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cruiseweekly.com.au cruiseweekly.co.nz Thursday 8th Dec 2022

CW honours cruise support excellence

THE inaugural Travel Daily Editors' Choice Awards were announced last night, with two key cruise line recipients highlighted during a gala evening which was strongly supported by the cruise sector.

The "Still Still Standing Celebration" took place at the Four Seasons Hotel Sydney, with Travel Daily and Cruise Weekly publisher Bruce Piper surprising the hundreds of attendees with the announcement of the awards.

"There have been so many examples of the industry supporting one another over the last few years, but we just wanted to showcase the contribution of a couple of key winners," he said.

The inaugural winner of the Best Cruise Marketing Award was Princess Cruises (pictured) for its The Real Love Boat TV series, with Piper calling out the exceptional optimism and foresight behind



the project, which must have been conceived in the dark days of the pandemic.

"Six months ago who would have thought they would be able to get a positive show on mainstream TV showcasing cruising and travel in the Mediterranean - a move which has supported the whole cruise and travel sector," he said.

The other cruise award went to Norwegian Cruise Line for Best Industry Support, highlighting

the Walk for Wellness initiative. which supported the mental health of the industry.

Six other key Travel Daily Editors' Choice award winners were also named, with full details in today's issue of *Travel Daily*.

MEANWHILE, the cruise lines weren't the only winners at the Still Still Standing Celebration, with major sponsor Viking also providing three big prizes for lucky attendees, who were tested on their knowledge of the brand by Head of Sales & B2B Marketing Lee Siefken.

The event was made possible thanks to the support of many cruise industry sponsors, which included Norwegian, Oceania Cruises, Regent Seven Seas Cruises, Hurtigruten, World's Leading Cruise Lines, and Scenic Luxury Cruises & Tours.

More from the big night on page two of today's Cruise Weekly.

Ioin the RCI Club!

ROYAL Caribbean International is offering travel advisors the opportunity to win one of five \$500 Visa gift cards, simply by signing up for its new Club Royal travel partner portal (CW 19 Oct).

The upgraded platform, previously known as "RCI Homeport", includes a new travel agent loyalty program, facilitating closer individual relationships while also offering a range of incentives and providing early information about new offers.

For details and to sign up see the cover page of today's CW.

Cruise Weekly today

CRUISE Weekly today features three pages of all the latest cruise industry news plus a cover page from Royal Caribbean International.



NO NCFS THE VIKING WAY

At Viking, we believe you deserve to earn commission on all elements of your clients' journey. That's why we've proudly supported our trade partners with no non-commissionable fares since Viking began 25 years ago.

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That's why we do it differently, and why we're one of the few cruise lines to pay commission on all components of the cruise fare, with no qualification process necessary. Which means more money in your pocket for every Viking cruise sold.



CRUISE FARES



AIR FARES



GRATUITIES



PORT CHARGES



TAXES & FEES



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*If booked prior to departures

CRUISE Still Still Standing after all this time! ₩ E E K L Y

Thu 8th Dec 2022

BUSINESS Publishing Group, the parent company of Cruise Weekly, last night held its second annual celebration to commemorate the travel industry's survival and return from the COVID-19 pandemic.

This year's event was dubbed Still 'Still Standing', in a nod to last year's 'Still Standing' event, and to celebrate the continued renewal of the industry.

Around 250 attendees were present, taking a well deserved opportunity to kick their heels up.

Major sponsor Viking Cruises was out in force, with a team of hunky Vikings entertaining the crowd, as well as an ice bar and a massive prize giveaway, while the announcement of the inaugural Travel Daily Editors' Choice Awards (see p1) surprised and delighted the winners.

THE Viking Cruises team brought back their ever-popular and mega-hunky "brand representatives" for this year's event, after they gained a cult following at last year's Still Standing.

But in the end it wasn't about winning, but rather a celebration of survival and resilience, with many attendees simply enjoying the moment - all the while sipping on freely flowing Negronis and Espresso Martinis with a seeming never-ending supply of hot and cold canapes.



NORWEGIAN Cruise Line Business Development Executive Tahlia Shaw, Vice President & Managing Director Ben Angell and Manager Trade Marketing Jacinta Baker.



CRUISE Lines International Association's Managing **Director Joel** Katz and Communications Director Jon Murrie.





MARIA Slater from Maria Slater Travel with Vanessa Green from Norwegian Cruise Line.



