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cruiseweekly.com.au cruiseweekly.co.nz **Tuesday 1st February 2022** 

## Cruise360 postponed again

**CRUISE** Lines International Association has announced another postponement for its highly anticipated Cruise360 Australasia conference (CW breaking news), citing "continued uncertainty around interstate and trans-Tasman travel".

The event was to have been held at Sydney's Hyatt Regency Hotel on Fri 04 Mar (CW 29 Nov 2021), with the organisation hoping it could operate the gathering at a similar scale to pre-pandemic Cruise360s due to the ongoing easing of COVID-19 restrictions in NSW.

However with some state jurisdictions and New Zealand continuing to maintain strict border controls, the conference will now be postponed to a future date "when the event can be held with greater confidence and maximum attendance from across Australia and New Zealand," said CLIA MD Joel Katz.

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plus choose one:

"We have taken into account concerns around attendees' wellbeing, the ongoing business impacts of the cruise suspension, and current government restrictions on travel and events," he said.

CLIA is now working with the venue to secure a new date, and advise all sponsors and ticketholders as soon as possible. All existing Cruise360

registrations will automatically be transferred to the new date.

When it does eventually take place, the rescheduled conference will "focus on the global recovery of the cruise sector and opportunities this will provide for travel agents and industry stakeholders," Katz said.

The last in-person Cruise360 Australasia took place in late Aug 2019, with CLIA subsequently forced to cancel planned gatherings in 2020 and 2021 due to the pandemic.

### ACT mission delay

THE organisers of last week's national industry Day of Action have been forced to amend plans for a contingent to visit Federal Parliament House next week (CW yesterday), after a series of anti-vax protests took place in Canberra.

Initially timed for the second day of the upcoming sittings, the Mission to Canberra will be shifted to a new date "when the climate and time is right".

In the meantime anyone wishing to support the push for industry support and a cruise restart is urged to continue putting pressure on through meetings with local MPs, so that when peak bodies such as CLIA, AFTA and CATO press the agenda in Canberra there are more politicians who have been educated about the industry's plight.

For more info CLICK HERE to join the Facebook group.

### Cruise Weekly today

Cruise Weekly today features two pages of all the latest cruise industry news plus a cover page from **Regent Seven** Seas Cruises.

### **Regent** incentive

**REGENT** Seven Seas Cruises is offering travel advisors a \$250 Visa gift card for every new deposited booking of a first-time cruise guest, and a \$100 gift card for bookings of returning passengers.

The initiative is part of an "Upgrade Your Horizon" promotion offering up to two suite category upgrades along with 7.5% deposits and savings of up to 30% on cruise fares.

A full travel agent marketing toolkit is available including banners, social media assets and customisable flyers - for more details see the cover page of today's Cruise Weekly.



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Tuesday 1st February 2022

## Welcome, new Princess!



**PRINCESS** Cruises has officially taken ownership of its newest vessel, the Discovery Princess (pictured) which was handed over in a ceremony at Italy's Fincantieri Shipyard in Monfalcone last Fri.

The 3,660-passenger vessel is the sixth and final Royal-Class newbuild on Princess' order books, and "shares all the spectacular style and luxury of her sister ships Enchanted Princess, Sky Princess, Majestic Princess, Regal Princess and Royal Princess," according to John Padgett, Princess Cruises CEO. The ship uses the latest

technologies to reduce fuel consumption, treat wastewater and support Princess' environmental compliance efforts, and like other vessels in the fleet features MedallionClass technology to facilitate expedited contactless boarding, locationbased ordering and finding loved ones anywhere on the ship.

Discovery Princess will now depart Italy and make her way to the Port of Los Angeles for an inaugural series of Mexican **Riviera and California Coast** voyages, before heading north to begin a series of seven-day Alaska cruises out of Seattle.

## keep dreaming...

Travel inspiration for your clients' next holiday!

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### Norway reopens

AUSTRALIAN and New Zealand travellers no longer have to quarantine for 10 days when visiting Norway, with the country's Government last week lifting the requirement which has been in place for almost two years.

Hurtigruten Cruises is celebrating the reopening by offering fares on its Norwegian Coastal Express leading in at \$1,572 for a six-day voyage from Kirkenes to Bergen.

Also on offer is the 15-day Northern Lights and Fjords Expedition from Dover in the UK, as well as summer expedition cruises out of Hamburg, Germany.

Guests booking with either the Coastal Express or Expedition operations before 31 Mar for sailings departing up to 30 Sep 2022 are automatically covered by Hurtigruten's Book with Confidence policy.

Hurtigruten is also offering \$130 onboard credit on the first cruise booking by anyone who signs up for its newsletter at hurtigruten.com.au.



BEING out on the ocean makes everyone want to sing, and Costa Cruises is taking things to the next level by making its new Costa Toscana into a floating stage for the 72nd edition of the Sanremo Festival, a popular Italian song contest.

*Toscana* is currently moored at anchor about 1km from the port of Sanremo, and will stay there for the next week as a dedicated stage for the competition.

The event will also see the ship showcased to a huge audience, with live TV shows broadcast from one of Toscana's theatres and radio presenters along with the "Gemelli di Guidonia" singers and the band "Stefano Signoroni & the MC" on board during the entire duration of the weeklong festival.

Costa Cruises President, Mario Zanetti, said as well as being at the cutting edge of sustainability Toscana is a "magnificent and spectacular vacation spot, where to have fun and share emotions".

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Every Thu we publish our consumer newsletter -Travel & Cruise Weekly - sign up free at www.travelandcruiseweekly.com.au.

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