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Croisi to Africa

FOLLOWING increased demand, CroisiEurope has announced the resumption of its safari cruises in Southern Africa this month.

The eight-night safari sailings, which are perfect for lovers of wildlife and nature, visit South Africa, Botswana, Namibia and Zimbabwe, and feature a four-day exclusive cruise on Lake Kariba onboard the *African Dream* and *Zimbabwean Dream*; a four-day stay in a five-star luxury lodge in Namibia; and land & water safaris in Chobe and Matusadona national parks.

African Dream and *Zimbabwean Dream* can accommodate just 16 guests in eight suites decorated in creams and greys, with floor-to-ceiling windows to make the most of the wonderful views.

Abel, Katz to talk cruise

AUSTRALIAN Cruise Association CEO Jill Abel and Cruise Lines Industry Association local MD Joel Katz are set to discuss the pending restart of the industry Down Under in an exclusive **Travel Daily** online event next week.

"The Tide Turns for Cruise" will take place at 1pm AEST on 13 Apr, with free registrations now open by **CLICKING HERE** for what is expected to be an intriguing insight into the past and future of the Australian cruise sector.

The event will be particularly timely, coming just four days before the formal lifting of the Federal Biosecurity Emergency Determination which has blocked the entry of foreign-flagged

passenger cruise ships into Australian waters.

The event is being conducted in partnership with Richard Taylor from the Travel Community Hub, with the **TD Events** platform also set to showcase Norwegian Cruise Line this Fri (**CW 31 Mar**).

The Norwegian team will include Ben Angell, Damian Borg, Angela Middleton and VP Int'l Business, Eamonn Ferrin.

They will discuss "The Great Cruise Comeback" - register to participate by **CLICKING HERE**.

The Tide Turns For Cruise

Travel Daily Events



Joel Katz

Managing Director, Cruise Lines International (CLIA) Australasia



Jill Abel

CEO, Australian Cruise Association

Cruise Weekly today

Cruise Weekly today features two pages of all the latest cruise industry news, a front cover from **Celebrity Cruises** and a full page from **Norwegian Cruise Line**.

Treat yo' self!

IT'S time to treat yourself with **Celebrity Cruises'** **Celebrity Rewards**.

Earn and register your bookings with **Celebrity Rewards**, and spend by turning your points into cash rewards.

Celebrity is currently offering double rewards on select sailings - see the **cover page**.

The cruise line also recently launched an "All-inclusive Photo Project," a diversity-focused open source image library for the whole industry to "improve the representation of all people who travel".

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CLIA UPDATE

with Joel Katz
MD, CLIA Australasia

WA back on board

THIS week's news WA will begin a resumption of cruising in time for the upcoming Kimberley season is an important victory for our industry and represents a key piece of the pie when it comes to Australia's cruising revival.

The state's decision to allow ships with up to 350 people on board after 17 Apr means international expedition cruise operators will be able to join local counterparts in helping to rebuild cruise across the northwest.

When combined with the NT's earlier decision to allow ships of the same capacity, it means both sides of Australia's important Kimberley region will be open to expedition cruises throughout this year's season.

WA will also plan for the return of larger cruise ships from Oct, allowing it to join the cruise revival already planned on the east coast and restoring Fremantle's status as a key cruising gateway on the west coast.

CLIA's expedition and small-ship cruise line members have been integral to this success in WA.

Together with the phenomenal support we've received from travel agents and other industry backers, this has helped achieve a breakthrough that will allow Australia to begin a national cruise recovery.



P&O's Iona set to launch

THE United Kingdom's P&O Cruises' *Iona* will set sail for the Norwegian fjords on her maiden season on Sat.

Sailing weekly departures from her Southampton homeport, excursions in Norway will see SAS personnel and expert survival guides take guests on a thrilling rigid inflatable boat ride from Hellesylt to Ljokaia, marvelling at dramatic vistas along the way.

They will then kayak along the glassy waters of Geirangerfjord, followed by a wilderness barbecue lunch.

Also offered will be yoga in the Blue Mountain Hall in Olden, for both complete beginners to seasoned yogis.

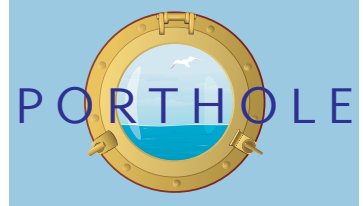
Guests will practice gentle exercises and breathing techniques in this unique structure part-formed by a huge boulder that fell from the mountains in an avalanche 6,000 years ago.

"After a very successful inaugural season of UK coastal

cruises and the winter in the Canaries and Europe, we are delighted to see *Iona* embark on her first season in the fjords," said President Paul Ludlow.

"These holidays offer adrenaline experiences combined with the tranquility of the natural environment.

"Norway is a destination best experienced by sea and with new, memorable experiences both on board and on shore, guests can embrace an exciting wilderness and wellbeing adventure or simply sit back and enjoy the panoramas."



CRUISERS, start your gorging!

Royal Caribbean International has confirmed its self-service buffets are back, once again allowing those who lack the ability to portion control to overeat while on board.

Beginning with cruises departing on or after 02 Apr guests can serve themselves, instead of crew members doing so at the buffet locations.



PRESENTS AN EXECUTIVE INTERVIEW

with publisher Bruce Piper and the Norwegian Cruise Line executive leadership and sales team

The Great Cruise Comeback

Join us for a chat with NCL. There'll be a Q&A panel discussing exactly what cruising looks like today, what's in the pipeline for the global cruise innovator as well how to maximise your selling potential now that local cruising is back on the agenda, plus more.



Eamonn Ferrin



Ben Angell



Damian Borg



Angela Middleton

**FRIDAY 8th APRIL
1.00pm (AEST)**

REGISTER

Viking to Saudi

CRUISE Saudi has welcomed Viking to the country for the first time last week.

Viking Star called at Jeddah Islamic Port where a plaque and key exchange ceremony took place before travelling on to call at Yanbu Port.

The visit from *Star* marks the fifth ship to sail the country's waters as part of Cruise Saudi's mandate to build a world-class cruise industry in the country, opening up a new gateway for tourism.

EDITORIAL
Editor in Chief and Publisher – Bruce Piper
Associate Editors – Myles Stedman, Adam Bishop
Contributors – Nicholas O'Donoghue, Anna Piper
info@cruiseweekly.com.au
info@cruiseweekly.co.nz

ADVERTISING AND MARKETING
Sean Harrigan, Hoda Alzubaidi
advertising@cruiseweekly.com.au
advertising@cruiseweekly.co.nz
BUSINESS MANAGER
Jenny Piper
accounts@cruiseweekly.com.au

Suite 1, Level 2, 64 Talavera Rd
Macquarie Park NSW 2113 Australia
PO Box 1010 Epping NSW 1710 Australia
Tel: (AU) +61 2 8007 6760 or (NZ) 0800 799 220
Tel: (Int'l) 1300 799 220

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