

A NEW WAY TO LEARN & WIN

COMPLETE YOUR TRAINING BY 31 OCTOBER FOR A CHANCE TO WIN A EUROPE HOLIDAY FOR TWO.

We're thrilled to introduce the new Celebrity Learning program exclusively designed for our travel partners. You'll learn about our brand pillars, strategies to sell Celebrity to your clients, and more. We believe that determination deserves recognition, and we're offering you a chance to win amazing prizes—including merchandise packs, Good Food dining vouchers, and Champagne. Plus, one lucky winner will win our grand prize, a cruise for two to Europe.

HERE'S HOW:

1. Complete Celebrity Learning modules in CruisingPower, located in the Training & Benefits tab.
2. Visit bit.ly/CelLearningComp and tell us in 25 words or less why you want to sail to Europe with Celebrity.
3. Enter your contact info.





Norwegian aims to lift cruise spirits

NORWEGIAN Cruise Line (NCL) has this morning opened registrations for its second annual Walk for Wellness initiative, with strong interest expected from right across the industry and a whopping 100,000km goal.

The challenge will run from 01-31 Oct, coinciding with a number of key mental health events taking place across the month including World Mental Health Day on 10 Oct.

A free mobile application encourages participants to get active and track their steps, with over 50 prizes on offer such as Apple Watches, Bose wireless earphones and more as participants undertake a range of challenges and connect with their peers in the travel community.

NCL Asia-Pacific Vice President Ben Angell told **Cruise Weekly** the initial plan this year had been to do the Walk for Wellness as a



celebration of freedom after 18 months of COVID strictures.

"The campaign is even more relevant now we find ourselves back in even stricter and steeper lockdowns," he said.

"Walk for Wellness gives us a great sense of purpose - we want to do something for the industry, for all these people we know and care about," Angell added.

NCL Sales Director Damian Borg said the initiative was also in line with the cruise line's Partners First philosophy, allowing

travel agents to do something rewarding for themselves but also connect with the broader sector.

Last year 549 participants walked a combined total distance of almost 75,000km, with bigger numbers expected this year, along with new elements, including live-streamed yoga sessions and the opportunity to do a virtual walk with a local NCL Business Development Manager.

The 2021 challenge is themed around the highly anticipated *Norwegian Prima* which is scheduled to launch next Aug, with a walking map featuring the journey she will take in her inaugural Europe and Caribbean seasons, including Iceland, the UK, Scandinavia, Miami and New York City.

The first 200 to register will also receive a Walk for Wellness t-shirt, with sign-ups open from today by **CLICKING HERE**.

Cruise Weekly today

Cruise Weekly today features two pages of all the latest cruise industry news plus a front cover page from **Celebrity Cruises**.

Win a Europe cruise

CELEBRITY Cruises is providing travel advisors with a new way to learn and win, with a European holiday for two on offer.

Those who complete the training via the Celebrity Learning program in CruisingPower by the end of next month will go into the running for the grand prize, as well as several smaller giveaways.

The program has been designed exclusively to teach travel advisors about Celebrity's brand pillars, strategies to sell the cruise line and more - see the **cover page**.

NCL'S
2ND ANNUAL
WALK FOR WELLNESS
1-31 OCTOBER 2021

Join the NCL team in October for a walking challenge like no other, celebrating health and wellbeing within the travel industry.

Get active and track your steps alongside your travel agent friends as we follow Norwegian Prima's inaugural season. As we journey around an interactive map, there'll be fun weekly challenges and exciting prizes up for grabs, including an NCL cruise, Apple Watch Series 6, gift cards and much more!

Register now and we'll provide information on how to get started, including downloading our free app.

REGISTER NOW

NCL
Feel Free

Destinations!
Drive visitation by
educating advisors
with the Travel Daily Training Academy

[Click here for an information pack](#)

Travel Daily



MSC Cruises' *MSC Bellissima* has hosted Saudi Arabia's first netball tournament (pictured).

The three-round competition was played by two teams from the Riyadh-based Golden Sports Academy.

A collaboration with Saudi Netball, the Saudi Tourism Authority and SPORT4ALL, the basketball-derived game is part of Saudi Arabia's Vision 2030 initiative, which partly involves increasing women's involvement in sports.

Netball Saudi is one of 16 sports federations and committees announced by the Saudi Olympic Committee in May as part of its effort to widen the range of sports offered in Saudi Arabia, and the number of sporting communities in the country.



Oceania + Ralph Lauren



THE Owner's suites (pictured) and library aboard Oceania Cruises' new ship *Vista* will be styled exclusively by Ralph Lauren Home.

Vista will feature a total of three spacious Owner's suites, each of which spans the full beam of the ship.

Measuring 222m², this new generation of suites were designed and furnished to feel like ultimate seagoing estate.

Embracing their lofty heights and commanding views, the spaces feature walls of glass in every room, which allows for commanding panoramas

wherever in the suite one might be.

Thoughtfully layered design elements like traditional millwork on the walls, Ralph Lauren furnishings, and signature decorative elements complete the aesthetic.

Meanwhile, atop the ship on deck 15, the library offers an inspired sanctuary for every guest on board to enjoy.

Bordered by glass walls offering extraordinary seascapes, the library's ambient lighting is provided by polished nickel sconces and chandeliers, while sepia prints adorn the walls.

Adjacent to the library is Baristas, *Vista's* complimentary gourmet coffee bar, along with the Bakery, where guests may indulge in a frothy cappuccino or rich latte with a freshly-baked French or Italian pastry.

Vista's inaugural season itineraries will be available for previewing on 09 Sep and will open for sale on 15 Sep.

The 18 inaugural season voyages begin in Apr 2023 and will span more than 24 countries across four continents.



Spring into action

CONGRATULATIONS to CLIA on a successful forum last week.

Its proposal to Government to discuss the cruise ship exemption on a 30-day rolling basis versus the current 90 days makes total sense.

This would give the additional preparation time needed for the cruise lines to deploy their ships back into Australia.

We also recognise that our members need time to get prepared for cruises returning.

Many shoreside businesses are operating on minimum staff, if they are open at all, and some of their team members may have moved on.

A restart will require some time, especially around making destinations COVID-safe.

CLIA's four phase plan for a cruise restart also guarantees that taking a cruise in the next year may be one of the safest ways to holiday as passengers will be assured that their fellow guests, as well as all staff members, are fully vaccinated and have tested COVID negative prior to boarding.

This is already happening in many locations of course where cruising has successfully recommenced but just not in Australia where our cruise industry is still in the doldrums.

It makes you wonder if decisions are being made with the federal elections on the horizon – if so, the tourism industry which supports 1 in 12 jobs, holds a good number of votes worthy of consideration.

On this, the first day of spring, it is more than time for our Government to spring into action.

Travel Daily

LEARN MORE ABOUT SINGAPORE WITH THE TRAVEL DAILY TRAINING ACADEMY

[Click here to discover](#)