

# Welcome aboard Solo Travellers!

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### OUR TOP PICKS:



#### New Zealand's South Island Expedition

Dunedin to Dunedin

Departs 6 January 2022

7 nights aboard *Le Soléal*

From \$5,720 per person\*



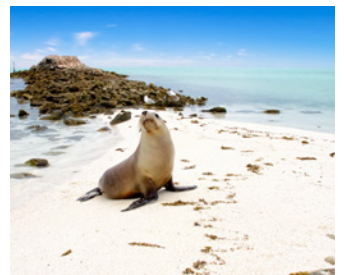
#### Australia's West Coast

Fremantle to Fremantle

Departs 10 October 2021

7 nights aboard *Le Soléal*

From \$6,440 per person\*



#### Australia's Iconic Kimberley

Broome to Darwin / Darwin to Broome\*

5 departures from March to August 2022

10 nights aboard *Le Soléal* & *Le Lapérouse*

From \$10,060 per person\*



#### Emblematic Antarctica

Ushuaia to Ushuaia

3 departures in November & December 2022

10 nights aboard *Le Boréal* & *Le Lyrial*

From \$13,410 per person\*

One night accommodation in Buenos Aires & return domestic flights included\*



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Contact PONANT today on: 1300 737 178 (AU) | 0800 767 018 (NZ)

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\*No Single Supplement Offer: a limited number of double staterooms in certain categories are available to solo travellers at no extra cost on a selection of our cruises, subject to availability and can change or be removed at any time, more terms and conditions apply, visit [au.ponant.com](http://au.ponant.com) for more information. All advertised prices are based on the Ponant Bonus fare per person, in Australian Dollars (AUD), based on a double occupancy in the best available category, including port taxes and transfer (port to Broome town or airport for Kimberley 2022 - Darwin to Broome departures), yield managed, correct at time of writing - 05/05/2021, subject to availability and can change at any time; Itinerary from Broome to Darwin may vary from the Darwin to Broome itinerary; Welcome Offer: per stateroom based on solo occupancy and advertised in Australian Dollars (AUD). Valid when travelling with PONANT for the first time, for new bookings only and can be withdrawn at any time, more terms and conditions apply; One night accommodation in Buenos Aires pre-cruise; Ushuaia return flights from Buenos Aires. ABN: 35 166 676 517. Photographs: © Nicolas Matheus, Nick Rains, Olivier Blaud, Nathalie Michel / Tourism Western Australia.



## CLIA ramps up pressure

**CRUISE** Lines International Association (CLIA) is today launching a new campaign aimed at rallying support for a cruise resumption, including a web tool that will allow users to easily generate messages to Members of Parliament and ministers.

The Ready, Set, Sail campaign will target travel advisors, industry stakeholders, and other members of Australia's cruise community.

CLIA Managing Director Australasia Joel Katz said Ready, Set, Sail aimed to reinforce the cruise industry's lobbying efforts and highlight the impact the cruise suspension has had on thousands of Australian businesses and workers.

"We have had extensive discussions with governments over many months and the time has come to put plans into action and agree on a path forward for cruising," Katz said.

"More than 18,000 jobs are in jeopardy and thousands of local businesses are at serious risk.

"The suspension of cruising

has already cost Australians more than \$5 billion and we can't stem further losses without government action."

Katz believes the personal messages of Australians would help demonstrate the extent of community backing for cruising and the number of people whose livelihoods are at risk.

This would reinforce the ongoing discussions taking place between CLIA and governments as the industry works towards revival.

CLIA and its cruise line members are currently calling for governments to agree on a detailed framework for cruising's resumption, backed by the industry's extensive new global health protocols.

These protocols include 100% testing of all passengers and crew members before boarding, as well as stringent measures covering crew member quarantine, distancing, sanitation, health monitoring and more.

Visit [readysailsail.com.au](http://readysailsail.com.au) and use the template to reach MPs.

## New Crystal cruises

**CRYSTAL** Cruises has announced 15 new Luxury Caribbean Escapes for *Crystal Symphony*, with departures beginning Aug from St. Maarten.

The new 10-night voyages will allow guests to sail round-trip from either St. Maarten or Antigua through Dec.

"Crystal continues to be at the forefront of the return to cruising, and true to our Crystal hallmarks of service, space, quality, choices and destinations, our goal is to ensure guests have abundant options to tailor their travel experiences to their personal tastes," said Crystal interim President Jack Anderson.

"As we look toward welcoming our Crystal family back to explore the Caribbean and the globe with us, the five pillars of the Crystal experience remain at the core of everything we do," he added.

## Cruise Weekly today

**Cruise Weekly** today features two pages of all the latest cruise industry news plus a front full page from **PONANT**.

## Ponant preparing

**PONANT** is preparing to welcome more solo travellers aboard, with over 110 voyages for this year and next available with no single supplement.

The 2021 itineraries include close-to-home voyages featuring coastal Australia during Oct 2021, and the iconic Kimberley between Mar and Jul 2022.

Further afield options for next year include Antarctica, the Aegean, the Caribbean, the fjords and channels of Chile, Iceland, Japan, the Mediterranean, New Zealand, Scandinavia, the Seychelles and Tahiti.

"This selection offers voyages that will appeal to solo travellers seeking anything and everything from the warm Northern Hemisphere summer," Ponant said - details on the **cover page**.



