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Friday 5th March 2021

Aurora new BDM

EXPEDITION sales guru Amelya Grey has joined Aurora **Expeditions as its Business Development Manager for** Western Australia.

Having previously worked in the cruise industry with brands such as Crystal Cruises, Lindblad Expeditions, Orion Expeditions, as well as with Cruiseco, Aurora Director of Sales APAC Steve McLaughlin said the cruise line was thrilled to welcome Grey to the line.

"She brings over 20 years of experience, knowledge and passion in expeditions to the role," McLaughlin detailed.

"Amelya will be an invaluable asset to our thriving APAC Sales Team".

Cruise Weekly today

Cruise Weekly today features three pages of all the latest cruise industry news.

Scenic confirms Kimberley details

EXCLUSIVE

SCENIC has today formally unveiled its upcoming Scenic Eclipse Kimberley season (CW 03 Mar), with the program now comprising five voyages between Broome and Darwin, scheduled to kick off on 19 Jun this year.

Earlier this week the company was promoting additional earlier departures through some of its key travel agent partners, with the revised itineraries now set to commence just after the end of the newly extended biosecurity emergency declaration.

Scenic Group GM Sales & Marketing for Australasia Anthony Laver, who is pictured with Director of Trade Sales & Commercial Partnerships, Emma Davie and Director of Scenic Global Marketing Strategy Katherine O'Neill, said "we are very proud to bring Scenic Eclipse to our waters for the first time,



providing Australians with the opportunity to experience the benchmark in six-star ultra-luxury cruising".

Scenic has taken the opportunity of the cruising pause to take the Scenic Eclipse experience to an even higher level, with some of its public areas reimagined along with the expansion of dining venues.

Guests on the Australian season

will experience innovations including new cabanas and a Panorama Bar on Deck 10, a reimagined Yacht Club, the new Night Market @ Koko's, as well as culinary masterclasses at Epicure.

A brochure covering the new season has been released, along with images of the new interiors which can be viewed at facebook. com/cruiseweekly, and a video which is live at scenic.com.au.





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No cruise Guernsey

THE Islands of Guernsey in the English Channel has announced a ban on cruise ship arrivals during the 2021 season, with officials citing the ongoing COVID-19 pandemic.

VisitGuernsey Marketing Manager Wendy Pedder said "the cruise sector is very important to the Islands of Guernsey and to our tourism industry, and this is not a decision taken lightly".

However after health advice and "due to the extensive operational and logistical requirements and plans necessary to ensure a safe experience for passengers, crew and residents, we have taken the proactive decision to cancel the program for this year and focus our efforts on the 2022 cruise program". In 2019 Guernsey welcomed 79 ships and 115,000 pax.

New Celeb brochure



CELEBRITY Cruises has launched a new trade brochure, which is available for download now at The Celebrity Commitment.

The brochure features exciting brand updates, highlights from the upcoming 2021-22 season, and the unique guest experience aboard *Celebrity Eclipse* as she

makes her debut in Australia. It also includes the line's Five-Star Getaways, Food and Wine Classics, and Sun & Beach Escapes.

Pictured are Strategic Sales Manager Jessica Jones handdelivering the brochure to Going Global Narellan's Keira Sloan and Jasmin Abrahams.

Seaside return

MSC Cruises' *MSC Seaside* is set to join *MSC Grandiosa* in the Mediterranean from May as part of the cruise line's restart.

Seaside will sail a newly designed itinerary featuring calls to new destinations Siracusa and Taranto across seven nights, as well as Genoa, Valetta and Civitavecchia.

Grandiosa will also extend her current West Mediterranean itinerary through to the end of May, having been welcoming guests since Aug last year, carrying more than 40,000 passengers.

As it stands, itineraries on both ships are available to residents from the Schengen Area, as well as Bulgaria, Croatia, and Romania.

For further information on specific itineraries, **CLICK HERE**.



It is often said that original is best. And having called the Norwegian waters home for over 127 years, we can attest to this. Guests choose not only to join us, but to join a national icon and become part of Norwegian living history. With Hurtigruten's new 2022/23 season, guests can celebrate with up to \$500 onboard credit per person. A front-row seat to summer's eternal light, the Midnight Sun, awaits guests where they will experience around-the-clock daylight above the Arctic Circle.

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THE Southwestern WA town of Busselton is famous for its Jetty, but another structure to be built two kilometres off the town's coast may rival it.

Busselton Jetty is set to build a whale-shaped 'Australian Underwater Discovery Centre' (pictured).

Rising from the ocean, the design for Australia's largest natural marine observatory was voted on by the public, and will be complete with an underwater trail and a dining experience.

Construction is expected to begin later this year ahead of a Dec 2022 opening date.



RCI Lone Star

ROYAL Caribbean International's (RCI) Allure of the Seas is gearing up for a Texas deployment in the 2022-23 winter season.

RCI is going "all-in on destinations" with week-long Caribbean itineraries.

Allure of the Seas will be homeporting in Galveston for the first time ever, starting in Nov '22 from RCI's new cruise terminal, which will begin construction next month.

Port calls will include Roatan, Honduras, Cozumel and more.

Hurti season showcase



CREATIVE Cruising was among several industry partners that had the pleasure of attending Hurtigruten's 2022/23 season showcase in Sydney on Wed night, presented by Key Account Manager, Andrew Eddy.

Held at Doltone House, the night was filled with updates on Huritgruten, and its history, core sustainability messages, and improved COVID-safe policies, as well as the advantages of batteryhybrid powered expedition vessels.

Eddy also interviewed Fram & Midnatsol Expedition Leader, and godmother of flagship Roald Amundsen, Karin Stand.

Guests were treated to Doltone House's assortment of canapes, which included gyoza, mushrooms & Asian vegetables; Wagyu beef sliders; Balinese chicken skewers; and Zucchini fritelle - oh how nice it is to have events back!

Eddy is pictured with Creative

Riviera Plus

RIVIERA Travel River Cruises will debut new VIP benefits for next year, offering luxury additions for premium guests.

Targeted at guests who book in deluxe & superior suites, as well as upper-deck cabins, Riviera Plus will offer benefits such as the use of a smart handset with maps, a translator, a currency converter, unlimited calls, text messages and internet service for use onboard or ashore.

Premium suite guests will also receive L'Occitane en Provence luxury toiletries, a bottle of chilled Prosecco on arrival, a platter of fresh seasonal fruits during the cruise and a refreshing aperitif each evening.

Cruising Product Executive Astrid Maier and Sales & Marketing Executive Viktoryia Shliazhko.





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Cruise Weekly is part of the Business Publishing Group family of

Cruise Weekly is Australasia's leading travel industry cruise publication.

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