



**ROMANCE** continues to flourish aboard the high seas, as *Heart On Board*, a new dating show, is set to take place aboard AIDA Cruises' *AIDAcosma*.

The line and German channel VOX are searching for applicants right now for the show, which will take place aboard a cruise around the Mediterranean.

Set to be broadcasted next year, shooting will start in Sep, with four single ladies to embark on romantic dates together with a range of suitors both on board, and in ports such as Barcelona, Palma, Florence, Rome, and Corsica - with one admirer to be left at the pier each call.

The news comes just a few months after a reboot of *The Love Boat* was announced.

## RWC to cruise from KL

**RESORTS** World Cruises (RWC), the phoenix operator which has risen from the ashes of the collapsed Genting Hong Kong's Dream Cruises (**CW** 26 Apr), is expanding its footprint into Malaysia with the addition of Kuala Lumpur as a homeport.

One-way cruises are also now available between the two cities and to Penang, offering travellers more flexibility.

Starting 18 Jul, *Genting Dream* will begin two- and three-night cruises to Singapore and Penang respectively.

Cruises to Singapore will embark on Thu and Sat and voyages to Penang will depart Mon.

"Resorts World Cruises is excited to take the lead for the cruise sector to boost the in-and-outbound tourists for Singapore; and to bring cruising to the doorsteps of Malaysians residing in central Peninsular Malaysia

as they can depart from Kuala Lumpur, which is convenient and affordable," said President Michael Goh.

"As *Genting Dream* is certified as the world's first OIC/SMIIC standard halal-friendly cruise ship, this will appeal to a significant segment of Malaysian and international travellers across the region," he added.

Aboard each sailing, all guests and crew members are required to be fully vaccinated for COVID-19 to safeguard all on board.

In addition, guests will also have to undergo a self-paid pre-cruise RAT the day before departure.

Resorts World Cruises was constructed by interests associated with billionaire Lim Kok Thay, the former Chair and Chief Executive Officer of the collapsed Genting Hong Kong and Dream Cruises.

**Cruise Weekly today**

*Cruise Weekly* today features two pages of all the latest cruise news.

## MRPS new vessel

**MURRAY** River Paddlesteamers has taken delivery of a new touring vessel, *Murray Explorer*.

Set to replace *Pride of the Murray*, which found a new home in outback Queensland earlier this year (**CW** 27 May), the purpose-built, fast-moving vessel caters for 47 passengers.

Murray River Paddlesteamers Director Craig Burgess said *Murray Explorer* will serve several new currently under development products, as well as the cruise line's booming day trips to Echuca.

The new developments will aim to attract int'l visitors.

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## Cullen to Viking

VIKING has appointed Joanne Cullen as its Commercial Manager VIC/SA.

Cullen, who previously served as Crystal Cruises' Business Development Manager for the market, said she was excited to return to the cruise industry, after a year with Hilton Hotels.

"[I] can't wait to get out there," Cullen said.

## NCL, Avalon joint events



TRAVEL advisors have reconnected with the cruise industry in northern New South Wales during a recent joint roadshow.

Norwegian Cruise Line (NCL) and Avalon Waterways were joined by Back-Roads Touring on a tour of the state's north, hosting eight combined events in towns such as Tamworth, Port Macquarie, Singleton, Armidale, Kempsey, Taree, and Forster.

Globus family of brands Regional Sales Manager Alexa Papoulias was joined by Norwegian Business Development Manager Northern NSW Vanessa Green and Back-Roads Business Development Manager Aaron Dodkin (pictured) for the events, which ranged from breakfasts to

evening information events, each showcasing the brands' extensive options for cruising and touring in Europe next year and beyond.

## Ships back in Eden

PRINCESS Cruises' *Coral Princess* heralded the return of cruising to Eden yesterday, the coastal town's first vessel for 27 months.

The moment also marked the debut of the new Eden Welcome Centre, which itself had not welcomed a cruise ship since its opening more than 12 months ago (CW 04 May 2021).

The Centre hosted stalls set up by local artisans ready to sell their wares to disembarking passengers, who tested negative to a rapid antigen test, due to the bout of COVID aboard *Coral* (CW yesterday).

The outbreak unfortunately meant no crew members were able to disembark.

## Azamara sale

AZAMARA'S Jul Flash sale offer sees those booking by tomorrow receive USD\$500 onboard credit and a free upgrade - [CLICK HERE](#).

## CLIA UPDATE



with Joel Katz  
MD, CLIA Australasia

### Cruise Month is back

CRUISE month is back this Sep, giving us a chance to celebrate cruising's revival in Australia and New Zealand ahead of the approaching summer cruise season.

Under a new theme of #LoveCruise, this month-long initiative will bring together the cruise community in a succession of cruise promotions and marketing campaigns, each designed to capitalise on cruising's global recovery and harness the renewed passion of cruise travellers.

We're encouraging everyone to get involved.

Throughout Sep, cruise retailers will be able to mount #LoveCruise marketing campaigns and invite travellers to explore new cruise holiday ideas and book upcoming itineraries through CLIA agents.

To support our travel agent members, CLIA will be offering a new Cruise Month Toolkit with a wealth of ideas and resources to help you launch your own #LoveCruise promotion.

We'll also be hosting webinars to tell you more about Cruise Month and explain how you can take part.

Like past years, our 2022 Cruise Month will progress through four weekly themes: Ocean Cruising, River Cruising, Expedition Cruising, and Luxury Cruising.



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