



CLIA offers C360 bundle

CRUISE Lines International Association (CLIA) Australasia has launched a special mid-year deal, allowing travel advisors to invest in their future via a \$340 package which combines a half-year CLIA membership with attendance at the upcoming Cruise360 Australasia conference.

Taking place on 25 Aug, the event is the "biggest date on any cruise industry calendar, and a must-attend event for any travel agent looking to capitalise on cruising's revival," according to local Managing Director Joel Katz.

The special offer also gives agents access to other education opportunities such as CLIA's Cruise Port and Destination Virtual Showcase which takes place later this month.

"This new mid-year membership package means agents can gain all the benefits of CLIA membership in a half-year option, and also reunite with the rest of the cruise community at

Cruise360 Australasia," Katz said.

The one-day conference will feature a packed program of panel sessions and keynote presentations from industry leaders from across the globe.

A new industry-wide welcome cocktail party on the evening of Wed 24 Aug will also provide a chance to celebrate cruising's return with colleagues.

Cruise360 will also feature an extensive trade show, where cruise lines will showcase their wares and provide the latest updates on ships, itineraries, destinations and special offers.

The special mid-year C360 membership package offers CLIA membership through to the end of the year, but does not include enrolment in the 2022 CLIA Travel Agent Rewards Program.

Agents wanting to take advantage of the offer are being urged to contact the CLIA team to find out more on +61 2 9964 9600 or info-aus@cruising.org.

Anderson to lead Crystal mark II



Former Crystal Cruises CEO and President Jack Anderson is returning to lead the line under its new owner, Abercrombie & Kent.

Anderson held the posts prior to the demise of Crystal's previous parent company Genting earlier this year (**CW** 10 Feb).

Crystal ceased operating in Feb following the bankruptcy of its parent company Genting Hong Kong, with Anderson believed to have been in talks with Heritage Group Chair Manfredi Levebvre D'Ovidio and A&K Travel Group CEO Cristina Levis in attempts to salvage the operation.

He is currently working as an independent consultant, and will report to Levis in his rebooted role as the Crystal operation ramps up.

Anderson (**pictured**) was a long-time senior executive at Crystal prior to stepping up to the CEO role in Oct 2020 with the departure of Tom Wolber.

He's also held senior sales roles at Carnival Corporation and Windstar Cruises.

Explora at C360

EXCLUSIVE

THE newly minted Explora Journeys luxury cruise line has joined Cruise Lines International Association and will participate in the upcoming Cruise360 Australasia conference, **Cruise Weekly** can exclusively reveal.

Nicole Costantin, appointed as Explora's Head of Sales Asia-Pacific, with responsibility for Australia, New Zealand and Asia (**CW** yesterday), has confirmed the line's involvement in the trade show, where she and colleague Wanda Ferrand will showcase the Explora product at the C360 trade show.

Ferrand, who is now Explora's Experience Centre lead for APAC, is also returning to the cruise sector some months after finishing up her most recent role as Operations Manager ANZ for Crystal Cruises.

Explora is a new venture from cruise giant MSC Cruises, with plans for as many as six newbuild vessels including the 922-passenger *Explora I*, which is scheduled to debut on 31 May 2023 (**CW** 01 Jun).

MEANWHILE MSC Cruises and Explora yesterday announced orders for its fifth and sixth ships, with *Explora V* and *Explora VI* to feature new generation LNG engines and a hydrogen-powered fuel cell to produce emissions-free power for the onboard hotel operation and allow zero emissions while in port.

Two other ships on order, *Explora III* and *Explora IV*, will also be lengthened by 19m to facilitate the installation of new LNG and hydrogen power systems and add more suites.

Regent NZ BDM

REGENT Seven Seas Cruises (RSSC) has appointed Tracey Brennan as Business Development Manager in NZ.

Brennan, whose industry experience includes roles with Scenic, Back-Roads Touring, Go Holidays and former Regent GSA Cruise Holidays, replaces Wendy Barron who was with RSSC for five years.

She will report to Regent VP ANZ Lisa Pile, who said "we are delighted to have someone of Tracey's calibre joining our New Zealand team".

HAL tastes Alaska

HOLLAND America Line (HAL) has committed to serving sustainably sourced Alaska seafood on all six of its ships that visit the state, in a new partnership with the Alaska Seafood Marketing Institute.

The pact was launched by chef Ethan Stowell, a member of HAL's Culinary Council, who debuted three special new dishes including a fried Alaska cod sandwich, Alaskan salmon chop and fennel crusted Alaska halibut, which will feature in the ship's dining rooms.

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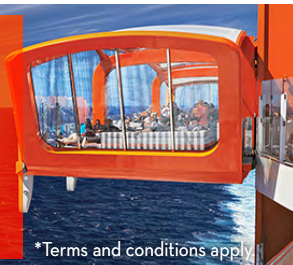
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Celebrity inks new media partnership

CELEBRITY Cruises has appointed a new media agency, PHD Australia. PHD will be responsible for all offline and online media activity in Australia effective immediately, with the two to work closely as travel restrictions lessen. "Celebrity Cruises was seeking a bold, insights-driven, agency partner who truly understood our brand to help us navigate this critical juncture," said the line's local Head of Marketing Emma Mumford. "We're excited to start this partnership, knowing the synergies between teams will amplify the efforts of talent."

Ponant new ship concept



PONANT'S research team is working on an eco-designed ship which will have zero impact when

she's sailing. The cruise line is exploring all technological options for its 14th ship, with an aim to deliver a vessel which can combine several non-fossil fuel energy sources, such as wind propulsion.

The scope of work should be ready by the end of the year with the goal to have the ship up and running by 2025.

New Building & R&D Director Mathieu Petiteau said Ponant has been working for several months on a new life cycle concept ship to reduce her ecological footprint.

"We're assessing all the potential impacts: discharges into the atmosphere and water, microplastics, noise levels, and social and human impacts," he said.

"As with *Le Commandant Charcot*, she will also be available to scientists.

"A total new generation ship needs to be designed and we intend to deliver it."



A FARMER in South Australia has found a baby seal (pictured) in a wheat crop, three kilometres from the ocean.

The closest seal colony to the crop, which is near Cowell on the Eyre Peninsula, is about 80 kilometres up the coastline.

The farmer's family has been in the area for more than 60 years and has never seen a seal come this far inland, he said.

They said the seal looked skinny, but it was lucky to be alive, as foxes are common in the area.

The farmer put the three-foot seal in his truck and drove it to a beach, where he released it back into the sea.





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They'll never take our cruises!

FRED. Olsen Cruise Lines is set to sail from Scotland for the first time since 2019 this weekend.

Balmoral will head off to explore the Norwegian fjords tomorrow, departing Rosyth for the eight-night 'Hidden Gems Of The Norwegian Fjords' cruise.

The ship welcomed her first guests back on board in May.