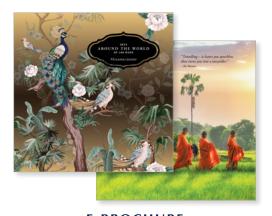


#### TOOLKIT NOW AVAILABLE TO DOWNLOAD



E-BROCHURE



**FACT SHEET** 



**FLYER** 

CLICK HERE TO DOWNLOAD ALL TOOLKIT ASSETS OR VISIT THE MARKETING PORTAL FOR FURTHER SUPPORT CONTACT INSIDESALESANZ@OCEANIACRUISES.COM









cruiseweekly.com.au cruiseweekly.co.nz Thursday 28th January 2021

# Viking commits further to the Nile

**VIKING** has announced a new Nile River ship for 2022, building on the cruise line's commitment to Egypt.

Inspired by the design of the cruise line's Longships, Viking Aton (render pictured) is built specifically to navigate the Nile River, and is currently under construction, scheduled to debut in Sep next year.

Aton will sail the cruise line's popular Pharaohs & Pyramids itinerary, which travellers can currently save up to \$2,000 per couple on, starting from \$7,295 per person.

Hosting 82 guests in 41 staterooms, *Aton* will feature all outside cabins with river views; spacious suites with two full-size rooms and verandas; a pool and sun deck with 360° views; the Viking Lounge, with floor-to-ceiling glass doors; and Viking's Aquavit Terrace, featuring al



fresco dining and indoor/outdoor viewing along the Nile River.

"Egypt remains a top destination for many of our guests who are inspired to discover the rich history and beauty of the region," said Chairman Torstein Hagen.

"The addition of *Viking Aton* is a reflection of our continued

investment in Egypt; we look forward to introducing the country's cultural treasures to even more Viking guests."

"We will always maintain our commitment to creating meaningful experiences that are focused on the destination," he said.

## Oceania open

**OCEANIA** Cruises has opened bookings for its 180-day world voyage for 2023, departing San Francisco on 15 Jan aboard the 684-guest *Insignia* (*CW* 15 Jan).

Guests will experience 96 destinations in 33 countries across four continents, and will be privy to a myriad of in-depth and immersive experiences, with multi-day stays in 20 ports of call in destinations such as South America, Africa, Asia and Alaska - for more, visit the front page.

#### Cruise Weekly today

Cruise Weekly today features three pages of all the latest cruise industry news plus a front full page from Oceania Cruises and a full page from Hurtigruten.



Bonus \$250 Visa Gift Card for Travel Advisors^



> FIND OUT MORE

\*Terms and Conditions apply. For more information visit www.rssc.com/UPGRADE-YOUR-HORIZON \*Visa Gift Card applicable for every new booking made and deposited between 4 January and 31 January 2021 on any sailing departing between 1 October 2021 and 25 April 2023 - visit rssc.com/2021-gift-card to register



Thursday 28th January 2021





# Catch up on the news of the week

**CLICK HERE TO LISTEN** 

# Port of Sunderland 'til I die

THE Port of Sunderland in the United Kingdom is exploring opportunities in the cruise market. Director Matthew Hunt has confirmed.

Having played host to a number of one-off port calls in the past, Hunt said the Port was "looking seriously" at welcoming passenger ships, having recently signed up to advocacy group Cruise Britain.

Hunt said Sunderland bringing cruise passengers to the city, which has a long maritime tradition, would benefit the whole of North East England.

Though there will be limitations to the size of cruise ships able to visit, the Port is looking to attract small-to-medium vessels and the expedition cruise market.

"It's an exciting chance to positively contribute to the city's tourism economy," Hunt said.

"Cruise lines typically plan three

years ahead, so joining Cruise Britain at this time helps to make our presence known across the industry and hopefully sets us up well for the future, when we see tourism return to pre-COVID levels.

