

cruiseweekly.com.au cruiseweekly.co.nz Friday 10th December 2021

Cruise Weekly today

Cruise Weekly today features two pages of all the latest cruise industry news.

CCL cancels to Apr

CARNIVAL Cruise Line (CCL) has extended its pause in operations for Australian sailings, cutting voyages through to and including 08 Apr on board Carnival Splendor, as well as through to and including 10 Apr on board Carnival Spirit.

Travellers booked on any impacted sailings will be contacted for details on the flexible alternative options Carnival is offering, with the cruise line saying it would resume "when the time is right."

Carnival thanked travel agents for their "patience, support and understanding."

Long-haul trends to affect cruising? A FEAR of long-haul flying may affect passenger booking patterns as the cruise industry slowly returns in Australia, Silversea **Cruises Senior Vice President** & Managing Director Adam Radwanski (pictured) has told

Cruise Weekly.

Speaking aboard Silver Moon on route to Callao (his first cruise with Silversea since joining the line in Jun 2020) (CW 05 May 2020), Radwanski said a lot of customers, both new-to-brand and existing, would currently prefer to sail close-to-home due to the complexity of long-haul travel.

"Flights are extremely expensive, some of them are complex, there is not as many connections at the moment, it takes much longer to get to some destinations than two years ago," Radwanski explained.

"Unless the connectivity



improves dramatically in a couple of months time, overseas demand may be curtailed." However, these fears have yet to play out, with Silversea seeing strong bookings across all of its

markets, particularly Australia.

"We're still seeing good volumes of bookings, especially for the second half of next year...'23 is also really doing very well," Radwanski enthused.

As he faces 72 hours of quarantine upon his return to Australia - a rule instituted while he was overseas - Radwanski said he believes there is an opportunity for travel advisors to become much-needed experts in the ever-changing travel regulatory climate.

"I feel there is a genuine and strong opportunity for travel partners to really become experts and leverage this knowledge to customers," he said.

"It's important the travel agency community comes to the rescue and starts offering this advice to customers to reassure them that whatever happens they will be in touch with them and they will be helping."



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Oceania incentive

OCEANIA Cruises has launched a double incentive offer throughout this month.

Available for new bookings on all sailings, Oceania has extended its Upfront Bonus Commission offer to 31 Dec, giving travel advisors more opportunities to earn a \$150 gift card for sailings secured and deposited by 07 Jan.

Agents can also earn double the usual number of points this month via the Oceania Trade Rewards platform, which rewards Australian retail travel partners for every booking.

Those eligible can accumulate points from verified claims and redeem them for Amazon and Coles gift cards, with one point equating to one dollar.

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UnCruise resumes in Hawaii

UNCRUISE Adventures has become the sole cruise line to be granted permission to operate in Hawaii this year.

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The cruise line commenced operations in the state over Thanksgiving, at a time when other companies were learning they would not be permitted to cruise to Hawaii until next year (*CW* 22 Nov).

As the 36-guest *Safari Explorer* (**pictured**) does not fit into the "large cruise ship" ranks banned by Hawaii's Department of Transportation, she was able to kick off her northern winter season with an in-depth cultural immersion in Halawa Valley on the island of Molokai.

The UnCruise safety and operations team worked in earnest with all levels of management at the state and county levels, and with the Hawaii State Department of Health to gain approval of the cruise line's 100% full vaccination and testing requirements for all guests and crew members.

UnCruise is now celebrating its seven-night Hawaiian Seascape adventures from Molokai to the Kona Coast and return.

Guests can immerse themselves in the heritage and culture of the locals while sailing from Molokai to Maui, Lanai, and the Island of Hawaii.



ONE of Williamsburg, Virginia's biggest events each year is its Lighted Boat Parade, which takes place around Christmas time; however this year's event has become embroiled in controversy after the winner was revoked their prize.

The boat, which was certainly worthy of victory thanks to its impressive lights display, also unfortunately exhibited a light display of lewd messaging regarding the President of the United States, Joe Biden.

Once the embarrassment was noticed, the winner was stripped of his prize, and an apology was issued to parade participants and spectators.

However, the scorned victor has chosen to continue to recognise his retroactive victory, telling the media "everyone knows who really won." Unfortunately, it certainly wasn't the community.

Seabourn is suite

SEABOURN Cruises has announced its The Suite Life Event on select 2022-2023 voyages, with Veranda upgrades and additional benefits.

The Suite Life Event will run through to Mar, with guests enjoying benefits such as 50% reduced deposits, inclusive Economy class air & transfers, and more - **CLICK HERE** for more information.

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