member advisors must register for the Ocean Debut Showcase and tune in live to the presentation on 10 May, which includes MSC's latest ships *MSC Seashore* and *MSC Virtuosa*.

Once advisors have viewed the presentation, they must collect a codeword and correctly answer five questions to be in the running.

Five bonus entries will be awarded to advisors who register and tune in every day during CLIA's Ocean Debut between 10 and 14 May - **CLICK HERE**.

The prize is valid for a Balcony cabin.

Cunard Event Voyages

CUNARD Line has announced its Event Voyages for next year.

Music, literature, art & design, and theatre-themed trans-Atlantic crossings will take place aboard flagship *Queen Mary 2*, and her sister ship *Queen Elizabeth* from 08 May 2022.

Guest favourites will be welcomed back, including Anthony Inglis & the United Kingdom's National Symphony Orchestra (25 Oct-01 Nov 2022), and the Literature Festival at Sea (03-10 Dec 2022), in partnership with Cheltenham Literature Festival, and *The London Times*.

Cunard is also introducing the cruise line's first Art & Design Week (28 Aug-04 Sep 2022), Beatles and Beyond: Celebrating the Best of British (08-17 May), and the London Theatre at Sea with the Olivier Awards (15-22 May 2022).

Guests will enjoy an opportunity

to meet and mingle with renowned authors, West End theatre stars, and one of the world's top Beatles tribute bands.

Every journey also offers interactive workshops, masterclasses, performances, and thought-provoking speakers and discussions with fellow guests.

"Our Event Voyages have become a much-loved cornerstone of our brand. They are known for giving guests exclusive access to notable global luminaries in their fields, whilst also providing an opportunity to delve into one's passions, from entertainment to literature to art, all within the luxurious surroundings of our ships," said President Simon Palethorpe.

"Our line-up for 2022 sees a welcome return of guest favourite Event Voyages as well as ones we hope will also become as revered in the future."

CLIA Masters

CRUISE Lines International Association's (CLIA) Masters Program has returned in a new online format.

Previously offered at sea in an annual onboard conference format, the Masters Program has been redesigned for this year to become a six-week online course that will be offered twice a year.

Open to CLIA member advisors who have achieved Ambassador status, the program provides an opportunity to attain CLIA Cruise Masters status, the highest qualification for the Association's cruise specialists.

CLIA Head of Training & Development Peter Kollar said along with a new format, the program also offered new content including education on data, technology and the online retail environment.



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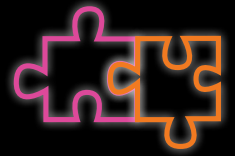
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Travel Daily

AQSC 2023 launch

AMERICAN Queen Steamboat Company (AQSC) has launched its 2023 river cruises, with earlybird savings of up to US\$2,000 per couple.

The release has been fast-tracked and is the earliest AQSC has ever delivered a program, to help meet growing demand.

Those booking this year through AQSC's Australian representative Cruise Traveller can access the savings, and to add to the value, the new cruises will feature a host of complimentary inclusions, such as onboard beverages all day, a one-night pre-cruise hotel stay, hotel-to-ship transfers, hop-on-hop-off shore excursions and prepaid gratuities onboard the river ship.

The new 2023 program features 168 cruises on five of America's most iconic rivers - the Mississippi, Ohio, Tennessee, Snake and Columbia rivers.

The 2023 season will also feature AQSC's new, 245-passenger paddlewheeler, *American Countess* (CW 24 Mar) which was recently christened.

She will join *American Queen*, *American Duchess* and *American Empress*.

Visit aqsc.com.au/2023 to view the new program, or call 1300 680 374 for more.

On the road again...



THE Reboot, Regroup, Reconnect roadshow presented by Norwegian Cruise Line, Club Med and Globus kicked off on Wed, with events at the Sunshine Coast, Sydney, Doncaster, Canberra, Wollongong, Brisbane and Geelong.

The events were a great opportunity for travel advisors to join some of their favourite brands for some face-to-face time at one of the first trade events for the year.

Those who haven't registered are still able to do so for one of the remaining locations - **CLICK HERE**.

The next events will take place on Tue at the Gold Coast and Newcastle.

Inset are Norwegian's James McCullough, Club Med's Adam Ferraro and Globus' Melinda Wouda.

Adv Canada exp

ADVENTURE Canada has announced its 2023 Antarctica expeditions.

Guests will Zodiac past icebergs, glaciated mountains, and volcanoes to learn about the history and geology from the expedition team.

Travellers can also save up to 25% on select cabin categories aboard *Ocean Endeavour* until Jun.

All 2023 Adventure Canada Antarctic expeditions are operated by and presented in partnership with Intrepid Travel - **CLICK HERE**.

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PORTHOLE

THE Qatar National Tourism Council is marking today's Earth Day by celebrating the conservation of dugongs.

The animal is the subject of an upcoming exhibition at the National Museum of Qatar, with the country playing host to the second-largest population of dugongs globally.

Qatar's continued efforts to study and protect the dugongs resulted in a rare sighting of a 840 last year - great success!

Fun fact: the collective nouns for dugongs are "herd" and "nutcluster".

Now that's our kind of party



A PAIR of Sydney parents have taken creative action to keep their children's cruise dreams alive.

Tina and Nick Cerovac from

Bankstown in Sydney's south west knew they had to do something dramatic to satisfy the joy of cruising for their children, Adam, 8, and Serene, 4 (**pictured**).

The parents organised a joint birthday party for the children with a cruise theme, created by Mauzy Creations.

"With so many families cruising with P&O, sometimes three generations at a time, it's no surprise that children would also be missing much loved holidays at sea and the fantastic onboard experiences," said P&O Cruises President Sture Myrmell.

"We are looking forward to the day when we can again welcome families to enjoy a special time together on our ships."

Cruising is never far from the children's minds, Tina said, and they love recreating the experience at home.

"We are always talking about cruising.

"I have never seen my kids love something so much.

"If I get a call to say we can cruise again, I will be in tears."

Stay inspired with *keep dreaming...*

A weekly e-magazine with destination features, puzzles and more.



Travel & Cruise Weekly

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NZCA UPDATE
 with Kevin O'Sullivan
 CEO, NZCA

Reuniting with friends and family

WONDERFUL scenes played out in New Zealand's and Australia's airports this week as families who had not seen each other for over a year were able to reunite.

It's what we envisaged happening when the trans-Tasman bubble was in place and it didn't disappoint.

Opening the air borders between our two countries is a massive positive step forward, with New Zealand PM Jacinda Ardern describing the home coming for many as scenes from *Love Actually*.

This first influx is mostly family members coming home, with a sprinkle of holiday-makers, but the next steps will be an increase in tourists to the larger cities and premium tourist destinations. There are still people that are sitting on the fence and continuing to react negatively. That's only natural as we have not been allowed to fly for over a year, locked up in our own back yards and fearful of the outside world.

Bringing our two countries together will allay those fears as we return to some semblance of normality.

That's what gives me hope for the return of cruise, soon, and we look forward to those same happy cinematic moments.