



Cruise Weekly today

Cruise Weekly today features two pages of all the latest cruise industry news.

Tauck promotion

TAUCK has promoted Jeremy Palmer to Chief Operating Officer.

The 14-year Tauck veteran had previously served as Senior Vice President, and has been a member of the executive team since 2015.

Palmer has been instrumental in the development of Tauck's popular small-group land tour departures, the addition of shore excursion choices to the line's European river cruises, and the expansion of small ship ocean cruising.

"Jeremy has excelled in every responsibility he has taken on at Tauck," said Chief Executive Officer Dan Mahar.

Hurtigruten, Virgin top in sustainability

HURTIGRUTEN'S *Fridtjof Nansen* (pictured) and Virgin Voyages' *Scarlet Lady* have been rated the world's most sustainable cruise ships by credit ratings provider Scope.

The Group's first in-depth assessment of 400 cruise ships focused on a combination of safety and sustainability, with a view to offering environmentally conscious travellers a decision-making aid, and an incentive for the cruise industry to continue to invest in sustainability and safety.

The ranking, which saw *Scarlet* and *Fridtjof Nansen* tie on points, is 70% based on a score for sustainability, with criteria such as greenhouse gases, use of emission & water purification systems, limitations on operations, and disposal of waste.

The other 30% is based on safety, including ship & operator quality, results from port state



controls, and prior incidents.

Second place was shared by six ships: AIDA Cruises' *AIDAPerla* and *AIDASTella*; Costa Cruises' *Costa Fascinosa*; Princess Cruises' *Sky Princess*; Regent Seven Seas Cruises' *Seven Seas Voyager*;

and three-masted barquentine *Running on Waves*.

Coming in equal third were Ponant's *Le Jacques Cartier* and *Le Bellot*; Costa's *Costa Smeralda*, MSC Cruises' *MSC Grandiosa*; and Viking's *Viking Jupiter*.

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NCL Super Sale


NORWEGIAN Cruise Line (NCL) has launched its Super Sale, with savings of up to 35% and USD\$2,900 in value. Including offers such as a complimentary beverage package, shore excursion credit, specialty dining package, wi-fi package and access to NCL's third and fourth guest sail at a reduced rate, the Super Sale is available to book before 15 Nov. The discount is valid on all open for sale sailings through to end of 2023 excluding *Norwegian Bliss* and *Norwegian Joy* 2023 sailings. For additional info, **CLICK HERE**.

Ignite spurs up success




IGNITE Travel Group has celebrated its bookings for last

month, and the dividends of its new My Cruises River Collection (**CW** 10 Sep), at a private Melbourne Cup event. Thanks to its sponsors Avalon Waterways and Norwegian Cruise Line, the event was held on Ignite's beachside balcony located in Broadbeach, with attendees raising a glass to My Holiday's best month post-COVID, and My Cruises' second-biggest month ever since launching in 2015. The event was catered by Ash Watt, one of Ignite's top-performing cruise specialists, under her side hustle Watty Woo Barbeque. While all who turned out looked Verry Ellelegant, it is unknown whether anyone picked the winner. **Pictured** are Avalon's Regional Sales Manager QLD/WA Greg Schein and National Account Manager Mitch Spencer; Ignite CEO Ryan Thomas; Norwegian BDM Queensland Craig McLaurin; and My Cruises General Manager Michael Middleton.



PORTHOLE

IF YOU'RE aboard MSC Cruises' *MSC Seashore*, you may notice the ship's newest sculpture, *Danza del Mare* (pictured). Created for the MSC Foundation as a symbol of its efforts to protect the sea, *Danza del Mare* was designed as an expression of dedication, hope, and care. Produced in partnership with Venini, *Danza del Mare* was designed by Philip Baldwin and Monica Guggisberg, and is located in the MSC Foundation Centre, rising from deck 5 to deck 8. *Danza del Mare* is surrounded by a mirror wall that proliferates the light and colours emanating from it, and is lit by a spotlight located in its base.



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