## send us donut ditties to win

The best donut ditty, poem or song each week will be read out on our podcast and the best overall entry will win themselves a dozen donuts on International Donut Day on 4 June.

Send your entries to [donuts@traveldaily.com.au](mailto:donuts@traveldaily.com.au)



## We're on the hunt... Advertising Operations and Social Media Coordinator

Are you looking for a new role that offers a variety of responsibilities to keep your day invigorated?

The Business Publishing Group is the leader in B2B publications across travel, cruise, business events and pharmaceutical sectors and is after a team player to join our sales and marketing unit.

The role will require assistance with development of the daily editions, liaising with clients, social media activities as well as an assortment of other tasks - for which on the job training will be provided.

If you have a penchant for design, a keen eye for detail and a willingness to learn, this could be the role for you.

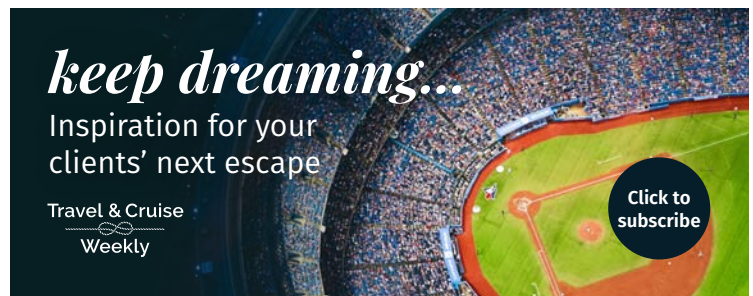
Candidates with customer service, travel industry experience, organisational skills and Adobe Suite proficiency would be highly desirable.

Applications close 21st May 2021.

Send your CV and covering letter to [jobs@traveldaily.com.au](mailto:jobs@traveldaily.com.au)







### THAT'S not a yacht...

Amazon founder Jeff Bezos has been named by *The Evening Standard* as the secret owner of a luxury US\$500 million yacht which luxury craft cognoscenti are calling one of the most extravagant ever.

Measuring 127 metres in length, the craft - known only by its project name Y721 - is loaded with state-of-the-art fitouts, including an in-deck swimming pool, a cinema, and its own separate baby yacht, which will feature a helipad.

The estimated running costs are expected to total US\$50 million annually, which, for a man whose fortune totals around \$200 billion, is pretty much chump change.

### Pratt's the way I like it

**SILVERSEA** Cruises has appointed Julie Pratt (pictured) as Sales Manager Victoria, South Australia & Tas.

Pratt has been in the travel industry for almost 20 years, having previous sales experience with companies such as STA, The Travel Corporation, Virgin Australia, and more recently Helloworld.



## MIMOSAS for all!



**PRINCESS** Cruises is supporting travel advisors by introducing Medallionised Interactive Modules OnDemand for Short Attention Spans (MIMOSAS), a new interactive training tool for the trade.

Built to supplement Princess' Academy Training Program, MIMOSAS presentations can be viewed in as little as eight minutes, with viewers having the ability to navigate through the presentations to access the content relevant to them.

Director of Sales & Marketing Nick Ferguson said the initiative was designed to support trade partners working limited hours or days, or working from home or elsewhere - a situation that would otherwise make regular updates impossible.

"The climate has changed, what may have worked in 2019, won't work in 2021, and we wanted to create something that was respectful, flexible, and relevant to our trade partner," he said.

"We also see the MIMOSA Quiz as a springboard to our highly regarded online training program, Academy where travel agents

learn how to promote and sell Princess.

"Agencies who have completed the Princess Academy program, generate more cruise revenue compared with non-registered agencies."

Head of Sales Operations Brett Wendorf, who created MIMOSAS, described the initiative as a "cruise your own adventure" where advisors can control the narrative of the story.

"Agents can choose to get an update from their own State Manager, or choose to hear only about the Medallion features that they are less familiar with, and then test their knowledge at the end and get a reward," he added.

"We are children of the internet, we need to click, swipe, and type, etc, every few seconds or we grow restless.

"Just like the drink, MIMOSAS quench our appetite to engage, interact and connect."

Check out Apr's MIMOSA by **CLICKING HERE.**

**Pictured:** Midday Travel Managing Director Evelyn Lee with her very own OceanMedallion.



### Ready, Set, Sail

**WHEN** the CDC issued the next two phases of its Framework for Conditional Sailing Order last week, it provided yet another glimmer of hope for the resumption of cruising in the United States.

In essence, it means cruise ships can commence what is being termed "simulated" voyages in preparation for passenger sailings with restricted numbers.

With vaccination availability progressing quickly for both crew and passengers, it is likely that a Jul 2021 re-start date could indeed be on the horizon.

The Caribbean is expected to resume shortly after.

In the UK, the news is also promising with a 17 May re-start on the calendar for international travel, albeit with some slightly confusing traffic light systems.

Many of the well-known cruise lines are on the starting blocks including MSC, Viking, Cunard, Virgin, Royal Caribbean and P&O.

Cruising will initially commence as a domestic UK opportunity only with short break to week-long itineraries planned.

In Australia, ACA stands firmly in support of the Ready, Set, Sail campaign launched today by CLIA.

This initiative encourages members of Australia's vast cruise community to visit ReadySetSail.com.au and use the tools available to write to their local MPs and Ministers with their personalised message around what the stand down means to them.

The industry is turning up the heat on the Government to make way for a controlled resumption.