"Port of Sunderland has, for many years, welcomed and hosted cruise ships and their passengers, and it is a market we are interested in exploring further, because we can clearly see its potential and believe that the city and region has much to offer visitors.

"Though we're taking very early steps into this market, having successfully hosted cruise ships before – and as the city continues to grow its offer, with stunning developments underway at our beautiful seaside and in the heart of the city - we hope to increase the frequency of cruise visits to the port in the coming years and

add an exciting new dimension to our offer."

The move has been backed by council Leader Graeme Miller, who championed the destination for its tourism qualities.

"Our beaches stand up against any I have seen, our cultural assets are a huge draw, and we have some stunning places to visit, from Penshaw Monument, to the National Glass Centre," he added.

"We have to start shouting about what we can offer, and I am pleased the port is flying the flag for the city."

Sunderland last hosted a cruise ship in 2017, with Norwegian freighter travel ship Gann arriving from Stavanger - the fifth passenger-carrying ship to come to Sunderland in 40 years.

In the 19th century, almost a third of the United Kingdom's ships were built in Sunderland.

### Great Chimu Sale

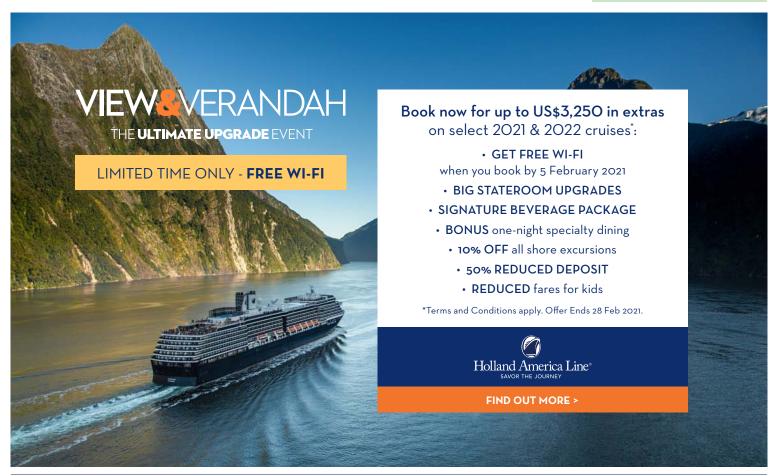
CHIMU Adventures' Great Chimu Sale has launched today, with a range of domestic and international options.

Covering departures all the way through to 2023, Chimu is also offering travel advisors the opportunity to partake in a famil this year on the Southern Lights by Flight itinerary.

Between now and the end of Mar, Chimu is offering up to 10% off the flights to witness the Aurora Australis, as well as up to 35% off the Antarctic.

Other offers include earlybird discounts, flexible booking and down payment arrangements and free flights.

The famil seats will be offered to advisors who sell a certain amount of tickets during the sale - for the full details, contact Relationship Manager Tenille Hunt HERE.





Thursday 28th January 2021

# **NEED A DISTRACTION AMID THE DOOM AND GLOOM?**

Check out our daily puzzle page.





#### IS THERE anything the man can't do?

Basketball legend Michael Jordan's 8o-foot fishing boat, Catch 23, has claimed a sailfish tournament title in Florida.

Jordan's team won the 58th Buccaneer Cup Sailfish Release Tournament in Palm Beach, beating out 37 other vessels to the crown.

The team caught and released seven sailfish, including two reeled in by Jordan himself.

It is the team's first win, with MJ having previously entered several marlin-fishing tournaments in the Mid-Atlantic. including a third-place finish at the Stuart Sailfish Club's Light Tackle Sailfish Tournament.

However, as we learned in last year's documentary miniseries The Last Dance, anything but first is never good enough for Jordan, and as a result, now even Florida's fishermen are trying to "Be Like Mike".

# Carnival says g'day Australia



**ALTHOUGH** Carnival Corporation was not able to celebrate Australia Day with any cruises this year, the company still honoured the country's national day through a number of

Carnival's P&O Cruises Australia brand ensured its traditional Australia Day cake was baked by the team (pictured) aboard flagship Pacific Explorer, just as they do every year.