IT'S always AzAmazing to see the Azamara team in the house - Kristine Sambaher and Natalie Bax.





Thursday 8th Dec 2022



Godmother named

AMERICAN geologist Kathy Sullivan has been officially named godmother of Scenic Luxury Cruises & Tours' new Scenic Eclipse II.

Set to be christened on 03 Jun in a ceremony in the Spanish city of Malaga, Scenic chose Sullivan for the role owing to her history as a former NASA astronaut.

General Manager Sales & Marketing Anthony Laver described Sullivan as "the living embodiment of what our Discovery Yachts stand for - innovation, pushing the boundaries, discovery, revelling in a sense of adventure and being a true pioneer in her field."



RESEARCHERS believe they may finally be able to harness the limitless fresh water vapour hidden above the oceans.

A new study from the University of Illinois proposes the development of new infrastructure which can collect oceanic water vapour to solve the growing worldwide fresh water storage.

Using 14 water-stressed locations worldwide, the technology would trap moisture over ocean surfaces in particular large subtropical population centres.

Cruise360's Qld debut

CRUISE Lines International Association's (CLIA) Cruise360 conference is heading to Brisbane for the first time next year (CW breaking news yesterday).

Tickets are on sale now for the 07 Sep conference, which will be held at the Royal International Convention Centre - the first time the event has been held outside Sydney.

The conference will be preceded by a welcome cocktail party the night prior, before hundreds of industry representatives from across the CLIA community descend on the event the next

In attendance will be travel advisors, cruise line representatives, ports & destinations, industry suppliers, and CLIA executive partners.

Brisbane had previously been scheduled to host Cruise360 in 2020 ahead of the opening of the Brisbane International Cruise Terminal, but the event was cancelled in the early stages of the pandemic.

The Association's local Managing Director Joel Katz said Queensland has become one of the region's most popular cruise destinations.

"Brisbane's significance will only increase as it prepares to host the 2032 Olympic Games, so we're delighted that Cruise360 will be a part of the city's tourism evolution," he said.

"The opening of the new **Brisbane International Cruise** Terminal has made the city an important international cruising hub within the South Pacific".

Queensland's Tourism Minister

Stirling Hinchliffe reinforced his state has the lifestyle visitors love and more ports and anchorages than anywhere else in Australia, with great access to world-class destinations and experiences.

"Before COVID, cruise ships contributed around \$1 billion to our visitor economy and we're keen to see that grow as more ships commit to home porting and local provisioning," he said.

"I can't think of a better place than Queensland for Cruise360 to navigate the industry's many opportunities on our green and gold runway to the Brisbane 2032 Olympic and Paralympic Games."

Lord Mayor Adrian Schrinner said attracting the conference reflected Brisbane's status as a premier cruising hub.

"Brisbane has been in hot demand since cruising returned," he declared.

"The Port of Brisbane's new International Cruise Terminal is expected to welcome more than 80 cruises next year."

Missed call compo?

CRUISE WA Chair Ross Dowling has told the ABC there is a need for a compensation system for small businesses which are affected by cruise call cancellations.

The appeal comes after the latest cruise canx in Albany, which saw Holland America Line's Noordam unable to make her scheduled visit on Sun due to bad weather.

It is one of a number of calls cancelled by cruise lines this

"It's totally unfair on small towns and cities and communities to bear the brunt of it if a cruise line can't come," he said.

"Some small towns especially are going to get done over completely...there has to be some sort of compensation."

Dowling however conceded a captain's call to abandon a stopover must be respected.

"We're not to determine that," he acknowledged.





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FDITORIAL

Editor in Chief and Publisher - Bruce Piper Associate Publisher - Anna Piper Senior Associate Editor – Adam Bishop Associate Editor - Myles Stedman Contributors - Nicholas O'Donoghue, Janie Medbury

info@cruiseweeklv.com.au info@cruiseweekly.co.nz

ADVERTISING AND MARKETING

Sean Harrigan, Hoda Alzubaidi & advertising@cruiseweekly.com.au advertising@cruiseweekly.co.nz

BUSINESS MANAGER Jenny Piper

accounts@cruiseweekly.com.au

Suite 1, Level 2, 64 Talavera Rd Macquarie Park NSW 2113 Australia PO Box 1010 Epping NSW 1710 Australia Tel: (AU) +61 2 8007 6760 or (NZ) 0800 799 220 Tel: (Int'l) 1300 799 220

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