Later that night, Carnival Spirit shared its own special Australia



Day greeting, from its mooring off the coast of Singapore (inset).

Captain Vittorio Marchi and his crew expressed their ongoing love for Australia and their connection to their guests.

## APT Group on sale

APT, TravelGlo and Travelmarvel are currently on sale, with savings of up to \$3,000 per couple available.

The offers are available for new bookings as well as guests holding credits, through until 01 Feb, or until sold out.

All tours featured as part of the sale are for departures between Feb and May, with further details of the sale available at atgconnect.com.



# Travel bubbles

JUST when we thought getting together with our Australian friends in a travel bubble between our two countries, without quarantine, was getting closer and closer, suddenly it's off the table again.

When it will come again is anybody's quess.

The decision by the Australian Government to halt flights from New Zealand for 72 hours was in response to a case of coronavirus in Northland, but it does look like a quick off-thecuff decision, not part of a wellthought-out, long-term plan.

If we are to have a quarantinefree travel corridor between New Zealand and Australia then considerable planning must be in place to recognise sometimes there will be issues that must be dealt with in a careful and considered manner.

On both sides of the Tasman government agencies are making ad hoc decisions with far reaching consequences.

We need a long-term project to bring back international travel so important to the Australia and New Zealand economies.

The cruise industry has comprehensive plans on how to deal with emergencies that this pandemic might throw up government should learn from our industry.







cruiseweekly.com.au cruiseweekly.co.nz

Cruise Weekly is part of the Business Publishing Group family of

Cruise Weekly is Australasia's leading travel industry cruise publication.

**FDITORIAI** Editor in Chief and Publisher - Bruce Piper

Associate Editors - Myles Stedman,

Contributors - Nicholas O'Donoghue info@cruiseweekly.com.au info@cruiseweekly.co.nz

#### ADVERTISING AND MARKETING

Sean Harrigan, Hoda Alzubaidi advertising@cruiseweekly.com.au advertising@cruiseweekly.co.nz

**BUSINESS MANAGER** Jenny Piper accounts@cruiseweekly.com.au Suite 1, Level 2, 64 Talavera Rd Macquarie Park NSW 2113 Australia PO Box 1010 Epping NSW 1710 Australia Tel: (AU) +61 2 8213 6350 or (NZ) 0800 799 220 Tel: (Int'l) 1300 799 220

Every Thu we publish our consumer newsletter -Travel & Cruise Weekly - sign up free at www.travelandcruiseweekly.com.au.



Cruise Weekly is a publication of Cruise Weekly Pty Ltd ABN 73 123 041 485. All content fully protected by copyright. Please obtain written permission to reproduce any material. While every care has been taken in the preparation of the newsletter no liability can be accepted for errors or omissions. Information is published in good faith to stimulate independent investigation of the matters canvassed. Responsibility for editorial comment is taken by Bruce Piper.



# NEW YEAR GLOBAL EXPEDITION SALE

2021/22/23 Cruises

## **EXCLUSIVE OFFERS**

Each new year brings new hopes for the future, so which of your clients' travel dreams will you set about to make a reality?

To help them decide, explore our New Year Global Expedition Sale. With journeys spanning the tail end of 2021 through to 2023, there's bound to be an adventure that will ignite their imagination and passion for travel.

Along with our Book with Confidence offer, this is the ideal time to confidently book their journey to some of the world's most extraordinary destinations.

SAVE UP TO \$1,500 Per cabin\*

Per cabin\*

BOOK NOW

Call 1300 322 062 or visit hurtigruten.com.au for more information

\*Terms & Conditions: Visit our website for full terms and conditions. On sale now until 20 February 2021.

**ANTARCTICA** 

**ALL INCLUSIVE WITH FLIGHTS** 

